



VIKAS VIDYA EDUCATION TRUST'S  
**Lords Universal College**  
**Department of Information Technology**

**CERTIFICATE**

Class: TYBSc.IT

Year: 2024-2025

This is to certify that the work of Business Intelligence practical entered in this Journal is the work of Shree / Kumari \_\_\_\_\_

Of \_\_\_\_\_ TYIT Roll no: \_\_\_\_\_

University Exam No: \_\_\_\_\_ has satisfactorily completed the required number of practical and worked for the 6<sup>th</sup> term the term of the year 2024 2025 in the college laboratory as laid down by the university.

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**Internal Examiner**

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**External Examiner**

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**Head of the Department**

Date:    /    / 2025

**Department of Bsc.IT**

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2	<p><b>Apply the what – if Analysis for data visualization.</b></p> <p><b>Design and generate necessary reports based on the data warehouse data. Use Excel.</b></p>		
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**Practical – 1A: Perform the analysis for the following:  
Import the data warehouse data in Microsoft Excel and create the Pivot  
table and Pivot Chart.**

Input :

Create table into SQL database as follows :

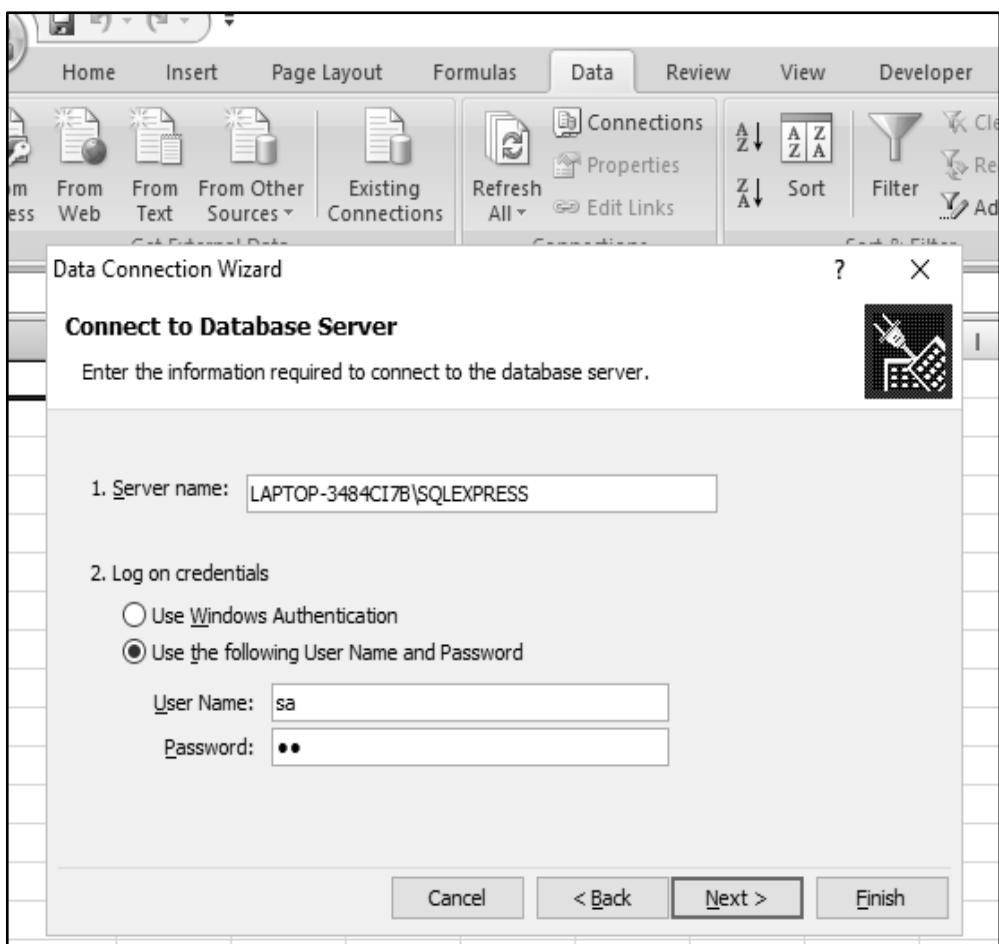
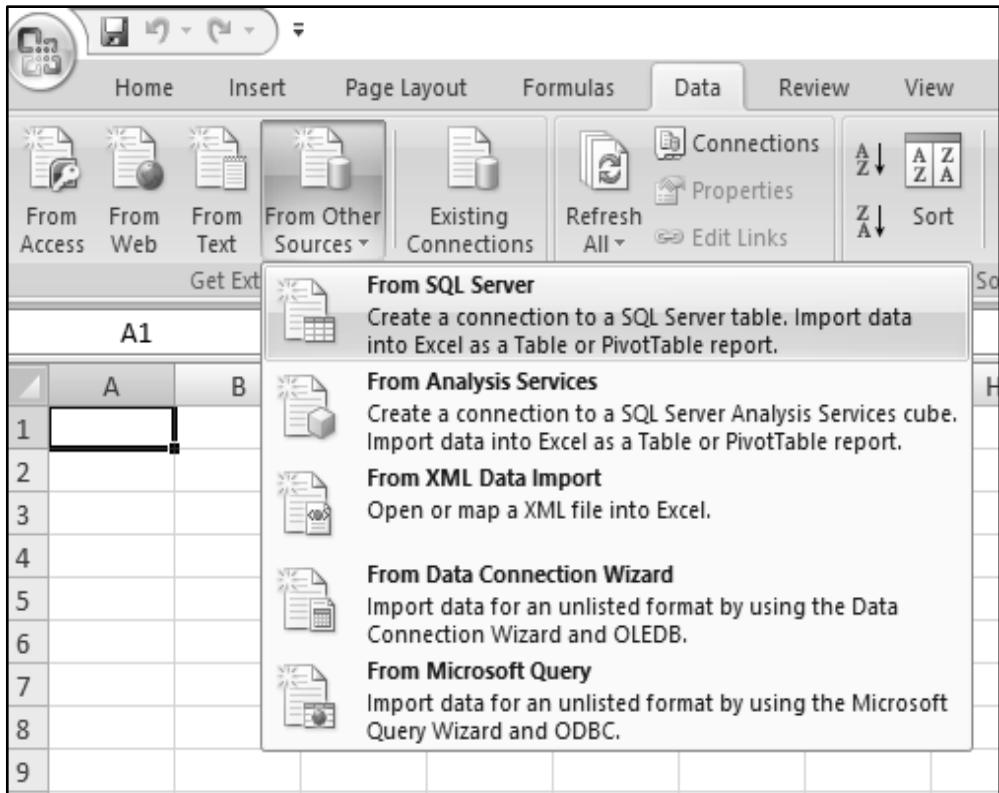
Database Name : pivot\_demo

