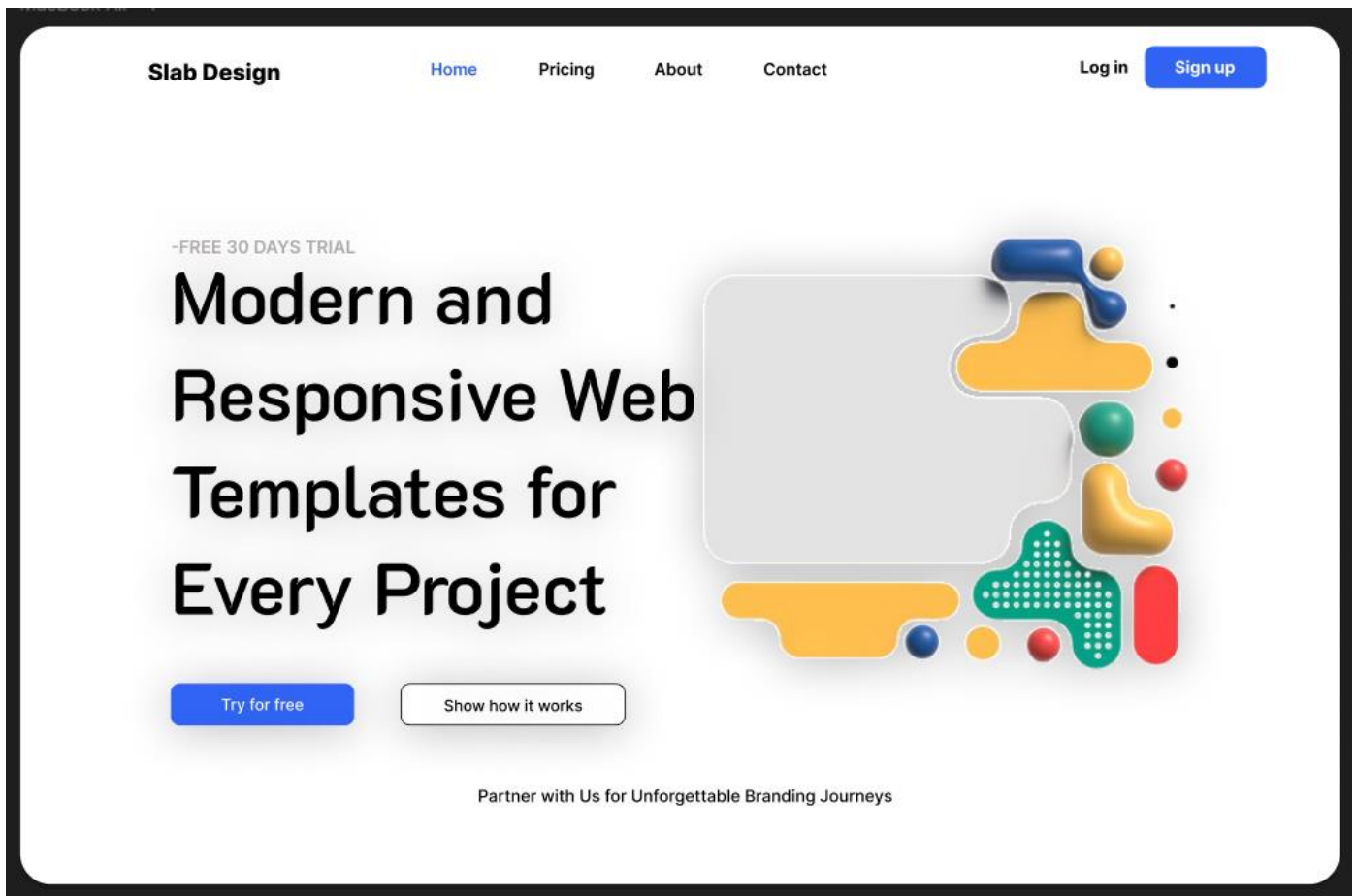# Pick your favorite design agency. Redesign their contact page in a more user-friendly way.

Aim:

To create a more intuitive, accessible, and visually appealing contact page for Awwwards, enhancing user experience and making it easier for potential clients to get in touch.

Procedure:

1. **Research**:
   - Analyze the existing Awwwards contact page for pain points, such as clutter, hidden contact methods, and unclear navigation.
   - Look for best practices from other design agencies and apps to improve the flow of contact and usability.

2. **Wireframe**:
   - Plan out the layout, simplifying the information architecture.
   - Focus on prioritizing the contact methods and making them easy to find and interact with.

3. **Design in Figma**:

Pick your favorite design agency. Redesign their contact page in a more user-friendly way.

- o **Set up artboards for various devices**: Mobile, tablet, and desktop for responsive design.

- o **Sections**:

  - ▪ **Hero Section**: A clean, welcoming header with a short, clear tagline like "Get in touch with us today!" and a call-to-action (CTA) button, "Contact Us."

  - ▪ **Contact Form**: A simplified, easy-to-fill form with clear labels and less form fields to encourage quicker submissions (Name, Email, Message). A CAPTCHA can be added for security, but placed minimally so it doesn't disrupt the flow.

  - ▪ **Contact Details**: Display email, phone number, and office address in a horizontal layout with icons, so they are easy to find without scrolling too much.

  - ▪ **Social Media & Live Chat**: Icons for social media profiles, and an option for live chat support, so users can contact them in real-time without leaving the page.

  - ▪ **Map/Location Section**: Include an interactive map that shows their office location, with a zoom function for users to get a better idea of the location.

- o **Style Guide**:

  - ▪ Use Awwwards' branding colors and modern typography, ensuring readability.

  - ▪ Consistent iconography for contact methods and social media links.

  - ▪ A minimalist, clean layout with enough white space to avoid overwhelming users.

4. **Prototype**:

  - o Create interactive links between sections for smoother navigation, such as scrolling to the contact form when clicking on "Contact Us."

  - o Highlight important actions such as form submission, live chat activation, and CTA buttons.

5. **Feedback**:

  - o Share the redesign with stakeholders for feedback, especially focusing on ease of navigation, clarity of the contact methods, and mobile responsiveness.

  - o Iterate based on user and team input, simplifying the process wherever possible.

Result:

The redesigned contact page will provide a cleaner, more organized, and streamlined user experience. It will include easy-to-find contact methods, a simple form, live chat support, and a well-organized footer, improving overall accessibility and user satisfaction. This redesign will make it easier for users to reach out, increasing potential leads and communication for the agency.