

Falah Website

Orange Academy for Programming - Irbid First Cohort

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Investing in a greener tomorrow



Outline

- Objectives
- stakeholders & partners
- Channels
- revenue streams

Objective

A background image showing a farmer wearing a blue shirt and a black cap, operating a green tractor in a field. The tractor has a large orange triangular warning sign on its back. The field is filled with dark brown soil and some green plants are visible in the foreground. The sky is a clear, bright blue.

This web application is an online store for the sale of modern agricultural tools and machines and the sale of plants of all kinds.

This site was created to help farmers in my local community to obtain different plants, tools and modern agricultural machinery.

It also aims to reduce the time, effort and cost of farmers by using the latest agricultural machinery , and It will contain different categories of plants, fruit trees and ornamental trees.

Stockholders & Partners

- Export and import companies .
- A driver who will make the deliveries .



Channels

- Building a full site from A to Z without a team consider as a challenge.
- You should be familiar with all the technical and practical sections of the project ,and that's where the weaknesses appear.
- The problems of time coordination between training, reviews, continuous construction of the project ,tasks were one of the challenges.
- Paid Ads .



Revenues Streamers

- Paid Ads
- Shipping rate
- Sales operations