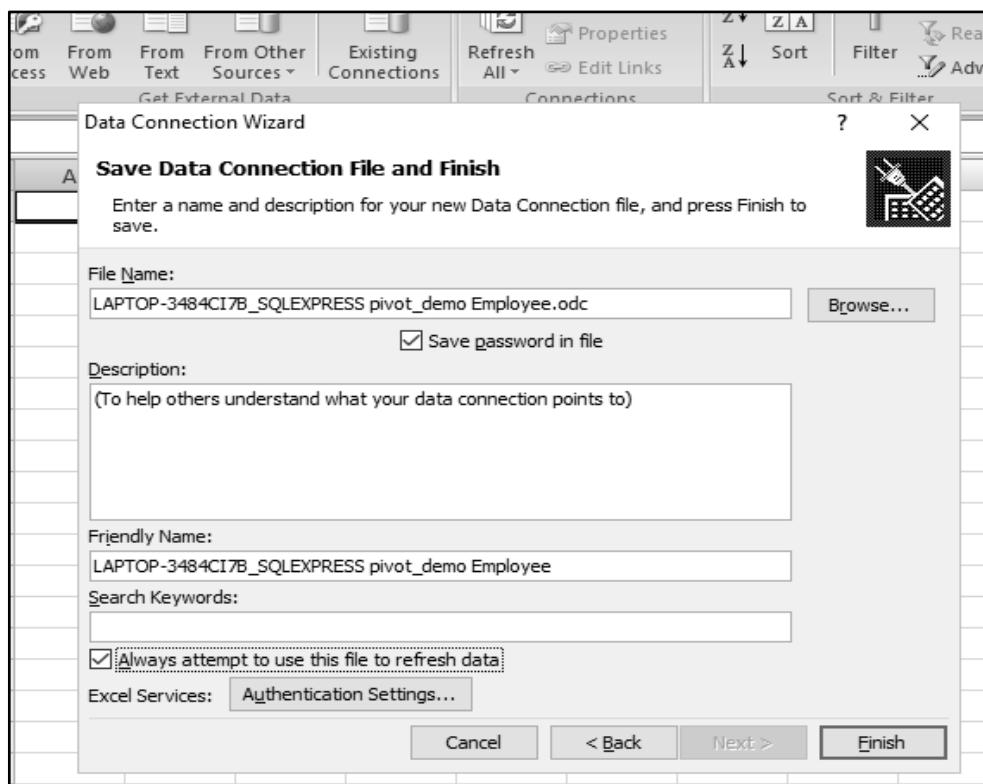
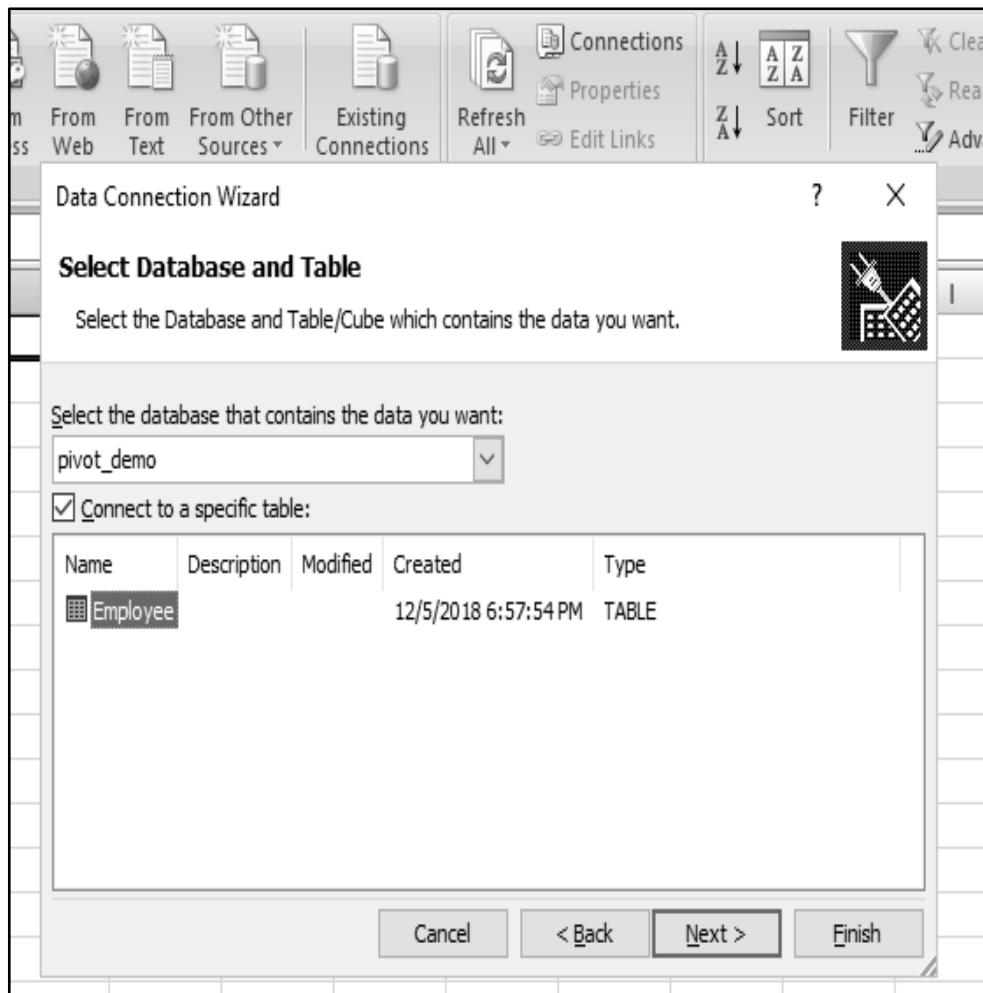
Table Name : Employee

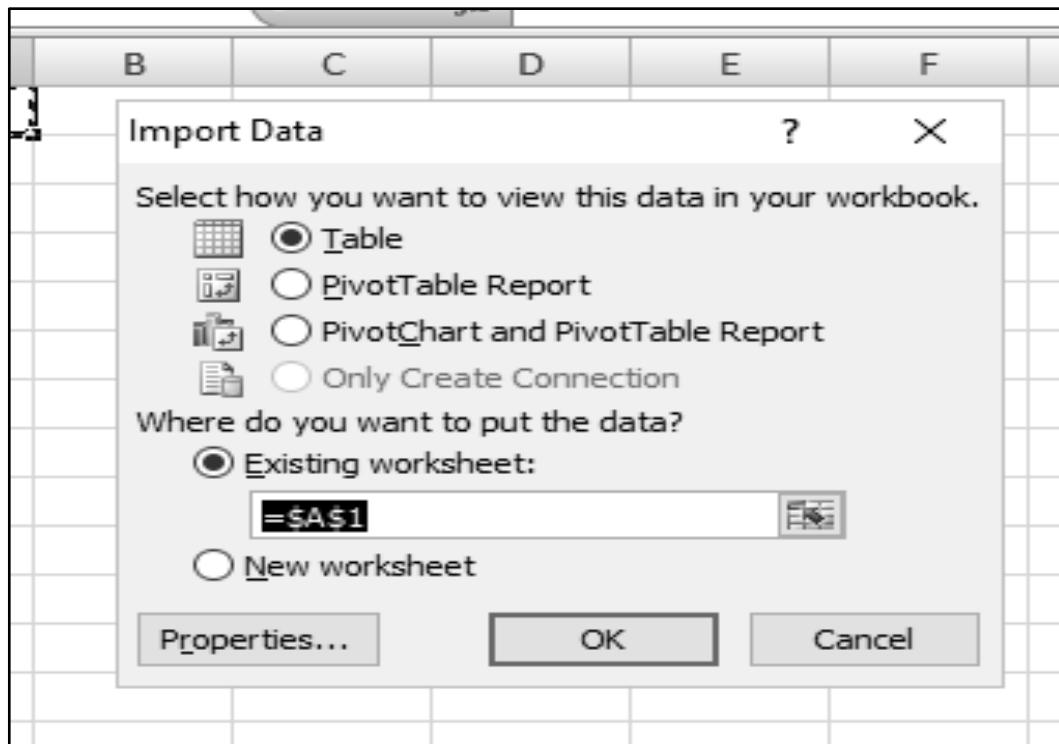
Column Name	Data Type	Allow Nulls
EmpID	numeric(3, 0)	<input checked="" type="checkbox"/>
Ename	nvarchar(50)	<input checked="" type="checkbox"/>
DeptID	nvarchar(50)	<input checked="" type="checkbox"/>
JobID	nvarchar(50)	<input checked="" type="checkbox"/>
Salary	numeric(7, 0)	<input checked="" type="checkbox"/>
		<input type="checkbox"/>

