



**Youth Collaboration for a Change**

*WRCSTA*  
**MUN**



# Our **ABOUT** Organization

Youth Collaboration for a Change (YCC) is an organization dedicated to empowering young people and fostering positive change in various areas such as tourism, environment, cultural reformation, and youth empowerment. YCC believes in the potential of youth to shape a better future and strives to provide them with the necessary tools, resources, and platforms to make a meaningful impact.

YCC operates through a network of dedicated volunteers, partner organizations, and strategic alliances. It organizes workshops, conferences, and community engagement activities to facilitate learning, collaboration, and innovation among young people. By fostering youth collaboration and providing them with a platform for action, YCC aims to create a sustainable and inclusive future for all.







# Our ABOUT Project

Project BIN (Built in Nepal) is an initiative focused on promoting and supporting the development and growth of local industries and products within Nepal. With a vision to stimulate economic growth and preserve Nepal's cultural heritage, the project aims to encourage the production and consumption of goods made or manufactured in Nepal. By recognizing the economic potential and cultural significance of locally produced goods, Project BIN seeks to create a thriving ecosystem for local industries, contribute to job creation and entrepreneurship, and ultimately foster the overall economic development of the country.

Project BIN implements a range of initiatives to achieve its objectives. It provides financial assistance, technical support, and training programs to local businesses and artisans, helping them enhance their skills and capabilities. Additionally, the project focuses on marketing and branding initiatives to promote locally made products, raising awareness and creating a demand for Nepali goods. Through policy advocacy, Project BIN collaborates with relevant government agencies and stakeholders to create a conducive environment for the growth of local industries. By fostering collaboration and support within the ecosystem, Project BIN aims to facilitate sustainable economic development, preserve Nepal's cultural heritage, and promote the production and consumption of locally made products.



# Project ABOUT Objectives



- **Economic Development:** Stimulate economic growth by supporting local industries and businesses, creating employment opportunities, and contributing to the overall economic development of Nepal.
- **Promoting Local Identity and Culture:** Preserve and promote Nepal's unique cultural identity by encouraging the production of traditional crafts, art, and cultural products, safeguarding the rich cultural heritage.
- **Quality and Standardization:** Improve the quality of local products to meet national and international standards, enhancing the reputation of Nepali products and increasing their marketability.
- **Increasing Exports and Decreasing Imports:** Reduce dependency on imported goods and increase the export of Nepali products by improving the competitiveness of local industries, contributing to the reduction of the trade deficit and enhancing economic stability.



# Project ABOUT Evaluation



- **Economic Growth:** Evaluate the growth of local industries, job creation, and overall economic development in Nepal. Measure the increase in the contribution of local industries to the GDP and assess the reduction in the trade deficit through increased exports of Nepali products.
- **Market Penetration:** Evaluate the market penetration of locally made products in domestic and international markets. Measure the increase in demand for and consumption of Nepali goods, both within Nepal and in global markets.
- **Quality Improvement:** Assess the improvement in the quality and standardization of local products. Evaluate the adherence to national and international standards, certifications obtained by local industries, and customer satisfaction with the quality of Nepali products.
- **Cultural Preservation:** Measure the preservation and promotion of Nepal's cultural heritage through the production and consumption of traditional crafts, art, and cultural products. Evaluate the awareness and appreciation of Nepal's cultural identity both within the country and internationally.
- **Business Development:** Evaluate the growth and sustainability of local businesses and artisans supported by Project BIN. Assess the increase in their production capacity, market reach, and revenue generation.
- **Policy Impact:** Evaluate the influence of Project BIN's policy advocacy efforts on creating a conducive environment for local industries. Assess the implementation of supportive policies, regulations, and incentives by relevant government agencies.





# Program **ABOUT** Details

Invicta Model United Nations 2.0 is a specially designed program that targets high school and bachelor's students in Nepal, with the goal of familiarizing them with international norms, values, political systems, ideologies, and the Model United Nations (MUN) culture. MUN is an academic simulation of United Nations committees and agencies, where participants represent assigned countries and engage in debates and negotiations on various global issues. Invicta MUN spans over three days, with the conference scheduled to take place in June 2023. The event kicks off with the Opening Ceremony on the first day, which sets the tone for the conference and creates a sense of excitement and anticipation among the participants.

The primary objective of Invicta MUN is to provide participants with a comprehensive and immersive educational experience. Throughout the conference, students will have the opportunity to engage in engaging debates, discussions, and collaborative problem-solving sessions. By actively participating in these activities, students will gain a deeper understanding of international affairs, foreign policies, and pressing global issues. They will also develop and refine their public speaking and negotiation skills, essential qualities for future leaders and diplomats.

Overall, Invicta Model United Nations 2.0 is an exciting platform for high school and bachelor's students in Nepal to explore and engage with international relations, diplomacy, and global challenges.



