# Career Circles Program Impact Report

Prepared for University of Missouri Spring 2025







### Confidence Growth Journey

3.76

Initial Job Score

Students' starting confidence level about job prospects

3.93

**Ending Job Score** 

Improved confidence after program completion

4.10

Career Score

Student rating of career preparation effectiveness

7.63

NPS Score

Likelihood to recommend the program

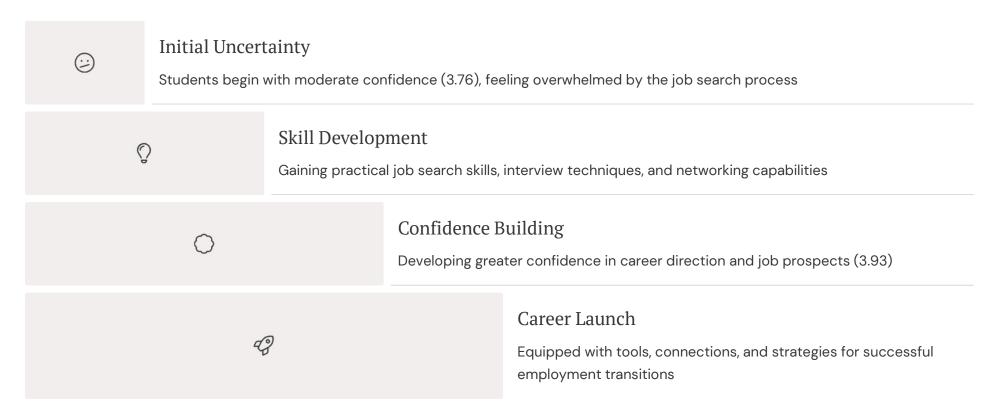
## Program Overview and Mission



The Sujeeth Foundation established Career Circles to address critical challenges facing today's graduates: rising tuition costs, mounting student loan debt, and the risk of underemployment. The six-week curriculum covers essential elements including self-assessment, research, resume building, networking, job applications, interviews, and negotiations.

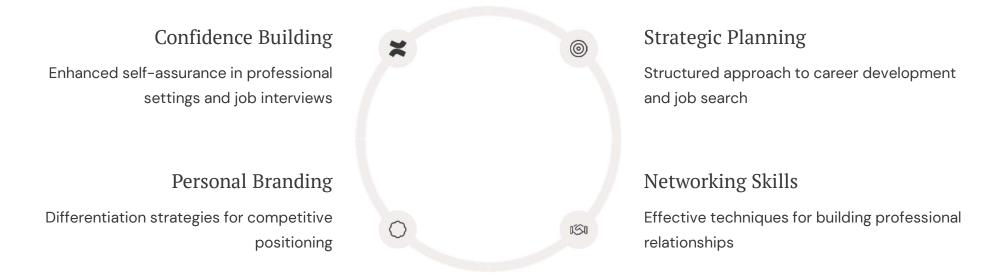
By emphasizing student agency, the program empowers participants to actively shape their educational experiences and career trajectories rather than passively navigating the job market.

## Student Transformation Journey



The journey from initial uncertainty to career readiness represents a critical transformation in students' professional development. Throughout the program, participants develop tangible skills while building the confidence necessary to navigate complex job markets effectively.

## Key Program Impact Areas



Analysis of student testimonials reveals four primary areas of program impact. Confidence building emerged as the most frequently cited benefit, with students reporting significant reductions in job search anxiety and interview apprehension. Many described a transformation from feeling "overwhelmed" to "career-ready."

Strategic planning skills provided structure to previously haphazard approaches, while networking and personal branding techniques delivered tangible results including informational interviews and formal job interviews. The combination of these skill areas created a comprehensive framework for career development.

# Most Impactful Mentoring Approaches

### Personalized Resume Feedback

Students particularly valued targeted resume critiques that highlighted strengths and addressed improvement areas.

Mentors who provided specific, actionable feedback on application materials saw greater improvements in student confidence metrics.

#### **Mock Interview Practice**

Structured interview simulations with real-time feedback significantly boosted student confidence. These sessions helped demystify the interview process while providing opportunities to refine responses and professional presentation.

### Strategic Networking Guidance

Mentors who taught effective
LinkedIn outreach techniques and
facilitated industry connections
made notable impact. Several
students reported securing
interviews through these newly
developed networking approaches.

