Demo Day

Sep 21, 2025

Sui-treaming

: Sui for Web3 Streaming

Team: Upsuider

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Sui-treaming

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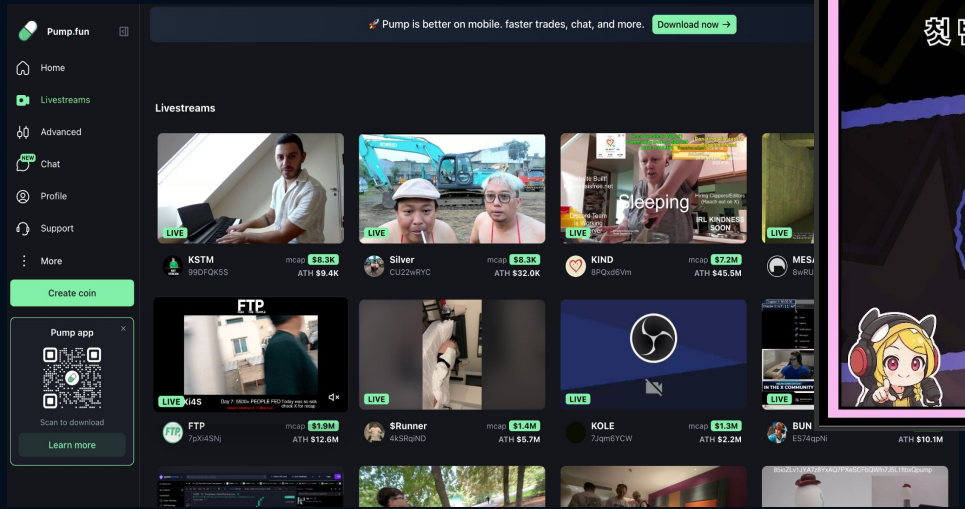
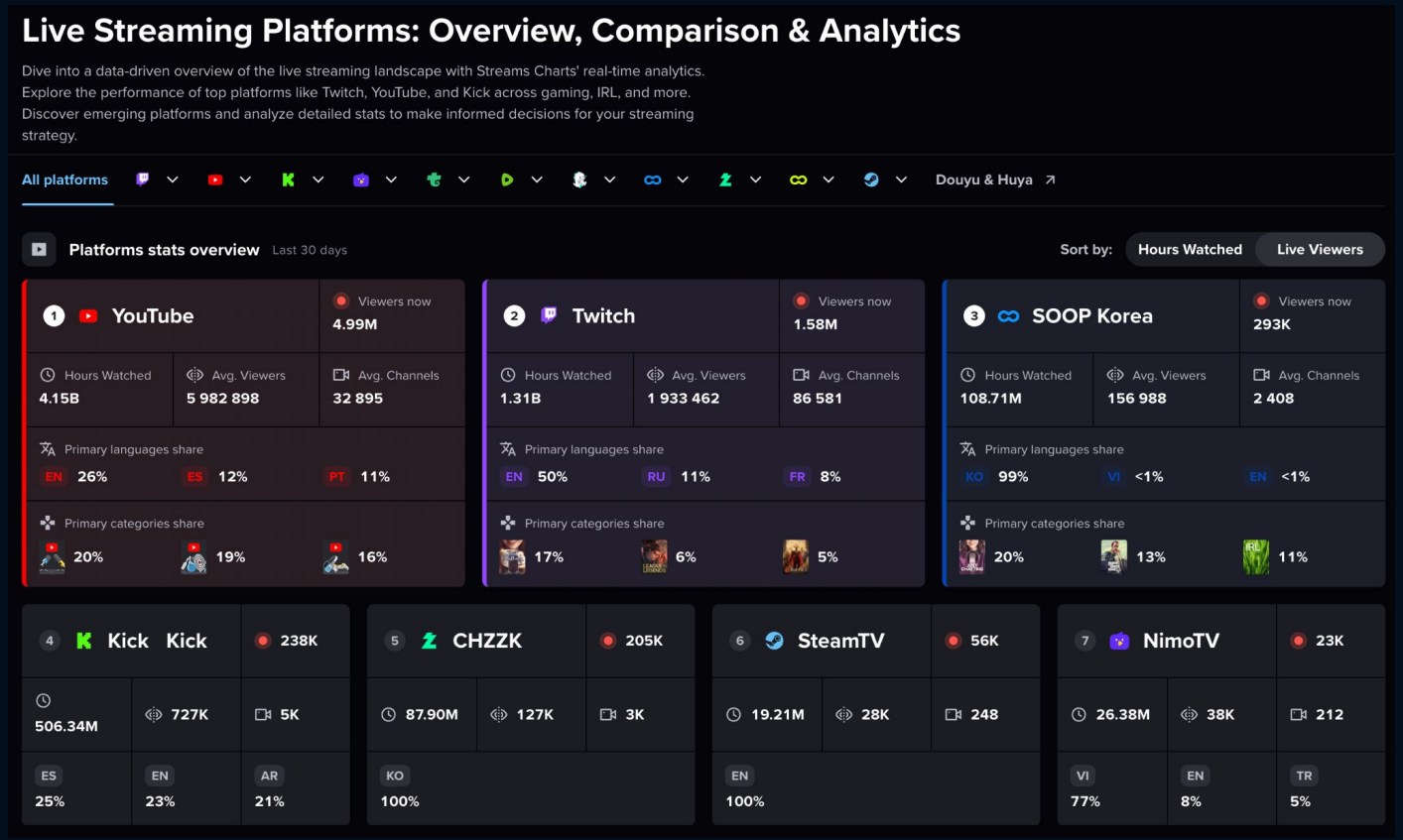
Introduction