# Program **ABOUT** Objectives



- **To provide a fun and educational environment:** Invicta MUN aims to create an engaging experience that combines education and enjoyment, emphasizing connections and friendships.
- **Raising the bar for MUNs:** Invicta MUN sets high standards through experienced chairs, comprehensive guides, and exceptional committee sessions.
- **Encouraging student participation and promoting their voices:** Invicta MUN empowers students, highlighting the importance of their perspectives and providing platforms for expression and skill development.
- **Promoting Diversity and Inclusion:** Invicta MUN fosters diversity, welcoming participants from various backgrounds and creating an inclusive environment for respectful discussions.
- **Empowering Future Leaders and Global Citizens:** Invicta MUN develops leadership, critical thinking, and diplomatic skills to prepare participants as proactive global citizens and future leaders.

# ABOUT *Committees*



- United Nations Human Rights Council (UNHRC)
- United Nations Women (UN Women)
- Social, Humanitarian, and Cultural Committee (SOCHUM)
- United Nations Security Council (UNSC)
- United Nations Environment Assembly (UNEA)
- Federal Parliament of Nepal (FPN)
- International Press(IP)



# ABOUT *Itinerary:*

Invicta MUN offers an exciting and diverse itinerary designed to create a truly immersive and memorable experience for participants. From the "Blast from the Past" event, which transports attendees to the vibrant 90s era with its iconic fashion and music, to the "Celebration of Diversity," where cultures from around the world come together through traditional attire and performances, and finally, the elegant "A Night to Remember" event reminiscent of a prom night. Each event combines educational committee sessions, engaging debates, and interactive activities with social events, high tea breaks, and closing ceremonies.

This well-rounded itinerary ensures that participants not only deepen their understanding of global issues and hone their skills but also have the opportunity to forge connections, make new friends, and create lasting memories. Invicta MUN strives to deliver an exceptional experience that leaves a lasting impact on the participants' personal and intellectual growth.





# **Blast from the Past (90's Wears)**

**Arrival**

**8:00 to 9:00**

**9:00 to 10:30**

**Opening Ceremony**

**Lunch For committee**

**11:00 to 12:00**

**1:00 to 3:00**

**Committee Session-I**

**High tea**

**3:00 to 4:00**

**4:00 to 7:00**

**90's Decade Dance**



# **Celebration of Diversity (Cultural Wears)**

**Arrival**

**8:00 to 9:00**

**9:00 to 11:00**

**Committee Session-II**

**Lunch For committee**

**11:00 to 1:30**

**1:30 to 2:00**

**Break For all Committee**

**Committee Session-III**

**2:00 to 4:00**

**4:00 to 4:15**

**Hi-Tea**

**Cultural Fusion Gala**

**4:30 to 6:30**



# **A Night to Remember (Prom Wears)**

**Arrival**

**8:00 to 9:00**

**9:00 to 11:00**

**Committee Session-IV**

**Lunch For committee**

**11:00 to 1:30**

**1:30 to 3:30**

**Committee Session-V**

**Hi-Tea**

**3:30 to 4:00**

**4:00 to 6:00**

**Closing Ceremony**

**Romance Under the Stars**

**6:30 onwards**

# Marketing & **ABOUT** Promotion

**TARGET AUDIENCE IDENTIFICATION**

**ONLINE PRESENCE AND SOCIAL MEDIA CAMPAIGN:**

**COLLABORATIONS AND PARTNERSHIPS**

**TARGETED EMAIL CAMPAIGNS**

**PRINT MEDIA AND POSTERS**

**INFLUENCER AND AMBASSADOR ENGAGEMENT**

**WORD-OF-MOUTH MARKETING**



# Marketing & **ABOUT** Promotion

**EARLY BIRD REGISTRATIONS AND INCENTIVES**

**MEDIA COVERAGE AND PRESS RELEASES**

**COLLABORATION WITH STUDENT AMBASSADORS**

**PHOTOGRAPHY AND VIDEOGRAPHY**

**EVENT HIGHLIGHTS AND RECAP VIDEOS**

**PARTICIPANT ENGAGEMENT THROUGH USER-  
GENERATED CONTENT**

**LIVE STREAMING OF KEY SESSIONS**

**BEHIND-THE-SCENES CONTENT**

# Our ABOUT Budget

Budgeting is a crucial aspect of financial management for individuals, businesses, and organizations. It involves creating a plan for allocating available resources, such as income or funds, to various expenses and financial goals. By effectively managing and tracking income and expenses, budgeting helps to ensure financial stability, meet financial objectives, and make informed financial decisions.

Effective budgeting requires discipline and commitment. Regularly tracking your expenses and reviewing your budget will provide you with valuable insights into your financial health and help you make informed financial decisions.

