

UX, UI  
Design

Branding  
Design

Art, 3D &  
Photography

these are what my portfolio comprises of.



# Portfolio

Devanagari Sujith

# నమస్కారము,

Translates to Hi, in telugu language

I'm [Sujith Devanagari](#), I love designing digital Interfaces(UI) with best experiences(UX).

I also, like to work on Branding design, Research on design techniques. Im an experienced designer learning new things and discover new techniques to apply while desgining by spending time on researching and i love the process it takes to reach the design goal.

PS: Digital Painting, Photogrpahy & some times 3D are my stress busters

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# LOCAPLANT

## About:

Locaplant is a concept application to take save environment by planting trees. This application helps one to keep track of plants and also how much oxygen he helped produce by planting those trees and gettagging.

## Problem Statement:

I Wanted to help this huge community by what i do the best and so i designed this digital application. These days as we know there is a huge risk from climate change and we are in need of planting as many trees as possible and from this i have constructed this idea.

## Audience:

Environmentalists, Avid trekkers, Avid hikers, Travellers.

## Similar Apps:

Ecosia, Tentree comes into similar category but not the same.



# LOCAPLANT

For this concept i took a mobile first design approach and started the process of designing after some research from web and by studying some research papers. This application helps track the no of trees planted and calculate the oxygen from them by species and age and many other factors required to calculate. It is only a 3 step process to complete the geotagging and rest all will be done using a developed algorithm. For future there is a plan to include social communication among the people planting trees helping the to maintain even when they are not nearby.

## Brief Process:

Image 1: Welcom Screen(1/3)

Image 2: Login/Signup screen

Image 3: Geo tagging screen

image 4: Dashboard screen

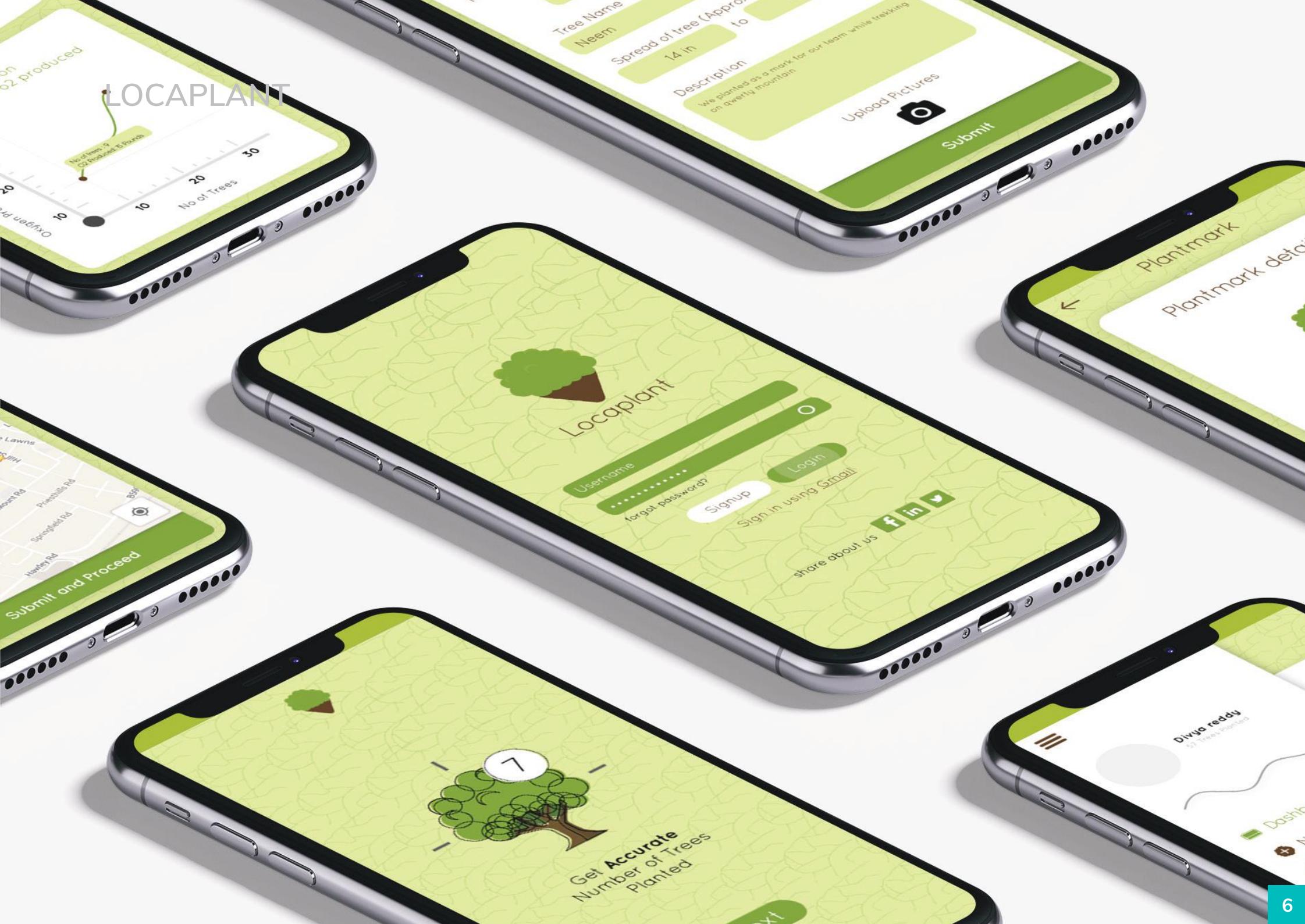
Image 5: Planting details

Image 6: Success Message



[Link to Prototype](#)

[Click here...](#)



# PAKAOO

Pakao, is a food ingredients ordering startup. They are developing this application to solve the issues of working professionals and households who wants to cook at house.

## Problem Statement:

Here, we are looking at a very usual problem of not getting fresh self cooked food like at home. We did a market research on the same using Survey Monkey and we got 60% positive response and Users are ready to order for ingredients in this way as they get fresh ccoked food. Trying to solve the usual issue in a very diffrent way. I found this solution after number of iterations on order process flow and also the UI of the application.

