

Pizza Sales (SQL)



By Sujal Soni

• Retrieve the total number of orders placed.



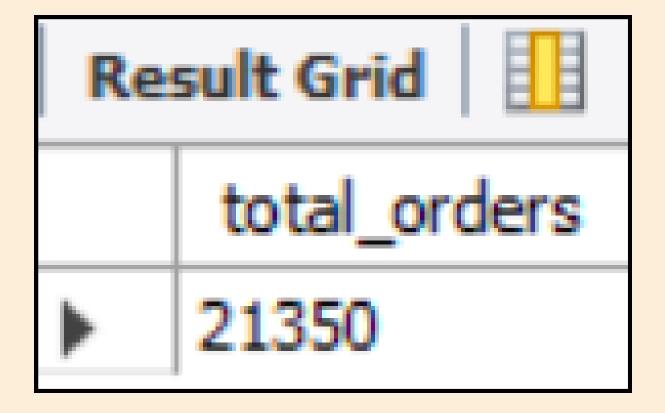


```
SELECT

COUNT(order_id) AS total_orders

FROM

orders;
```



• Calculate the total revenue generated from pizza sales.



```
SELECT

ROUND(SUM(orders_details.quantity * pizzas.price),

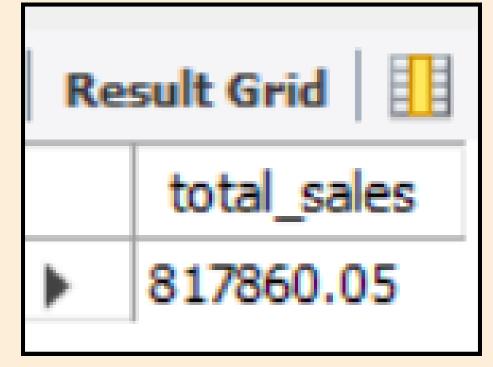
2) AS total_sales

FROM

orders_details

JOIN

pizzas ON pizzas.pizza_id = orders_details.pizza_id;
```



• Identify the highest-priced pizza.

```
pizza_types.name, pizzas.price

FROM

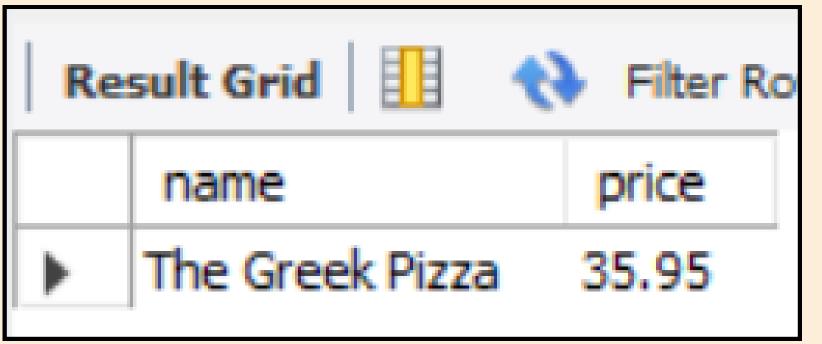
pizza_types

JOIN

pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id

ORDER BY pizzas.price DESC

LIMIT 1;
```





• Identify the most common pizza size ordered.

```
SELECT
    pizzas.size,
   COUNT(orders_details.order_details_id) AS order_count
FROM
    pizzas
        JOIN
   orders_details ON pizzas.pizza_id = orders_details.pizza_id
GROUP BY pizzas.size
ORDER BY order_count DESC
```



Res	sult Grid		43
	size	order	_count
•	L	18526	
	M	15385	
	S	14137	
	XL	544	
	XXL	28	

• List the top 5 most ordered pizza types along with their quantities.

```
SELECT
    pizza_types.name, SUM(orders_details.quantity) AS quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY quantity DESC
LIMIT 5
;
```

Result Grid			
	name	quantity	
•	The Classic Deluxe Pizza	2453	
	The Barbecue Chicken Pizza	2432	
	The Hawaiian Pizza	2422	
	The Pepperoni Pizza	2418	
	The Thai Chicken Pizza	2371	

