

"MICRO CREDIT DEFAULTER PROJECT"

Submitted by:

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ACKNOWLEDGEMENT

The internship opportunity I have with Flip Robo Technologies is a great chance for learning and professional development. I perceive this opportunity as a big milestone in my career development. I will strive to use gained skills acknowledge in the best possible way.

I would like to extend my appreciation and thanks for the mentors from DataTrained and professionals from FlipRoboTechnologies who had extended their help and support.

References:

https://www.geeksforgeeks.org/machine-learning/

https://sklearn.org/supervised_learning.html#supervised_learning

https://www.datacamp.com/community

https://github.com/mxc19912008/Andrew-Ng-Machine-Learning-Notes

https://www.analyticsvidhya.com/blog/category/machine-learning/

INTRODUCTION

Business Problem:

A client in Telecom Industry is collaborating with an MFI (Microfinance Institution) to provide micro-credit on mobile balances to be paid back in 5 days. The Consumer is believed to be defaulter if he deviates from the path of paying back the loaned amount within the time duration of 5 days.

In order to improve the selection of customers for the credit, the client wants some predictions that could help them in further investment and improvement in selection of customers.

Background of domain:

- Microfinance is a banking service provided to unemployed or low-income individuals or groups who otherwise would have no other access to financial services.
- Microfinance allows people to take on reasonable small business loans safely, and in a manner that is consistent with ethical lending practices.
- The majority of microfinancing operations occur in developing nations, such as Uganda, Indonesia, Serbia, and Honduras.
- Like conventional lenders, microfinanciers charge interest on loans and institute specific repayment plans.
- The World Bank estimates that more than 500 million people have benefited from microfinance-related operations.

Indonesia is renowned for its large scale microfinance sector, with a range of commercial banks. More than 56.5 million Micro Small Medium Enterprises1 (MSME), contributed greater than 50% of Gross Domestic Product (GDP) in

2014. However, many of them do not have <u>adequateacces to</u> the bank financing they need to grow their businesses, particularly in rural areas.

Some rural communities in Indonesia have no choice but to seek out loans from unregulated money lenders. Micro lenders, particularly those operating under Indonesian banks, as well as social enterprise startups, are also targeting these communities through their high mobile penetration rates and are developing the right digital platforms to reach out to them.

Only around 22% of Indonesians are connected to formal financial institutions.

Micro-finance is accessible for people in remote areas and on small islands, not just people in the cities.

In 2012, there were 143 million unique mobile subscribers, more than double the number of bank account holders (62 million). Telecommunication operators have more than 300,000 locations at which phone vouchers are sold. Most banks would like to have access to these distribution networks, which would enable them to access the poorest people requiring micro-finance.

Communications channel	Customer interface	Transaction processing	Account management	Settlement
Wireless or remote links provided to connect customers with systems.	Often delivered on basic mobile phones, but could include smart phones, tablets or computers. May be accessed by customers or agents.	Movement of money between accounts. Done in a real-time, online environment.	Maintenance of account balances. May be performed within core banking system or an "e-wallet" system.	Movement of funds between mobile money and other financial system participants. Includes input and output of funds at a macro level.
Telco-Led				
Telco	\rightarrow Telco	Telco	Telco	Bank
Bank-Led				
Telco	Bank	Bank	Bank	Bank

MOTIVATION FOR PROBLEM UNDER TAKEN:

Based on data provided from our client database, customer's repayment of loan is assessed based on different factors. By building the model, we can assess which customers are highly likely to repay the loan, thereby it will be useful for those needy people who will repay the loan and also prevent the loss to the customer by avoiding loans to the defaulters.

ANALYTICAL PROBLEM FRAMING

MATHEMATICAL MODELLING OF PROBLEM:

Mathematical modeling is simply the method of implementing statistical analysis to a dataset where a Statistical Model is a mathematical representation of observed data.

While analyzing the data, there are an array of statistical models we can choose to utilize.

For the given project, we need to predict whether the customer is a defaulter or not.

This is a classification problem. There are wide varieties of classification models like decision trees, random forests, nearest neighbor, Logistic Regression.

DATA SOURCE AND FORMAT:

The data has been provided by client in a comma separated values(.csv) format.

1. The data will be loaded into pandas dataframe.

```
In [1]: 1 import numpy as np
2 import pandas as pd

In [2]: 1 df=pd.read_csv("Micro Credit Defaulter Data file.csv")
```

2. Checking no. of rows and columns of the data frame and the data type of columns.

```
In [7]: 1 df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 209593 entries, 0 to 209592
        Data columns (total 36 columns):
                                  Non-Null Count
                                                  Dtype
        # Column
        0 label
                                  209593 non-null
            msisdn
                                  209593 non-null
                                                   object
            aon
                                  209593 non-null
                                                  float64
            daily_decr30
                                 209593 non-null
                                                  float64
            daily_decr90
                                  209593 non-null
            rental30
                                  209593 non-null
            rental90
                                  209593 non-null
                                                  float64
            last_rech_date_ma
                                  209593 non-null
                                                   float64
           last_rech_date_da
                                  209593 non-null
                                                  float64
            last_rech_amt_ma
                                  209593 non-null
        10 cnt_ma_rech30
                                  209593 non-null
                                                  int64
        11 fr_ma_rech30
                                  209593 non-null
                                                  float64
        12 sumamnt ma rech30
                                  209593 non-null
                                                  float64
        13 medianamnt_ma_rech30 209593 non-null
        14 medianmarechprebal30 209593 non-null
                                                   float64
        15 cnt_ma_rech90
16 fr ma rech90
                                  209593 non-null
                                                  int64
                                  209593 non-null
                                                  int64
        17 sumamnt_ma_rech90
                                  209593 non-null
                                                  int64
        18 medianamnt_ma_rech90 209593 non-null
        19 medianmarechprebal90 209593 non-null
        20 cnt_da_rech30
                                  209593 non-null
                                                  float64
        21 fr da rech30
                                  209593 non-null
                                                  float64
        22 cnt_da_rech90
                                  209593 non-null
                                                  int64
        23 fr_da_rech90
                                 209593 non-null
        24 cnt_loans30
                                  209593 non-null
                                                   int64
        25 amnt_loans30
                                 209593 non-null
                                                  int64
        26 maxamnt loans30
                                  209593 non-null
                                                  float64
        27 medianamnt_loans30
                                  209593 non-null
                                                   float64
        28 cnt_loans90
                                  209593 non-null
        29 amnt_loans90
                                  209593 non-null
                                                  int64
        30 maxamnt_loans90
                                  209593 non-null
                                                  int64
        31 medianamnt_loans90
                                  209593 non-null
                                                  float64
                                  209593 non-null
         32 payback30
         33 payback90
                                  209593 non-null float64
```

