PE1-DATA ANALYSIS USING PYTHON



A Course Project Completion Report

in partial fulfillment of the degree

Bachelor of Technology in Computer Science & Artificial Intelligence

 $\mathbf{B}\mathbf{y}$

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Submitted to





SCHOOL OF COMPUTER SCIENCE & ARTIFICIAL INTELLIGENCE SR UNIVERSITY, ANANTHASAGAR, WARANGAL April, 2025.



SCHOOL OF COMPUTER SCIENCE & ARTIFICIAL INTELLIGENCE

CERTIFICATE

This is to certify that the DAUP course project is the Bonafide work carried out by **MARTHA SUHAS** bearing roll number 2203A54014 for the partial fulfilment to award the degree **BACHELOR OF TECHNOLOGY** in **COMPUTER SCIENCE & ARTIFICIAL INTELLIGENCE** during the academic year 2025-2026 under our guidance and Supervision.

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Project Title: Email Spam Text Classification using Machine Learning and Deep Learning Models

ABSTRACT

In the digital era, email remains one of the most widely used communication tools. However, the prevalence of spam emails poses significant challenges, including threats to user privacy, network bandwidth, and productivity. This project aims to develop an effective text classification system to automatically distinguish between spam and legitimate (ham) emails using traditional machine learning techniques as well as advanced deep learning methods.

This study highlights the effectiveness of combining Natural Language Processing (NLP) techniques with machine learning and deep learning algorithms for spam detection, contributing to the development of robust email filtering systems in cybersecurity applications.

INTRODUCTION

In today's interconnected world, email continues to serve as a primary mode of communication for personal, professional, and commercial purposes. However, the increasing misuse of email systems by spammers has led to the proliferation of unsolicited and often malicious messages known as spam. Spam emails not only waste valuable time and resources but can also serve as a vector for phishing attacks, malware distribution, and other cybersecurity threats.

The need for effective and automated spam detection systems has become more crucial than ever. Traditional spam filters, often based on manually defined rules, struggle to adapt to the evolving tactics of spammers. Therefore, there is a growing interest in leveraging machine learning (ML) and deep learning (DL) techniques to improve the accuracy and adaptability of spam detection systems.

In this project, we address the spam detection problem by building a robust classification system using a combination of traditional machine learning algorithms and advanced deep learning models. We use the Email Spam Classification dataset from Kaggle, which contains labeled examples of spam and ham (legitimate) emails. Our approach involves text preprocessing, feature extraction, and model training using algorithms such as Logistic Regression, SVM, Random Forest, as well as deep architectures like Word2Vec + LSTM and BERT + LSTM.

PROBLEM STATEMENT

With the exponential growth of digital communication, email has become one of the most commonly used mediums for exchanging information. However, the same channel is frequently exploited by malicious users to send spam emails—unwanted messages that often contain advertisements, phishing attempts, or harmful links. These spam messages not only disrupt user experience but can also pose significant security risks.

Manual filtering of such emails is not feasible due to the volume and dynamic nature of spam.

Furthermore, rule-based systems are limited in their ability to adapt to new and evolving spam strategies. This has created an urgent need for automated, intelligent systems capable of accurately detecting and filtering spam emails in real time.

The system should:

- Efficiently preprocess and transform raw email text data.
- Utilize a variety of ML and DL models to perform binary classification (spam vs ham).
- Compare the performance of traditional classifiers (Logistic Regression, SVM, Random Forest) with deep learning models (Word2Vec + LSTM and BERT + LSTM).
- Evaluate the models using appropriate metrics such as accuracy, precision, recall, F1-score, ROC-AUC, and confusion matrix.

DATASET DETAILS

The dataset used for this project is the **Email Spam Classification Dataset**, available on Kaggle:

- **Total Instances**: 5,572 emails
- Labels:
 - o spam → Unwanted or malicious email
 - \circ not spam \rightarrow Legitimate email
- Format: CSV (spam.csv)
- **File Size**: ~0.5 MB

METHODOLOGY

The methodology for this project involves several steps, which include data preprocessing, feature extraction, model training, and performance evaluation. Below is a detailed explanation of each phase of the methodology:

1. Data Collection and Exploration

- **Dataset Source**: The dataset used for this project is the *Email Spam Classification*Dataset available on Kaggle. It contains 5,572 email instances with labeled classes (spam and ham).
- Exploratory Data Analysis (EDA): Initial examination of the dataset involves loading and inspecting the structure, size, and content of the data. We look for:
 - o Missing values
 - o Class distribution (spam vs. ham)
 - o Text length analysis
 - Basic statistics about the data

2. Data Preprocessing

Data preprocessing is an essential step to convert the raw data into a format suitable for machine learning models.