- The demand for **Web3 streaming** services like Abstract, Sidekick, and Pump.fun is increasing



Introduction



Why Sui?

Sui

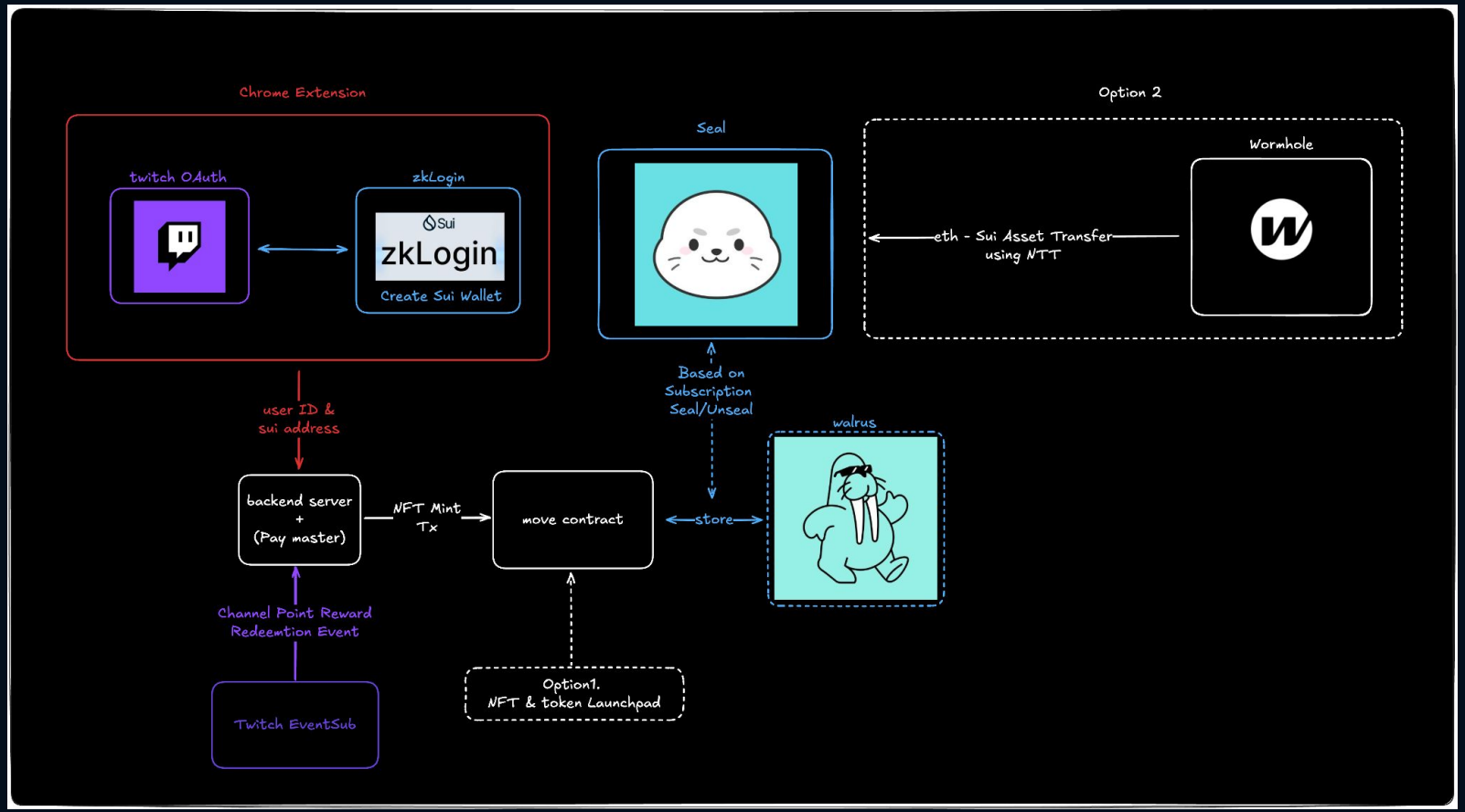
Fast speed

Cheap gas fee

User-friendly UX/UI

Onboarding 240M Twitch users via Sui's zkLogin to lead Web3 streaming.

