

Brand Identity

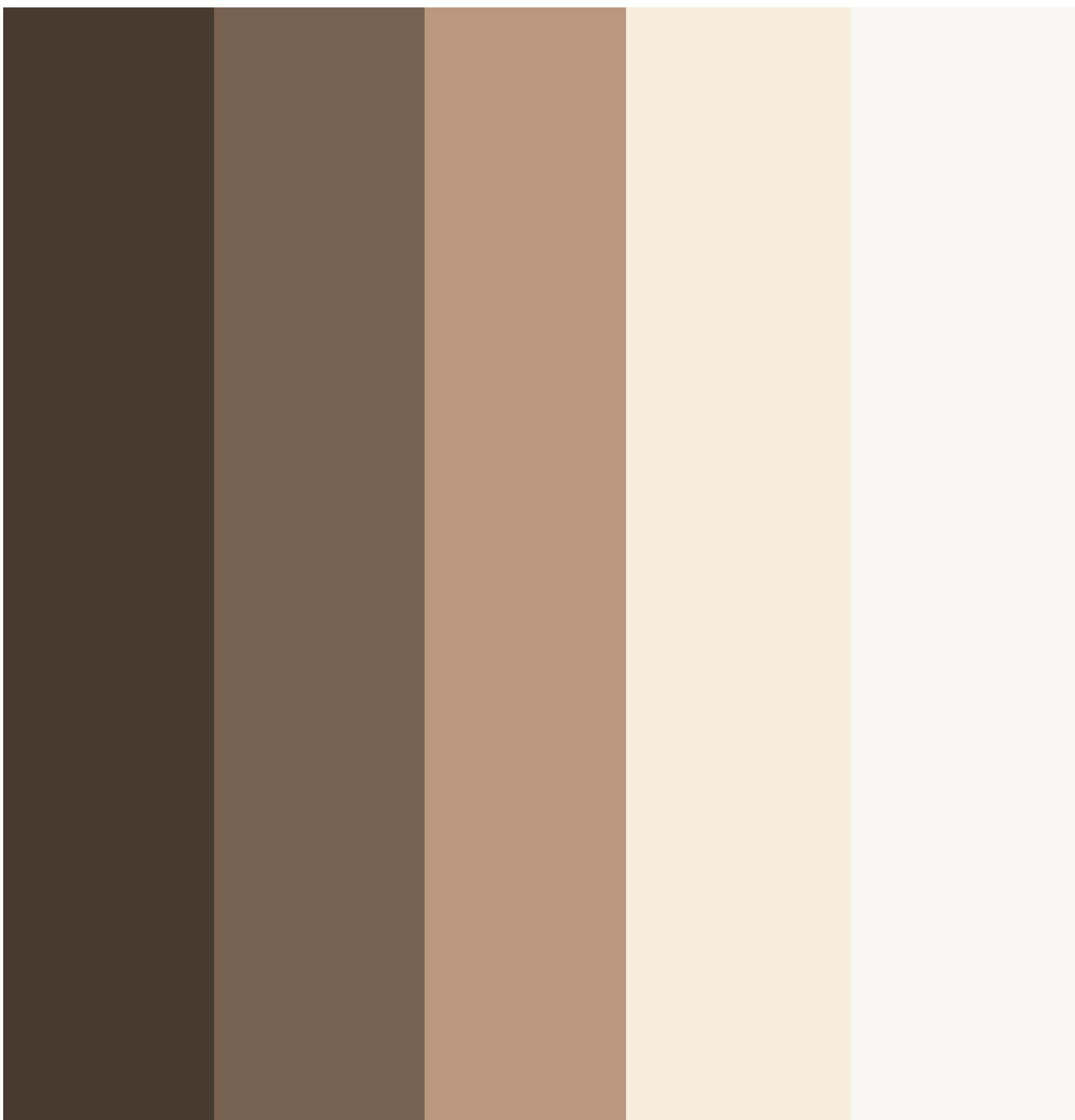
Jewelry Brand

Suggested Logos



Brand Color Scheme

Minimalistic jewelry brand so beige color and light color theme is used



Selected Logo

(Color Samples)



Business Card (Mock-ups)



Jewelry Care Card

Jewelry Care Instructions

Thank you for choosing our jewelry. To ensure the longevity of your special piece, please follow these care instructions:

Avoid contact with chemicals

Keep your jewelry away from household chemicals, perfumes, lotions or hair products.