	EmpID	Ename	DeptID	JobID	Salary
1	abc	Admin	Mgr	50000	
2	bbc	Admin	Clerk	20000	
3	pqr	Mktg	Mgr	70000	
4	xyz	Mktg	Clerk	20000	
5	lmn	R&D	Director	900000	
6	jkł	R&D	Mgr	500000	
7	efg	R&D	Clerk	220000	
8	def	Admin	Director	900000	
9	wer	Mktg	Director	900000	
*	NULL	NULL	NULL	NULL	NULL

Open Ms. Excel and Import above table as follows :







In next window, Select RowLabels as DeptID, ColumnLabels as JobID, and  Values as Sum of Salary as follows :

The screenshot shows the "PivotTable Field List" dialog box. On the left is a preview of a PivotTable with columns for "Sum of Salary", "JobID", "DeptID", "Director", "Mgr", and "Grand Total". The "JobID" column is currently selected. On the right, under "Choose fields to add to report:", "DeptID", "JobID", and "Salary" are checked. Under "Drag fields between areas below:", "DeptID" is assigned to "Row Labels" and "JobID" is assigned to "Column Labels". Under "Values", "Sum of Salary" is selected.

We will get **Pivot table** as below :

	A	B	C	D	E
1	Sum of Salary	JobID			
2	DeptID	Clerk	Director	Mgr	Grand Total
3	Admin		20000	900000	50000
4	Mktg		20000	900000	70000
5	R&D		220000	900000	500000
6	<b>Grand Total</b>		<b>260000</b>	<b>3E+06</b>	<b>620000</b>
					<b>3580000</b>

## **Practical – 1B Perform the analysis for the following:**

**Import the cube in microsoft excel and create the pivot table and pivot chart to perform data analysis.**

SOLUTION :

For this practical, we will have to use SQL Server and Ms. Excel.

PART–1 : WORKING IN SQL SERVER : ( REF. muresults.net).

### **1. Create Cube in SQL :**

Creating a Cube in SQL server 2012. Creating Data Warehouse.

Let us execute our T-SQL Script to create data warehouse with fact tables, dimensions and populate them with appropriate test values.

Download T-SQL script attached with this article for creation of Sales Data Warehouse or

download from this article "[\*\*Create First Data Warehouse\*\*](#)" and run it in your SQL Server.

Follow the given steps to run the query in **SSMS** (SQL Server Management Studio).

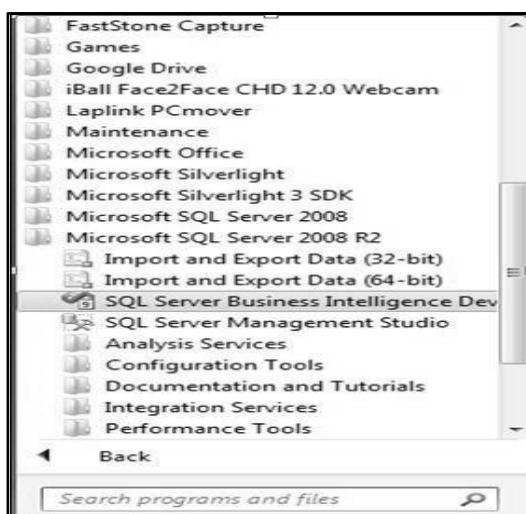
- i) Open SQL Server Management Studio 2008.
- ii) Connect Database Engine.
- iii) Open **New Query** editor.
- iv) Copy paste Scripts given below in various steps in new query editor window one by one.
- v) To run the given SQL Script, press **F5**.
- vi) It will create and populate "Sales\_DW" database on your SQL Server.

### **2. Developing an OLAP Cube :**

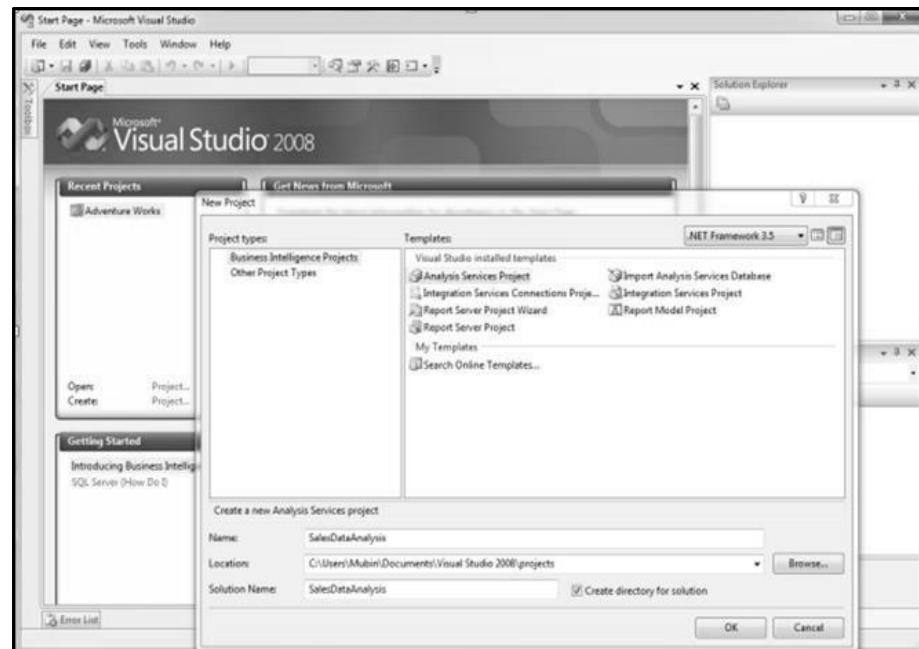
For creation of OLAP Cube in Microsoft BIDS Environment, follow the 10 easy steps given below :

Step 1 : Start BIDS Environment.

Click on **Start Menu** → Microsoft **SQL Server 2008 R2** → Click **SQL Server Business Intelligence Development Studio**.



Step 2 : Start Analysis Services Project.  
Click **File** → **New** → **Project** → **Business Intelligence Projects** → select **Analysis Services Project** → Assign Project Name → Click **OK**.



Step 3 : Creating New Data Source.  
3.1 In Solution Explorer, Right click on **Data Source** → Click **New Data Source**.