Project Overview



What users can do?

Sui

Streamer

- NFT Minting
- Subscription

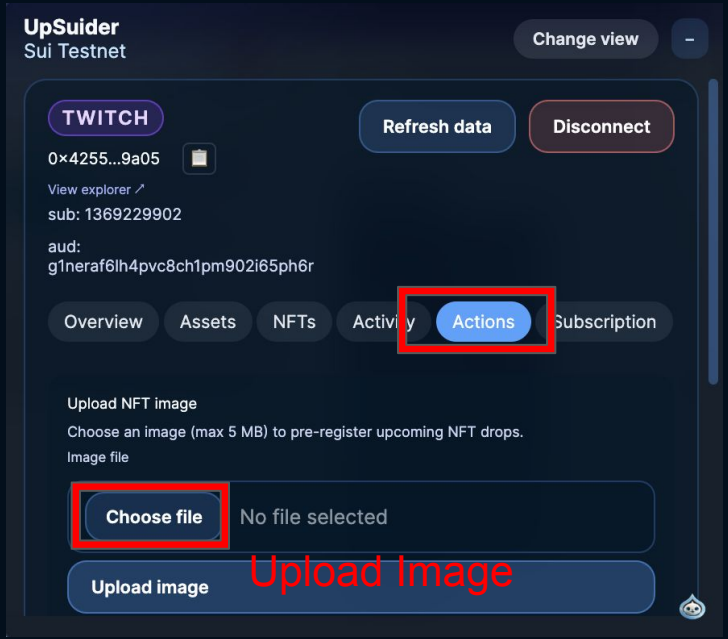
Follower

- ZK Login
- Buy NFT by Point
- Get Premium Data
- Token Airdrop

Streamer's Advantage : Warlus

- Storing data, such as images or videos on-chain is extremely expensive.
- By using **Walrus**, a decentralized solution that allows us to store data off-chain.