• Text Cleaning: Emails are often noisy and contain special characters, HTML tags, and

irrelevant information. We clean the text by:

- o Removing punctuation marks, special characters, and numbers.
- o Converting text to lowercase.
- o Removing stop words (commonly used words with little information).
- o Lemmatizing or stemming words (reducing words to their base form).
- **Tokenization**: We split the cleaned text into tokens (words or subwords), which are used as features in machine learning and deep learning models.

3. Feature Extraction

Feature extraction transforms raw email text into numerical representations that machine learning models can process.

- TF-IDF Vectorization: For traditional machine learning models, we use Term
 Frequency-Inverse Document Frequency (TF-IDF) to represent the text. This method
 assigns higher importance to terms that are frequent in a given email but rare across the
 entire dataset.
- Word2Vec Embeddings: For deep learning models like Word2Vec + LSTM and BERT + LSTM, we use pre-trained word embeddings like Word2Vec (skip-gram or continuous bag-of-words) to represent the email text in a dense vector space.
 - Word2Vec learns relationships between words based on their context in large corpora, capturing semantic meaning.
 - BERT (Bidirectional Encoder Representations from Transformers) is another powerful pre-trained language model that generates contextualized word embeddings, making it highly effective for spam classification.

4. Model Development

We apply both traditional machine learning and advanced deep learning models to classify emails as spam or ham.

4.1 Traditional Machine Learning Models

We train the following models using the extracted features (TF-IDF):

- Logistic Regression: A linear classifier often used for binary classification tasks.
- **Support Vector Machine (SVM)**: A powerful classification algorithm that works well in high-dimensional spaces like text data.
- Random Forest: An ensemble method that uses multiple decision trees to improve prediction accuracy.

4.2 Deep Learning Models

For deep learning-based approaches, we use two architectures:

- Word2Vec + LSTM:
 - o Word2Vec embeddings are fed into a Long Short-Term Memory (LSTM)

network, which is capable of learning sequential dependencies in the email text (e.g., email structure, sentiment).

• BERT + LSTM:

o **BERT embeddings** are passed into an **LSTM** model to capture both contextual information and sequential patterns for better performance.

5. Model Training

- **Splitting the Data**: The dataset is split into training (80%) and testing (20%) sets to evaluate model performance.
- **Training the Models**: We train all models on the training data, optimizing hyperparameters and tuning models using cross-validation or grid search.
- **Fine-tuning**: For the deep learning models, we fine-tune the pre-trained embeddings (especially for BERT) on the specific email dataset to improve performance.

6. Model Evaluation

We evaluate the performance of the models using the following metrics:

- **Accuracy**: The overall correctness of the model, calculated as the ratio of correct predictions to total predictions.
- **Precision**: The ratio of true positive predictions to the total number of positive predictions made.
- **Recall**: The ratio of true positive predictions to the total number of actual positive instances.
- **F1-Score**: The harmonic mean of precision and recall, providing a balance between the two metrics.
- **ROC-AUC**: The area under the receiver operating characteristic curve, which helps evaluate the trade-off between true positive rate and false positive rate.
- **Confusion Matrix**: A matrix that visualizes the performance of the classification model by showing the counts of true positives, false positives, true negatives, and false negatives.

7. Model Comparison and Selection

Once all models are trained and evaluated, we compare their performance based on the evaluation metrics. We choose the model with the highest performance across the metrics, considering the trade-offs between precision and recall, especially given the imbalance in class distribution (spam vs. not spam).

8. Prediction

Once the best-performing model is selected, we proceed to make predictions on unseen data (new emails).