This data set has around 2 lakh rows and 36 columns.

There are 3 object columns namely msisdn,pcircle,pdate.

Msisdn is the mobile number of customer, Pcircle is the telecom circle and pdate is the date.

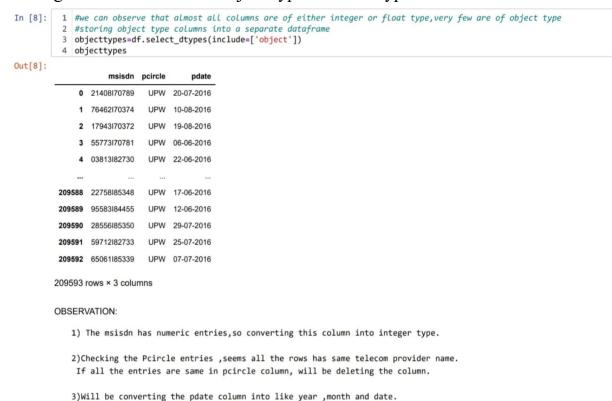
DATA PRE PROCESSING:

Data preprocessing is a technique of converting raw data into useful format. Data cleaning is a part of preprocessing technique which involves filling missing values.

For the given dataset it has been mentioned that there are no null values.

Firstly, I dealt with object type columns.

Checking what columns are of object type and what type of data is stored in them.



```
In [9]:
       1 for col in objecttypes.columns:
        2
        3
                 print("No.of unique values in ",col,"::",objecttypes[col].nunique())
        4
        5
                 print("\n",col," \n ",objecttypes[col].value_counts())
        6
                 print("***********")
      No.of unique values in msisdn :: 186243
       msisdn
        04581185330
                   7
      47819190840
                  7
      43096188688
      22038188658
                   6
      30080190588
      51297189231
      98688170377
                   1
      99064190840
                  1
      47211190580
                  1
      69063190849
      Name: msisdn, Length: 186243, dtype: int64
      No.of unique values in pcircle :: 1
       pcircle
        UPW
              209593
      Name: pcircle, dtype: int64
      No.of unique values in pdate :: 82
       pdate
        04-07-2016
                   3150
                  3127
      05-07-2016
      07-07-2016
                  3116
      20-06-2016
                  3099
      17-06-2016
                  3082
      04-06-2016
                  1559
      18-08-2016
                  1407
```

19-08-2016

1132

```
by including I it will be 11 digits.so deleting I.
              2)Deleting pcircle column as it has single value.
              3)We can notice the data belong to year-2016 ,will be adding the month and date columns.
In [10]: 1 df.drop(['pcircle'], axis=1,inplace=True)
In [11]: 1 len(df['msisdn'][0])
Out[11]: 11
In [12]: 1 df['msisdn'] = df['msisdn'].str.replace('I', '')
In [13]: 1 df['msisdn']
Out[13]: 0
                     2140870789
                     7646270374
                    1794370372
          2
          3
                     5577370781
          4
                     0381382730
          209588
                    2275885348
          209589
                     9558384455
          209590
                     2855685350
          209591
                     5971282733
          209592
                    6506185339
          Name: msisdn, Length: 209593, dtype: object
      In [14]: 1 df['msisdn'] =df['msisdn'].astype('int64')
                  df['Year']=df['pdate'].str.split('-').str[0]
df['Month']=df['pdate'].str.split('-').str[1]
df['Date']=df['pdate'].str.split('-').str[2]
      In [16]: 1 df.head()
      Out[16]:
                             msisdn ann daily_decr30 daily_decr90 rental30 rental90 last_rech_date_ma last_rech_date_da last_rech_amt_ma ...
                       0 2140870789 272.0
                                            3055.050000 3065.150000
                                                                                                  2.0
                                                                                                                                   1539 ...
                       1 7646270374 712.0 12122.000000 12124.750000 3691.26 3691.26
                                                                                                                                   5787 ...
                       1 1794370372 535.0 1398.000000 1398.000000 900.13
                                                                                                  3.0
                                                                                                                   0.0
                                                                                                                                   1539 ...
                                                                              900.13
                       1 5577370781 241.0
                                             21.228000
                                                          21.228000 159.42
                                                                              159.42
                                                                                                 41.0
                                                                                                                   0.0
                                                                                                                                    947
```

2.1

21

2309 ...

1)msisdn happens to be cellphone number, but there is I in the 6th place. Usually a mobile number consists of 10 d

OBSERVATION:

As the date column is splitted into 3 columns, will be deleting the pdate column.