• Join the necessary tables to find the total quantity of each pizza category ordered.

```
SELECT

pizza_types.category,

SUM(orders_details.quantity) AS quantity

FROM

pizza_types

JOIN

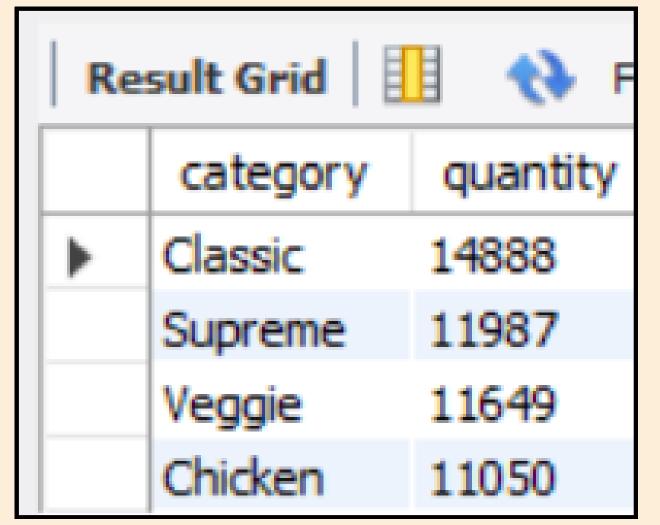
pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id

JOIN

orders_details ON orders_details.pizza_id = pizzas.pizza_id

GROUP BY pizza_types.category

ORDER BY quantity DESC;
```



• Determine the distribution of orders by hour of the day.

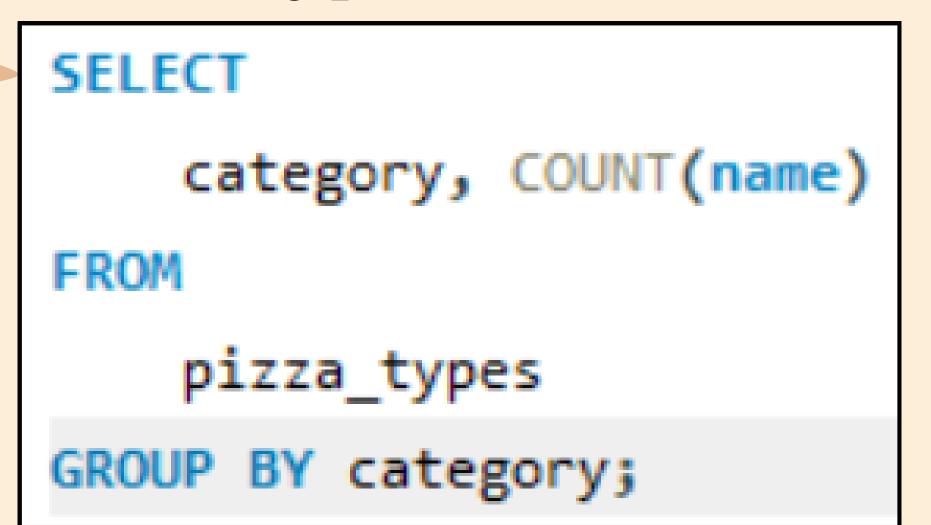


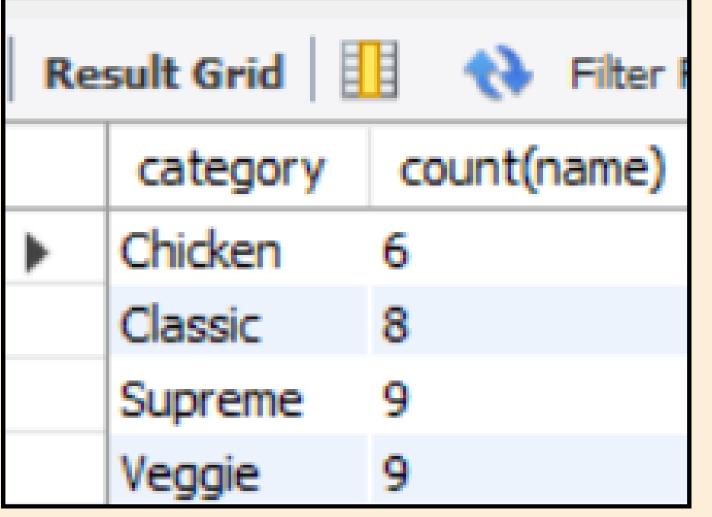


Result Grid			
	hour	order_count	
	15	1468	
	16	1920	
	17	2336	
	18	2399	
	19	2009	
	20	1642	
	21	1198	
	22	663	
	23	28	
	10	8	
	9	1	

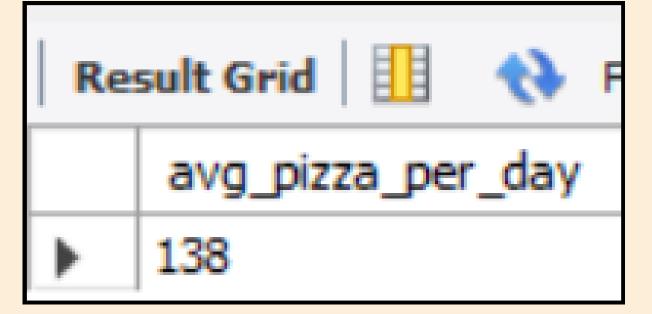
• Join relevant tables to find the category-wise distribution of pizzas.







• Group the orders by date and calculate the average number of pizzas ordered per day.