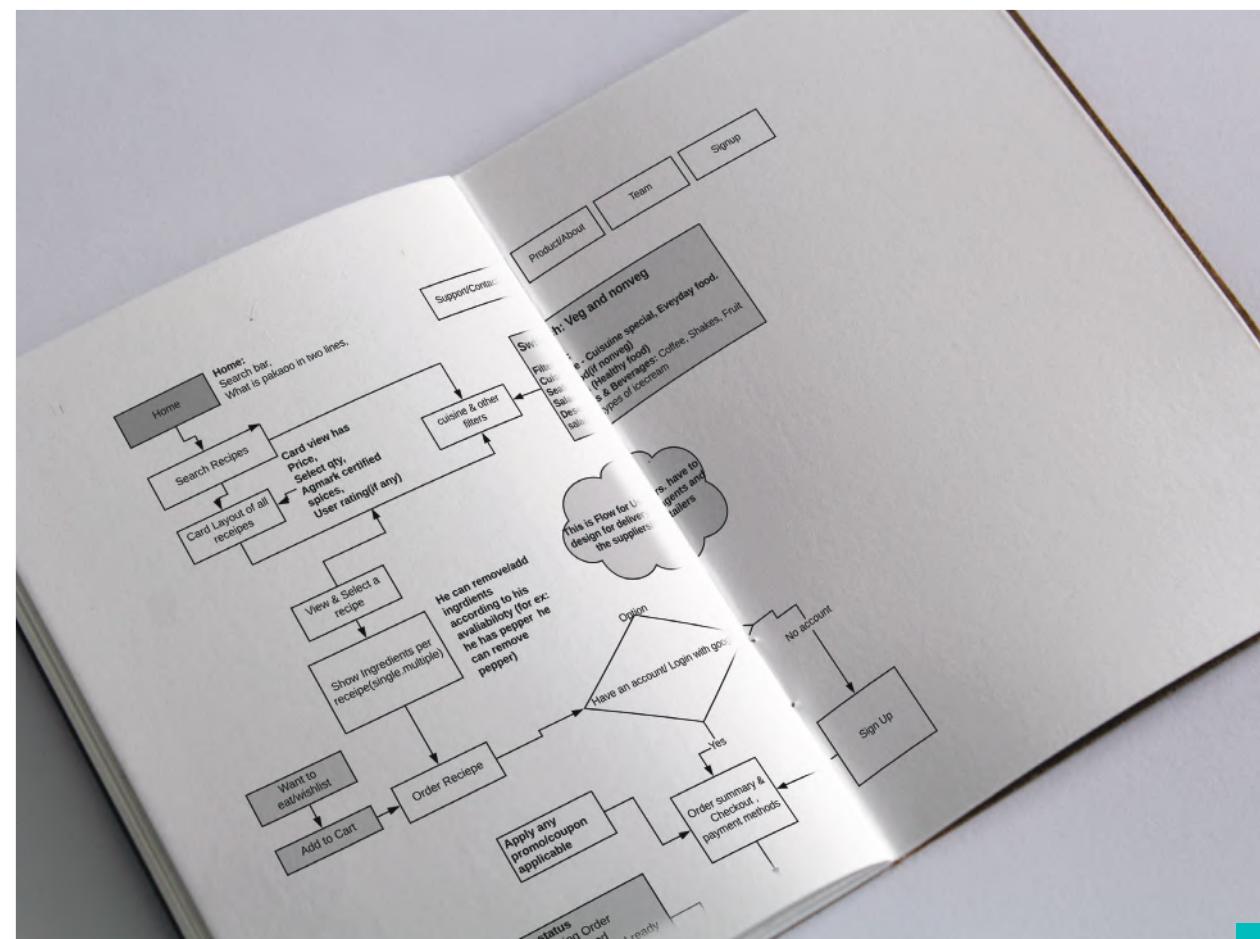
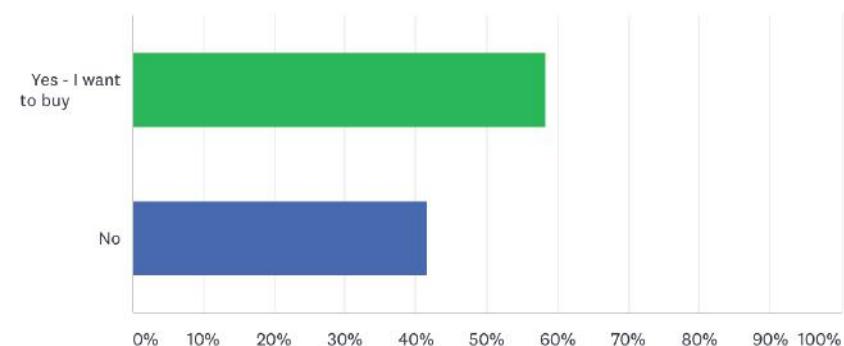
## Personas:

Customer, Supplier & delivery fleet.

## Similar Product:

Blue Apron(US based)

Do you want to purchase ingredients according to a recipe?



# PAKAOO

Here I present glance into the process of ordering the customized food ingredients package as users wanted. It takes minimum steps to complete this process.

**Image 1:** Select recipes you want to order from vast library of recipes. using only certified ingredients.

**Image 2:** Now once you have selected recipes, you have to go through some important inputs regarding those recipes to complete ordering.

**Image 3:** Here you will go through payment and once successfull user will get whatever he ordered in a box.

**Link to Prototype**  
[Click here..](#)

The screenshot shows a search results page for 'Paneer Recipes'. On the left, there are filters for 'Veg' (checked), 'Non Veg', 'Cooking Time' (0-20 min, 20-40 min, 40-60 min), 'Select Salad(s)' (Barley Salad, Green Bean Salad, Green Apple Salad), 'Select Dessert(s)' (Desert 1, Desert 2, Fruit Salad), and sorting by 'Price low to high'. The main area displays eight cards for 'Paneer Butter Masala Recipe', each showing a small image of the dish, the name, a star rating, 'Making time: 60 min', 'Serving: 02 +', and a price of ₹ 500.

This screenshot shows a detailed view of the 'Paneer Butter Masala' recipe card. At the top, there's a large image of the dish. Below it, the recipe title 'Paneer Butter Masala' is followed by a cooking time of '60 min'. A dropdown menu shows '03 Persons' selected. To the right, there's a note about ingredient quantity per person. The 'List of ingredients' section lists items with dropdown menus for quantity: Butter (300 gm), Panneer Cubes (250 gm), Kashmiri red chilles (03 nos), Panneer Cubes (250 gm), Ginger Paste (100 gm), Butter (300 gm), Panneer Cubes (250 gm), Kashmiri red chilles (03 nos), and Panneer Cubes (250 gm). To the right, there's a section titled 'How to Cook this recipe' with a note: 'In a large pan or kadhai, heat a tablespoon of butter and a tablespoon of oil. Add red chillies, ginger, garlic paste and all the whole spices (bay leaves, cinnamon, cloves, cardamom and peppercorns).' An image of the dish is shown below the text.

This screenshot shows the payment and tracking screen. At the top, it says 'Order ID: 000010'. Below that are sections for 'Order Details' (listing 'Paneer Butter Masala', 'Cooking time : 50min', 'Served : 6 Persons', and 'INR 1000.40'), 'Order Price' (2700.00, Offer Applied - 270.00, Convenience fee 30.00, Delivery fee 25.00, Grand Total INR 2485.00), 'Selected Address' (checked), 'Select Payment Method' (Credit/Debit Card checked), and buttons for 'Select Address', 'Payment', and 'Track Order'.

# PAKAOO

## Layout Explorations

**Top Row Layout:**

- Left Column:** A grid of small cards showing various food items, each with a thumbnail, name, price, and a green "View Details" button.
- Middle Column:** A large image of a dish, with a "View Details" button below it.
- Right Column:** A detailed view of a product page for "Paneer Butter Masala". It includes a table of ingredients, a breakdown of costs (Grand Total: INR 4800.00), payment methods, delivery details, and a review section.

**Bottom Row Layout:**

- Left Column:** A grid of cards showing "Paneer Butter Masala" in different preparation stages.
- Middle Column:** A detailed view of the "How to Cook this recipe" section for "Paneer Butter Masala", showing four steps with images and descriptions.
- Right Column:** A detailed view of the "How to Cook this recipe" section for "Butter Chicken", showing four steps with images and descriptions.

# Go-Identity

Goldentity helps track the social score of users from taking limited info all our social media, and gives GOID score.

## Problem Statement?

We hear about HR's or companies complainig about hiring right people. Also from people, complaining about companies not being suitable to their role according to their experience. This product is all about building a solution to bridge the gap between poeple and companies and solve these important problems and build a good healthy relationship.