150.619333 1098.90 1098.90

4.0

0.0

150.619333

1 381382730 947.0

5 rows × 38 columns

Also, the data gathered belongs to 2016 year ,hence it won't be impacting the output due to same entry in all the columns. So dropped the year column.

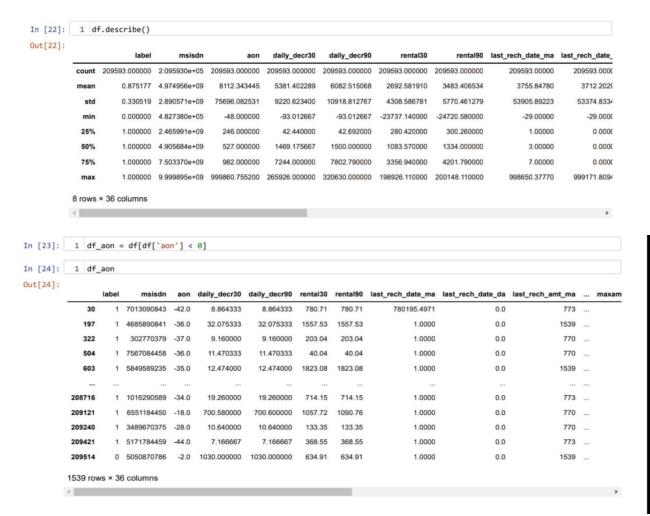
Later converted the month and date columns to integer.

Checking whether all the columns are of integer type.

```
In [21]: 1 df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 209593 entries, 0 to 209592
         Data columns (total 36 columns):
              Column
                                   Non-Null Count
                                                   Dtype
              -----
                                   ------
                                                   -----
              label
                                   209593 non-null int64
          1
              msisdn
                                   209593 non-null int64
          2
                                   209593 non-null float64
              aon
                                   209593 non-null float64
          3
              daily_decr30
                                   209593 non-null float64
          4
              daily_decr90
          5
              rental30
                                   209593 non-null float64
                                   209593 non-null float64
          6
              rental90
          7
              last rech date ma
                                   209593 non-null float64
          8
              last rech date da
                                   209593 non-null float64
          9
              last_rech_amt_ma
                                   209593 non-null int64
                                   209593 non-null int64
          10 cnt_ma_rech30
                                   209593 non-null float64
          11 fr_ma_rech30
          12
              sumamnt_ma_rech30
                                   209593 non-null float64
          13
              medianamnt_ma_rech30 209593 non-null float64
          14 medianmarechprebal30 209593 non-null float64
          15 cnt ma rech90
                                   209593 non-null int64
          16 fr ma rech90
                                   209593 non-null int64
          17 sumamnt_ma_rech90
                                   209593 non-null int64
          18 medianamnt_ma_rech90 209593 non-null float64
          19 medianmarechprebal90 209593 non-null float64
          20 cnt da rech30
                                   209593 non-null float64
          21 fr_da_rech30
                                   209593 non-null float64
          22 cnt_da_rech90
                                   209593 non-null int64
          23 fr da rech90
                                   209593 non-null int64
          24 cnt loans30
                                   209593 non-null int64
          25 amnt_loans30
                                   209593 non-null int64
          26 maxamnt loans30
                                   209593 non-null float64
                                   209593 non-null float64
          27
             medianamnt loans30
          28 cnt loans90
                                   209593 non-null float64
                                   209593 non-null int64
          29
             amnt_loans90
          30 maxamnt_loans90
                                   209593 non-null int64
          31
             medianamnt_loans90
                                   209593 non-null float64
             payback30
                                   209593 non-null float64
             payback90
                                   209593 non-null float64
          33
          34 Month
                                    209593 non-null int32
          35 Date
                                    209593 non-null int32
         dtypes: float64(21), int32(2), int64(13)
         memory usage: 56.0 MB
```

We can see that all the columns are of numeric type.

Describe method is used to view some basic statistical details like percentile, mean, standard deviation etc. of a data frame or a series of numeric values.



We can note that there is a huge difference in 75% value and max value for most of the columns which indicate presence of outliers.

COLUMNS WITH NEGATIVE MINIMUM VALUES:

1)aon

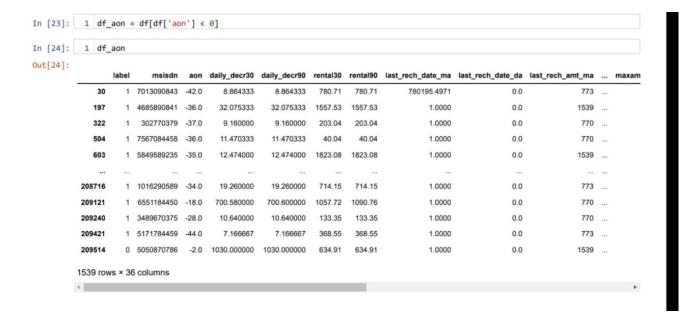
- 2)daily_decr30=>Daily amount spent from main account, averaged over last 30 days (in Indonesian Rupiah)
- 3)daily_decr90=>Daily amount spent from main account, averaged over last 90 days (in Indonesian Rupiah)
- 4)rental30=>Average main account balance over last 30 days
- 5)rental90=>Average main account balance over last 90 days
- 6)last rech date ma=>Number of days till last recharge of main account
- 7)last_rech_date_da=>Number of days till last recharge of data account

AON:

This column predicts age on cellular network in days.

This columns minimum value should be zero, instead there are negative values might be due to typos.

so checking the other columns values where aon has negative values.



Converting the aon column to positive.

last_rech_date_ma,last_rech_date_da: these two columns indicate no.of days till last recharge of main and data accounts. This count of days also can't be negative.

Converting them to positive.

```
In [28]: 1 #no.of days till last recharge of main and data accounts cant be negative.
2 #converting them into positive values.
3 df('last_rech_date_ma')=abs(df('last_rech_date_ma'))
4 df('last_rech_date_da')=abs(df('last_rech_date_da'))

In [29]: 1 df('last_rech_date_ma').min()

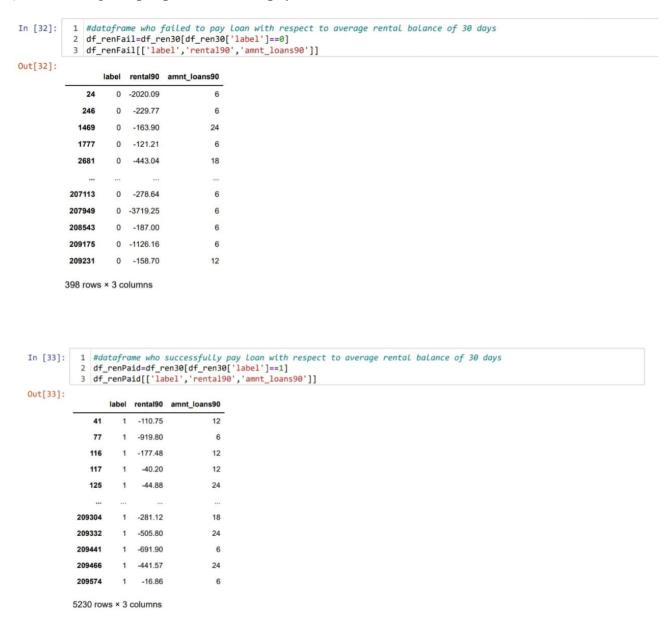
Out[29]: 0.0

In [30]: 1 df('last_rech_date_da').min()

Out[30]: 0.0
```

I Created two different dataframesin respect to negative values in rental 30 column.

- 1)One being the people who failed to repay the loan.
- 2)Other being the people who did repay the loan.

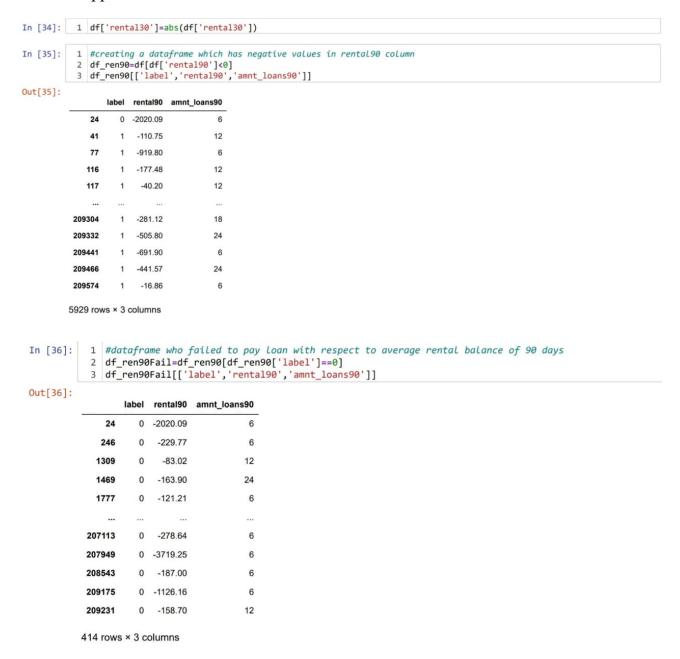


We can note that eventhough the average rental balance is in negatives which means the customer owe rent to company,

Even then they did repay their loans, which is most unlikely.

There might be other possibility that user will not be granted loan if they have negative balance. This might be due to erroneous entry. So converting them to positive.

The same approach has been followed for rental 90 column.



Converting the rental 90 column negative values to positive values.

```
In [38]: 1 #converting rental 90 column to positive.As there are negative values for people who had repaid their loans.
2 df['rental90']=abs(df['rental90'])
```

Checking the entries of maxamnt loans30 column.

It has been mentioned that this columns values has to be either 6 or 12.we can notice that there are huge no.of entries other than 6,12. Ignoring 0 because there might be users who hasn't taken loans. Converting the other numbers to zero beacuse there is no probability of loan repay amount other than 6 ad 12. There are 1047 rows that has values other than 6,12 and 0.

```
1 #checking the values which have entries other than 6,12,0
          2 df.loc[(df['maxamnt_loans30'] != 6.0) & (df['maxamnt_loans30'] != 12.0) & (df['maxamnt_loans30']!=0.0), 'maxamnt_loans30']
Out[41]: 118
                  61907.69737
         125
                   22099.41373
                   98745.93405
         369
                   58925.36406
                   78232.46432
         209189
                   50824.99635
         209262
                   17324.99458
         209331
                   92864.50173
         209392
                   54259.26569
                   96927.24325
         Name: maxamnt_loans30, Length: 1047, dtype: float64
```

There are 1047 records of values that are other than 6,12 and 0.

Converting these 1047 records to zero because we can't predict their repayment amount.

```
In [42]: 1 #converting them to zero
2 df.loc[(df['maxamnt_loans30'] != 6.0) & (df['maxamnt_loans30'] != 12.0) & (df['maxamnt_loans30']!=0.0), 'maxamnt_loans30']!=0.0), '
```

Checking the users who haven't taken any loan.

```
In [44]: 1 #checking the users who havent taken any Loan.
2 dff=pd.DataFrame(np.where(df['amnt_loans90']==0))

In [45]: 1 dff

Out[45]: 0 1 2 3 4 5 6 7 8 9 ... 2033 2034 2035 2036 2037 2038 2039 2040 2041 2042

0 127 149 187 212 262 431 441 475 488 570 ... 208137 208148 208231 208818 209213 209337 209343 209401 209406 209580

1 rows × 2043 columns
```

Amt_loans90 column describes the total amount of loans taken by the user in span of 90 days. The presence of zero in this column indicates that the user hasn't taken any loans.