3.2 Click on **Next**.

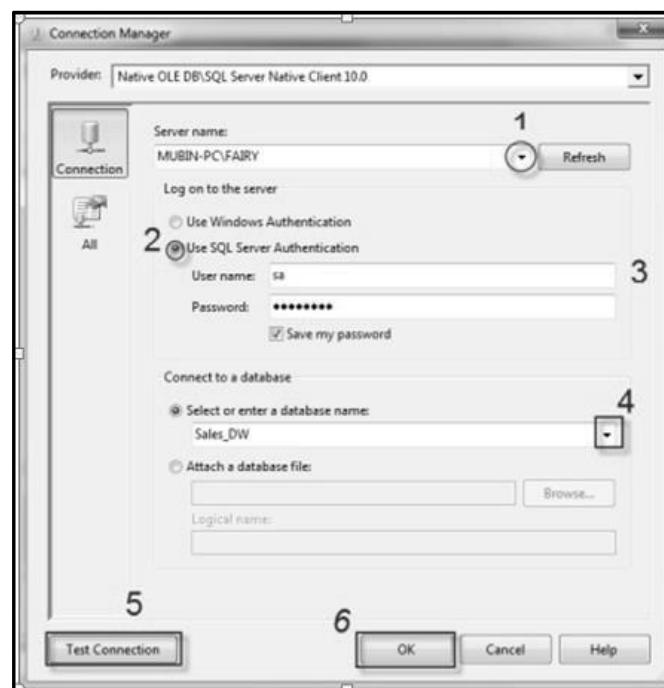


3.3 Click on **New** Button.



### 3.4 Creating New connection.

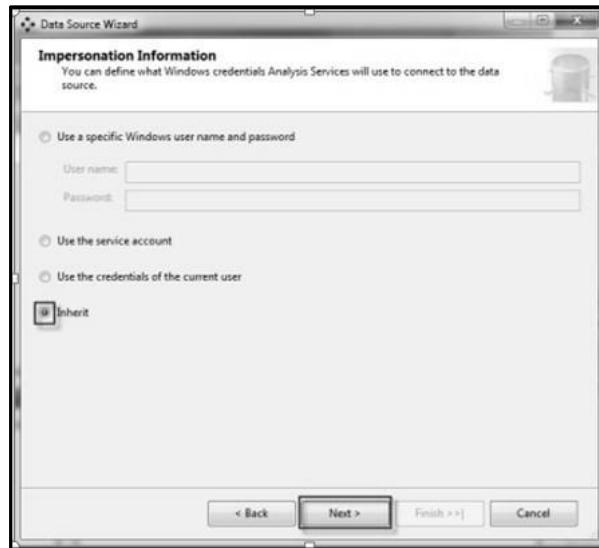
1. Specify Your **SQL Server Name** where your Data Warehouse was created.
2. Select Radio Button according to your **SQL Server Authentication** mode.
3. Specify your **Credentials** using which you can connect to your SQL Server.
4. Select database Sales\_DW.
5. Click on **Test Connection** and verify for its success.
6. Click **OK**.



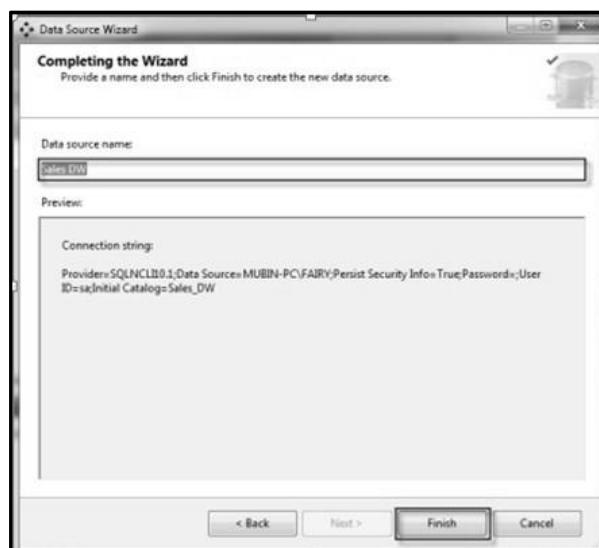
### 3.5 Select Connection created in **Data Connections** → Click Next.



### 3.6 Select Option Inherit.



### 3.7 Assign Data Source Name → Click Finish.



Step 4 : Creating New Data Source View.

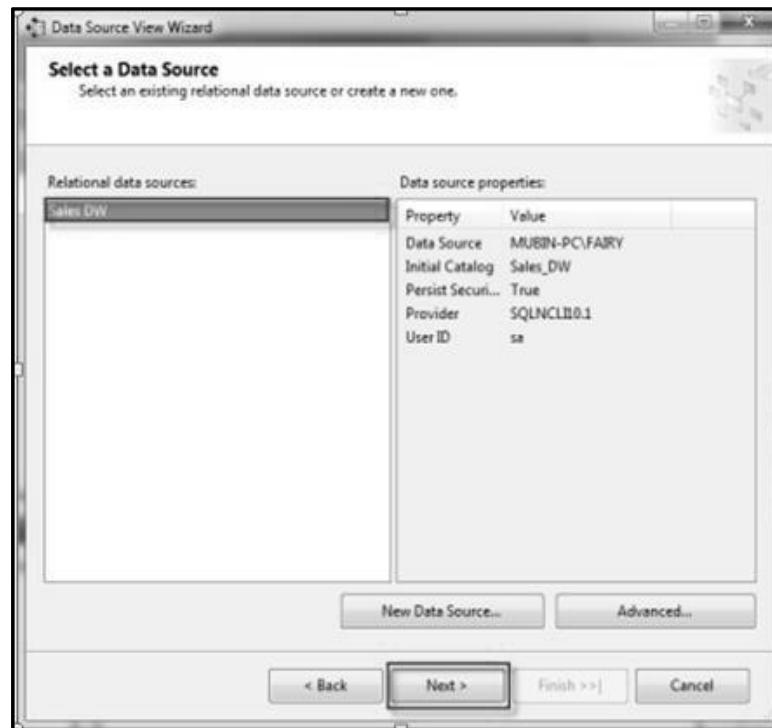
- 4.1 In the Solution Explorer, Right Click on **Data Source View** → Click on  
New Data Source View.



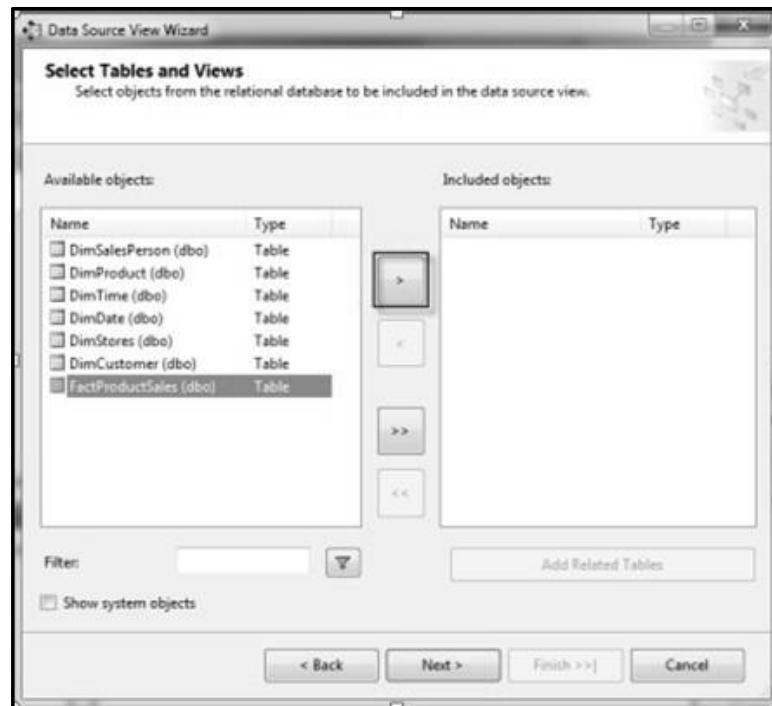
- 4.2 Click **Next**.