• Determine the top 3 most ordered pizza types based on revenue.



```
SELECT
   pizza_types.name,
   SUM(orders_details.quantity * pizzas.price) AS revenue
FROM
   pizza_types
       JOIN
   pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
       JOIN
   orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
                                      Result Grid
                                                               Filter Rows:
ORDER BY revenue DESC
LIMIT 3
                                          name
                                                                            revenue
                                         The Thai Chicken Pizza
                                                                           43434.25
                                          The Barbecue Chicken Pizza
                                                                           42768
                                          The California Chicken Pizza
                                                                           41409.5
```

• Calculate the percentage contribution of each pizza type to total revenue.

```
SELECT
    pizza_types.category,
    ROUND((SUM(orders_details.quantity * pizzas.price) / (SELECT
                    ROUND(SUM(orders_details.quantity * pizzas.price),
                                2) AS total_sales
                FROM
                    orders_details
                        JOIN
                    pizzas ON pizzas.pizza_id = orders_details.pizza_id)) * 100,
            2) AS revenue
FROM
    pizza_types
        JOIN
    pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
        JOIN
    orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY revenue DESC;
```





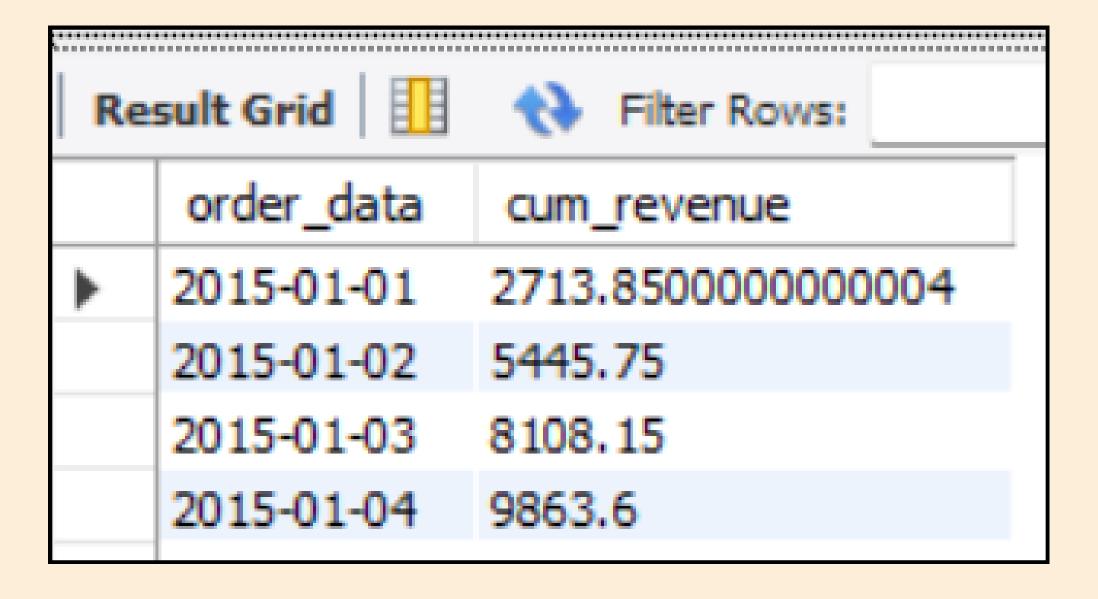
Result Grid F				
	category	revenue		
	Classic	26.91		
	Supreme	25.46		
	Chicken	23.96		
	Veggie	23.68		

• Analyze the cumulative revenue generated over time.

```
_revenue
```

```
select order data,
sum(revenue) over(order by order_data) as cum_revenue
from
(select orders.order_data,
sum(orders_details.quantity * pizzas.price) as revenue
from orders_details join pizzas
on orders_details.pizza_id = pizzas.pizza_id
join orders
on orders.order_id = orders_details.order_id
group by orders.order_data) as sales
```







• Determine the top 3 most ordered pizza types based on revenue for each pizza category.



```
select name , revenue from
(select category , name , revenue ,
rank() over(partition by category order by revenue desc) as rn
from
(select pizza_types.category, pizza_types.name ,
sum(orders_details.quantity * pizzas.price ) as revenue
from pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
join orders_details
on orders_details.pizza_id = pizzas.pizza_id
group by pizza_types.category , pizza_types.name ) as a ) as b
where rn \leq 3
```



Result Grid		
	name	revenue
•	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5
	The Classic Deluxe Pizza	38180.5
	The Hawaiian Pizza	32273.25
	The Pepperoni Pizza	30161.75
	The Spicy Italian Pizza	34831.25
	The Italian Supreme Pizza	33476.75
	The Sicilian Pizza	30940.5
	The Four Cheese Pizza	32265.70000000065
	The Mexicana Pizza	26780.75
	The Five Cheese Pizza	26066.5