There are 2043 rows in the dataframe with zero in amt_loans90 column.Dropping the rows which has zero in the amt_loans 90 column because such rows wont be useful in predicting the loan repayment.

```
In [46]: 1 #deleting the info of users who havent taken any loan.
2 df.drop(df[df['amnt_loans90']==0].index, inplace = True)
In [47]: 1 np.where(df['amnt_loans90']==0)
Out[47]: (array([], dtype=int64),)
```

msisdn is nothing but phone number of the user, it has nothing to do with the predictions of loan payment. Hence dropping it.

PLOTTING CORRELATIONS

```
In [88]: 1 #msisdn is nothing but phone number of the user,it has nothing to do with the predictions of loan payment
2 #so dropping the msisdn column
3 df.drop(['msisdn'],axis=1,inplace=True)
```

Hardware and Softwares Used:

Software requirement: Anaconda, Jupyter notebook

Libraries and packages used: Numpy, Pandas, Sklearn, seaborn, Matplotlib, imblearn, scipy.

Model/s Development and Evaluation

Problem-solving approach:

Imbalanced learn

The data set is imbalanced since it has large no. of records which contains data about those repaid the loan and less no. of records of those who defaulted loan.

This might result in biased predictions. So, used imblearn library to reduce the imbalances. The imblearn library provides different approaches one is Random under sampling. In contextof this problem, RandomUnderSampling reduces the no.of records of those who paid the loan. To be precise, random under sampling deletes data from the majority class such that there will be equal no.of samples of both the classes. Hence reduces the bias.

So, performed undersampling. After performing undersampling we can note that equal no.of records are fetched for b

Statistical methods used:

Outlier removal: Mostly outliers are removed by either z score or IQR(Inter Quartile Range). Tried both these approaches first but, the data loss is high in both these approaches. It has been mentioned in guidelines that the data loss should not exceed 7%. So applied capping technique which is also called as winsorization.

OUTLIER REMOVAL:

IQR METTHOD:

Huge amounts of data is removed through IQR ,hence can say IQR is not recommended for outlier removal

```
10 for i in cols:
                         FloorQ=df[i].quantile(0.10)
          12
                         CeilQ=df[i].quantile(0.90)
                         df[i] = np.where(df[i] <floorQ,floorQ,df[i])
df[i] = np.where(df[i] >CeilQ,CeilQ,df[i])
print(i,"->",df[i].skew())
          13
          15
         aon -> 0.5284793206435929
         daily_decr30 -> 1.0935453721579915
         daily_decr90 -> 1.1543224310680835
         rental30 -> 1.1265741276622285
         rental90 -> 1.1558700165194151
         last_rech_date_ma -> 1.1987272241492852
         last_rech_date_da -> 0
         last_rech_amt_ma -> 0.8359061321231329
         cnt_ma_rech30 -> 0.6277453849914029
         fr_ma_rech30 -> 1.0070623988221368
         sumamnt_ma_rech30 -> 0.7588124242088926
         medianamnt_ma_rech30 -> 0.9295986608192282
         medianmarechprebal30 -> 1.3584623130969395
         cnt_ma_rech90 -> 0.7670588467394291
         fr_ma_rech90 -> 1.5893409860791652
         sumamnt_ma_rech90 -> 0.8543081510966238
         medianamnt_ma_rech90 -> 0.9684104269012621
         medianmarechprebal90 -> 1.258477107838736
         cnt_da_rech30 -> 0
         fr_da_rech30 -> 0
         cnt_da_rech90 -> 0
         fr_da_rech90 -> 0
         cnt_loans30 -> 0.8910588387118499
         amnt loans30 -> 0.7816448336192705
         maxamnt loans30 -> 2.2568424305116785
```

Testing of Identified Approaches (Algorithms):

List of algorithms used:

- Logistic Regression
- Decision Tree Classifier
- KNeighborsClassifier
- RandomForestClassifier
- AdaboostClassifier
- BaggingC;assifier
- GradientBoostingClassifier

Run and Evaluate selected models:

Cross-validation is used to test the model's ability to predict new data that was not used in estimating it. Cross validation used in scenarios where we need to avoid over fitting.

LOGISTIC REGRESSION:-

```
In [111]: 1 logreg=LogisticRegression()
           2 logreg_score=cross_val_score(logreg,x_us,y_us,cv=5,scoring='accuracy')
           3 print("cross validation score for svm:",np.mean(logreg_score))
          cross validation score for svm: 0.7737366454513444
In [112]: 1 logreg.fit(x_train,y_train)
           2 predicted_logreg=logreg.predict(x_test)
           3 print("Accuracy score::",accuracy_score(y_test,predicted_logreg))
           4 print('Precision: ', precision_score(y_test, predicted_logreg))
           5 print('Recall: ',recall_score(y_test, predicted_logreg))
           6 print('F-measure:',f1_score(y_test, predicted_logreg))
           7 print("Training accuracy::",logreg.score(x_train,y_train))
           8 print("Test accuracy::",logreg.score(x_test,y_test))
          Accuracy score:: 0.7756993108241154
          Precision: 0.7869701348747592
          Recall: 0.7564532932052321
          F-measure: 0.7714100218379273
          Training accuracy:: 0.7729697350029952
          Test accuracy:: 0.7756993108241154
```

