

# Sales Overview

**282.1M**  
Target

**270.4M**  
Sales

**131.2M**  
Gross Profit

**48.5%**  
GM%

**101.8M**  
Net Profit

**37.6%**  
NP%

**Year**

- Select all
- 2023
- 2024
- 2025

**MonthNo**

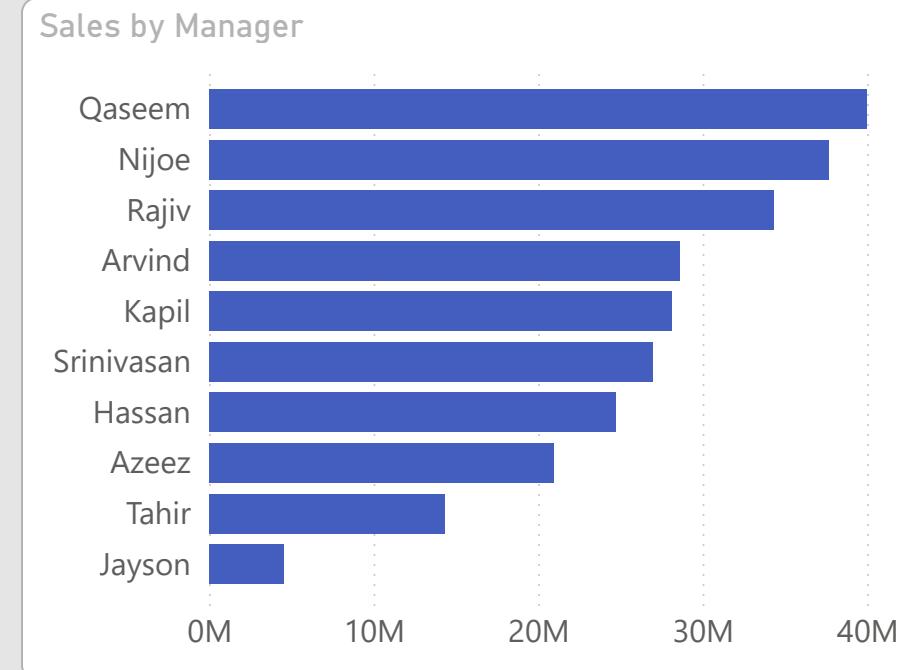
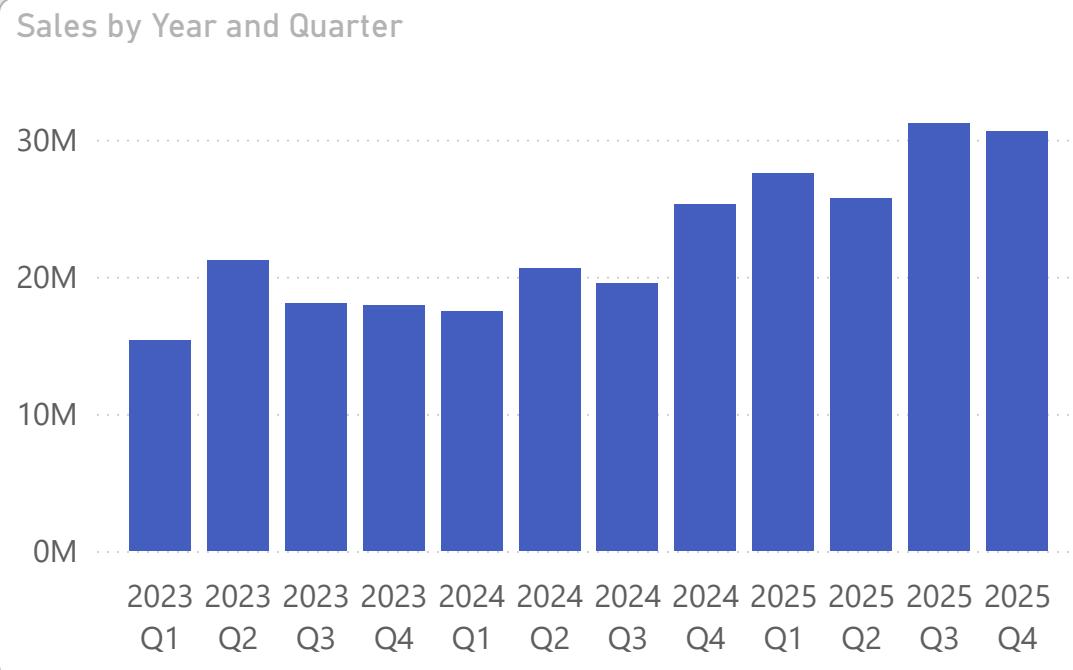
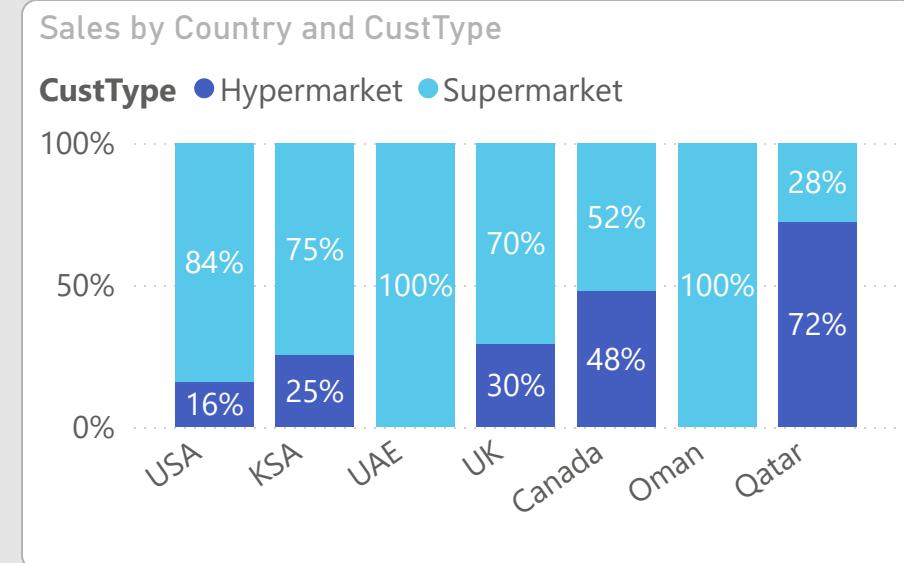
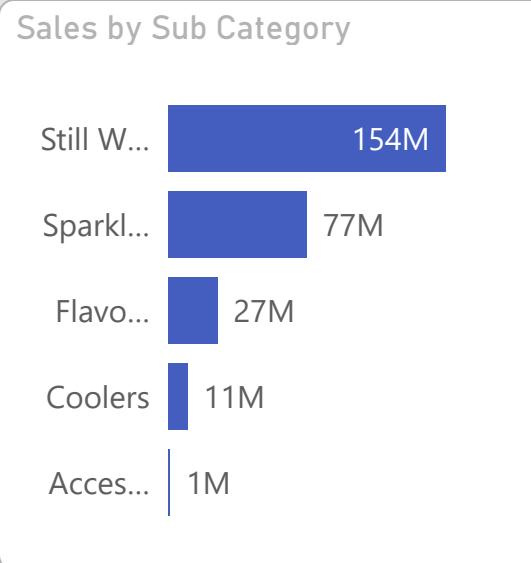
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**Region**