- 4.3 Select **Relational Data Source** we have created previously (Sales\_DW)  
→ Click **Next**.



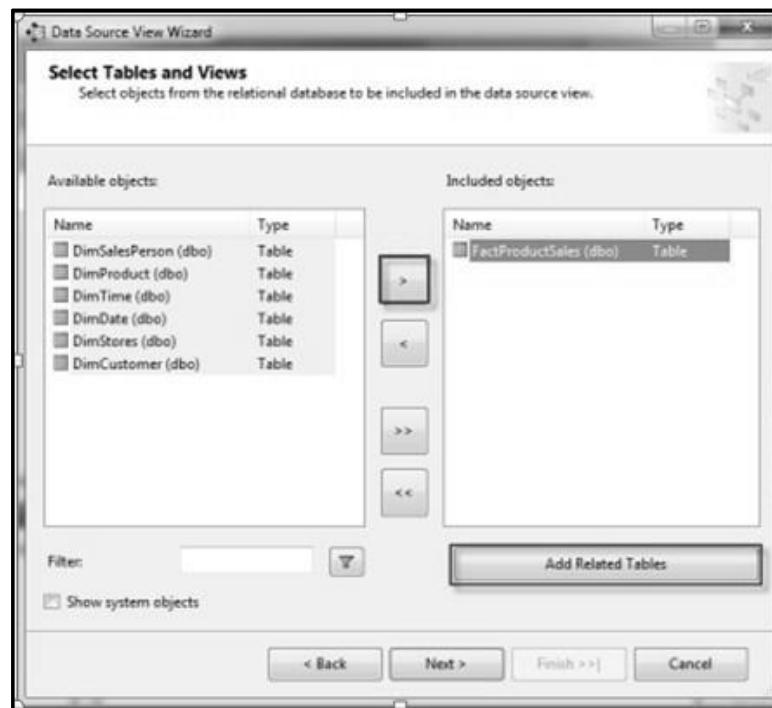
- 4.4 First move your **Fact Table** to the right side to include in object list.



Select FactProductSales Table → Click on Arrow Button to move the selected object to Right Pane.

4.5 Now to **add dimensions** which are **related** to your **Fact Table**, follow the given steps :

Select **Fact Table** in Right Pane (Fact product Sales) → Click On **Add Related Tables**.



4.6 It will add all associated dimensions to your Fact table as per relationship specified in your SQL DW (Sales\_DW).

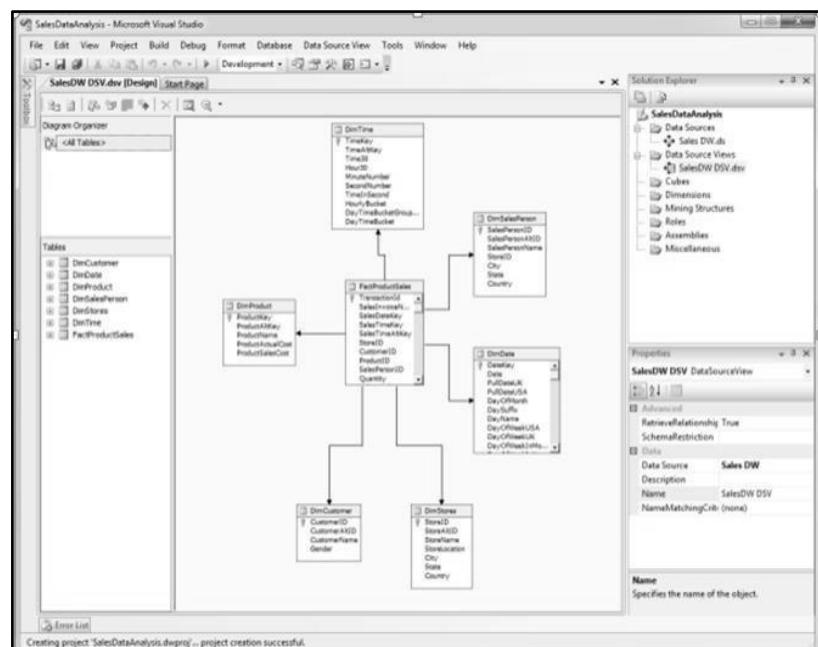
Click **Next**.



4.7 Assign Name (**SalesDW DSV**) → Click Finish.

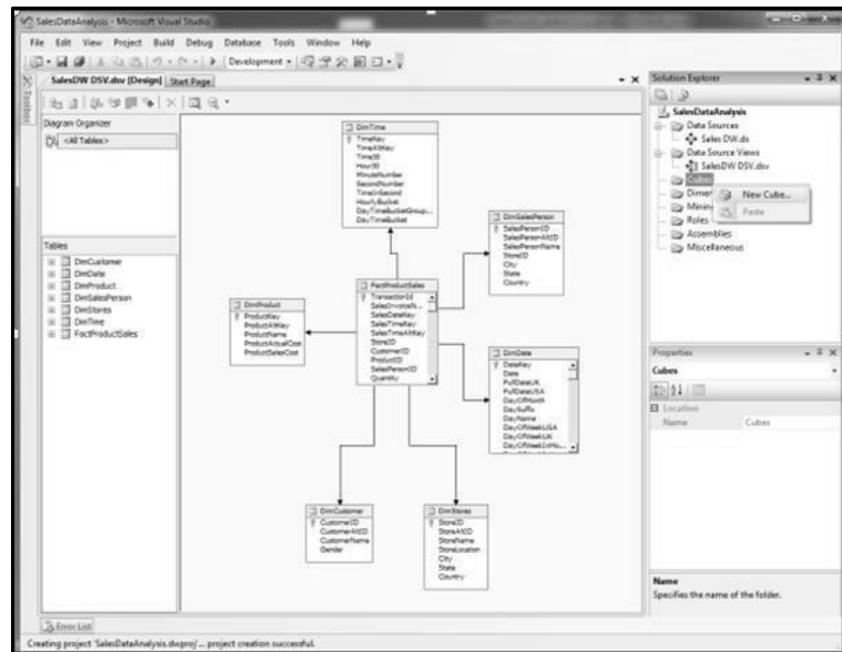


4.8 Now Data Source View is ready to use.



Step 5 : Creating New Cube.