## Target Users:

Companies & Working Users

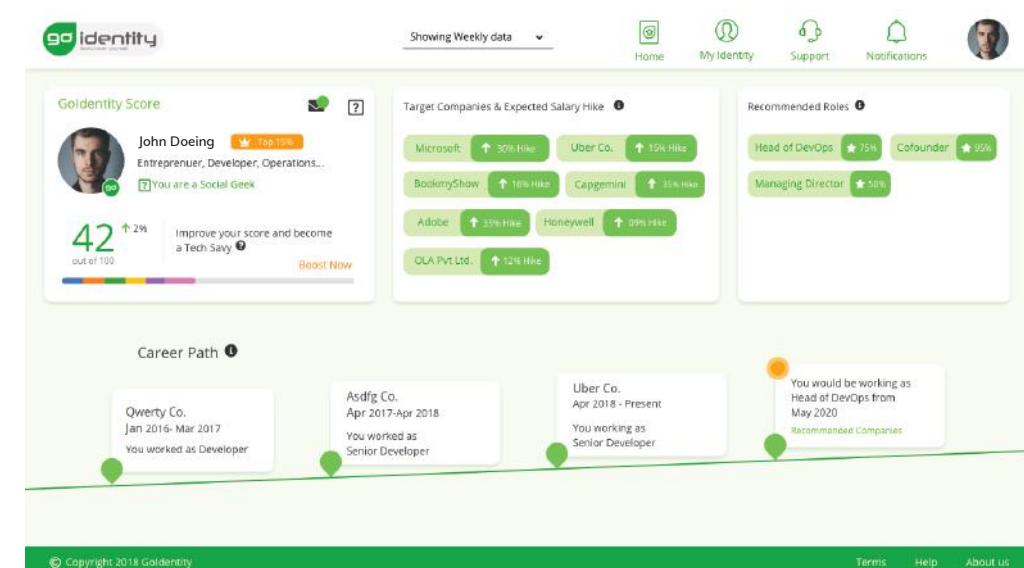
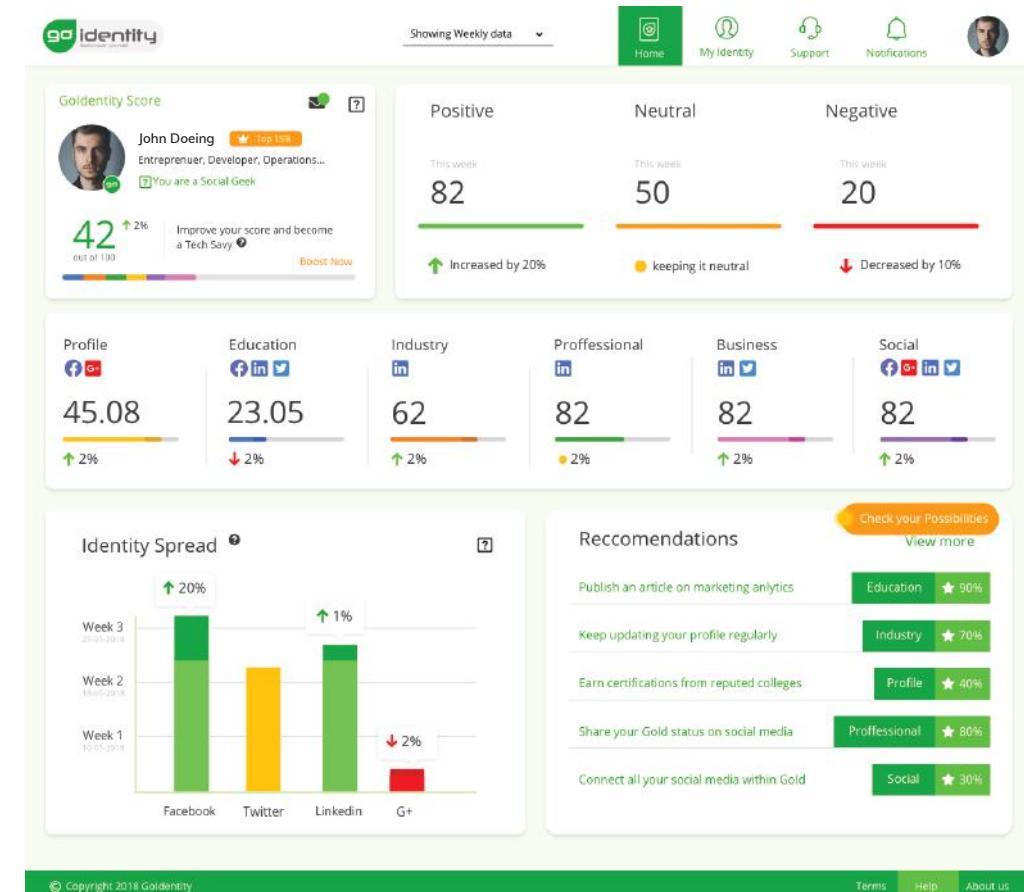
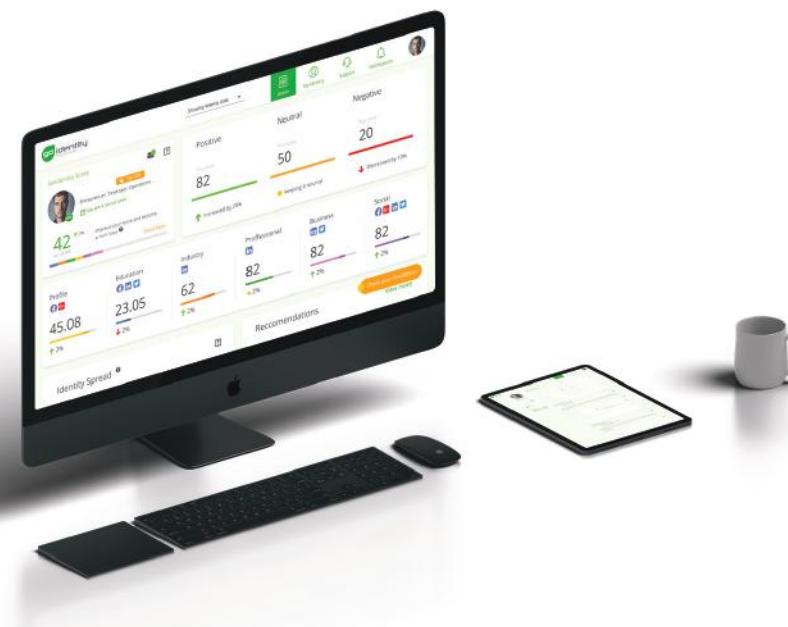
The image displays three screenshots of a mobile application interface for 'go identity'.  
1. Top Screenshot: A landing page with a green header 'go identity' and a green navigation bar. It features a large green button labeled 'Signin'. The main content area has a green background with a white grid pattern. It includes a section titled 'Why Goldentity?' with text: 'We help you to keep a check on your online presence by providing you with a score. We strive to help you to be immune to the threats and build your own identity as well. With Goldentity, you create your own identity which helps you to reach your target audience and stay at the top of the game.' There are also sections for 'What is Goldentity?' and 'This is how it works!'.  
2. Middle Screenshot: A page titled 'What is Goldentity?'. It contains text: 'Goldentity presents you with the opportunity to manage your reputation online even when you are away from smartphone or computer. Just like Blockchain is designed to record financial transactions transparently, Goldentity can evaluate social score with which things will be easier than before.' It features a bar chart with green bars of increasing height.  
3. Bottom Screenshot: A page titled 'This is how it works!'. It shows a four-step process: 1. Register (Icon: Computer with user icon), 2. Detail (Icon: Computer with list icon), 3. Verification (Icon: Computer with checkmark icon), and 4. Avail Gold Score (Icon: Computer with 'GO' logo). Below each step is a brief description: 'Register in our GOID Portal Today', 'Provide details about you and let us do the magic!', 'Provide documents for verification for details provided', and 'Avail improved GOID Score and share it with your social media'.  
The overall design is clean and modern, using a color palette of green, white, and grey.