- Select all
- Europe
- Middle East
- North America

**CustType**

- Select all
- Hypermarket
- Supermarket



## Profitability

282.1M

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- Select all
- 2023
- 2024
- 2025

### MonthNo

1	12
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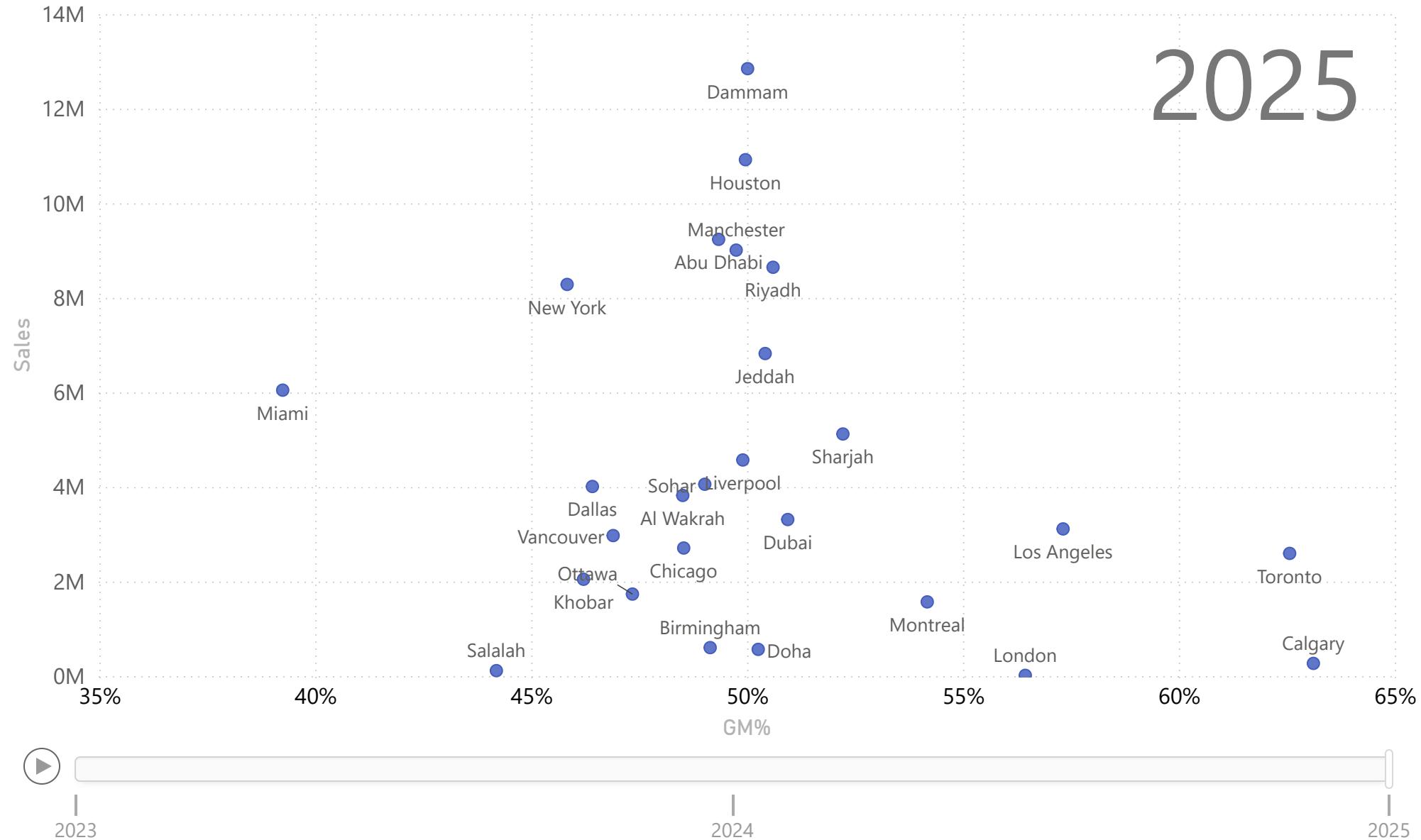
### Region

- Select all
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- Middle East
- North America

### CustType

- Select all
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GM% and Sales by City and Year



