

## SALES DASHBOARD

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## **Project- Designing a Sales Dashboard in Excel.**

**Problem Statement**-A company wishes to add user control for product categories for customers to choose a category and view the trend month-by-month and product-by-product. They will use Excel to analyse sales based on product categories and create a sales dashboard that breaks down sales by product category.

## Task 1-Use the saved sample e-commerce database



File Saved as Sales Dashboard.

Task 2- Prepare a table of sales and profit month-wise in a working sheet.



Auto & Accessories								
Months	¥	Sales	¥	Profit	Ŧ			
Jan		87,526		38,447				
Feb		85,68	33	38,75	3			
Mar		95,24	19	41,16	5			
Apr		95,96	2	42,36	6			
May		91,44	15	40,87	2			
Jun		96,59	7	42,01	0			
Jul		91,69	0	40,95	9			
Aug		88,15	3	38,23	8			
Sep		89,21	6	39,65	6			
Oct		97,34	7	43,30	5			
Nov		88,57	75	39,01	6			
Dec		89,696		39,490				

 Bins
 Maximum of Each bin

 0 - 1
 1

 0 - 5
 5

 6 - 9
 9

 >10
 10

Maximum of Each bi. Frequency				
0 - 1	7,467.00			
0 - 5	19,646.00			
6 - 9	19,285.00			
>10	4,891.00			
More	_			



Task 3-Prepare the sales table region-wise in the working sheet.



Auto & Accessories							
Regions	+	Sales	-				
Africa	1,02,156.0						
Canada	10,382.0						
Caribbean	32,493.0						
Central	2,27,929.0						
Central Asia	35,956.0						
East	72,321.0						
EMEA	1,02,947.0						
North	1,00,025.0						
North Asia	56,978.0						
Oceania	66,631.0						
South	1,39,614.0						
Southeast Asia	74,598.0						
West	75,109.0						

Task 4: Create user control combo box for the product category.





Task 5: Create a column chart of the month-wise table and region-wise table.







Task 6 and 7: Link the table with a combo box and create a dashboard.



