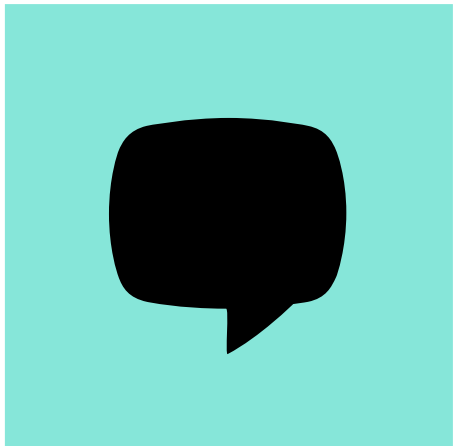


EMPATHY MAP

SUBSCRIBERS GALORE: EXPLORING
WORLD'S TOP YOUTUBE CHANNELS



Says

What have we heard them say?
What can we imagine them saying?

A subscriber to a channel on the video sharing youtube is a user who has chosen to receive the channels subscribe button and each Introduced in october 2005. youtube began published al list of its most subscibed channels in april 2006. an early archive of the list dates to may 2006.

Data collection is the process of gathering and measuring information on variables of interest Data contains all the meta information regarding the columns described in the CSV files, we have provided CSVfile.

Problem definition or problem.It is initial for problem annalyisi ans problem solving. clear understand of problem of hands, its context,scope and objectives.

- specify the business problem.
- business requirements.(channel information,,subscription management, , anaytics and insights.)

Also known as data preprocessing proper data ensure the data is accurate.

- Prepare the data for visualization.

focus on specific subsets of data. prepering the data for visualization software and ensuring the data is accwate and complete.

Discover what topics or genres interest you the most and focus on creating content around them. this will help you attract a specific audience.

Interact with your viewers by responding to their comments ,asking for feedback,and incorporating their suggestions into your content. Building a strong community is essential.

Collaborating with other popular youtube in your niche can expose you to their audience and help you gain more subscribers.

Pay attention to your video titles, description,tags, and thumbnails . use relevent keywords and eyecatchingf visuals to attract viewers and improve your search ranking



Does

What behavior have we observed?
What can we imagine them doing?

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Thinks

Top youtube channels consistently produce high quality content that keeps viewers engaged and coming back for more. Focus on creating content that is unique ,valuable and wellproduced.

successful channels actively engage with their audience by responding to comments, asking for feedback, and creating a sense of community .

Promote your channel on their other social media platforms, collaborate with other YouTubers, and leverage SEO techniques to increase your channel's visibility.

Pay attention to your channel's analytics to understand what content resonates with your audience the most. Use this data to adapt your content strategy and continue to improve and grow.

Top YouTube channels inspire us with their creativity, storytelling, and unique prespectives. Take inspiration from their content, but also find your own voice and style.

Keep learning and improving your skills. Watch tutorials, attend workshops, and stay update with the quality of your content.

Viewers appreciate authenticity, so be true to yourself and create content that reflects your personality and passions. Authenticity helps you connect with your audience on a deeper level.

Buliding a successful YouTube channel takes time and dedication. Stay patient, keep creating, and don't get discouraged by slow growth.



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?