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ABOUT ME

An ambitious and driven. I thrive on challenge and constantly set goals for myself, so I have something to strive toward. I'm not comfortable with settling, and I'm always looking for an opportunity to do better and achieve greatness.

Having 3.5+ Years of experience in Image Processing, Editing, Compositing, Color Correction, Color Matching and Designing. Holding a solid experience with Technologies, Editing and Designing tools.

COMPUTER SKILLS

Adobe Photoshop, Lightroom Classic CC, Premiere Pro CC, Illustrator, After Effects, Adobe XD, Figma, 3DS Max, HTML, CSS, and JavaScript.

LANGUAGES

Kannada English Hindi

HOBBIES

Learning new skills, Image Editing, Video Editing, Exercise

WORK EXPERIENCE

01

HUDSON'S BAY COMPANY [THE BAY]

November 2022 - January 2023

Role & Responsibilities

Ensuring all vendor provided images are meeting the standards of the bay, to go live on the site.

Retouching vendor provided images from scratch as per the bay guidelines.

Retouching inhouse shot images from scratch and ensuring that all the images are fulfuiling the requirments & following the guidelines.

Assuring quality of the images provided by the business partners.

Documentation of the completion and pending tasks which have been assigned.

After retouching uploading all the edited and quality assured images to the CyberDuck to go images live on site.

02

TARGET CORPORATION INDIA PRIVATE LIMITED

March 2021 - October 2022

Role & Responsibilities

Responsible for retouching products/apparel & accessories/ on-figure model images and still life CGI images for Target.com, Weekly ads and other Target properties.

Followed creative direction from Art director and senior artists and followed complex and detailed notes to create high-quality creative assets. And delivered daily targets without compromising overall image quality in a fast-paced, rapidly-changing environment under strict deadlines.

As an independent contributor, I was responsible for taking creative decisions based on brand guidelines.

Ensured that all digital images adhere to Target's photography style-guide and will collaborate with process owners/QA leads and work on revisions as required.

03

FLIPKART INTERNET PRIVATE LIMITED

August 2019 - March 2021

Role & Responsibilities

Analyzing photograph requirements from vendors to determine appropriate lighting, color, tone, and overall aesthetic prior to editing.

Used digital editing programs to modify files to meet requirements for final product.

Worked side by side with senior photo editor to modify & enhance photographs to meet project specifications set forth by managers & clients.

Responsible for creating infographics for the products at flipkart.

