

Credit Card Customer Report

Q4

Q3

Q2

Q1

Week Start Date

All

Total Revenue

57M

Total Interest

8.0M

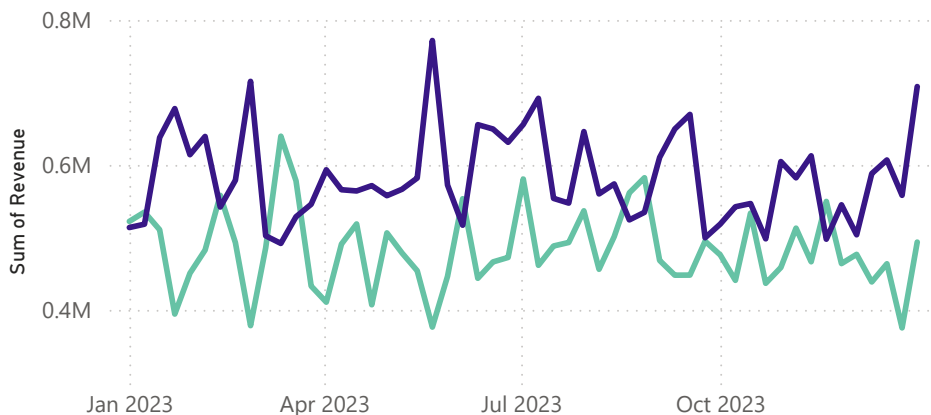
Average Income

57K

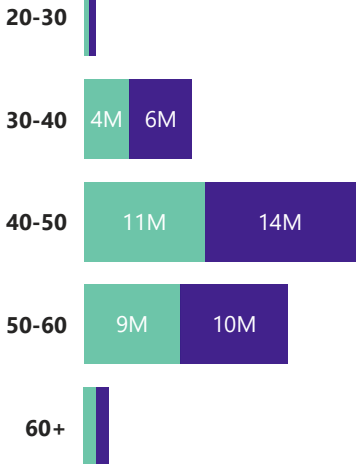
Activation Rate

57.5%

Revenue by Week



Age Group



M

31M

F

26M

Swipe

Online

Chip

Gold

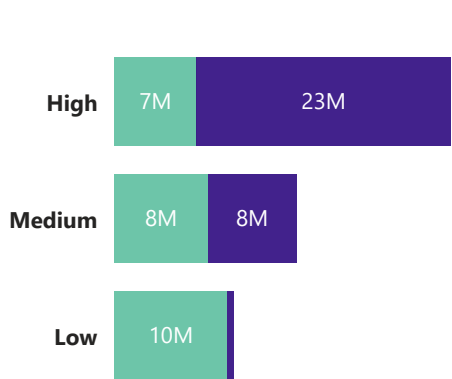
Silver

Blue

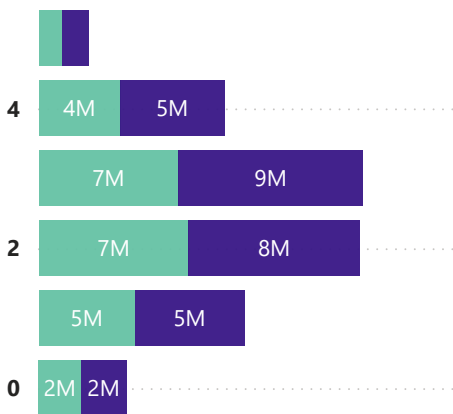
Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Average of Income
Businessman	17697472	2584604	98372.32
White-collar	10283124	1464691	67530.99
Selfemployeed	8542826	1141510	29550.96
Govt	8335534	1182231	58452.21
Blue-collar	7040606	967751	45776.41
Retirees	4617448	641692	49323.37
Total	56517011	7982480	57087.32

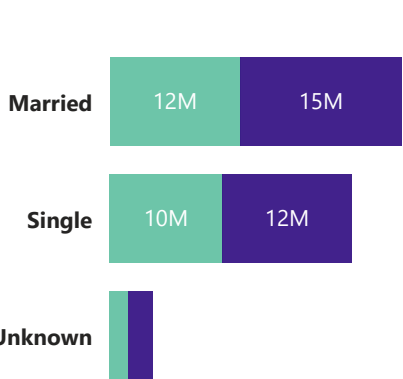
Salary Group



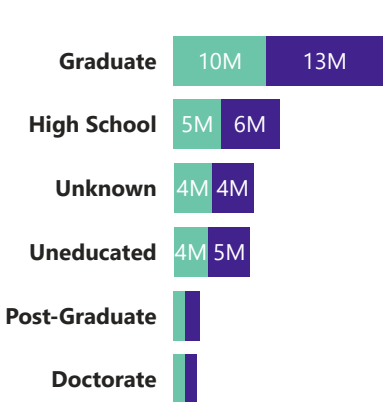
Dependent Count



Marital Status



Education Level



Customer Satisfaction Score

