

Data analytics project 1

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Ex 1 - Buying a mobile/laptop.

- ▶ 1. **Plan** – we first decide our usage like do we need it for ?.
- ▶ Ex- photography, Gaming, general purposes etc.
- ▶ 2. **Prepare** – we will decide a certain amount/budget to spend of the device.
Lets say 60000/- INR
- ▶ 3. **Process** – we will choose a (brand) out of the other brands offering the product. Ex Samsung or HP.
- ▶ 4. **Analyze** – now we will analyse the best suitable model with other models offered by the same brand. Ex inspiron or vostro in case of dell.
- ▶ 5. **Share** – now we will share it with the friends or shopkeeper to give their suggestions
- ▶ 6. **Act** – we will buy the best fit device.

Ex 2 – Buying grocery.

- ▶ **1. Plan** – we will make a list of items we need. Ex soap, detergent, toothpaste etc.
- ▶ **2. Prepare** – As next we will decide the budget to spend on these items.
- ▶ **3. Process** – Now we will decide the our wants and necessity.
- ▶ **4. Analyze** – we will check the best brand and quality of the product.
- ▶ **5. Share** – we will demand it from the shopkeeper or executive.
- ▶ **6. Act** – at the end we will purchase them.

Ex 3 – Out for a date.

- ▶ **1. Plan** – Ask with your mate for a date.
- ▶ **2. Prepare** – now we will decide what to wear. Ex t-shirt or a shirt.
- ▶ **3. Process** – we will decide where should we go for a date ex hotel, Café, house etc.
- ▶ **4. Analyze** – As per our decisions above we will check the best place and ratings on the google.
- ▶ **5. Share** – Then we will share it with our mate.
- ▶ **6. Act** – Yoo-hoo ! Enjoy our date.

Ex 4 Buying a house.

- ▶ **1. Plan** – we will firstly decide to buy or rent a house
- ▶ **2. Prepare** – now we will decide our budget to be spent.
- ▶ **3. Process** – we will decide the size of house/flat. Ex 2BHK, 3BHK etc.
- ▶ **4. Analyze** –Now we will decide the location/area of the property.
- ▶ **5. Share** – Then we will find a broker/property dealer.
- ▶ **6. Act** – And finally we will buy the house.