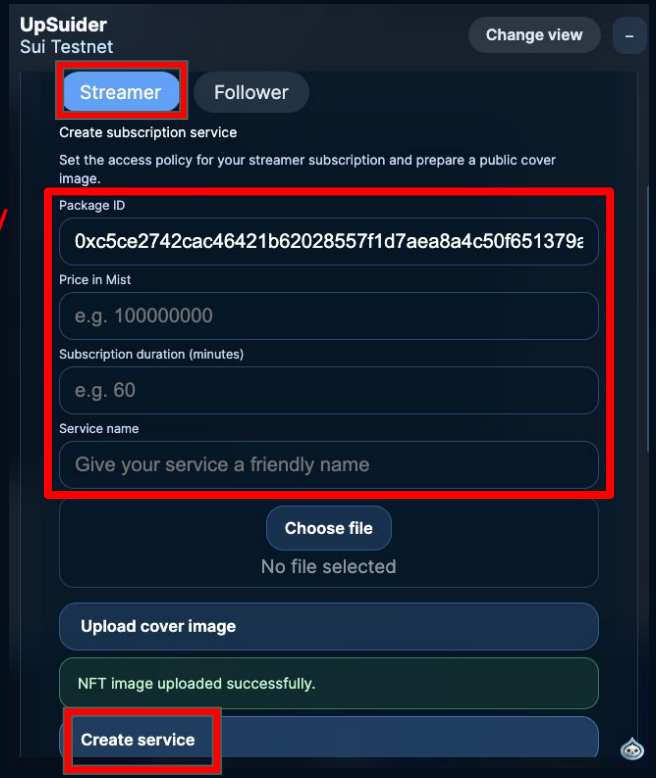
  ⇒ Storing NFT on **Walrus**

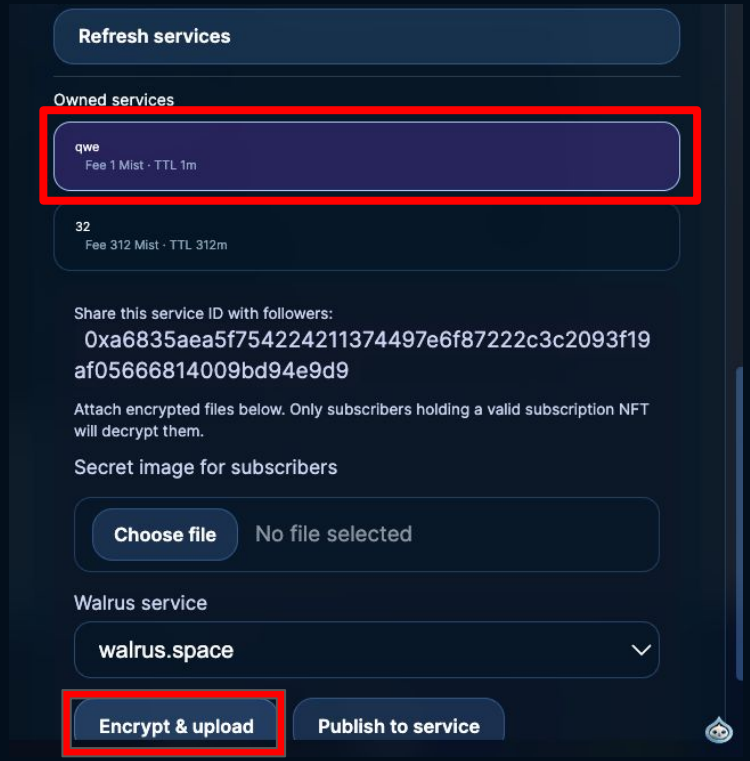


Streamer Advantage : Seal

- Streamers can provide ***premium subscription contents.***

access policy





Streamer Advantage : Seal

Sui

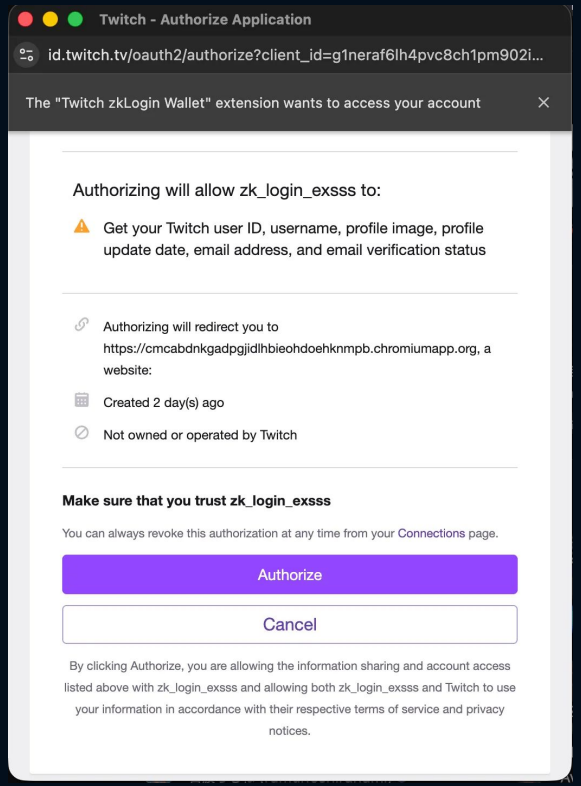
- Lower fees and a better public perception compared to other platforms like OnlyFans.
- This is the most motivation to streamers who wants to make money
- We can expand that **‘OnlyFanSui’**

Follower Advantage : ZKLogin

- Leveraging Sui's ZK Login, we can easily onboard Twitch users to Sui wallets.

- Using ***paymaster***

  ➡ No seed-Management, No Sign
  ➡ Won't feel any difference from Web2

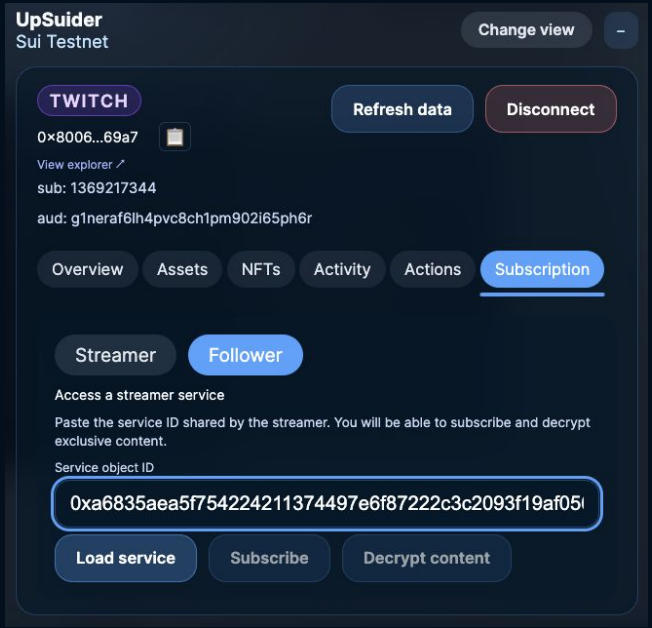


Follower Advantage : EventSub

- By subscribing to **Twitch events**, users can enjoy streaming as they normally would, and their activities will **automatically** interact with the without any additional effort.