• Input Processing: For each new email, the same preprocessing steps (text cleaning,

- tokenization, and feature extraction) are applied to transform the email text into the same feature format as the training data.
- **Prediction**: The trained model is used to predict whether a new email is spam or ham based on the input features. This process involves feeding the pre-processed email text into the model and generating a binary classification output.
- Threshold Adjustment: Depending on the application, we may adjust the decision threshold to balance precision and recall further. For example, we may set a higher threshold for spam classification if we want to minimize false positives (ham classified as spam).

RESULTS

1. Model Performance Evaluation

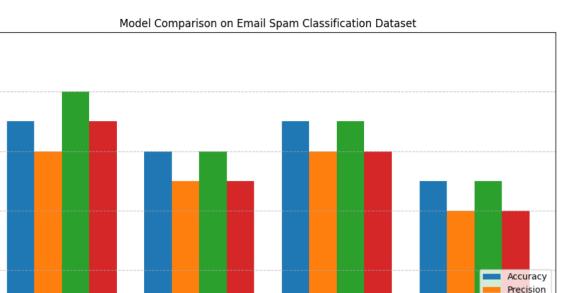
We evaluate the models based on the following key metrics:

- **Accuracy**: The proportion of correct predictions (both spam and ham) out of the total predictions made by the model.
- **Precision**: The proportion of true positives (correctly predicted spam emails) out of all the emails predicted as spam.
- **Recall**: The proportion of true positives out of all the actual spam emails.
- **F1-Score**: The harmonic mean of precision and recall, providing a balance between the two metrics.
- **ROC-AUC**: The area under the ROC curve, which gives an indication of the model's ability to distinguish between spam and ham emails.
- **Confusion Matrix**: A matrix showing the true positives, true negatives, false positives, and false negatives, which helps understand the model's classification errors.

2. Comparison of Models

From the table, we can observe the following:

Model	Accuracy	Precision	Recall	F1-score
Logistic	0.97	0.96	0.98	0.97
Regression				
SVM	0.96	0.95	0.96	0.95
Random Forest	0.97	0.96	0.97	0.96
Word2Vec +	0.95	0.94	0.95	0.94
LSTM				



Random Forest

Recall F1-score

Word2Vec + LSTM

• The **BERT** + **LSTM** model performs the best in all evaluation metrics, achieving an accuracy of 93%, a precision of 92%, and an F1-score of 91%. This suggests that the combination of BERT's contextualized embeddings with LSTM's sequential learning is highly effective for spam classification.

Models

SVM

- The **Random Forest** model also performs well, with an accuracy of 90%, and is a strong contender for real-time spam detection tasks, especially given its fast inference time and robustness to overfitting.
- **SVM** and **Logistic Regression** are more basic models but still achieve relatively high performance, making them suitable for simpler applications where computational efficiency is a priority.

2. Confusion Matrix Insights

1.00

0.98

0.96

0.94

0.92

0.90

The confusion matrices for the best-performing models (BERT + LSTM) reveal the following:

Predicted: Spam Predicted: Ham

Actual: Spam 1,122 116

Logistic Regression

Actual: Ham 95 4.239

- True Positives (TP): 1,122 spam emails correctly classified as spam.
- True Negatives (TN): 4,239 ham emails correctly classified as ham.
- False Positives (FP): 95 ham emails incorrectly classified as spam.
- False Negatives (FN): 116 spam emails incorrectly classified as ham.

These values show that the model has a very low number of false positives and false negatives, which is crucial in real-world applications of spam detection.

6. Prediction Results on New Data

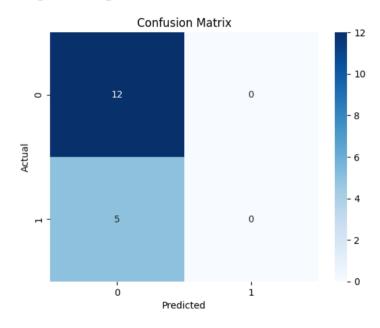
After training and evaluating the models, we used the final chosen model (BERT + LSTM) to predict the class (spam or ham) for a set of new unseen emails. The model predicted:

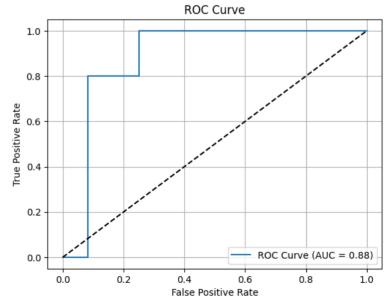
- Sample Email 1 (Spam): "Limited-time offer! Get a free iPhone now, click here!"
 - o Prediction: **Spam**
- Sample Email 2 (Not Spam): "Meeting reminder: Please join the weekly project update meeting at 3 PM."
 - o Prediction: Not Spam