# Go-Identity

Goldentity's process is simple link all the social media into and get a calculated score and get valued for a position and this will help HR's analyze the person and also persons gets to see their predictions about future positions and much more.

**Link to Prototype**

[Click here..](#)



# Go-Identity

## Layout Explorations

The image displays a 4x6 grid of wireframe prototypes for the Go-Identity application, illustrating multiple design explorations for different user interface components. The prototypes are arranged in four rows and six columns.

- Row 1:** Includes a wireframe of the homepage featuring a large green 'Sign in' button, a user profile section, and a 'New Notifications' list.
- Row 2:** Shows variations of the 'My Identity' dashboard, which includes sections for 'Position', 'Identity Score', 'Recommendations', and 'Identity Spread'.
- Row 3:** Displays wireframes for the 'Notifications' and 'How can we help you?' sections, both of which include lists of notifications and dropdown menus.
- Row 4:** Features wireframes for the 'Support' section, showing a form for submitting a request and a confirmation message.

# Gendroi

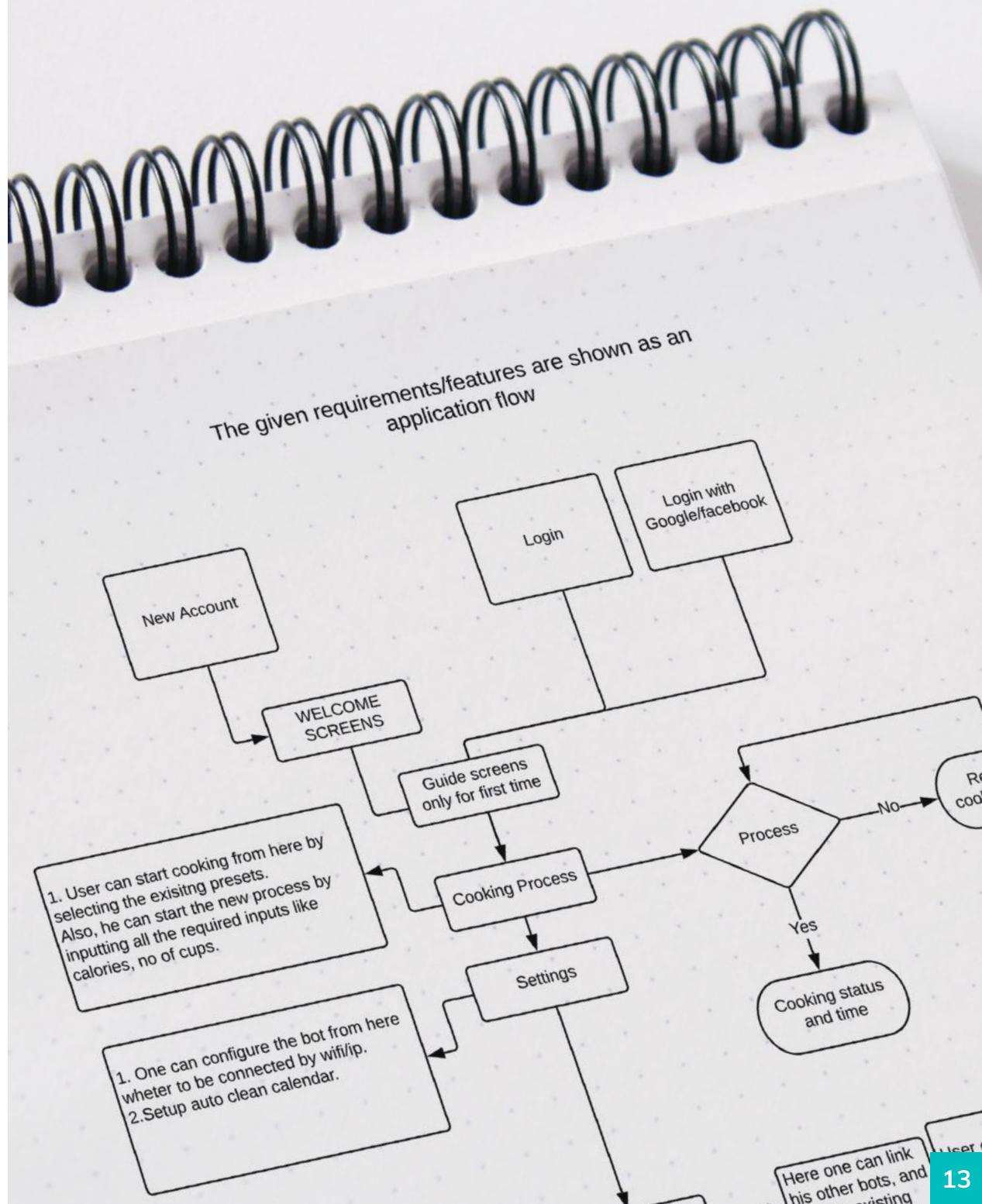
Gendroi is a product design and manufacturing company for kitchen robots aiming to solve the time consuming cooking process by building bots.

## Problem Statement?

Cooking is a time taking & strenuous process and some people like working busy bees, working moms, may not find much time to cook. So, Gendrois product helps such people to automate by storing all the ingredeints in the machine and let the machine take care of the rest by operating it from anywhere.

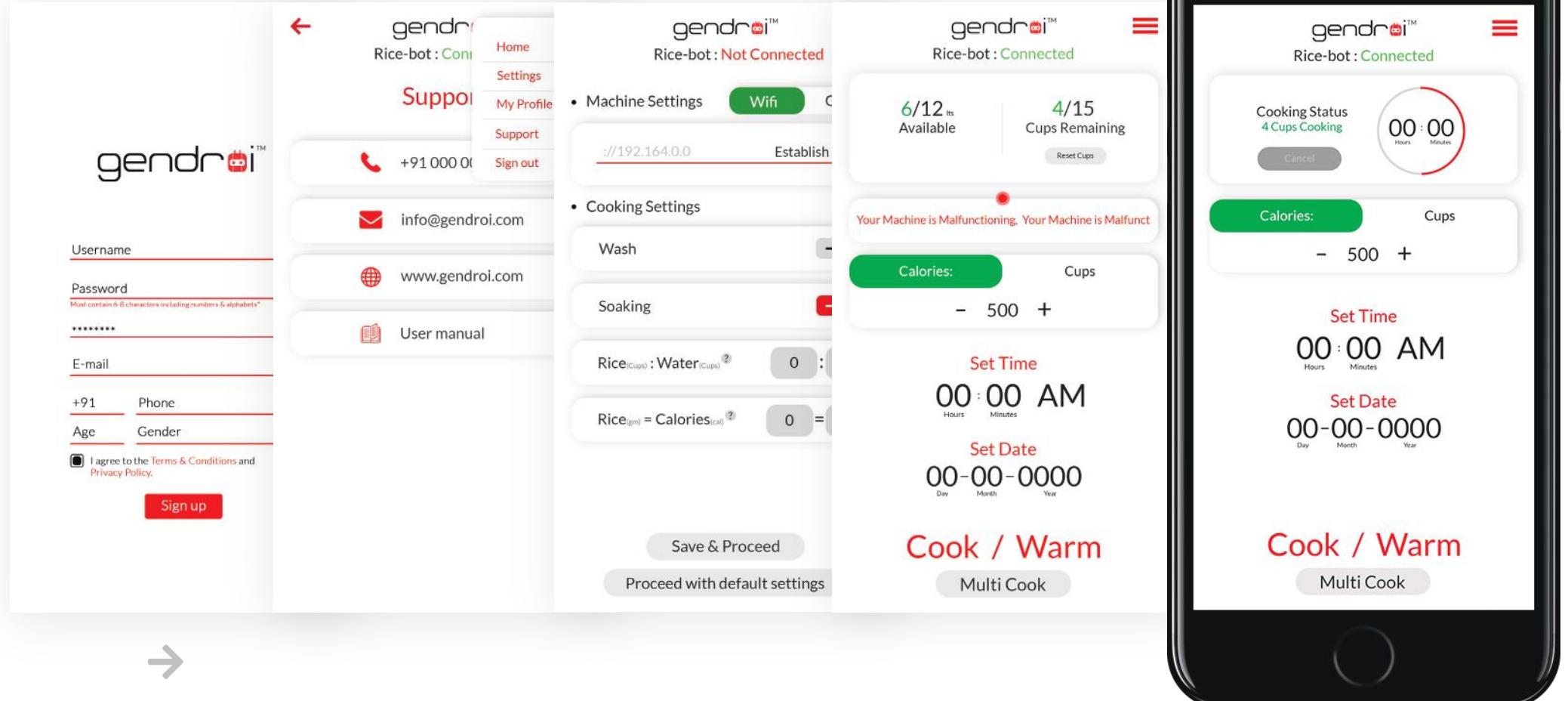
## Users:

Buzy Bees, Working Professionals also Mothers and Bachelors.



# Gendroi

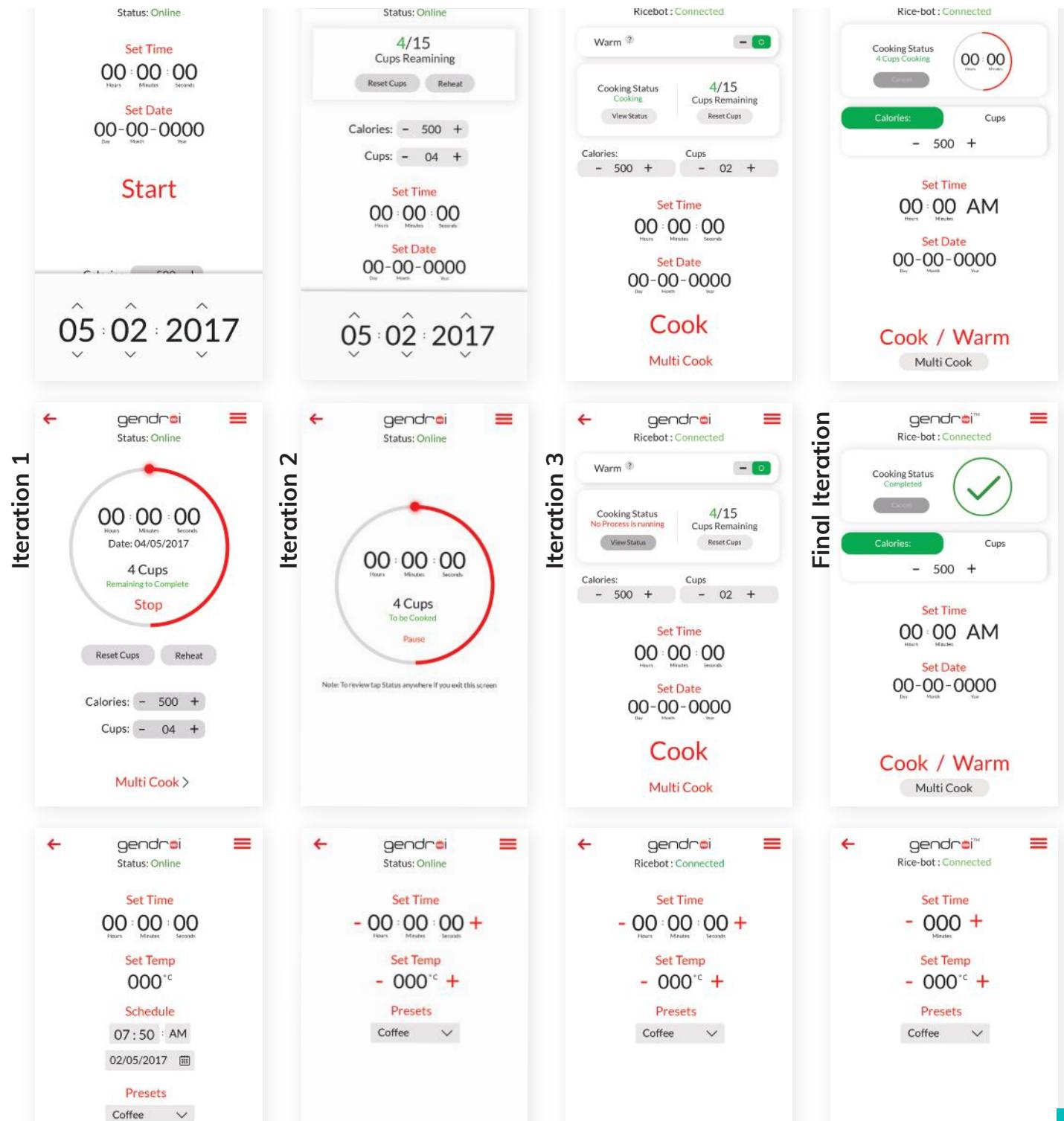
This application is a mobile first design. It is used in operating the machine to start the process of cooking wherever you are while ingredients are stored already. This Process designed is so effortless that there is minimum to no cognitive load on users side relative to the frequency of app usage. This app is designed by considering safety of the user as priority.



# Gendroi

## Experimenting:

To reach the final design it took me 4 iterations to make it more relevant & minimal. Decreasing number of clicks to reach the goal state was a challenging task and by experimenting the app more towards typography based, has increased my skills & hands on experience understanding typo more & more.



