



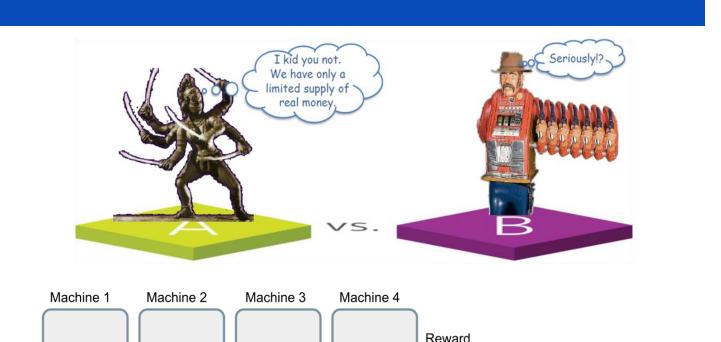
# R&D SH WCASE 2020

# **Multi-Armed Bandit Mechanisms**



## Multi-Armed Bandits

- N-options (arms), 1 optimal option; unknown reward; impossible to get reward until the option is selected. How to efficiently select the options to converge on the optimal option?
- Popularly known as Multi-Armed Bandit (MAB) problem.
- UCB, Thompson Sampling algorithms have been proven optimal for the vanilla MAB setting
- Researchers have explored many different variant of MAB problems
- Our objective involves the formulation of real-life application inspired
  MAB problem and design algorithms to address the problem
- We further analyze its performance theoretically as well as empirically



are unknown



Mechanism Design

- A field in economics and game theory that takes an objectivesfirst approach to designing economic mechanisms or incentives toward desired objectives, in strategic settings, where players act rationally.
- Because it starts at the end of the game, then goes backwards, it is also called reverse game theory
- N agents each with a set of preferred outcomes, and type, that is private information for the player. Induces a game among the agents in such a way that in an equilibrium of the induced game, the desired system-wide solution is implemented
- Example Cake cutting problem

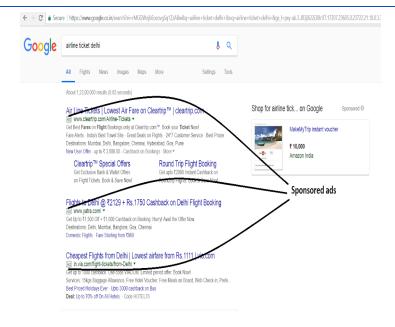
Capability of MAB to deal with Exploitation vs. Exploration dilemma in unknown environment and limited feedback

 $MAB\ mechanisms \stackrel{\longleftarrow}{\longleftarrow}$  Mechanism design to ensure that the agents report their true private information

### Applications



**Internet advertising** 

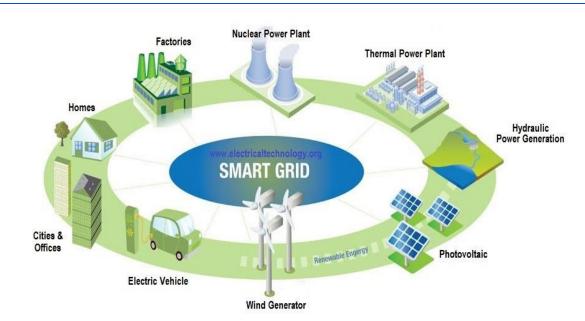


**Sponsored search auction** 



**Recommender system** 

NEWS



**Smart Grid** 



**Q&A / Online Discussion Forums** 



Crowdsourcing

#### **Combinatorial MAB**

- Take example of online advertising typically more than one ad is displayed
- Selection of subset of arms is also known as combinatorial MAB (CMAB)
- In CMAB setting, usually reward is received for each of the selected arm is received along with a single reward for the subset. This feedback is also known as semi-bandit feedback
- The reward function can be linear or general in nature (satisfying some assumptions)
- We are working towards developing efficient algorithms for general reward semi-bandit feedback CMAB problem.

#### Sleeping MAB

- In many real world setting only subset of options are available for the selection.
  - For example in routing problem not all routers are always available to serve.
- This kind of problem has been modeled in literature as sleeping MAB.
- In addition, we consider the combinatorial setting in sleeping MAB.
- We consider the general reward setting and semi-bandit feedback.
- Towards this we developed an optimal algorithm that addresses the general combinatorial sleeping MAB problem and analyzed the performance of the algorithm

#### **Publications**

- Kumar Abhishek, Shweta Jain and Sujit Gujar Designing Truthful Contextual Multi-Armed Bandits based Sponsored Search Auctions, Accepted in International Conference on Autonomous Agents and Multiagent Systems (AAMAS 2020)
- Ganesh Ghalme, Swapnil Dhamal, Shweta Jain, Sujit Gujar and Yadati Narahari: Ballooning Multi-Armed Bandits. Accepted in International Conference on Autonomous Agents and Multi-agent Systems, (AAMAS 2020)
- Shweta Jain and Sujit Gujar. A Mulit-armed Bandit Based Incentive Mechanism for a Subset Selection of Customers for Demand Response in Smart Grids". Accepted in Thirty-Fourth AAAI Conference on Artificial Intelligence (AAAI 2020)
- Manisha Padala and Sujit Gujar Thompson Sampling Based Multi-Armed-Bandit Mechanism Using Neural Networks Accepted in International Conference on Autonomous Agents and Multiagent Systems (AAMAS 2019)
- Shweta Jain, Sujit Gujar, Satyanath Bhat, Onno Zoeter, Y. Narahari. A quality assuring, cost optimal multi-armed bandit mechanism for expertsourcing, Artificial Intelligence, Volume 254, pp 44-63, 2018.
- Ganesh Ghalme, Shweta Jain, Sujit Gujar and Y Narahari Thompson Sampling Based Mechanisms for Stochastic Multi-Armed Bandit Problems In the Proceedings of the 2017 International Conference on Autonomous Agents and Multiagent Systems (AAMAS 2017).

#### Contextual MAB mechanism

- Nowadays personalized touch is sought in most of online services like search engines and social networking sites showing ads, news or movie recommendation etc.
- We model the above setting as contextual MAB problem (ConMAB)
- Additionally we consider the presence of strategic agents who can manipulate the selection of actions by bidding untruthfully.
- We address the problem to design truthful ConMAB mechanism and designed a novel truthful and practical mechanisms
- We showed that our proposed mechanisms is empirically and theoretically superior to existing work

#### Constrained MAB mechanism

#### **Assured Accuracy Bandits (AAB):**

- A pool of experts with unknown but fixed qualities and private service costs.
- For each task, select an optimal subset of experts so that the selected experts achieves a target accuracy while incurring minimum cost.

#### **Subset Selection Under Constraints:**

- E-commerce platforms, like Amazon and Alibaba, aspire to select a subset of sellers while ensuring that it avoids low-quality sellers.
- Here, the objective (revenue of products sold) also depends on the unknown parameter.