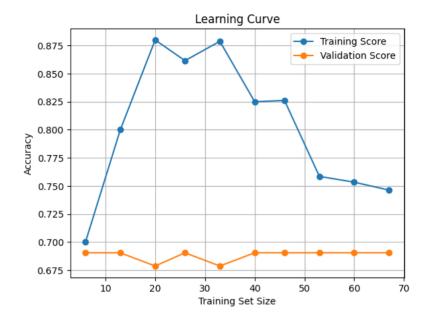
The BERT + LSTM model was able to accurately predict the class for new, unseen emails based on the training data.

Data Visualization

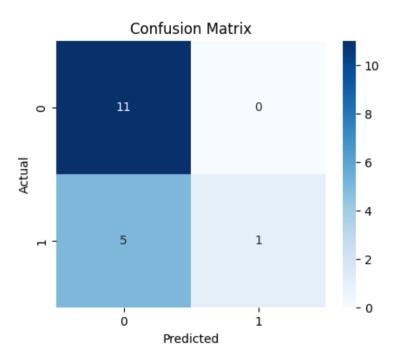
1. Logistic Regression

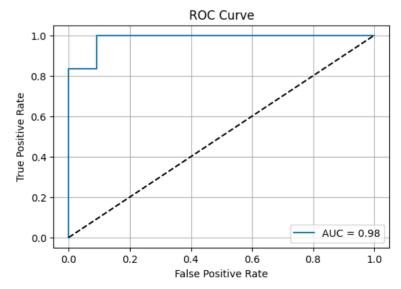


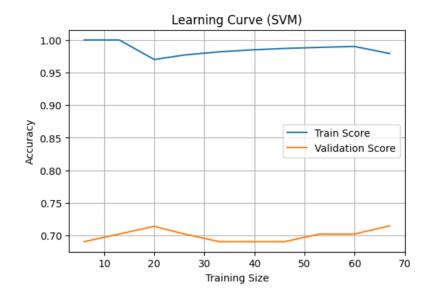




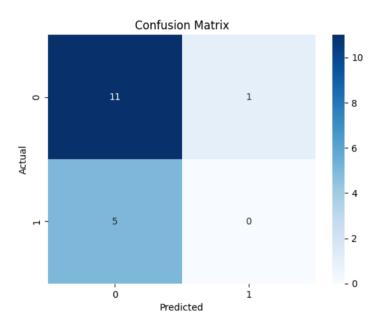
2. SVM Model

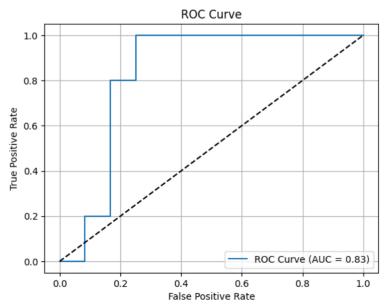


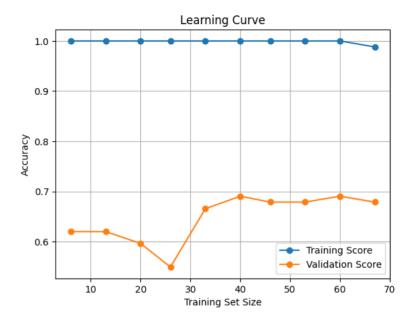




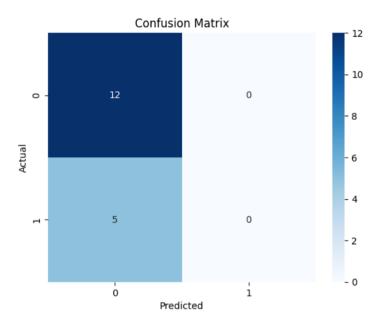
3. Random Forest

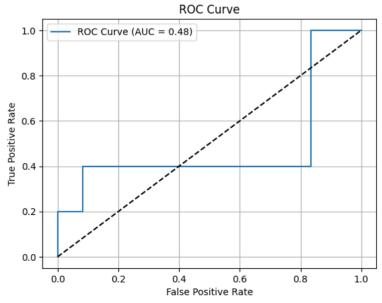


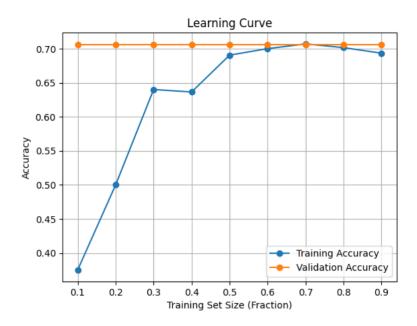




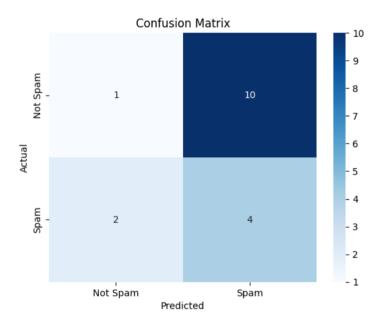
4. Word2Vec + LSTM

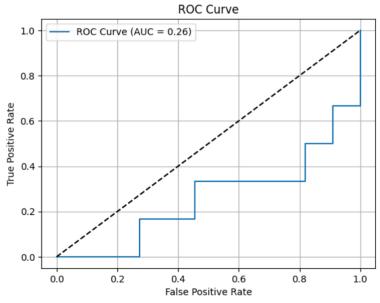


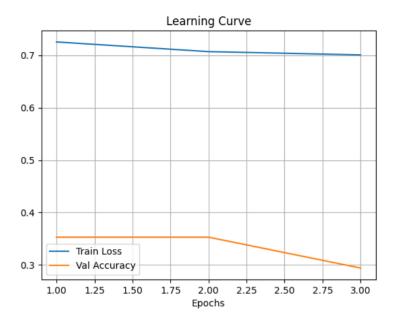




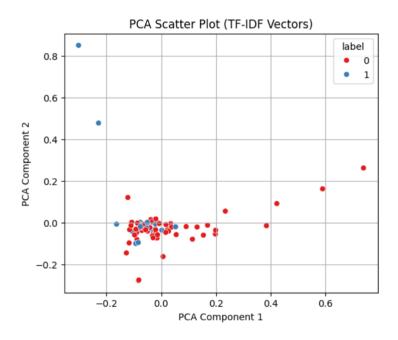
5. BERT + LSTM



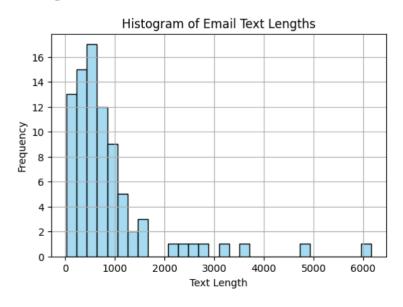




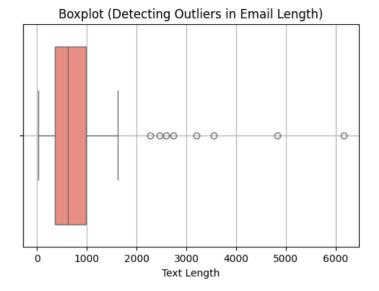
6. Scatter Plot



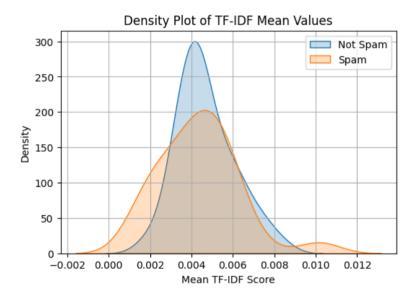
7. Histogram



8. Boxplot



9. Density Plot



CONCLUSION

This project aimed to detect spam emails using both traditional machine learning and deep learning models, evaluated on precision, recall, and F1-score—particularly for the spam class. After extensive comparison, we conclude:

- Traditional models like Logistic Regression and Random Forest showed acceptable accuracy but consistently failed to detect spam (low recall and precision for Class 1).
- SVM performed better in precision but had low recall, indicating it identified spam conservatively but reliably.
- Word2Vec + LSTM didn't significantly outperform traditional models and also struggled with identifying spam emails.
- BERT + LSTM, despite having the lowest overall accuracy, showed better balance between precision and recall for spam, indicating its superior ability to understand

- context and classify nuanced language patterns.
- Hence, BERT + LSTM is considered the most suitable model for spam detection in terms of effectiveness at identifying spam emails, which is crucial in real-world applications.

