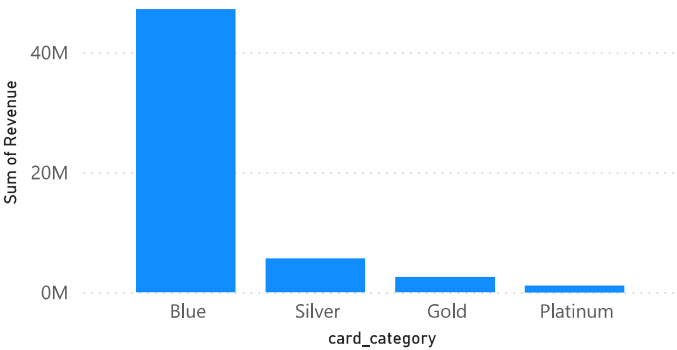
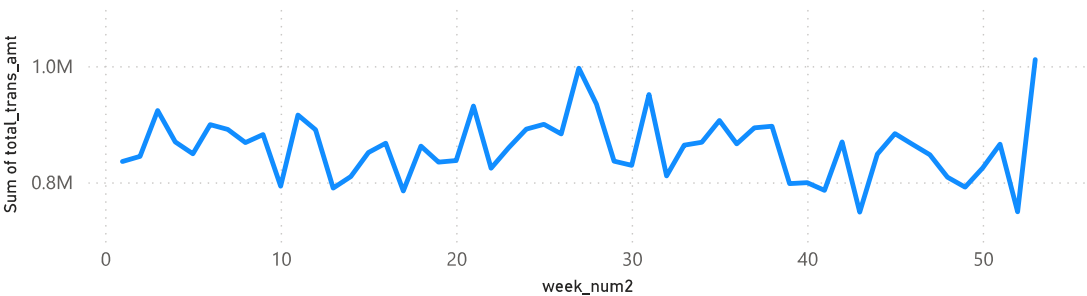


Sum of Revenue by card_category



Sum of total_trans_amt by week_num2



week_num	week_num2	Sum of Revenue	Current_week_Revenue	Previous_week_Revenue	wow_Revenue
Week-53	53	1201601	1201601	933134	28.8%
Week-52	52	933134	933134	1070439	-12.8%
Week-51	51	1070439	1070439	1026549	4.3%
Week-50	50	1026549	1026549	980152	4.7%
Week-49	49	980152	980152	1008777	-2.8%
Total		56517011	1201601	933134	28.8%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Credit Card Transaction Report