Remove during physical activities

Take off your jewelry before engaging in activities that might cause sweating or contact with water.

Store properly

Store your jewelry in a dry, cool place, preferably in a jewelry box or a soft pouch.

Clean regularly

Clean your jewelry gently with a soft, lint-free cloth. For gemstones, use a soft brush and mild soapy water, then rinse thoroughly and dry well.

Handle with care

Gemstones are delicate, and sterling silver can scratch or dent. Handle your jewelry with care and avoid dropping it.

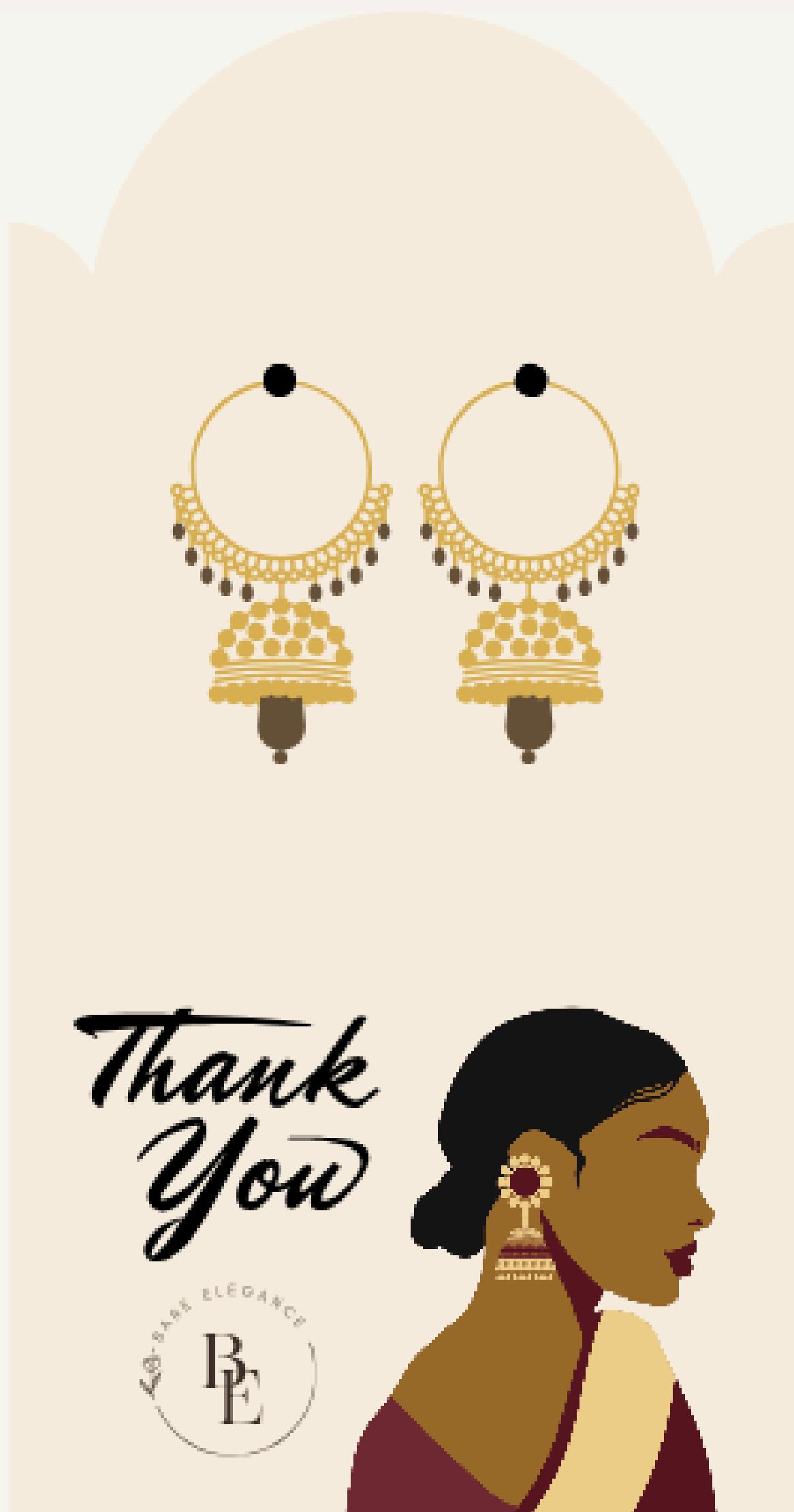
Remember, with proper care, your jewelry will continue to sparkle for years to come!