Follower Advantage : Seal

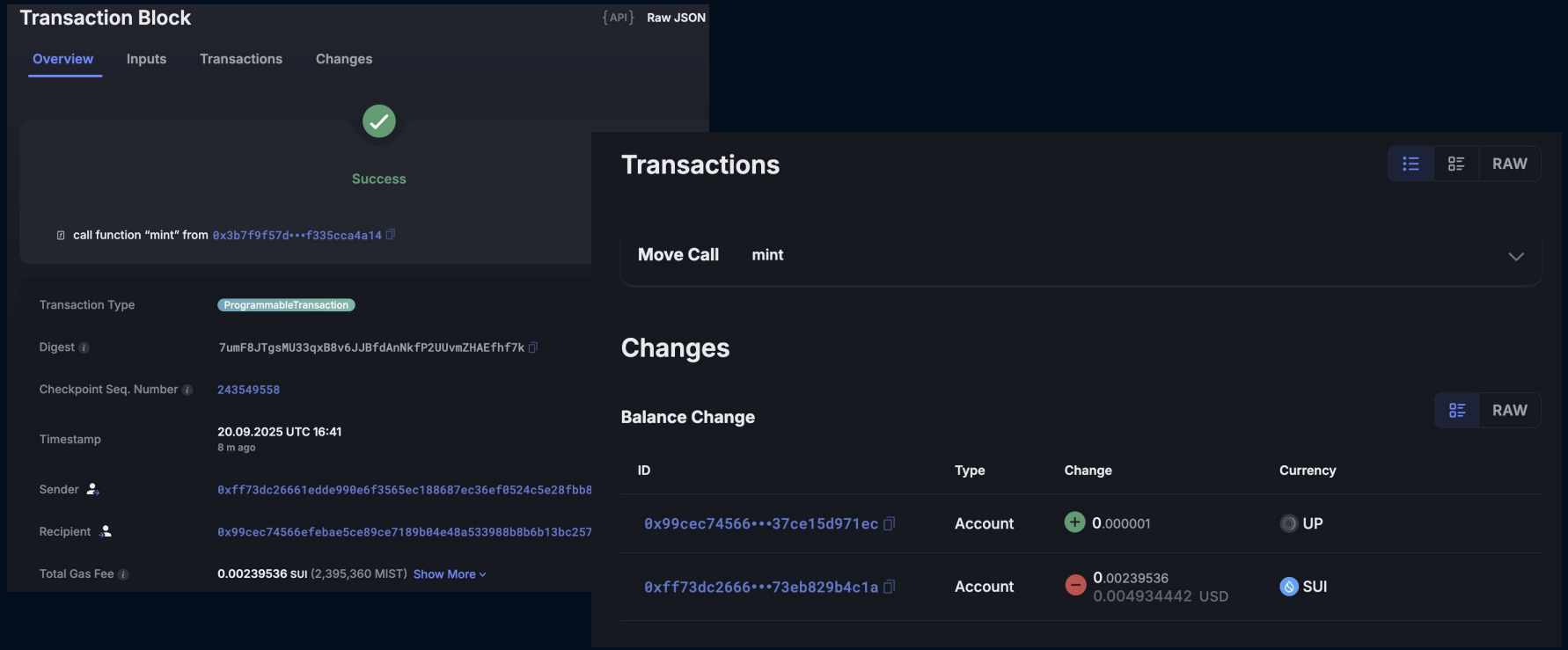
Followers can purchase a ***streamer's subscription NFT***



➡ View *encrypted* ***premium data***

Follower Advantage： Airdrop

Followers can receive airdrop our protocol token which can use in our service



Result

Sui

- Onboard Web2 users without Web3 barriers using **zkLogin**.

  (onboard **240 million Twitch users** to Sui)

- Efficient data management system with **Walrus**
- Premium, subscriber-only content by using **Seal**

Future Work

- NTT
- Launchpad
- Dashboard
- SuiNS

Sui

Thank You!