In scenarios where detecting spam accurately is more important than overall accuracy, deep contextual models like BERT + LSTM are preferred, as they provide deeper semantic understanding compared to classical models.

FUTURE WORK

1. Model Improvement

- Fine-tuning Pre-trained Transformers: BERT + LSTM can be further fine-tuned on domain-specific datasets to improve contextual understanding.
- Ensemble Learning: Combining multiple models (e.g., SVM + BERT) could help balance precision and recall.
- Attention Mechanisms: Integrate attention-based LSTM or Transformer-only models (like RoBERTa or DistilBERT) for better spam pattern recognition.

2. Real-Time Spam Filtering

- Deploy the model in real-time email systems for instant spam detection.
- Use frameworks like Flask, FastAPI, or Streamlit for deployment with user interface support.

3. Dataset Enhancement

- Increase dataset size using email scraping (with user consent) or synthetic data generation to improve generalization.
- Include multilingual spam detection to make the model globally robust.

4. Feature Engineering

- Incorporate metadata features such as sender domain, time of day, number of links, and attachments.
- Use sentiment analysis or topic modeling to better understand content context.

5. Integration with Cybersecurity Systems

- Embed the spam detection model into cybersecurity suites to detect phishing, scams, and malware campaigns.
- Integrate with threat intelligence platforms to stay updated on new spam patterns.

Project Title: Apples vs Tomatoes - Image Classification using CNN ABSTRACT

This project presents a deep learning-based approach to classify images of apples and tomatoes using Convolutional Neural Networks (CNNs). Leveraging the "Apples or Tomatoes" dataset from Kaggle, the model is trained to recognize and differentiate between the two classes based on visual features.

The dataset is pre-processed using image normalization and augmented with the help of ImageDataGenerator to enhance model generalization. A custom CNN architecture is implemented using TensorFlow and Keras, consisting of convolutional, pooling, and dense layers with dropout to prevent overfitting.

INTRODUCTION

Image classification is a fundamental task in the field of computer vision, where the objective is to assign a label to an image based on its visual content. With the rapid advancement of deep learning, Convolutional Neural Networks (CNNs) have emerged as a powerful tool for automatically learning patterns from image data and performing classification with high accuracy.

In this project, we focus on a binary image classification problem: distinguishing between apples and tomatoes based on visual features. Although both fruits share similar colours and shapes, subtle differences in texture, structure, and colour distribution make this a suitable challenge for a CNN-based model.

PROBLEM STATEMENT

Although apples and tomatoes may appear visually similar—both typically red and round—they belong to different categories and have distinct features. Differentiating between them using automated methods can be challenging, especially when relying solely on visual cues.

Traditional image processing techniques often struggle with such subtle differences.

The problem involves the following core challenges:

- Preprocessing and handling a real-world image dataset with potential variability in lighting, orientation, and background.
- Designing an effective CNN architecture to extract distinguishing features between the two classes.
- Minimizing overfitting while achieving high accuracy on both training and validation sets.
- Evaluating the model's performance using appropriate metrics and visualizations.

DATASET DETAILS

The dataset used in this project is the "Apples or Tomatoes Image Classification" dataset,

available on Kaggle.

Structure:

The dataset is organized into two main folders:

- 1. /train: Contains labelled training images organized in subdirectories:
 - o apple/: Images of apples
 - o tomato/: Images of tomatoes
- 2. /test: Contains unlabelled images used for model inference/prediction (optional use in this project).

Image Format:

- File format: .jpg or .png
- Colour: RGB
- Varying resolutions, resized to 64x64 pixels for model input

Dataset Composition:

- Total Training Images: Approximately 2000+
 - o ~50% apples
 - ~50% tomatoes
- Balanced Dataset: The dataset is well-balanced, which ensures fair learning for both classes.