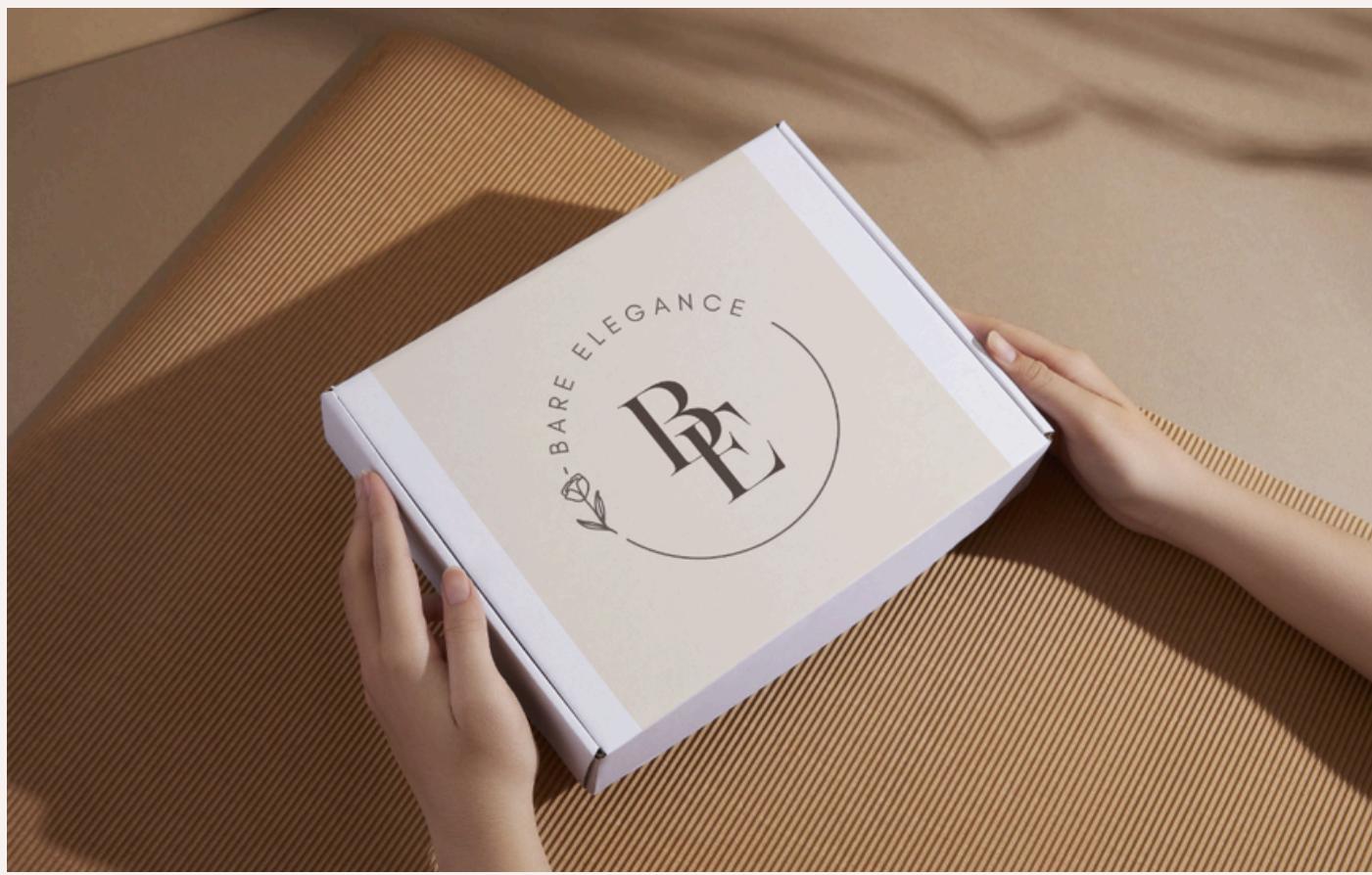
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Packaging Card

(For necklace and earrings)



Packaging



Website Interface