Service	Quantity	Rate	Day	Amount (NRP)
Food	300	350	3	315,000
Printing	N/A	N/A	N/A	100,000
Rose	100	80	2	16,000
Decoration	1	15,000	3	45,000
Miscellaneous	N/A	N/A	3	110,000
Stationary	N/A	N/A	N/A	30,000
Sound	1	15,000	3	45,000
Snack	300	100	3	90,000
Social Venue	1	50,000	3	150,000
Marketing and Promotion	N/A	N/A	N/A	50,000
<b>Total Expenditure</b>				<b>Nrs. 951000/-</b>



# Our SPONSORSHIP Opportunities:

We are delighted to offer a range of sponsorship packages for Invicta Model United Nations 2.0 and the International Cultural Exchange. By becoming a sponsor, your company or organization can benefit from valuable exposure, brand recognition, and the opportunity to support a prestigious and impactful event. We are open to customizing sponsorship packages to suit the specific needs and preferences of our sponsors. Here are some of the sponsorship opportunities available:

## **TITLE SPONSOR :- RS.135,000/-**

**Branding for the sponsor throughout the event as 'Title Sponsor' (from promotional banners to the final event),**

**•Exposure for products or services throughout the event,**

**•Main backdrop for the event,**

**•Enhanced goodwill by promoting the field of education and youths,**

**•Exclusive Networking Opportunities,**

# **Our** **SPONSORSHIP** **Opportunities:**

<b>Increased visibility and brand awareness</b>
<b>Acknowledgement in the opening and closing ceremonies</b>
<b>A representation of the company to be invited as guest and made a spokesperson,</b>
<b>Enhanced goodwill by promoting the field of education and youths,</b>
<b>Adverts throughout the venue (majority of the space),</b>
<b>Repeated announcement and promotion through emcee,</b>
<b>Media exposure throughout the event,</b>
<b>Dedicated social media posts on Instagram, Tiktok, Youtube, Twitter and Facebook page.</b>



# Our SPONSORSHIP Opportunities:

**PLATINUM SPONSOR: RS.112,750/-**

**Branding for the sponsor throughout the event as 'Platinum Sponsor' (from promotional banners to the final event),**

**Exposure for products or services throughout the event,**

**Increased visibility and brand awareness,**

**Enhanced goodwill by promoting the field of education and youths,**

**Exclusive Networking Opportunities,**

**Included in the banner for backdrop of the event,**

**Good advert spaces throughout the venue,**

# **Our** **SPONSORSHIP** **Opportunities:**

**Acknowledgement in the opening and closing ceremonies**

**A representation of the company to be invited as guest**

**Visible Logo adverts throughout the promotional and functional portion of the event,**

**Repeated announcement and promotion through emcee,**

**Repeated announcement and promotion through emcee,**

**Dedicated social media posts on Instagram, Tiktok, Youtube, Twitter and Facebook page.**



# Our SPONSORSHIP Opportunities:

**GOLD SPONSOR: RS. 90,200/-**

**Branding as 'Gold Sponsors' throughout the event,**

**Increased visibility and brand awareness**

**Exposure for products or services throughout the event,**

**Enhanced goodwill by promoting the field of education and youths,**

**Exclusive Networking Opportunities,**

**Logo will be carried out on all promotional materials,**

**Acknowledgement in the opening and closing ceremonies,**

**A representative of the company to be invited as guest,**

**Social media posting via Instagram, Tiktok, Youtube, Twitter and Facebook page.**

# Our SPONSORSHIP Opportunities:

**SILVER SPONSOR: RS. 67,650/-**

**Branding as 'Silver Sponsors' throughout the event,**

**Increased visibility and brand awareness**

**Enhanced goodwill by promoting the field of education and youths**

**Exclusive Networking Opportunities**

**Exposure for products or services throughout the event,**

**Logo will be carried out on all promotional materials,**

**Acknowledgement in the opening and closing ceremonies,**

**Social media posting via Instagram, Tiktok, Youtube, Twitter and Facebook page.**



# Our SPONSORSHIP Opportunities:

**BRONZE SPONSOR: RS.45,100/-**

**Branding as 'Bronze Sponsors'**

**Logo will be carried out on all promotional materials,**

**Acknowledgement in the opening and closing ceremonies,**

**Enhanced goodwill by promoting the field of education and youths,**

**Exclusive Networking Opportunities**

**Exposure for products or services throughout the event,**

**Social media posting via Instagram, Tiktok, Youtube, Twitter and Facebook page**

# Our PREVIOUS Event





# Our **PREVIOUS** Event



# Our BANK Details

**A/C no.** 0170083756500014

**Bank:** NMB Bank

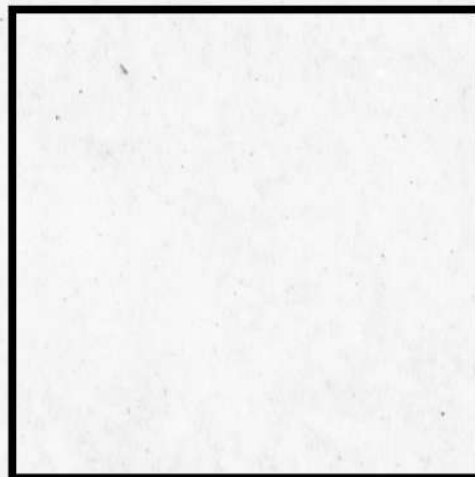
**Branch:** Kapan, Kathmandu

**Name:** Yashodeep Basnet

**VERIFICATION**

---

Yashodeep Basnet  
Secretary General  
**INVICTA MUN**



---

Sankalpa Kandel  
General Secretary  
Youth Collaboration for a Change

**Youth Collaboration for a Change Stamp**