

Affluent Customer

High Net Worth

Mass Customer

Profit by State



Total Customers
20.00K

Total Profit
11M

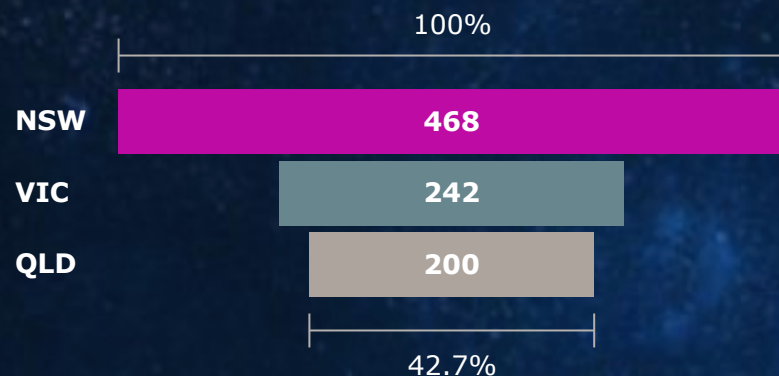
Total Purchase of 3 years
85K

Profit by Gender

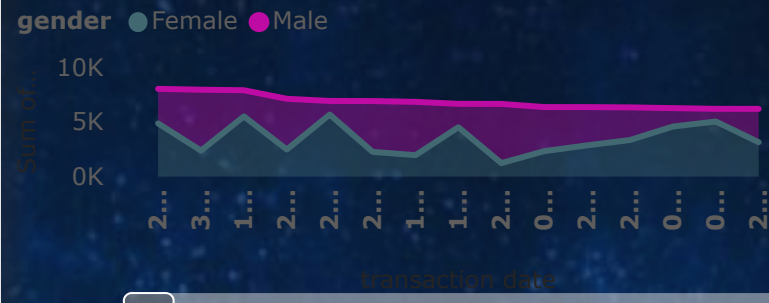
Male

Female

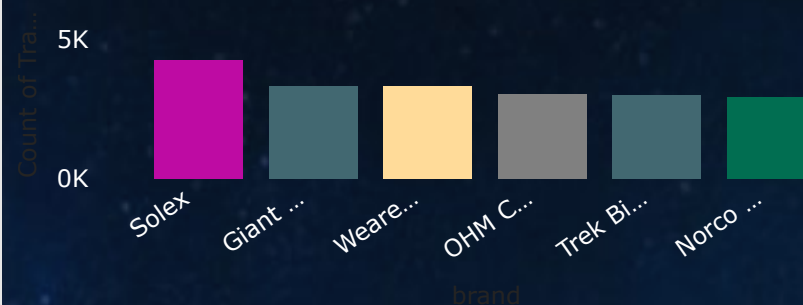
Car owners by State



Profit transaction by Gender



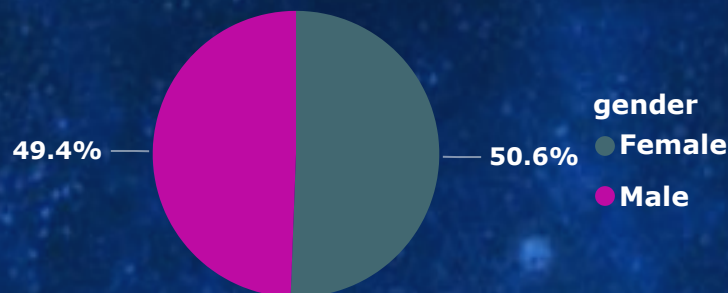
Top Brands with a/c to Transaction



Revenue By Brands



Customers by Gender



Top 5 Job Titles by Revenue

