Sales Insights of a Hardware Company.

Report - with three Pages:

- 1. Key Insights
- 2. Profit Analysis
- 3. Performance Insights.

Key Insights:

The purpose of key insights is to discover about the following:

- 1. Total Revenue and Sales Quantity based on region and year.
- 2. Top 5 customers based on Revenue
- 3. Top 5 products based on Revenue
- 4. Revenue by Date
- 5. Revenue based on type of customer
- 6. Revenue based on the market region
- 7. Sales Quantity based on the market region



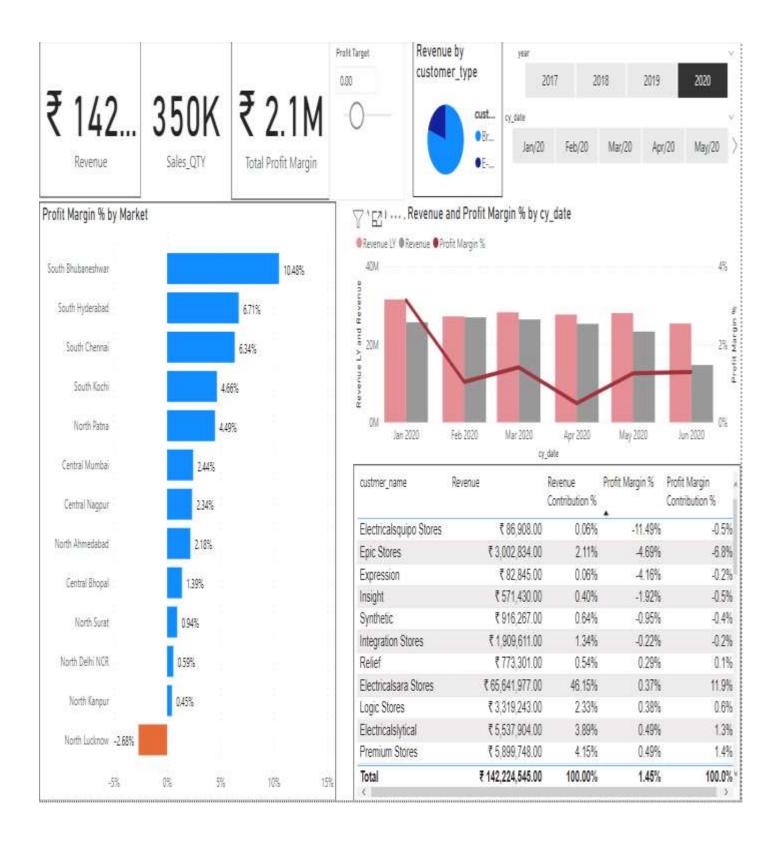
Profit Analysis - The purpose of Profit Analysis is to discover about the following:

- 1. Total profit margin based on the filter conditions.
- 2. A table is introduced in numbers to get correct values in numbers.



Performance Insights- The purpose of Performance insights is to discover about the following:

- 1. Profit Target Threshold
- 2. Revenue and Profit Margin % by Date.
- 3. Profit Margin % by Market Region



Report From Mobile:

