

AtliQ Hardware Business Dashboard

₹142.22M

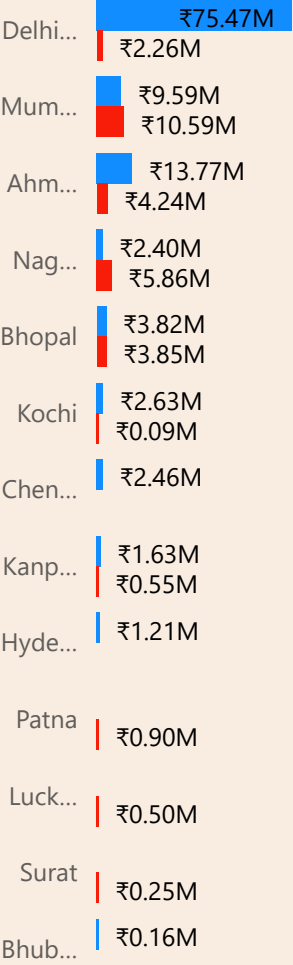
Revenue

₹350K

Sales Qty

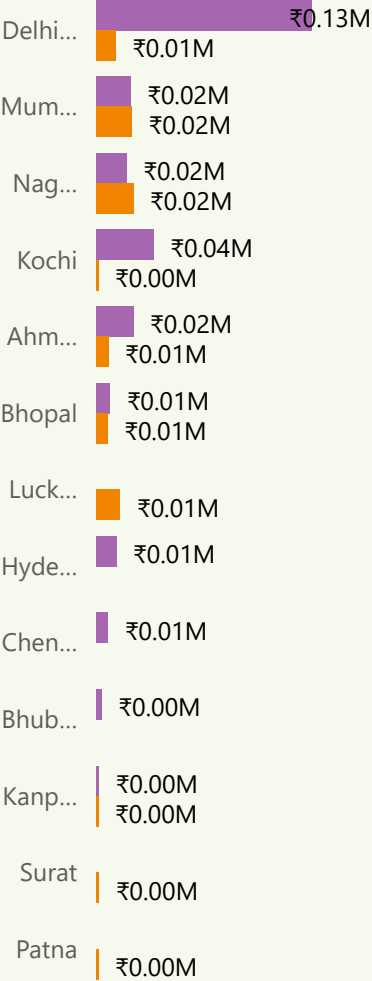
Revenue by market

Cu... Brick & ... E-Comm...



Sales Qty by market

cus... Brick & ... E-Commer...