DECISION TREE CLASSIFIER:

```
In [113]: 1 dtc=DecisionTreeClassifier()
2 dtc_score=cross_val_score(dtc,x_us,y_us,cv=5,scoring='accuracy')
3 print("cross validation score for svm:",np.mean(dtc_score))
4
```

cross validation score for svm: 0.7494648628528765

```
In [114]: 1 dtc.fit(x_train,y_train)
2 predicted_dtc=dtc.predict(x_test)
3 print("Accuracy score::",accuracy_score(y_test,predicted_dtc))
4 print('Precision: ', precision_score(y_test, predicted_dtc))
5 print('Recall: ',recall_score(y_test, predicted_dtc))
6 print('F-measure:',f1_score(y_test, predicted_dtc))
7 print("Training accuracy::",dtc.score(x_train,y_train))
8 print("Test accuracy::",dtc.score(x_test,y_test))
```

Accuracy score:: 0.7467423408814502 Precision: 0.7499414108272792 Recall: 0.7408264845468225 F-measure: 0.7453560822220929

Training accuracy:: 0.9967196280343441 Test accuracy:: 0.7467423408814502

KNeighborsClassifier:

```
In [115]: 1 knn=KNeighborsClassifier()
2 knn_score=cross_val_score(knn,x_us,y_us,cv=5,scoring='accuracy')
3 print("cross validation score for knn:",np.mean(knn_score))
4 5
```

cross validation score for knn: 0.7739469814190597

Accuracy score:: 0.7747726877859501 Precision: 0.7912680892813343 Recall: 0.7468456997337655 F-measure: 0.7684154111832311

Training accuracy:: 0.837236500556237 Test accuracy:: 0.7747726877859501

RandomForestClassifier:

```
In [117]:
              1 rfc=RandomForestClassifier()
              2 rfc_score=cross_val_score(rfc,x_us,y_us,cv=5,scoring='accuracy')
              3 print("cross validation score for rfc:",np.mean(rfc_score))
            cross validation score for rfc: 0.817254058599292
  In [118]: 1 rfc.fit(x_train,y_train)
             predicted_rfc=rfc.predict(x_test)
             3 print("Accuracy score::",accuracy_score(y_test,predicted_rfc))
             4 print('Precision: ', precision_score(y_test, predicted_rfc))
             5 print('Recall: ',recall_score(y_test, predicted_rfc))
             6 print('F-measure:',f1_score(y_test, predicted_rfc))
             7 print("Training accuracy::",rfc.score(x_train,y_train))
             8 print("Test accuracy::",rfc.score(x_test,y_test))
            Accuracy score:: 0.8179764869404066
            Precision: 0.8165169315825846
            Recall: 0.8205810857738164
            F-measure: 0.8185439639743664
            Training accuracy:: 0.9966911030607297
            Test accuracy:: 0.8179764869404066
```

Ensemble models in machine learning operate on a similar idea. They combine the decisions from multiple models to improve the overall performance.

The idea behind bagging is combining the results of multiple models to get a generalized result.

Here I have used the following ensemble techniques.

1.ADA BOOST CLASSIFIER

```
In [119]: 1 adb=AdaBoostClassifier()
              2 adb_score=cross_val_score(adb,x_us,y_us,cv=10,scoring='accuracy')
              3 print("cross validation score for Ada boost:",np.mean(adb_score))
            cross validation score for Ada boost: 0.8069146576857872
   In [120]: 1 adb.fit(x_train,y_train)
              predicted_adb=adb.predict(x_test)
             3 print("Accuracy score::",accuracy_score(y_test,predicted_adb))
             4 print("Training accuracy::",adb.score(x_train,y_train))
             5 print("Test accuracy::",adb.score(x_test,y_test))
            Accuracy score:: 0.8086523426188683
            Training accuracy:: 0.8081410274695496
            Test accuracy:: 0.8086523426188683
In [121]:
             1 print('Precision: ', precision_score(y_test, predicted_adb))
              2 print('Recall: ',recall_score(y_test, predicted_adb))
             3 print('F-measure:',f1_score(y_test, predicted_adb))
            Precision: 0.8243161094224924
            Recall: 0.7848130570667902
```

Recall: 0.7848130570667902 F-measure: 0.804079696394687

2.BAGGING CLASSIFIER

Accuracy score:: 0.7969537267620316

Training accuracy:: 0.9835696151981059

Test accuracy:: 0.7969537267620316

3. Gradient Boosting classifier

```
In [124]: 1 grbc=BaggingClassifier()
           2 grbc_score=cross_val_score(grbc,x_us,y_us,cv=10,scoring='accuracy')
           3 print("cross validation score for BAGGING Classifier:",np.mean(grbc_score))
```

cross validation score for BAGGING Classifier: 0.7973781565003556

```
In [125]:
              1 grbc.fit(x_train,y_train)
              predicted_grbc=grbc.predict(x_test)
              3 print("Accuracy score::",accuracy_score(y_test,predicted_grbc))
4 print("Training accuracy::",grbc.score(x_train,y_train))
              5 print("Test accuracy::",grbc.score(x_test,y_test))
```

Accuracy score:: 0.7962008455435223 Training accuracy:: 0.9845679892746099 Test accuracy:: 0.7962008455435223

OBSERVATION:

Choosing Adaboost classifier because there both train and test accuracies are same. Rest of the two models there is huge difference between train and test accuracies so not considering them.

Key Metrics for success in solving problem under consideration:

A confusion matrix helps us gain an insight into how correct our predictions were and how they hold up against the actual values.

The following metrics are used:

- 1)Accuracy : Accuracy is the ratio of the total number of correct predictions and the total number of predictions.
- 2)Precision:Precision is the ratio between the True Positives and all the Positives
- 3)Recall: The recall is the measure of our model correctly identifying True Positive
- 4)F1 score:F1 Score is needed when you want to seek a balance between Precision and Recall.