The data reveals that practical, action-oriented guidance focused on specific job search components yields the highest student satisfaction and confidence improvements. Mentors who balanced structured content with flexibility to address individual student needs proved most effective.

## **Student Success Stories**



#### **Interview Success**

"I couldn't land interviews with companies I was interested in. My mentor suggested LinkedIn connections. I tried with HubSpot and got an interview!"



#### **Resume Transformation**

"My mentor walked me through effective job search methods and helped improve my interviewing skills through mock interviews."



### Networking Growth

"Our mentor challenged us to network with our group outside of class. This allowed us to have effective discussions with one another."



# Career Center Impact

### Career Center Usage

Only 13% of students worked with the career center during the program.

### Job Score Difference

Students who used the career center had a full 1-point higher job score (4.44 vs 3.84).

### **Key Opportunity**

The biggest impact opportunity is increasing career center engagement.



## **Key Learnings**



#### Flexibility Matters

Mentors who adapted to student needs made the most impact.



#### Timing Is Critical

Friday circles struggled with attendance and engagement.



### **Group Size Affects Quality**

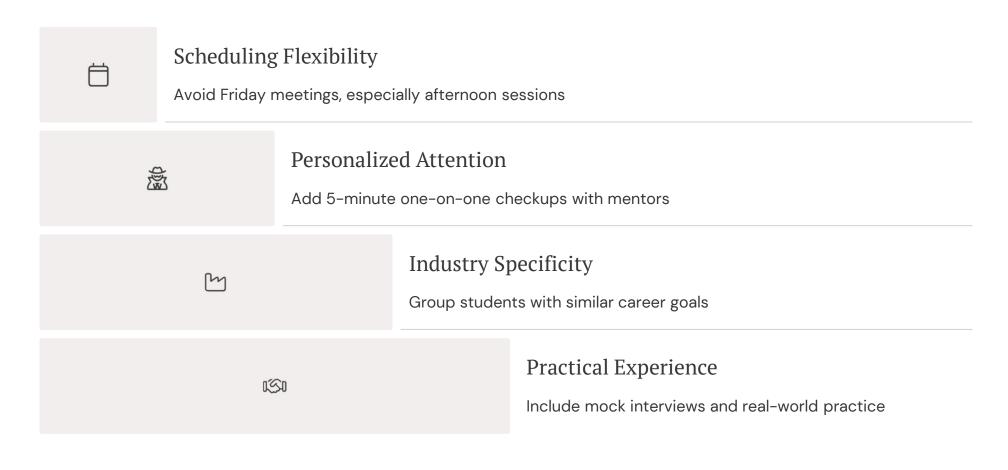
Smaller groups of 5 or fewer students showed stronger participation.



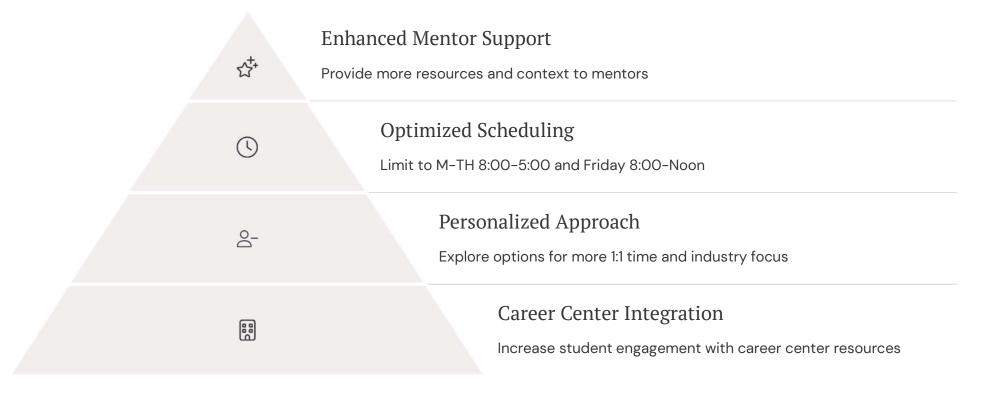
#### **Career Center Connection**

Students who used the career center showed significantly better outcomes.

# Program Improvement Areas



## **Planned Actions**



## Mentor Support Enhancements



Mentor feedback indicates a strong desire for additional support resources and clearer guidelines on program flexibility. By implementing these enhancements, we can better equip mentors to address diverse student needs while maintaining program consistency. The data suggests that mentors who adapted content to their specific group's interests achieved better outcomes.