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# Walkabout Photoguides



# Walkabout Photo guides

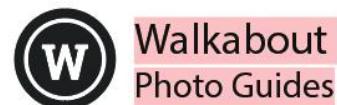
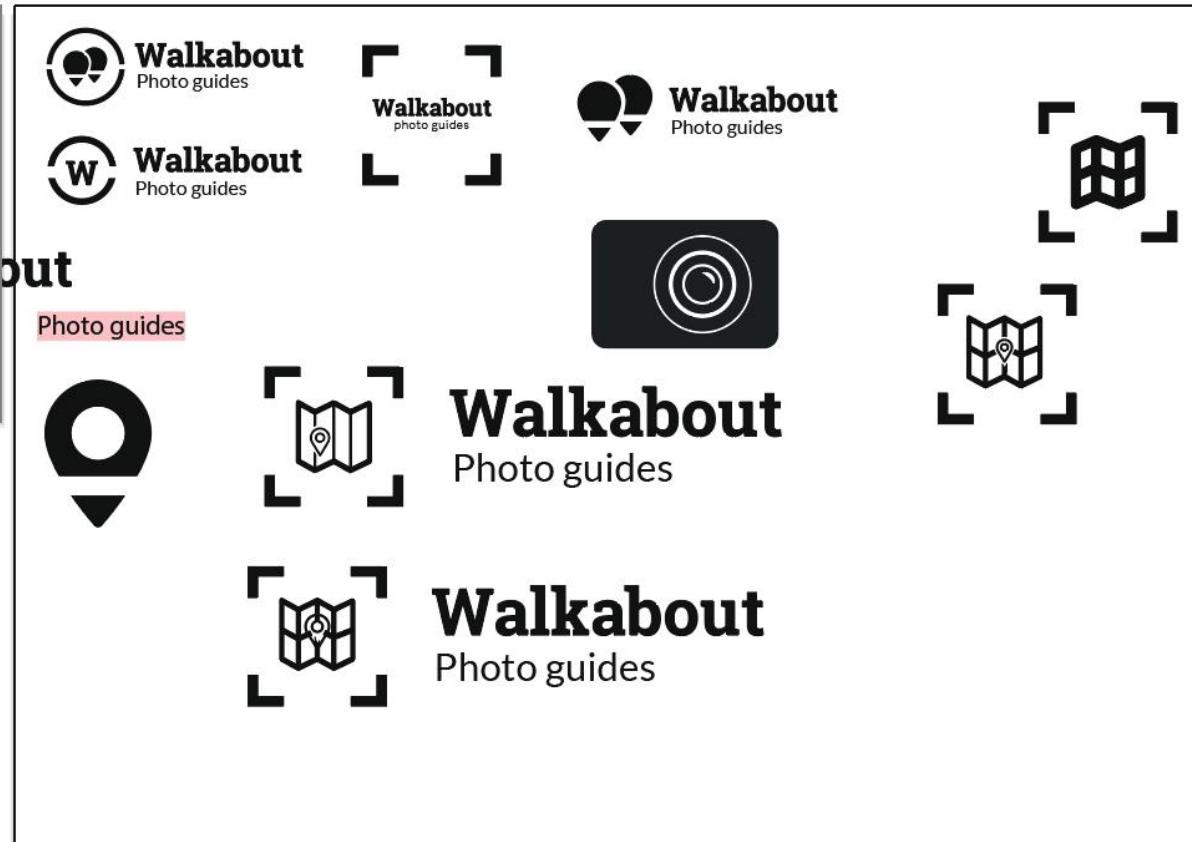
'Walkabout Photoguides' as the name says it is a photography guide book to help people click best pictures as memories and this book helps them choosing how to set a frame refering to a good picture from a certain location.

About the logo, those four corners depict the frame and the center section depicts maps with a location pin, showing photogrpahy and the location.

more in [www.walkaboutphotoguides.com/](http://www.walkaboutphotoguides.com/)

# Walkabout Photoguides

Monogram & Word mark Explorations



Walkabout Photo guides



# Beable Health



Beable health is a startup pharmaceutical company from IIT-Hyderabad. They wanted a logo which is unique and maintaining there quality these two are key words and started conceptualizing and from some of them the above logo has got finalized.

The uniqueness is shown using B and A as ambigram. As a health product designing startup quality & the safety are important and are shown by designing it with maintaining proportions all over and the round edges for safety

more in [www.beablehealth.com/](http://www.beablehealth.com/)

# Vaanara Technologies



Vaanara Technologies is a new age IT services firm located in Hyderabad. Client as explained they needed a Minimal and Concept(ual) logo around India beliefs.

About the logo, This logo is the final & selected out of 4 options i designed for them. Basically it explains like the circles above the path depicts a person working to build a great technology in a smart way. But the belief side of it goes back to Indian history to 'army of monkeys built a path for Lord Rama to go to other side of the island to save Sita' and the circle depicts that army and the path shaped is named 'Rama sethu'

# Vaanara

Branding  
Mockup  
presented



VAANARA  
TECHNOLOGIES

John Doe  
Manager

email: Lorem ipsum@xyz.com  
Phone: +91 0000 00 0000  
address: lorem ipsum, dolor sit amet



VAANARA  
TECHNOLOGIES

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum

A handwritten signature in black ink that reads "John Doe".

Signature

info@gendroi.com  
+91 0000-000000



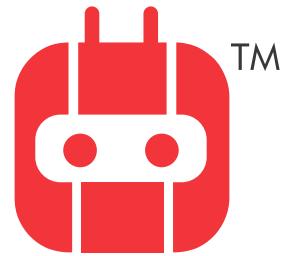
VAANARA  
TECHNOLOGIES

Vaanara

Logo Form Exploration



# Gendroi



Gendroi is a parent of product design and manufacturing company beeklub manufacturing kitchen robots solving the working professionals cooking problems & more..

Exploring logo is the best part and this logo had me brainstorming, as there are many product design companies out there and the client needed it simple yet usable in many places. So, after a no. of experimentations of wordmark or shape, i presented both the types yet emphasizing on shape. It is inspired from the first robot 'ASIMOV by Honda'. the round rectangle is considered to match the typeface and the lines & the antennas add more tech feel to the logo making it minimal and relevant.

gendroi™

# Gendroi

## Brochure Mockup



**product  
features**

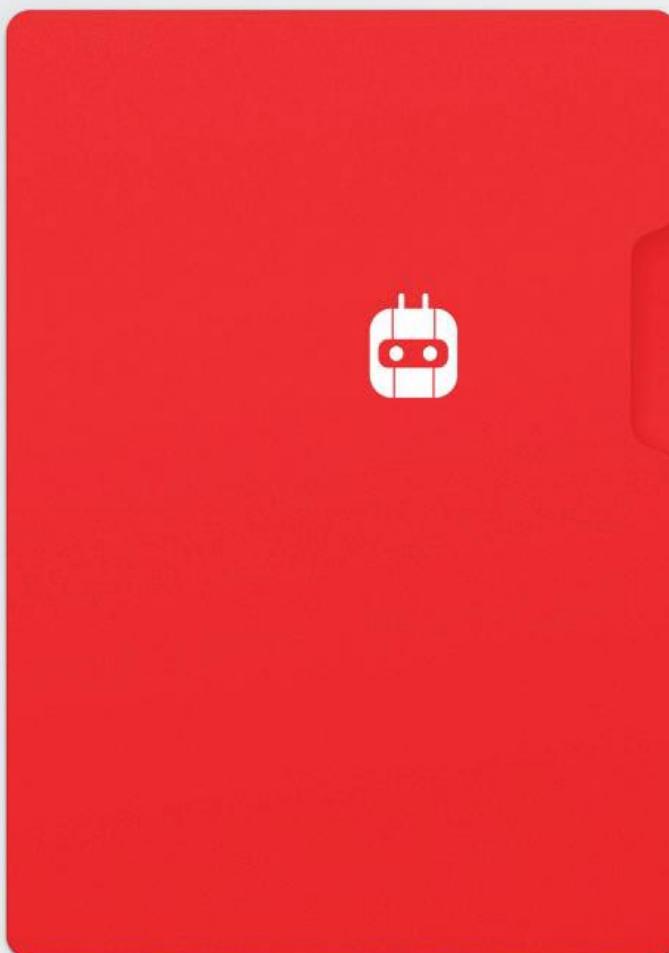
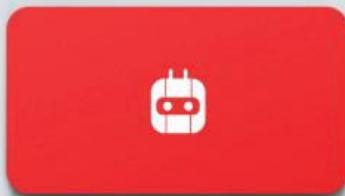
- Inbuilt automated measuring & washing Units
- Remote Controlled by app using Internet/GSM
- User can order cups/calorie wise
- User can do variety of task like boiling and frying with multi cooking feature
- Cooks all types of rice
- User defined Soaking and Soaking duration
- User defined wash Cycles Wash Once / Twice / no
- User defined Rice water Ratio (Rice % Water)
- Rice & Water Storage Chambers