HYPER PARAMETER TUNING:

Hyper parameter tuning is used to increase the performance of the algorithm.

HYPER PARAMETER TUNING:

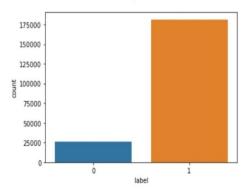
Visualizations:

```
In [55]: 1 sns.countplot(df['label'])
```

E:\Anaconda\lib\site-packages\seaborn_decorators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

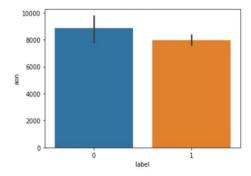
warnings.warn(

Out[55]: <AxesSubplot:xlabel='label', ylabel='count'>



In [56]: 1 sns.barplot(x='label',y='aon',data=df)

Out[56]: <AxesSubplot:xlabel='label', ylabel='aon'>

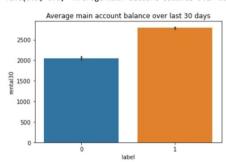


OBSERVATION:

With increase in Age on Network, defaulting rate is higher.

```
In [58]: 1 sns.barplot(x=df['label'],y=df['rental30'])
2 plt.title('Average main account balance over last 30 days')
```

Out[58]: Text(0.5, 1.0, 'Average main account balance over last 30 days')



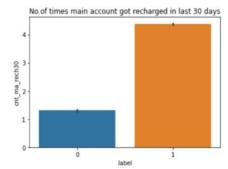
OBSERVATION:

There is huge imbalance in the data collected, when compared to the imbalances,we can note that there is less difference between loan default and repayment. Hence can say that with the increase in Average Main balance, there is a probability of defaulting.

Defaulters have max average balance of 2000, repayers has an avg main balance over 2500

```
In [59]: 1 sns.barplot(x=df['label'],y=df['cnt_ma_rech30'])
2 plt.title('No.of times main account got recharged in last 30 days')
```

Out[59]: Text(0.5, 1.0, 'No.of times main account got recharged in last 30 days')



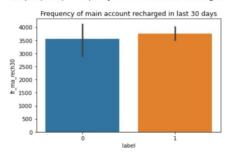
OBSERVATION:

Defaulters recharged Main account max number between 1 and 2 times.

whereas repayers recharged for 4 plus times.

```
In [60]: 1 sns.barplot(x=df['label'],y=df['fr_ma_rech30'])
2 plt.title('Frequency of main account recharged in last 30 days')
```

Out[60]: Text(0.5, 1.0, 'Frequency of main account recharged in last 30 days')

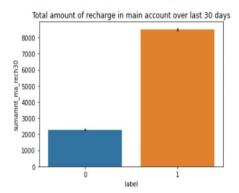


OBSERVATION:

With increase in frequency of Recharge in last 30 days, equal probabilities of defaulting and repayment. Even though there is less data about defaulting, there is high chance of defaulting with incressed recharge fdrequency.

```
In [61]: 1 sns.barplot(x=df['label'],y=df['sumamnt_ma_rech30'])
2 plt.title('Total amount of recharge in main account over last 30 days')
```

Out[61]: Text(0.5, 1.0, 'Total amount of recharge in main account over last 30 days')

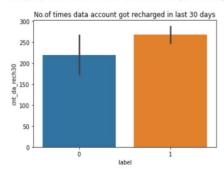


OBSERVATION:

the defaulters has max limit ranging between 2000 and 3000 of Total recharge amount.

```
In [64]: 1 sns.barplot(x=df['label'],y=df['cnt_da_rech30'])
2 plt.title('No.of times data account got recharged in last 30 days')
```

Out[64]: Text(0.5, 1.0, 'No.of times data account got recharged in last 30 days')



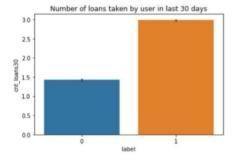
OBSERVATION:

1)Defaulters has recharged the data account for a maximum of 200 to 250 times.

2) With increase in No.of times data accounts recharge, probability of defaulting is high.

```
In [66]: 1 sns.barplot(x=df['label'],y=df['cnt_loans30'])
2 plt.title('Number of loans taken by user in last 30 days')
```

Out[66]: Text(0.5, 1.0, 'Number of loans taken by user in last 30 days')



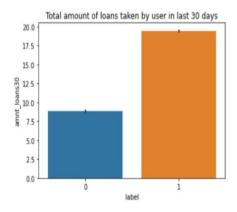
OBSERVATION:

1)Defaulters has taken between 1 to 1.5 no.of loans.
As practically there will be no 1.5 loan, considering only 1 loan.

2)Those who repaid had taken maxof 3 loans.

```
In [67]: 1 sns.barplot(x=df['label'],y=df['amnt_loans30'])
2 plt.title('Total amount of loans taken by user in last 30 days')
```

Out[67]: Text(0.5, 1.0, 'Total amount of loans taken by user in last 30 days')



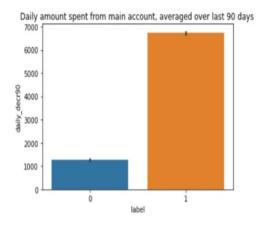
OBSERVATION:

- 1)Total Amount of loans took by Defaulters varies between 7.5 and 10.
- 2)Repayers has took 20 loans which tends to be the max limit.

