



R&D SH WCASE 2020

Game Theory for Modern Al Applications



Ballooning Multi-Armed Bandit

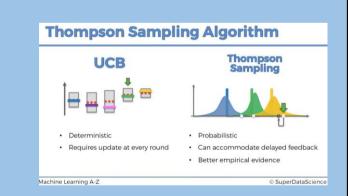
- K arms at the start of the game
- Game has n rounds
- K increases as we play



- Choosing which answer to display at the top on platforms like Stack overflow and Quora
- Displaying most useful reviews in websites like Amazon and IMDb
- Minimize regret in different scenarios

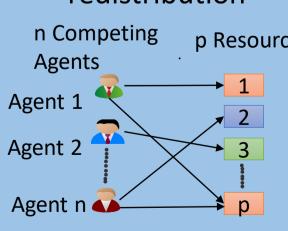
Economic Design using NN

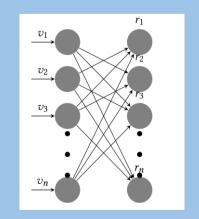
- **Multi-Slot Sponsored Search Auction**
 - K advertisers
 - m slots
 - T rounds
 - Use MAB to learn probability of an ad getting clicked
 - Use neural networks for designing the payment Rule, while the allocation rule is modeled using Thompson sampling
- Learnt payment rule guarantees better cost while maximizing the social welfare

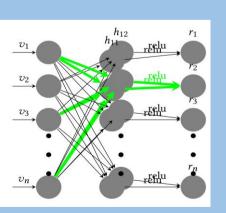


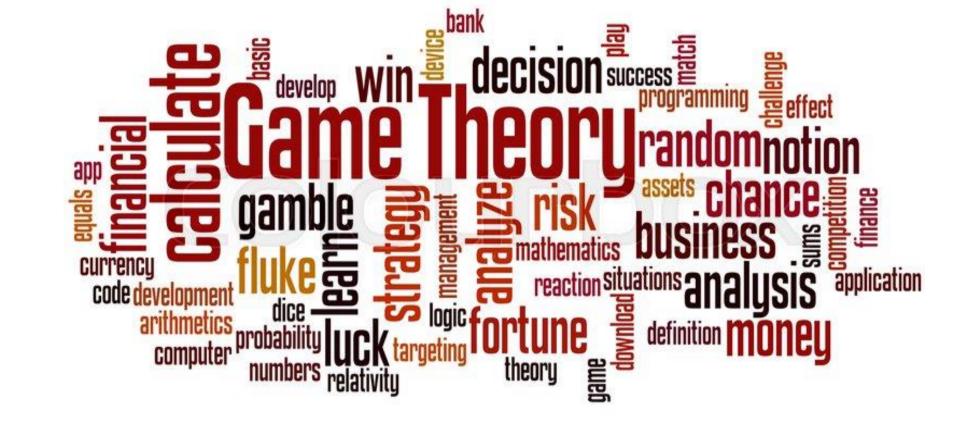
tacebook

- **Redistribution Mechanism**
 - Allocating p public resources to n agents, goal is to allocate resources to those agents who value it the most, and redistribute the surplus
 - Design a neural network of all the scenarios to maximize redistribution









Game Theory

Game theory is the study of mathematical models of conflict and cooperation between intelligent rational decision makers. E.g., Chess, bridge

Artificial Intelligence

Artificial Intelligence is technology that behaves intelligently using skills associated with human intelligence, including the ability to perceive, learn, reason and act autonomously







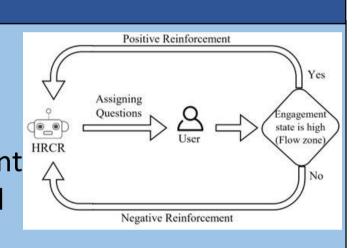


Autonomous Broker Agent for Smart Grid

- The agent uses techniques from RL, DP and other areas of ML to seek appropriate actions in tariff and wholesale market
- Uses a NN to predict the energy consumption of customers using weather data
 - the usage forecasts are used to place orders
 - help in reducing the balancing costs incurred by the broker

Reduce Churning in CQA Forums

- New algorithm **HRCR** that recommends questions to users that it reduces their churning probability
- We use HMMs to uncover the users' engagement states inside forum then apply RL to recommend users the questions that matches better.



Online Discussion Forums

- Credit Score is assigned to user based on the activity of user on the forum
- User can manipulate this score by forming coalitions
- Propose a coalition resistant credit score function which discourages such strategic endorsement
 - Penalizing coalitions such that not forming coalition is the best response





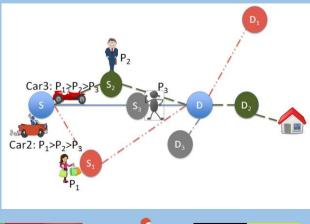






Dynamic Task Assignment

- Workers have preferences and will stay with a platform if it gives assigns suitable task to them
- Propose a Dynamic Matching Mechanism SDV, with the notion of premium to be paid by workers to achieve preferable matches
- Application: Food Delivery, Cab Services, etc.













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