# Change Analysis

282.1M  
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Net Profit

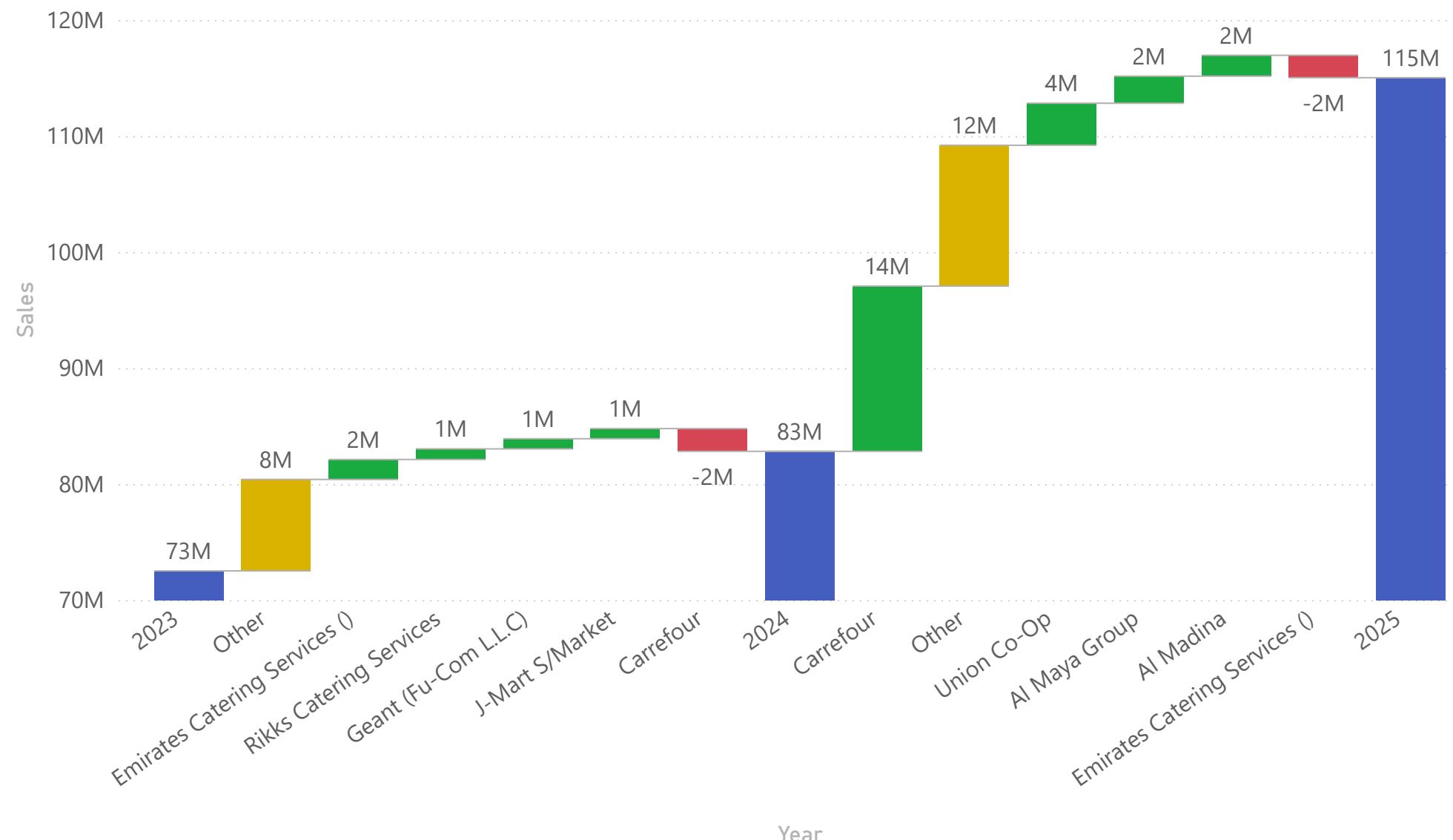
37.6%  
NP%

Year

- Select all
- 2023
- 2024
- 2025

Sales by Year and CustomerName

● Increase ● Decrease ● Total ● Other



MonthNo

- 1
- 12

1 to 12 slider

Region

- Select all
- Europe
- Middle East
- North America

CustType

- Select all
- Hypermarket
- Supermarket

# Customer Analysis

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Gross Profit

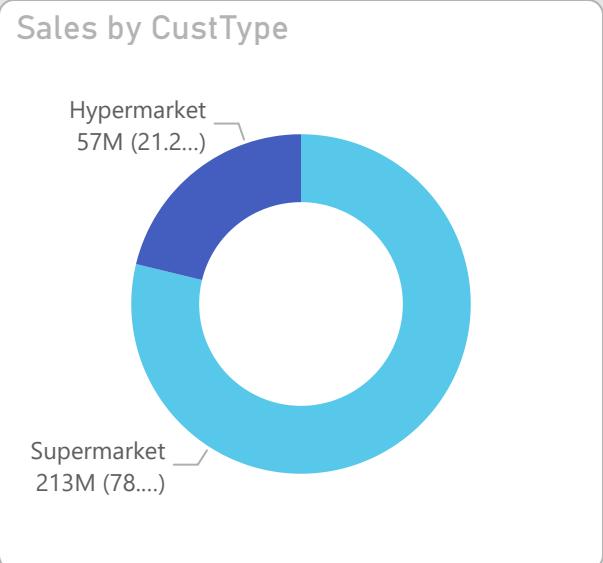
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GM%