90 DAYS DATA

```
In [71]: 1 sns.barplot(x=df['label'],y=df['daily_decr90'])
2 plt.title('Daily amount spent from main account, averaged over last 90 days ')
```

Out[71]: Text(0.5, 1.0, 'Daily amount spent from main account, averaged over last 90 days ')

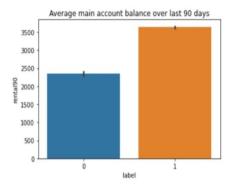


OBSERVATION: In terms of daily spending from main account in span of 90 days,

- 1)the defaulters has spent a little above 1000
- 2)Repayers has spent 7000 rupaiah.

```
In [72]: 1 sns.barplot(x=df['label'],y=df['rental90'])
2 plt.title('Average main account balance over last 90 days')
```

Out[72]: Text(0.5, 1.0, 'Average main account balance over last 90 days')

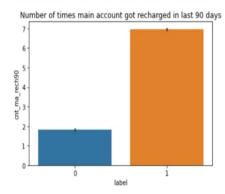


OBSERVATION: In terms of Average balance over 90 days,

- 1)Defaullters average=2000 to 2500
- 2)Repayers average= 3500

```
In [73]: 1 sns.barplot(x=df['label'],y=df['cnt_ma_rech90'])
2 plt.title('Number of times main account got recharged in last 90 days')
```

Out[73]: Text(0.5, 1.0, 'Number of times main account got recharged in last 90 days')



OBSERVATION:

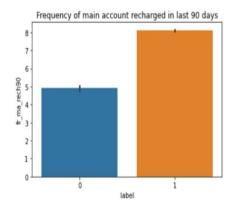
In terms of No.of times Main accounts recharged in 90 days,

defaulters recharged for 2 times.

repayers recharged for 7 times.

```
In [74]: 1 sns.barplot(x=df['label'],y=df['fr_ma_rech90'])
2 plt.title('Frequency of main account recharged in last 90 days')
```

Out[74]: Text(0.5, 1.0, 'Frequency of main account recharged in last 90 days')



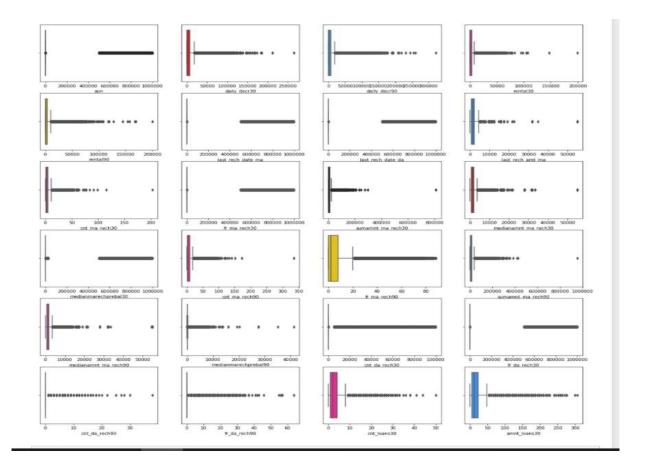
OBSERVATION:

In terms of Frequency of Main Account recharge in 90 days period,

defaulters frequency is 5.

repayers frequency is 8.

CHECKING FOR OUTLIERS:



Interpretation of the Results:

- We can note that there is less data about defaulters and more about those who did repay their loan. Hence can say that the data is imbalanced
- With increase in Age on Network, defaulting rate is higher.
- The data is collected based on different parameters for two time periods. One observation is for 30 days and other is for 90 days. Analyzing the parameters separately.

• For 30 days:

- 1) With the increase in Average Main balance, there is a probability of defaulting.
- 2) Defaulters recharged Main account max number between 1 and 2 times. Whereas re-payers recharged for 4 plus times.
- 3) On an average the defaulters has recharged for a max of 1000 Indonesian Rupaiah for Main Balance.
- 4) Defaulters has recharged the data account for a maximum of 200 to 250 times. With increase in No. of times data accounts recharge, probability of defaulting is high
- 5) A defaulter may default after 2 days, repayers took average of 3.5 days.
- 6) Defaulters took 1 loan, re payers took 3 loans.

FOR 90 DAYS:

- 1) the defaulters has spent a max of 1000 from main account, Repayers has spent 7000 rupaiah.
- 2) Defaulters average main account balance =2000 to 2500 Repayers average main account balance = 3500
- 3) Defaulters recharged main account for 2 times. Re-payers recharged main account for 7 times.
- 4) Defaulters frequency of main account recharge is 5, Re-payers frequency of main account recharge is 8.

CONCLUSION

• Key Findings and Conclusions of the Study:

The defaulting rate is higher in old customers. Defaulters recharge for the main account less no.of times but does recharge for data account more no.of times.

Re payers recharge the main account more no.of times when compared to defaulters.

• Learning Outcomes of the Study in respect of Data Science

One of the challenge i faced while data cleaning is outlier removal, in most of the scenarios Z-score will be used as outlier removal technique since it performs quite well with less data loss. In our data set, Z-score has caused 22% data loss. Then I tried another famous technique called InterQuartileRange it caused around 80% data loss.

Another technique is replacing the outlier data with mean or median. But when we observe this data set there is a huge difference between minimum and maximum values. If we calculate mean or median it won't give appropriate values as it includes the outlier value (maximum ones). So not using this approach.

As we are not dropping the outliers, another approach is capping or winsorisation of outliers. Using percentile capping. Values that are less than the value at 10th percentile are replaced by 10th percentile value, and the value greater than 90th percentile are replaced by 90th percentile value.

The other challenge is when I used the imbalanced data, the accuracy was very high but there was bias in predictions. So I used imblearn to reduce the imbalances in the target variable.

Limitations of this work and Scope for Future Work:
This data set contains data of the year 2016 belonging to psw telecom circle.
If we get data of other years along with other telecom companies we can predict on varied scenarios.