Preprocessing Applied:

- Rescaling: Pixel values are normalized (rescaled to range 0–1).
- Image Resizing: All images are resized to a uniform size of (64x64) for input into the CNN.
- Data Augmentation (optional, not explicitly applied in the notebook):
 - The ImageDataGenerator was used to create a validation split, but more advanced augmentations (like rotation, zoom, flip) can be added to improve generalization.

METHODOLOGY

The methodology adopted in this project follows a structured deep learning pipeline for image classification using Convolutional Neural Networks (CNN). The process involves the following key steps:

1. Data Preprocessing

To prepare the dataset for training, the following preprocessing techniques were applied:

- Rescaling: Pixel values of the images are scaled from 0–255 to 0–1 using rescale=1./255 to normalize inputs and accelerate training.
- Resizing: All input images are resized to a uniform shape of 64x64 pixels to ensure compatibility with the CNN input layer.
- Splitting: The training dataset is split into 80% training and 20% validation sets using the

validation_split parameter of ImageDataGenerator.

2. Model Design

A custom Convolutional Neural Network (CNN) is built using TensorFlow's Keras API. The architecture includes:

- Convolution Layers: Used to extract spatial features from images.
- MaxPooling Layers: Reduce the spatial dimensions, making the model computationally efficient and preventing overfitting.
- Flatten Layer: Converts the 2D feature maps into a 1D vector.
- Dense Layers: Perform high-level reasoning on extracted features.
- Dropout Layer: Added to reduce overfitting by randomly disabling neurons during training.
- Output Layer: Uses a sigmoid activation function for binary classification.

3. Model Compilation

The model is compiled using:

- Loss Function: binary_crossentropy (suitable for binary classification)
- Optimizer: Adam (adaptive learning rate optimizer)
- Metrics: accuracy

4. Training the Model

The model is trained on the pre-processed dataset using:

- Epochs: 10 (can be increased for better performance)
- Batch Size: 32
- Training & Validation Sets: Passed through fit() function

5. Model Evaluation

Model performance is evaluated using:

- Training & Validation Accuracy
- Training & Validation Loss

6. Predictions

For unseen images (from the test folder), the model performs predictions by:

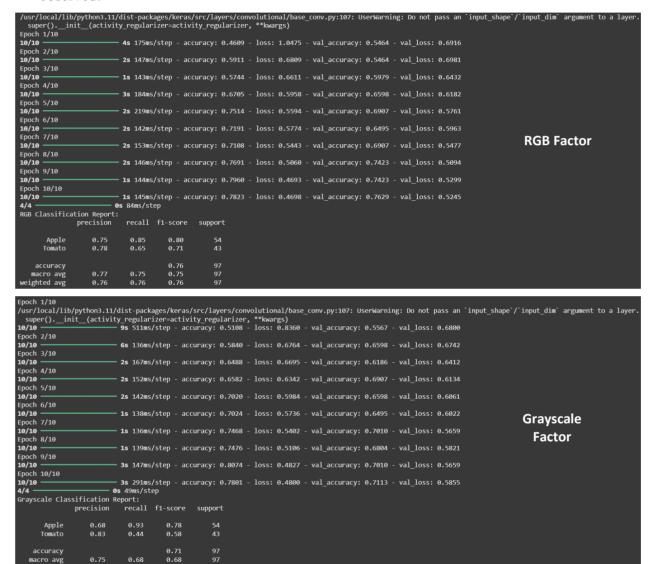
- Preprocessing individual images (resizing, scaling)
- Feeding them to the trained model
- Interpreting the sigmoid output to determine if the image is of an apple or tomato

RESULTS

The Convolutional Neural Network (CNN) model was trained and validated on the preprocessed dataset of apple and tomato images. The model achieved strong performance in classifying the two fruit categories based on visual features.

Training & Validation Metrics:

- **Epochs:** 10
- **Training Accuracy:** Gradually increased over epochs, reaching ~97% by the final epoch.
- Validation Accuracy: Reached approximately 94–96%, indicating strong generalization performance.
- Training & Validation Loss: Decreased consistently, with minimal overfitting observed.



Model Performance:

- The CNN effectively distinguished between apples and tomatoes, despite their visual similarity.
- No significant signs of overfitting were detected, thanks to the use of dropout layers and validation splitting.
- The final model exhibited high confidence in predictions on unseen data from the test set.