April

February

January

June

March

>

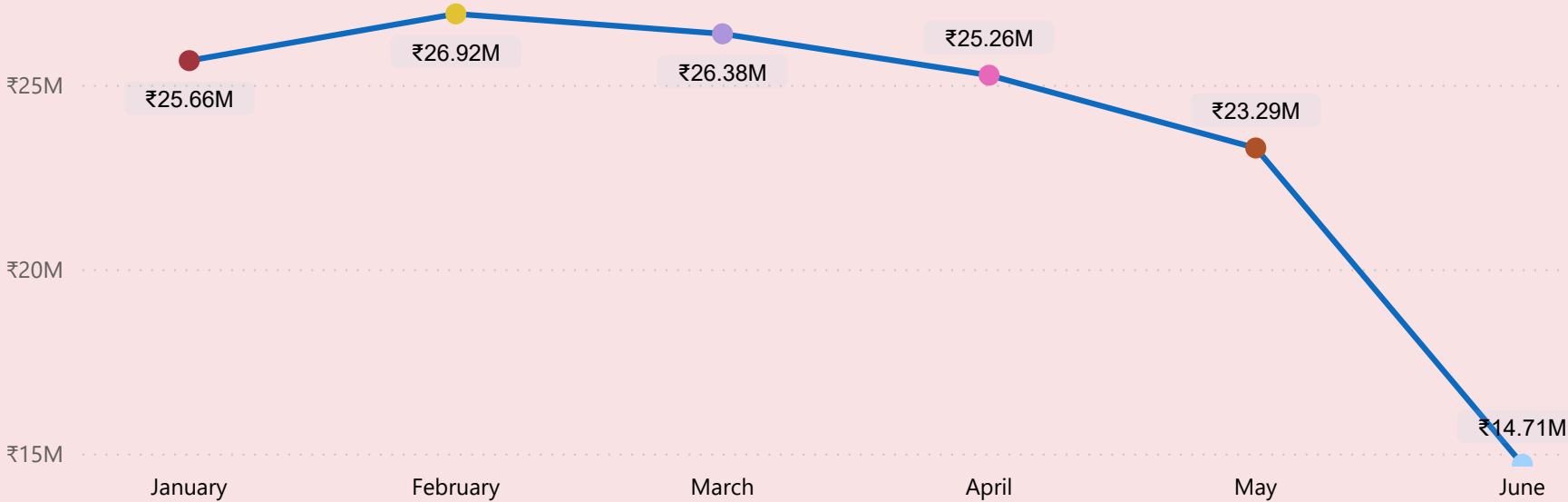
2017

2018

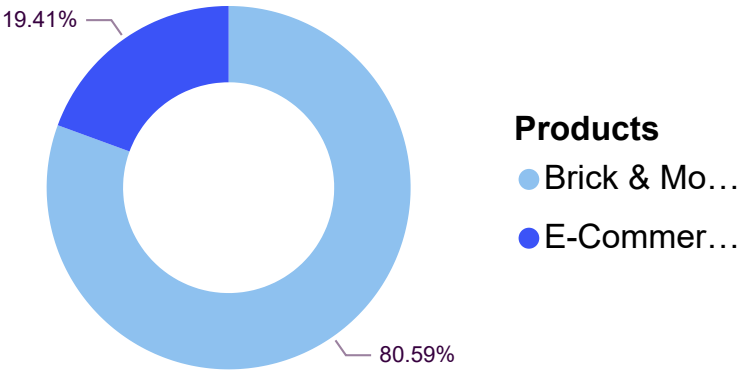
2019

2020

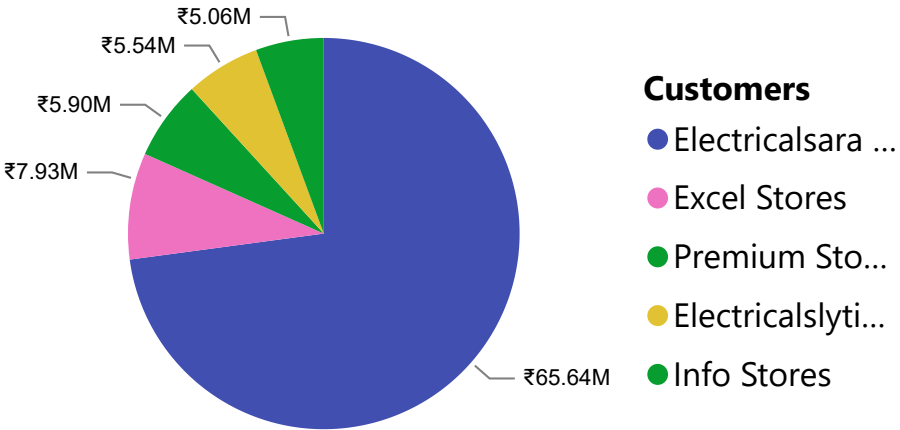
Revenue by Month



Revenue by different types of Customers



Top 5 customers





₹24.7M

Total Profit Margin

₹984.81M

Revenue

₹2M

Sales Qty

April

August

December

February

January

July



2017

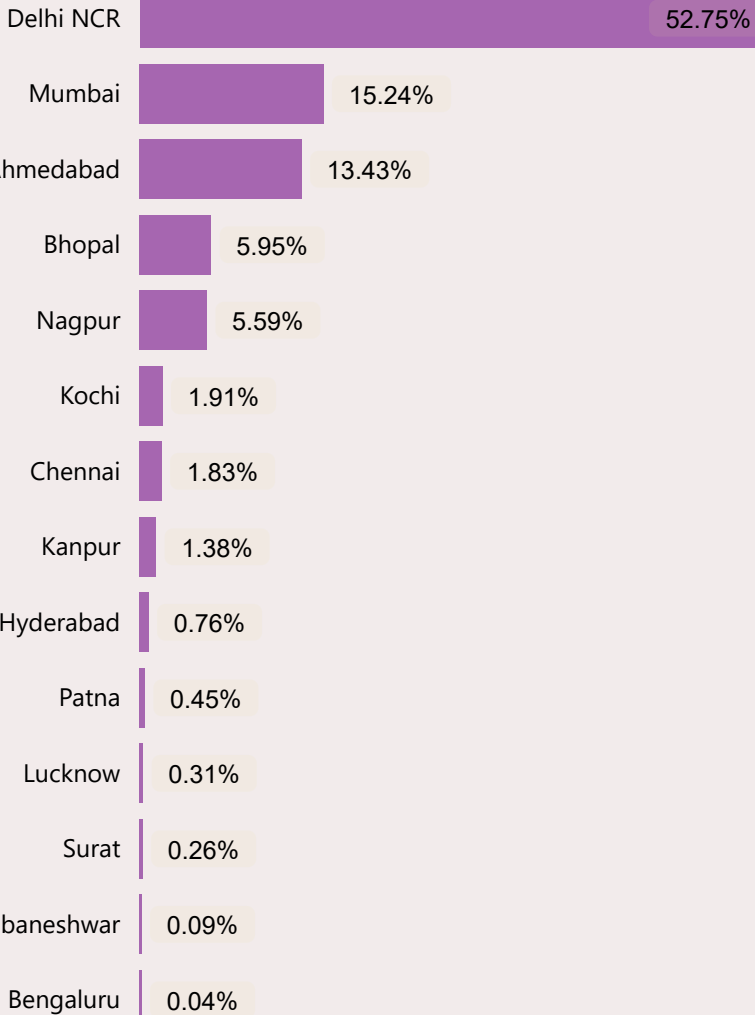
2018

2019

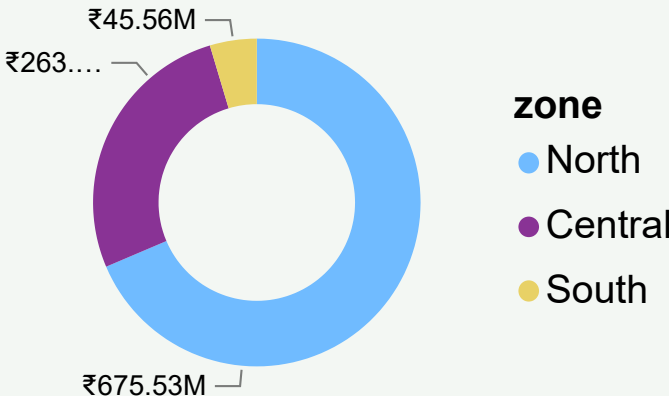
2020

Revenue Contribution % by Markets

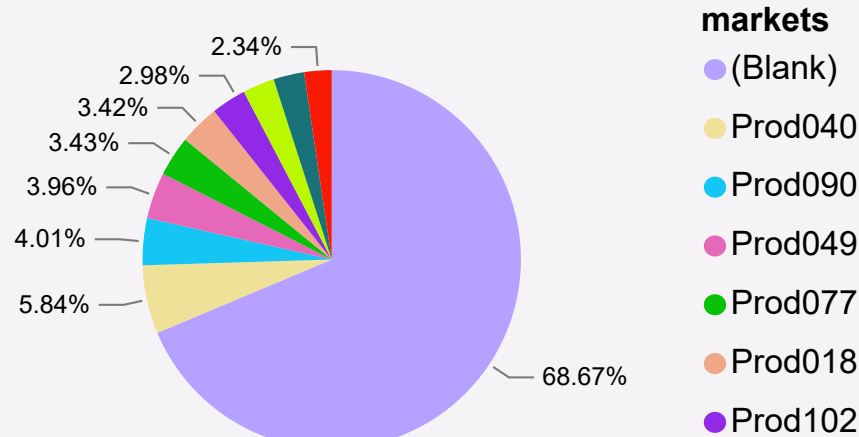
markets_name



Revenue by zone



Profit Margin Contribution % by Top 10 Products



markets_name	Revenue	Revenue Contribution %	Profit Margin %	Profit Margin Contribution %
Delhi NCR	₹519,514,271.00	52.75%	2.3%	48%
Mumbai	₹150,084,801.00	15.24%	3.2%	20%
Ahmedabad	₹132,307,441.00	13.43%	2.2%	12%
Bhopal	₹58,609,861.00	5.95%	3.9%	9%
Nagpur	₹55,026,321.00	5.59%	2.6%	6%
Kochi	₹18,813,466.00	1.91%	3.7%	3%
Chennai	₹18,042,702.00	1.83%	1.7%	1%
Kanpur	₹13,582,609.00	1.38%	-0.5%	-0%
Hyderabad	₹7,436,823.00	0.76%	0.6%	0%
Patna	₹4,428,393.00	0.45%	4.1%	1%
Lucknow	₹3,094,007.00	0.31%	1.0%	0%
Surat	₹2,605,796.00	0.26%	4.9%	1%
Bhubaneshwar	₹893,857.00	0.09%	4.0%	0%
Total	₹984,813,463.00	100.00%	2.5%	100%

←

₹2.1M

Total Profit Margin

₹142.22M

Revenue

₹3...

Sales Qty

Profit Target

1.00%

April

February

January

June

March

May

2017

2018

2019

2020