**about ricebot**

is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

# Gendroi

Branding  
Mockup  
presented

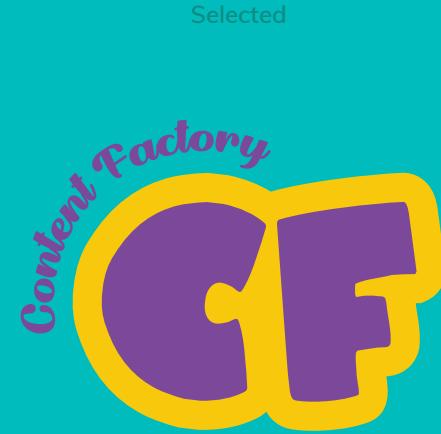


## Miscellaneous



Devanagari Sujith

Personal Branding  
'S' in the negative space stands for 'SUJITH'



Content factory is a  
Multimedia youtube channel

Not Selected

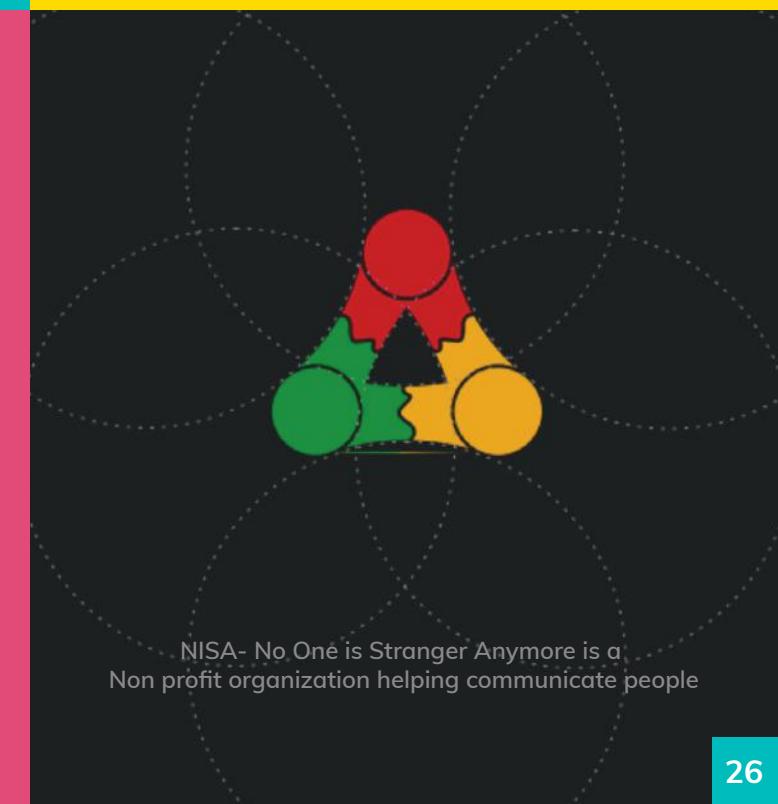


Petswype

Petswype is a  
e-commerce pet food seller

Fast  
access

Fast access is a  
Visitor security management firm.

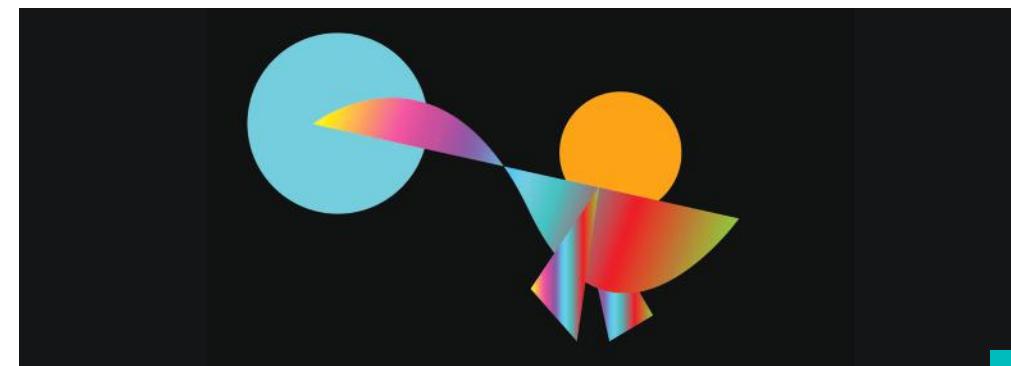


NISA- No One is Stranger Anymore is a  
Non profit organization helping communicate people