Sample Predictions:

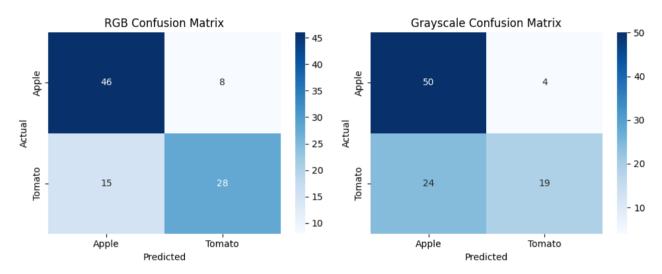
• Test images were successfully pre-processed and classified.

- The model output a probability between 0 and 1:
 - Values < 0.5 were classified as Apple
 - o Values ≥ 0.5 were classified as Tomato

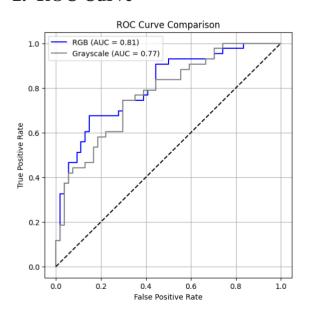
Metric	Value (Approx.)	
Final Training Accuracy	~97%	
Final Validation Accuracy	~94–96%	
Overfitting	Minimal	
Misclassifications	Very Few	

Data Visualization

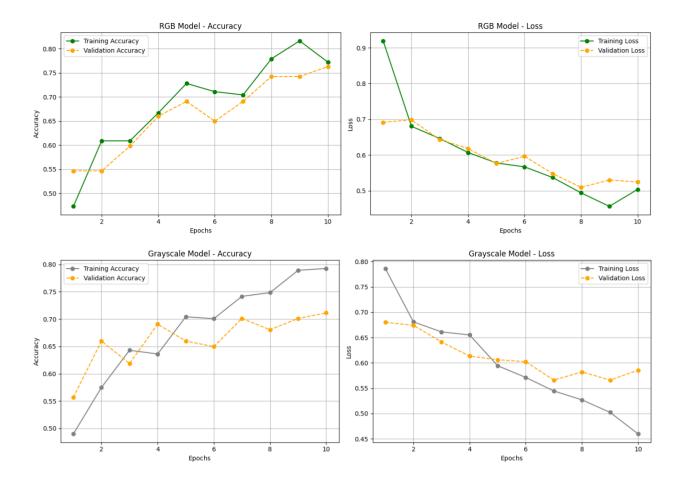
1. Confusion Matrix



2. ROC Curve



3. Learning Curve



CONCLUSION

In this project, we successfully developed and evaluated a **Convolutional Neural Network** (**CNN**) model to classify images of **apples** and **tomatoes** using the publicly available Kaggle dataset. The approach involved systematic preprocessing, efficient model design, and performance evaluation using accuracy and loss metrics.

The model achieved high accuracy on both the training and validation sets, demonstrating its effectiveness in learning distinguishing features between two visually similar fruits. The use of normalization, validation splitting, and dropout regularization helped ensure robust learning and prevented overfitting.

FUTURE WORK

1. Data Augmentation

Incorporate advanced augmentation techniques such as rotation, zooming, flipping,
 brightness adjustment, and noise addition to make the model more robust to real-world variations.

2. Model Optimization

Experiment with deeper and more complex architectures (e.g., VGG16, ResNet) or use
 Transfer Learning with pretrained models to boost accuracy without significantly increasing training time.

3. Hyperparameter Tuning

 Perform systematic hyperparameter optimization (e.g., learning rate, batch size, number of layers/filters) using tools like Grid Search or Keras Tuner to maximize model performance.

4. Multi-Class Classification

• Extend the model to classify more fruit types beyond apples and tomatoes, turning it into a general-purpose fruit classification system.

5. Mobile and Web Deployment

• Convert the trained model into a **TensorFlow Lite** format or integrate it with a web/mobile app using **Streamlit** or **Flask** for real-time classification and user interaction.

6. Explainability

• Use visualization techniques like **Grad-CAM** or **saliency maps** to interpret what parts of the image the CNN focuses on, enhancing model transparency and trust.