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Net Profit

**37.6%**  
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**Year**

Select all  
 2023  
 2024  
 2025



**MonthNo**

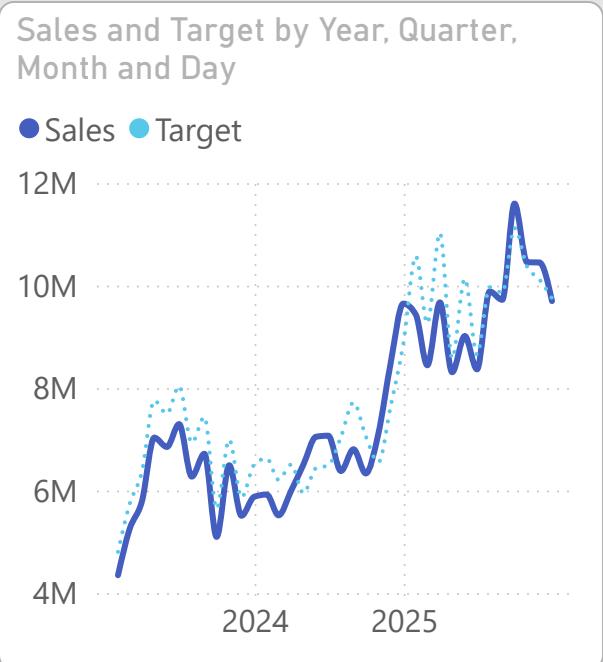
1      12

**Region**

Select all  
 Europe  
 Middle East  
 North America

**CustType**

Select all  
 Hypermarket  
 Supermarket



CustomerName	Target	Sales	Sales LY	Gross Profit	GM%
Fortune	204,251	209,920	110,847	102,900	49.0%
Grand	181,463	175,090	78,036	93,292	53.3%
Palm	6,798	5,162	1,658	2,149	41.6%
Rotana Resort	1,127,511	1,102,351	223,631	292,636	26.5%
A.B.C. Arabian Suites	1,028,993	983,196	472,684	474,514	48.3%
Abela	94,312	89,035	43,585	54,865	61.6%
Abu Dhabi Farmer'S	115,765	112,413	67,992	63,891	56.8%
Admiral Plaza	1,577,372	1,559,911	914,521	919,245	58.9%
Al Ahli	3,360,768	3,314,692	2,276,740	1,516,899	45.8%
Al Hadeer	1,273,486	1,240,326	837,433	586,693	47.3%
Al Madina	15,850,086	15,051,535	9,086,143	5,923,654	39.4%
Al Madina S/Market Laggon Shj	177,577	182,248	118,759	108,820	59.7%
Al Manama	7,391,415	7,237,207	4,042,720	3,229,664	44.6%
Al Manar	349,990	304,155	251,355	152,863	50.3%
Al Maya Group	10,245,822	10,003,426	5,125,026	4,919,001	49.2%
Al-Ahli General Trading Co.	1,585,163	1,504,223	1,010,601	681,176	45.3%
Al-Ain Co-Op Society	4,417,448	4,181,187	2,532,146	2,359,298	56.4%
Al-Ain Marketing	999,915	992,285	552,907	453,689	45.7%
Alam ( Branch)	110,360	100,540	20,291	53,651	53.4%
Alam Super-Mkt	507,616	483,282	243,486	286,854	59.4%
Al-Madeena Lashkary	497,663	483,400	438,264	215,507	44.6%
Al-Rahmaniah Food Meals Catg.	23,157	24,347	24,347	13,365	54.9%
Al-Shahama	194,119	190,300	171,944	84,641	44.5%
Al-Wafa Center	5,333,199	5,170,295	3,092,713	2,459,039	47.6%
Amber	2,298,124	2,173,869	1,647,114	976,024	44.9%
Ansar Mall	4,759,271	4,567,068	2,655,221	2,112,046	46.2%
Armed Forces Co-Op	2,479,108	2,373,884	1,780,076	1,157,639	48.8%
Astoria	234,678	224,793	15,334	140,113	62.3%
Aswaaq	5,569,590	5,178,448	2,928,866	2,568,455	49.6%
<b>Total</b>	<b>282,053,919</b>	<b>270,360,587</b>	<b>155,332,549</b>	<b>131,216,773</b>	<b>48.5%</b>

