



Says

What have we heard them say?
What can we imagine them saying?

the hospital is a
place were people
go for
medicaltreatment

they are lots
of doctors
and nurses
in a hospital



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

there are
different types
patients in
hospital

hospital is a
important
place for
every types
of person



Persona's name

Short summary of
the persona

there are
different
types and
size of the
hospital



some hospital
are dedicated
to special
disease

it sobel of the
importanta
places in any
area



health is
more
important
than money



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?