Revenue

57M

Total interest

8M

Amount

46M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480



week_start_date

All

F

M

Gold

Silver

Blue

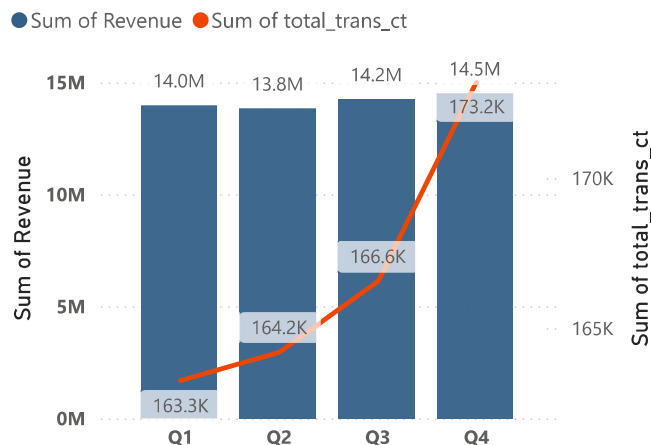
Platinum

Low

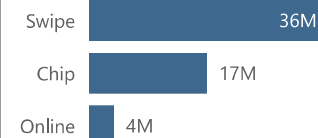
Med

High

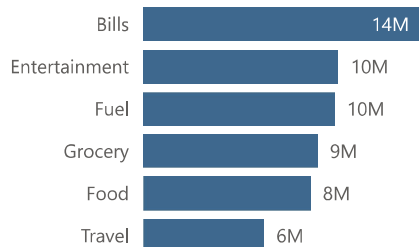
QTR Revenue and total trans ct



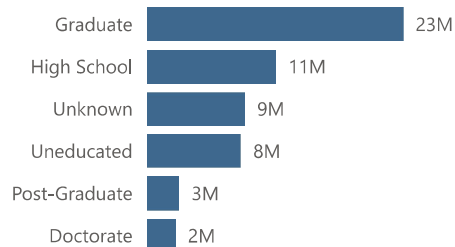
Revenue by customer_job



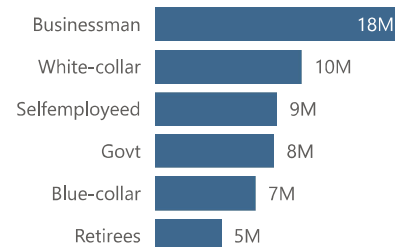
Revenue by Expenditure type



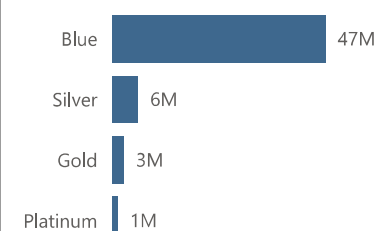
Revenue by education_level



Revenue by customer_job



Revenue by Card Category



Credit Card Customer Report

Revenue

57M

Total interest

8M

Income

588M

CSS

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Swipe

Online

Chip

M

31M

F

26M

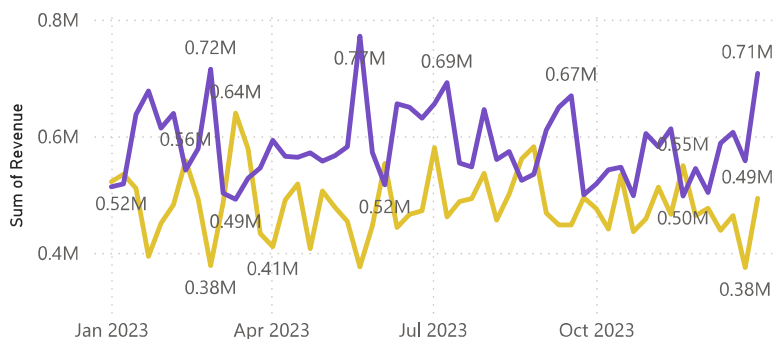
Gold

Silver

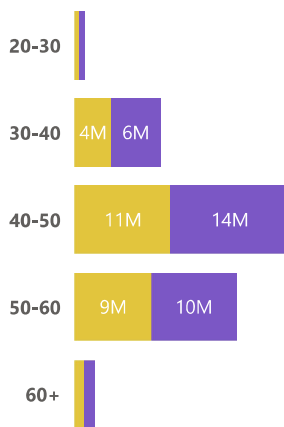
Blue

Platinum

Revenue by week

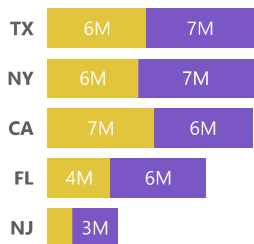


Revenue by Age Group

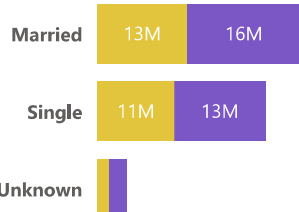


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployed	8542826	1141510	77659931
Total	56517011	7982480	587599783

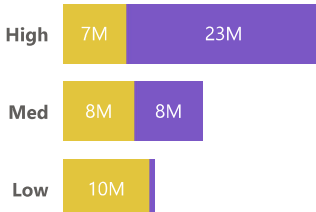
Top 5 States



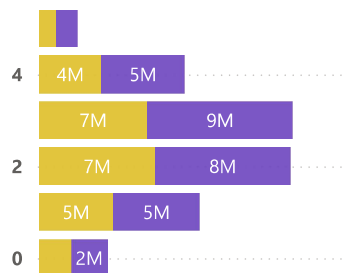
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

