SUJAY GOWDA | FRONTEND DEVELOPER

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SUMMARY

Frontend Developer with **2+ years** of experience **building responsive, scalable B2B2C SaaS** web app in a **product-based environment**. Skilled in **React**, **JavaScript (ES6+)**, **Tailwind CSS**, and **modern UI patterns**. Strong design instincts from **4+ years in image editing**. Passionate about turning mockups into clean, performant code that solves real problems.

TECHNICAL SKILLS

Tech Stack: React.js, Redux, Redux Toolkit, Redux-Thunk, React Query, React Hook Form, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Next.js, Jest, React Testing Library (RTL), Shadcn UI, TypeScript

Tools: Figma, Photoshop, Illustrator, Postman, VS Code, Git, GitHub

Other Skills: Responsive Design, REST APIs, UI/UX Principles, Supabase, GTM, GA, HubSpot

EXPERIENCE

Software Engineer | i4Sights Technologies, Bangalore | Jun 2023 – July 2025

- Transformed **UI/UX mock-ups** into responsive, interactive web interfaces for **TowerBuddy**, a **B2B2C telecom SaaS platform**, using HTML, CSS, JavaScript, ReactJS, and NPM packages.

- Led end-to-end **design, development,** and **deployment** of company websites [**TowerBuddy, i4SIGHT**], enhancing online presence.

- Collaborated with backend teams to **integrate RESTful API endpoints for role-based dashboards and features** for TowerBuddy web application users, optimizing data flow and handling using **asynchronous JavaScript**.

- Partnered with **marketing team** to implement **Google Tag Manager (GTM), Google Analytics (GA), and HubSpot forms** on TowerBuddy for user behavior analysis and marketing insights.

- Boosted TowerBuddy's **website & web application** Lighthouse scores (**Performance 97, Accessibility 90, Best Practices 96, SEO 92**) by optimizing code, accessibility, and load strategies.

- Spearheaded efficient **Git/GitHub version control** and team collaboration, ensuring code integrity and rapid development.

- Elevated **UI aesthetics** by crafting custom icons, logos, and visual assets using **Figma, Adobe Illustrator,** and **Photoshop.**

Design & Imaging Roles | Snap Inc, Hudson's Bay, Target, Flipkart – Bangalore | Aug 2019 – Jun 2023

- Created high-quality digital assets for E-Commerce platforms, specializing in **Photoshop**, & **Illustrator** editing and retouching. Maintained brand consistency across thousands of visuals under tight deadlines, sharpening design instincts that now enhance my **frontend UI work**.

PROJECTS

Cheffest (Full-Stack Responsive Food Ordering Web Application) | 🔗 **Live Project**

- Personal project demonstrating proficiency in building **responsive food ordering platforms** with full-stack concepts.
- Developed comprehensive platform with **user authentication,** menu browsing, cart management, and secure order processing.
- Architected UI with **React.js**, integrating **React Query** for optimized data fetching and **React Hook Form** for validated input.
- Implemented **mobile-first design** using **Tailwind CSS** for consistent visual appeal across devices.
- Established backend connectivity with **Supabase** for database, authentication, and real-time data.

Frontend Fusion (Quiz Application with Advanced State Management) | 🔗 **Live Project**

- Practice project showcasing **advanced front-end development patterns** and **state management strategies** in a high-performance quiz app.
- Implemented dual-layer state management using **Redux** (global) and **React Context API** (localized) for optimized performance and maintainability.
- Designed engaging UI with **HTML, CSS, and JavaScript** within the **React** framework, ensuring smooth user journeys.
- Focused on **interactive and responsive user experience**, demonstrating efficient data flow and component rendering.

EDUCATION

BCA (Bachelor of Computer Applications) | Manipal University, Jaipur | Oct 2022 – Aug 2025 (Completed)

COURSES & CERTIFICATES

- React & TypeScript - The Practical Guide | Udemy
- The Ultimate React Course 2024: React, Redux & More | Udemy
- Advanced React | Meta
- React Basics | Meta
- Programming with JavaScript | Meta
- Build Responsive Websites with HTML and CSS | Udemy
- HTML and CSS in depth | Meta
- Introduction to Front-End Development | Meta
- Version Control | Meta
- Learn Fundamentals of Computer Programming with C | Coursera Project Network