5.1 In Solution Explorer → Right Click on **Cube** → Click **New Cube**.



5.2 Click **Next**.



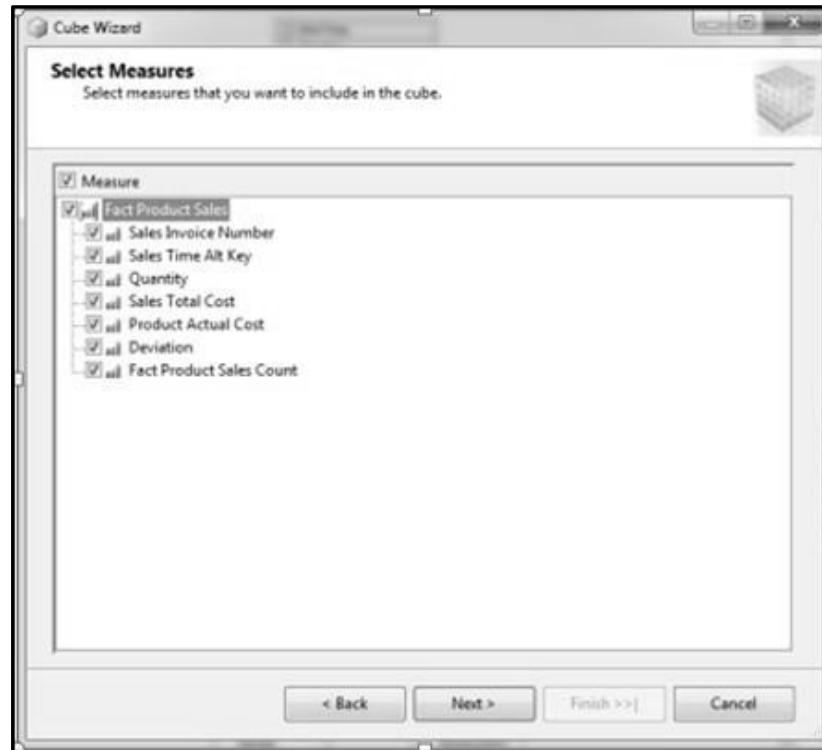
5.3 Select Option **Use existing Tables** → Click **Next**.



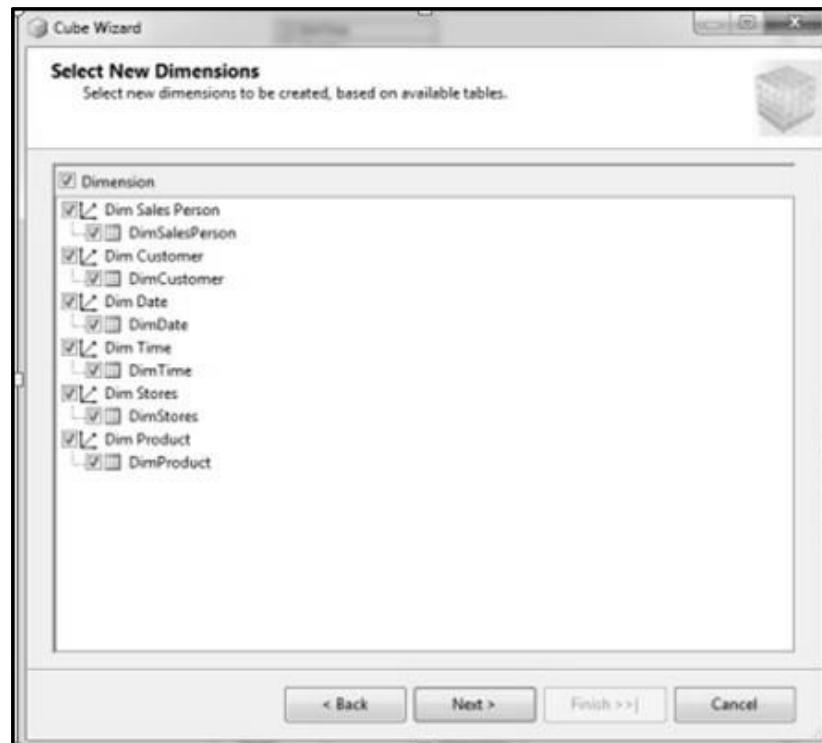
5.4 Select Fact Table Name from  
**Measure Group Tables (FactProductSales)** → Click **Next**.



- 5.5 Choose **Measures** from the List which you want to place in your Cube  
→ Click **Next**.



- 5.6 Select All **Dimensions** here which are associated with your Fact Table  
→ Click **Next**.



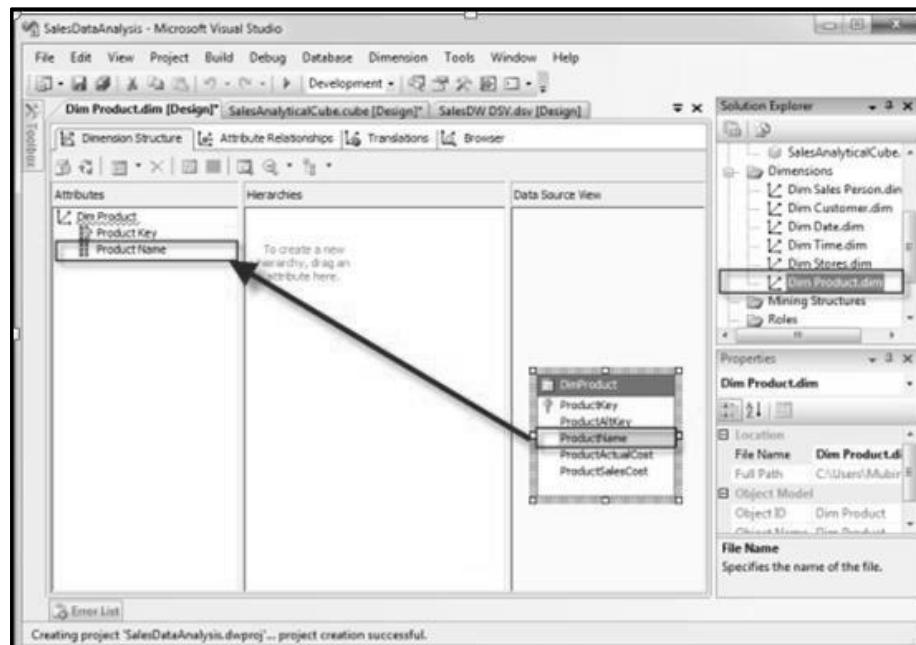
5.7 Assign **Cube Name** (SalesAnalyticalCube) → Click **Finish**.



5.8 Now your Cube is ready, you can see the newly created cube and dimensions added in your solution explorer.

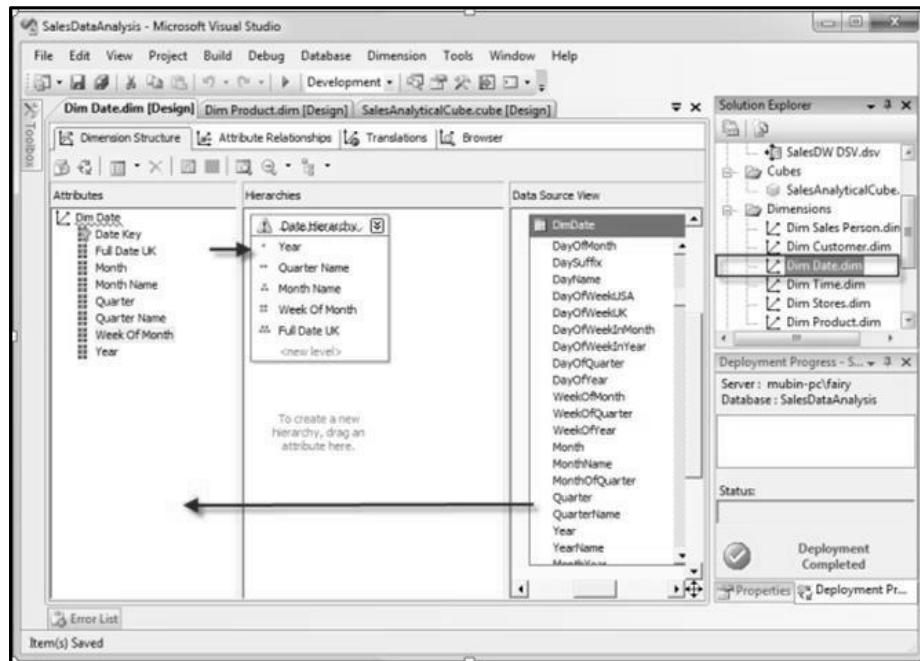
Step 6 : Dimension Modification.

