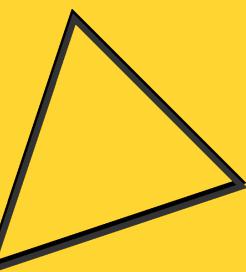
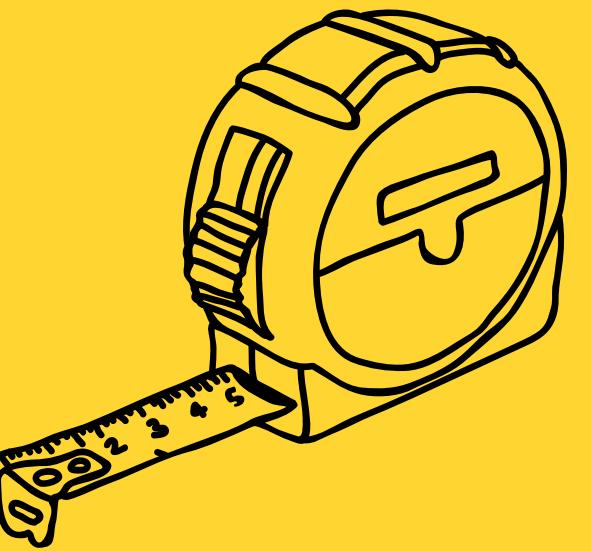




TRUNK

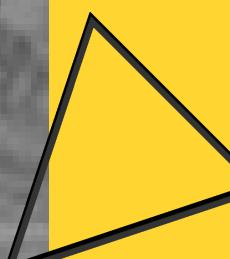




What we are do?



With the significant increase in **unemployment** rates in Jordan, we need solutions to reduce these rates and integrate traditional methods with technology so that the general public people can deal with it. Citizens can save time and effort from the hassle of searching to find a good craftsman who does the job well. The website of "**Trunk**" will be a platform for craftsmen of all kinds



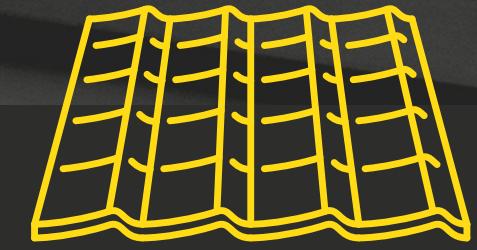
Our Services



Our Services



Renovation



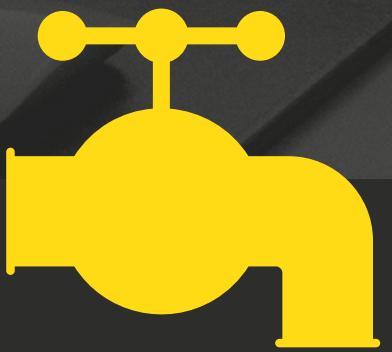
Roofing



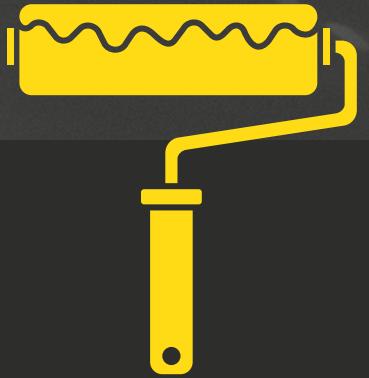
Electricity



Cleaning



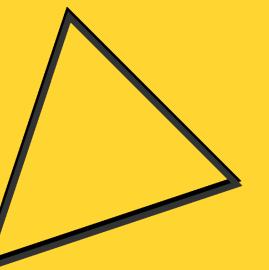
Plumbing



Painting



B.M.Canvas



BUSINESS MODEL CANVAS

TRUNK

Key Partners



What are your key partners to get competitive advantage?

- Anyone with a craft profession
- Making it easier for people to find craftsmen as quickly as possible with the least possible effort and the lowest prices
- Provide jobs

Key Activities

What are the key steps to move ahead to your customers?

- Platform (app) development and enhancement.
- Communication with the craftsman, customers, and partners.

Key Resources

What resources do you need to make your idea work?

- Network (Craftsman & customers).
- Platform (apps)
- Brand Image

Key Propositions

How will you make your customers' life happier?



For the Craftsman:

- ease in getting started
- opportunity to earn.
- freedom to choose their hours for work.

For Customers :

- chance to avail services with lower prices than the normal craftsman service
- convenient with easier transactions

Customer Relationships



How often will you interact with your customers?

- customer is the critical component.
- same is the case with their craftsman.
- General Public

Channels

How are you going to reach your customers?

- social media
- voucher, digital ads, paid ads.
- media coverage.

Customer Segments

Who are your customers? Describe your target audience in a couple of words.

- General Public especially Old person and female .
- Craftsman

Cost Structure

How much are you planning to spend on the product development and marketing for a certain period?



- Customer Acquisition Costs.
- legal and settlement cost.
- Research and development.
- Platform maintenance.

Revenue Streams

How much are you planning to earn in a certain period? Compare your costs and revenues.



Website Demo

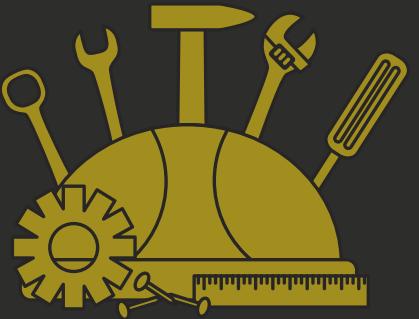
Our Future Vision



Suheib Alabed

FULL STACK DEVELOPER





Thank You!