

# Sales Insight Dashboard

2017

2018

2019

2020

April

August

December

February

Total sales  
₹985M

Total Quantity  
2.4M

Total Cost  
₹960M

Profit  
₹24.7M

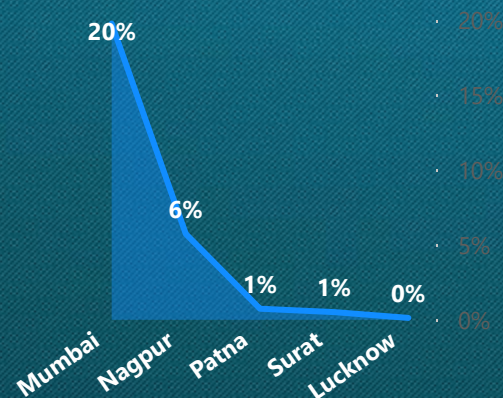
Revenue LY  
674.53M

Profit  
2.50%

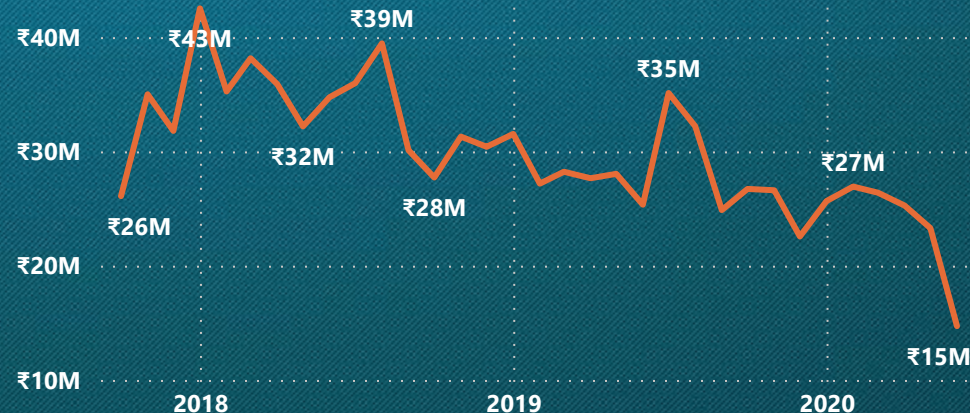
## Revenue by Markets



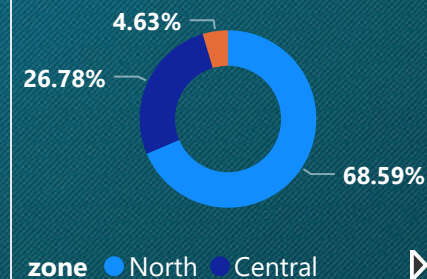
## Top 5 Markets by Profit Contribution %



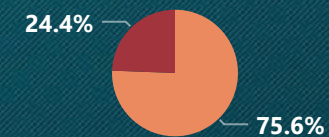
## Revenue Trend



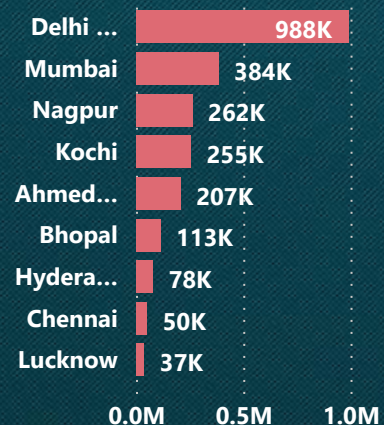
## Revenue by Zone



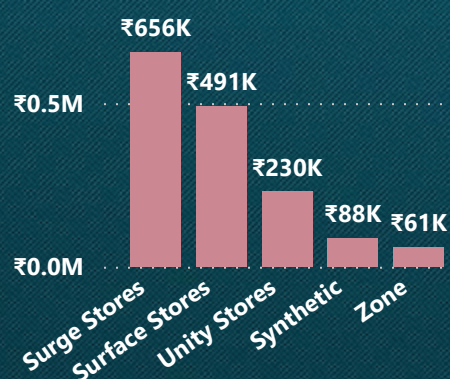
## Revenue by Customer Type



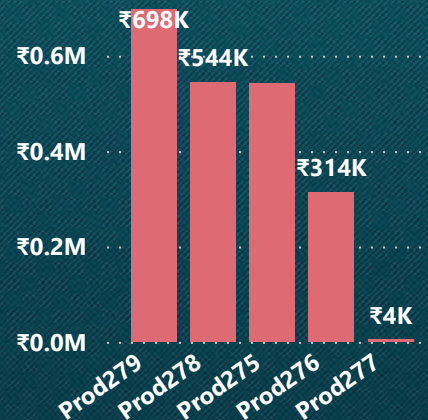
## Sales Qty by Markets



## Top 5 Customers by Profit Margin



## Top 5 Products



Customers	Revenue	Profit	Profit%	Revenue Contributi on %	Total Qty
Leader	₹1,65,29,970.00	₹12,46,643.30	7.54%	1.68%	25891
Electricalsqu ipo Stores	₹13,30,361.00	₹87,623.00	6.59%	0.14%	18126
Power	₹57,27,123.00	₹3,53,694.80	6.18%	0.58%	17402
Elite	₹48,37,239.00	₹2,12,317.30	4.39%	0.49%	6712
Electricalsoc	₹1,74,89,935.00	₹7,24,632.40	4.14%	1.78%	26126
Total	₹98,48,13,463.00	₹2,46,57,068.40	2.50%	100.00%	2429282