In Solution Explorer, double click on dimension **Dim Product** → Drag and Drop Product Name from Table in Data Source View and Add in Attribute Pane at left side.



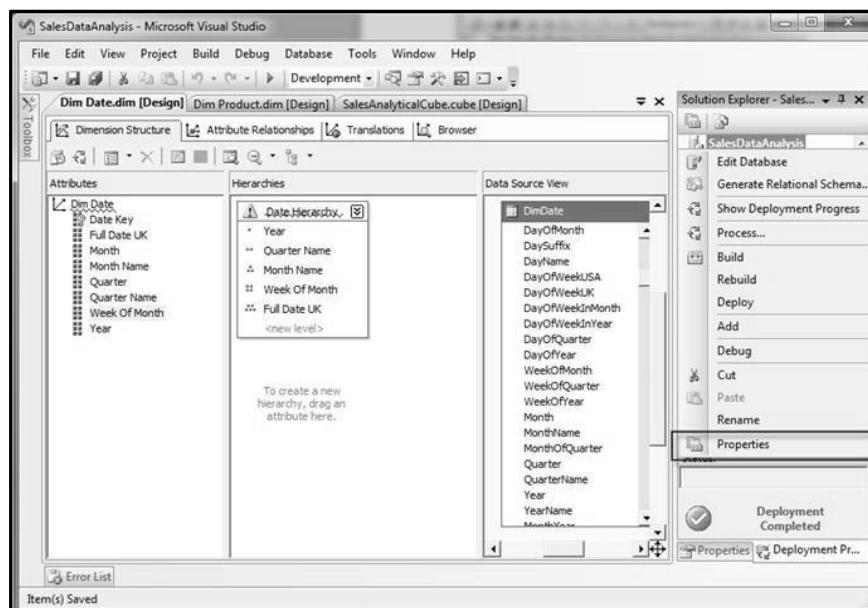
## Step 7 : Creating Attribute Hierarchy In Date Dimension.

Double click On **Dim Date** dimension → Drag and Drop Fields from Table shown in Data Source View to Attributes → Drag and Drop attributes from leftmost pane of attributes to middle pane of Hierarchy.  
Drag fields in sequence from Attributes to Hierarchy window (Year, Quarter Name, Month Name, Week of the Month, Full Date UK).



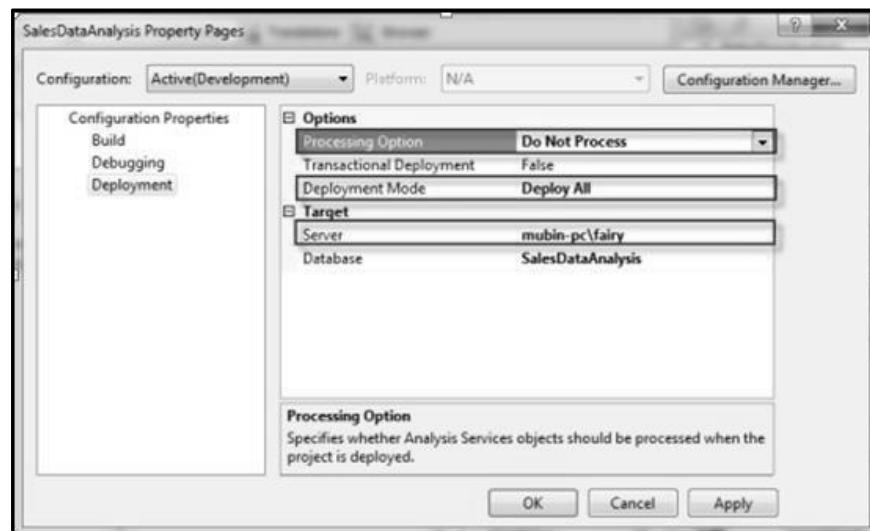
## Step 8 : Deploy the Cube.

8.1 In Solution Explorer, right click on Project Name (SalesDataAnalysis)  
→  
**Click Properties.**

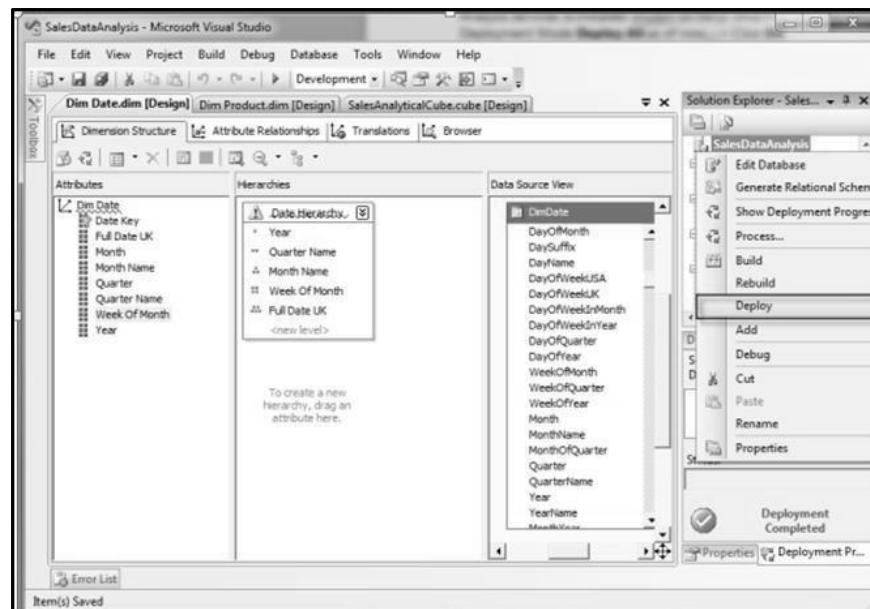


## 8.2 Set Deployment Properties First.

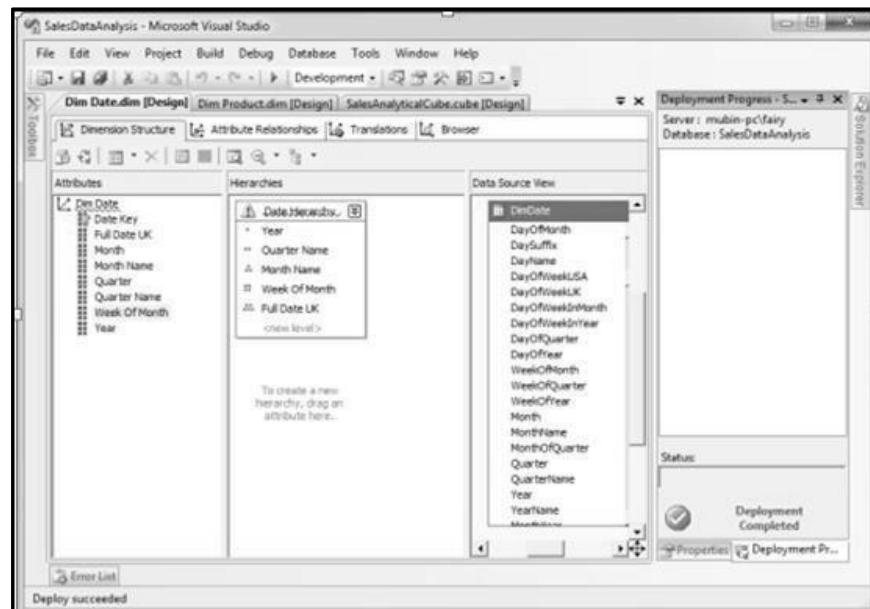
In Configuration Properties, Select Deployment → Assign Your SQL Server Instance Name Where Analysis Services Is Installed (*mubin- pc\fairy*) (*Machine Name\Instance Name*) → Choose Deployment Mode **Deploy All** as of now →Select Processing Option **Do Not Process** → Click **OK**.