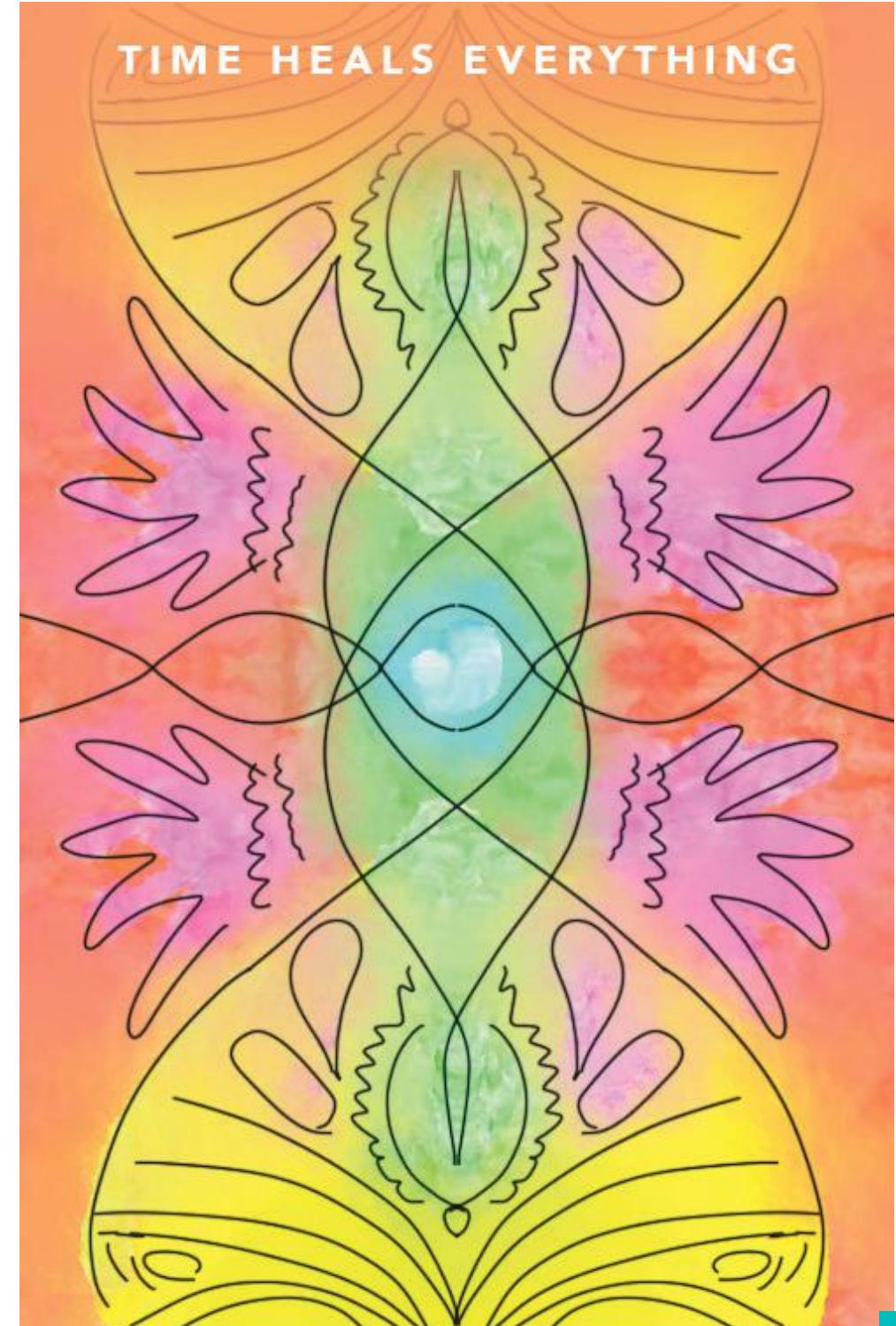
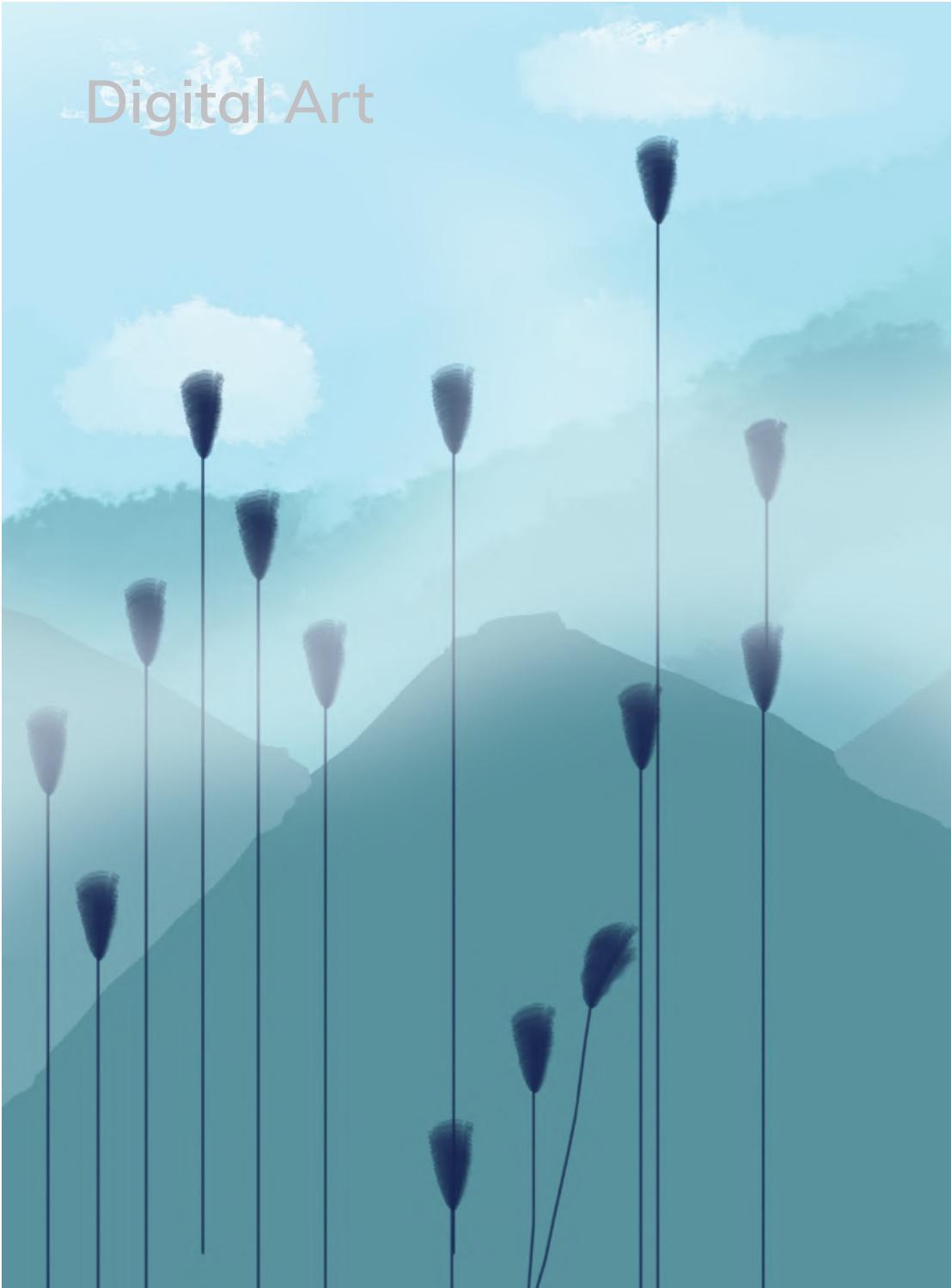
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# Digital Art



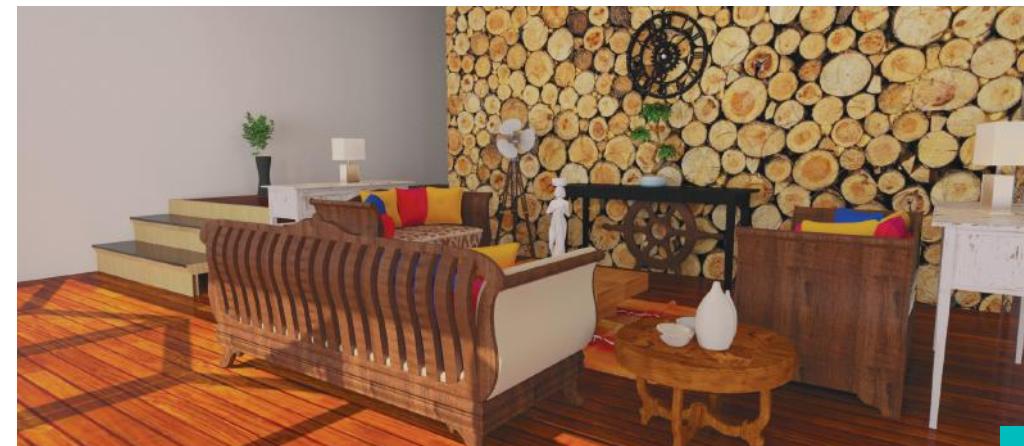
# Digital Art



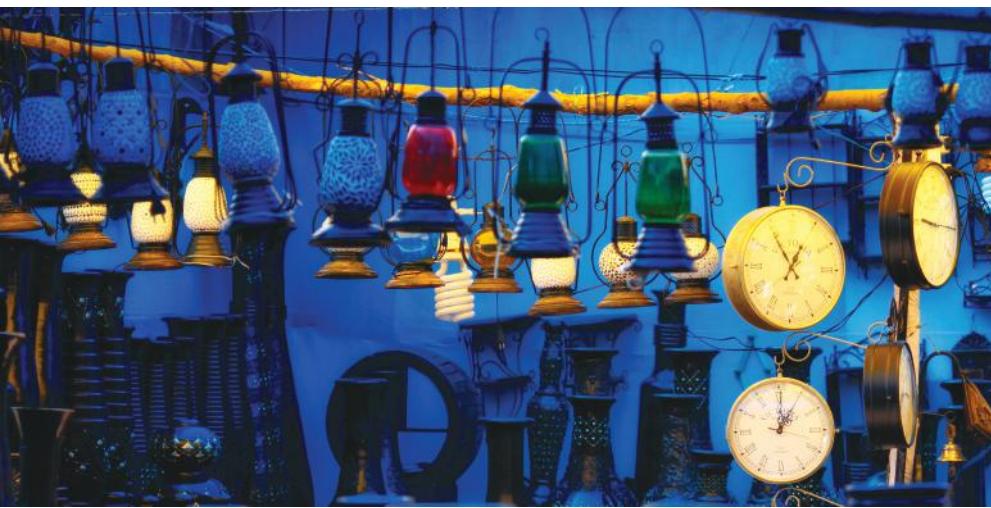
## 3D Renders



## 3D Renders



# Photographs



# Photographs





# ధన్యవాదములు!

Thank you for your time, hope it is worth these minutes spent.



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