

Project Design Phase  
Proposed Solution Template

Date 15 February 2025  
Team ID SWTID1741164389146540  
Project Name Rhythmic Tunes  
Maximum Marks 2 Marks

Proposed Solution for Music Streaming App

S. No.	Parameter	Description
1	Problem Statement (Problem to be solved)	Users often struggle to find a seamless, personalized music streaming experience that offers high-quality playback, real-time recommendations, and an intuitive user interface. This project aims to provide a responsive and engaging music streaming platform that integrates with a third-party API.
2	Idea / Solution Description	The Music Streaming App is a React-based frontend solution that allows users to search, stream, and manage their favourite music. It leverages a third-party API to fetch music data and ensures an intuitive and interactive UI/UX for a seamless experience. Users can create and manage playlists, search for songs/artists, and enjoy personalized recommendations.

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Novelty / Uniqueness

- Personalized Playlists & Recommendations using AI-powered API suggestions
- Intuitive UI/UX with responsive design across devices
- Cross-Platform Support for both mobile and web users
- Seamless Integration with third-party music APIs for vast content availability

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Social Impact / Customer Satisfaction

- Provides an ad-free music streaming experience with customizable playlists
- Brings emerging artists to a wider audience through recommendations
- Increases user engagement through interactive features like favourite tracks, genre-based suggestions, and social sharing

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Business Model (Revenue Model)

- Freemium Model: Free tier with ads, premium subscription for an ad-free experience
- In-App Purchases: Exclusive access to curated playlists, offline downloads
- Affiliate Partnerships: Integration with brands and music merchandise stores

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Scalability of the Solution

- Can be expanded globally by integrating multiple third-party music APIs
- Supports multi-user profiles for enhanced personalization
- Can be extended to mobile applications for iOS & Android using React Native
- Potential integration with AI-driven

recommendation engines  
for improved user  
experience