

# Sales Insight Dashboard

2017

2018

2019

2020

April

August

December

February

Total sales  
₹985M

Total Quantity  
2.4M

Total Cost  
₹960M

Profit  
₹24.7M

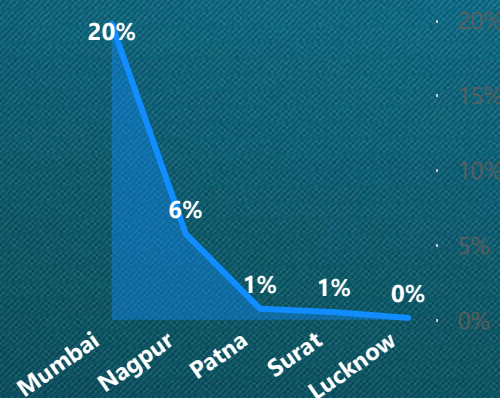
Revenue LY  
674.53M

Profit  
2.50%

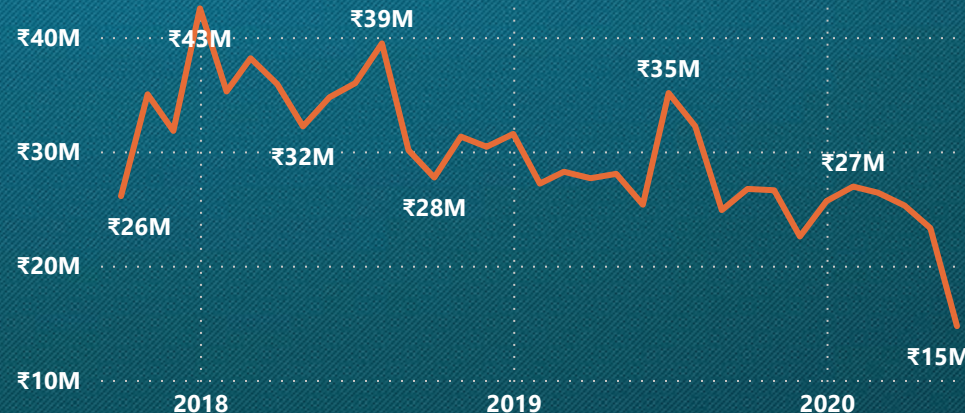
## Revenue by Markets



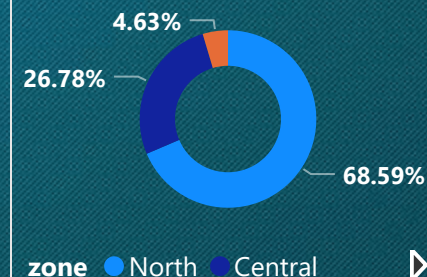
## Top 5 Markets by Profit Contribution %



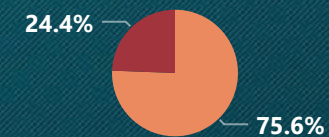
## Revenue Trend



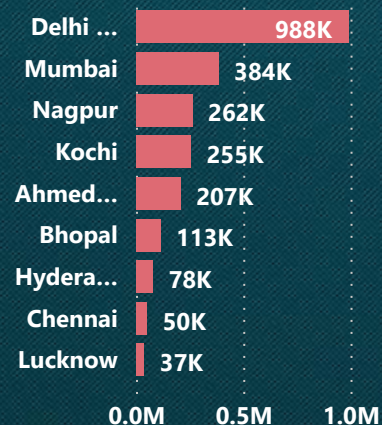
## Revenue by Zone



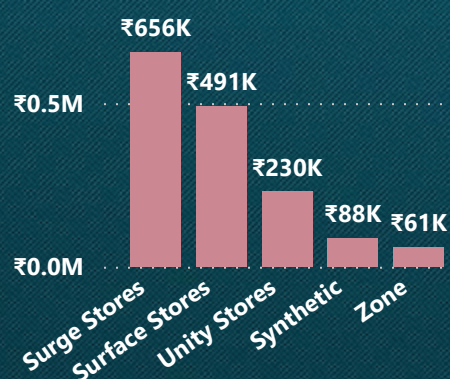
## Revenue by Customer Type



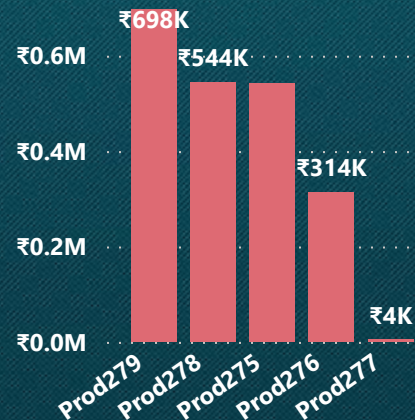
## Sales Qty by Markets



## Top 5 Customers by Profit Margin



## Top 5 Products



| Customers                | Revenue          | Profit         | Profit% | Revenue Contributi on % | Total Qty |
|--------------------------|------------------|----------------|---------|-------------------------|-----------|
| Leader                   | ₹1,65,29,970.00  | ₹12,46,643.3   | 7.54%   | 1.68%                   | 25891     |
| Electricalsqu ipo Stores | ₹13,30,361.00    | ₹87,623.0      | 6.59%   | 0.14%                   | 18126     |
| Power                    | ₹57,27,123.00    | ₹3,53,694.8    | 6.18%   | 0.58%                   | 17402     |
| Elite                    | ₹48,37,239.00    | ₹2,12,317.3    | 4.39%   | 0.49%                   | 6712      |
| Electricalsoc            | ₹1,74,89,935.0   | ₹7,24,632.4    | 4.14%   | 1.78%                   | 26126     |
| Total                    | ₹98,48,13,463.00 | ₹2,46,57,068.4 | 2.50%   | 100.00%                 | 2429282   |