## Customers

282.1M

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### MonthNo

▼

### Region

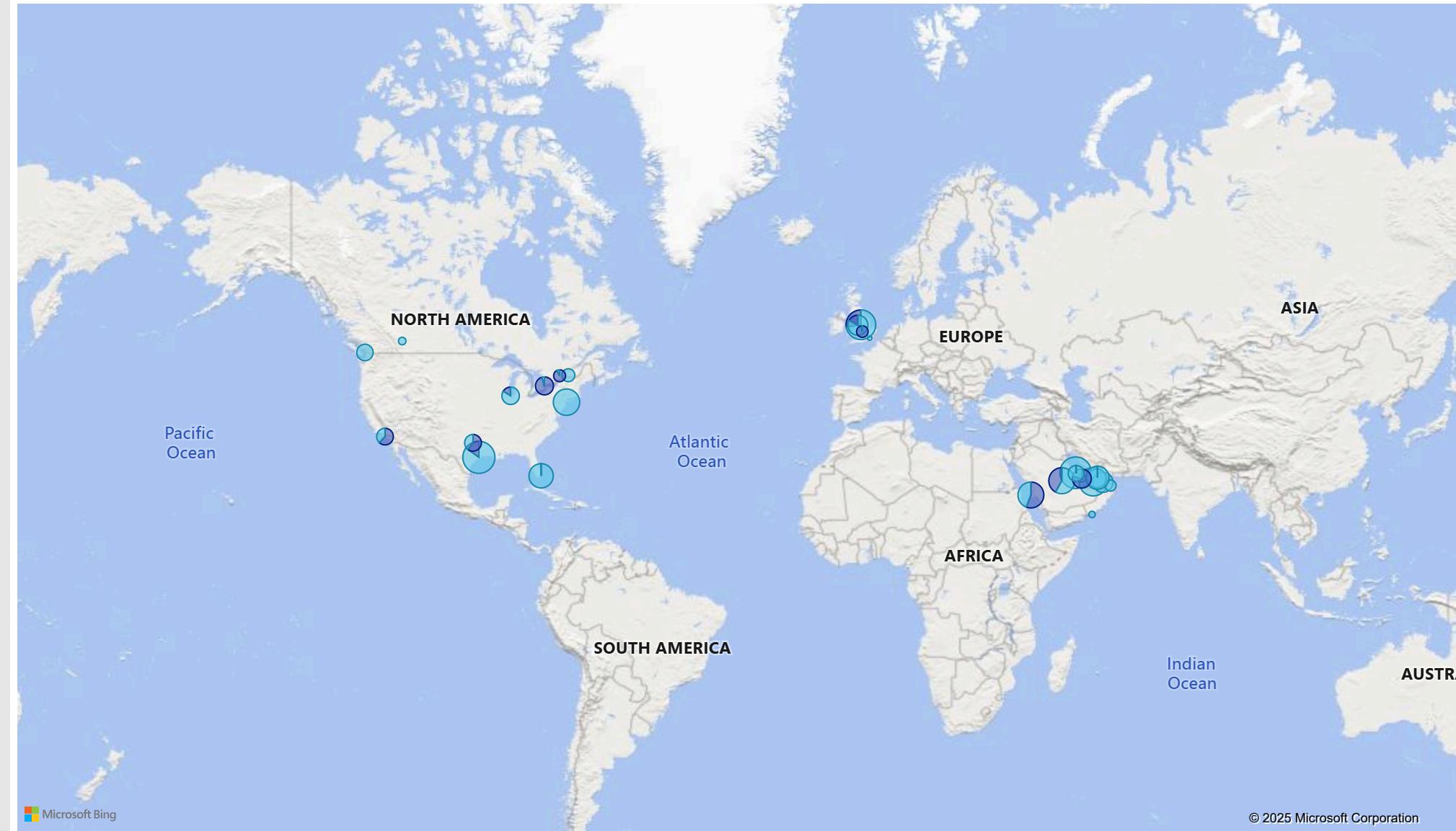
- Select all
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- Middle East
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### CustType

- Select all
- Hypermarket
- Supermarket

### Sales by City and CustType

CustType • Hypermarket • Supermarket



## Self Service

282.1M

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Net Profit

37.6%

NP%

Year ▾

- Select all
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Ask a question about your data



MonthNo ▾

Show all suggestions

Region ▾

- Select all
- Europe
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- North America

CustType ▾

- Select all
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Try one of these to get started

Top 10 Salesman by Region

Top 10 Customers by Sales

Top 5 Countries by GM%