## 8.3 In Solution Explorer, right click on **Project Name** (SalesDataAnalysis) → Click **Deploy**.

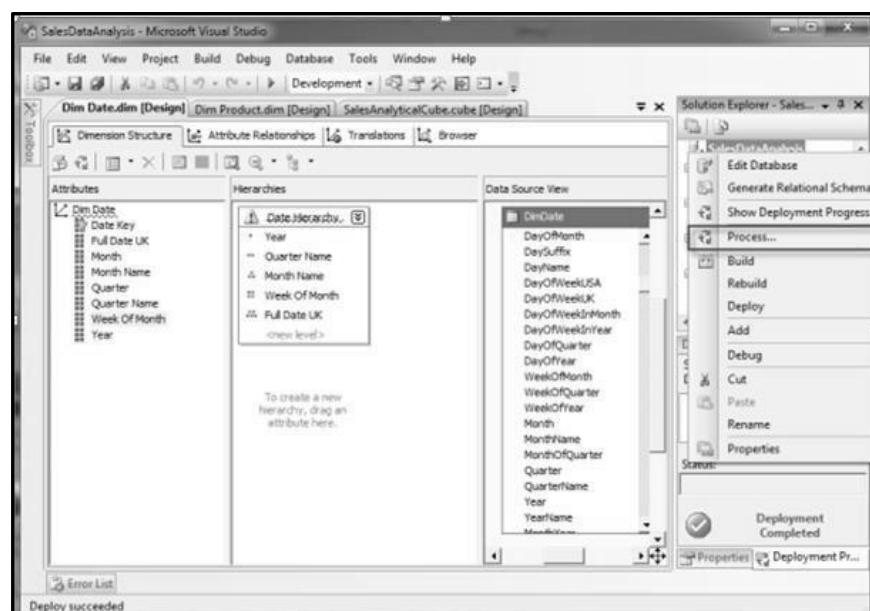


8.4 Once Deployment will finish, you can see the message **Deployment Completed** in deployment Properties.

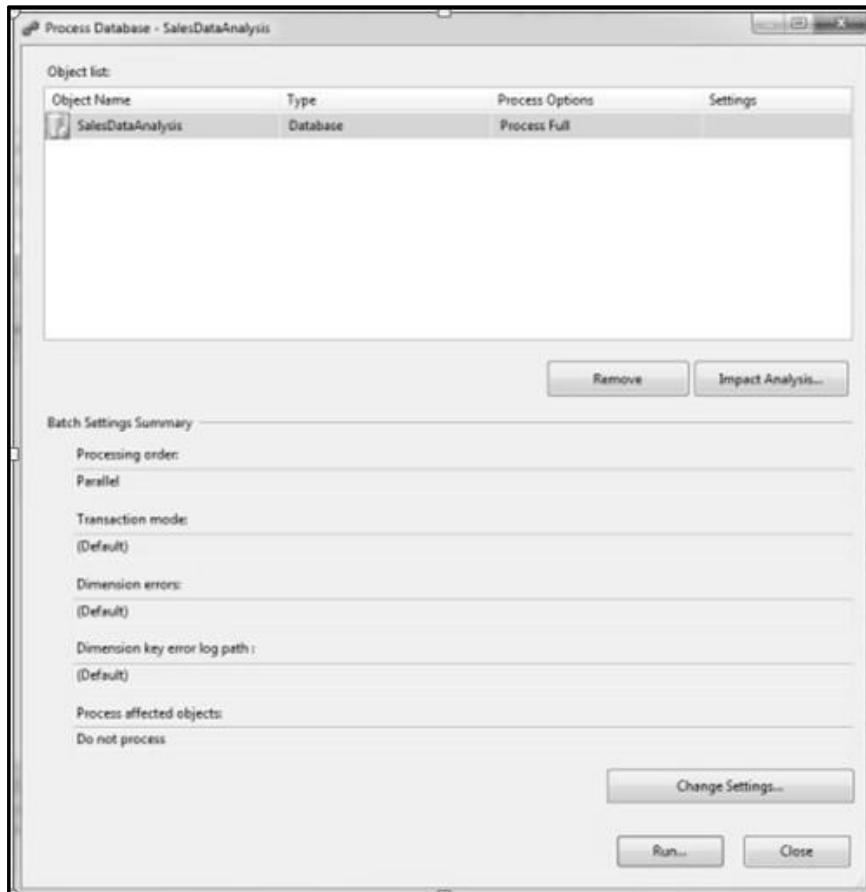


Step 9 : Process the Cube.

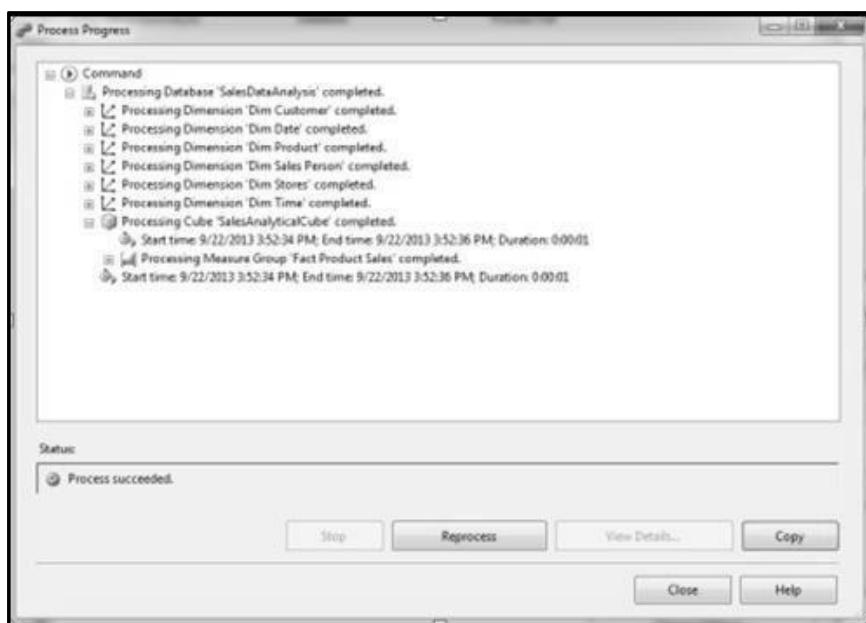
9.1 In Solution Explorer, right click on Project Name (SalesDataAnalysis)  
→  
**Click Process.**



- 9.2 Click on **Run** button to process the Cube.

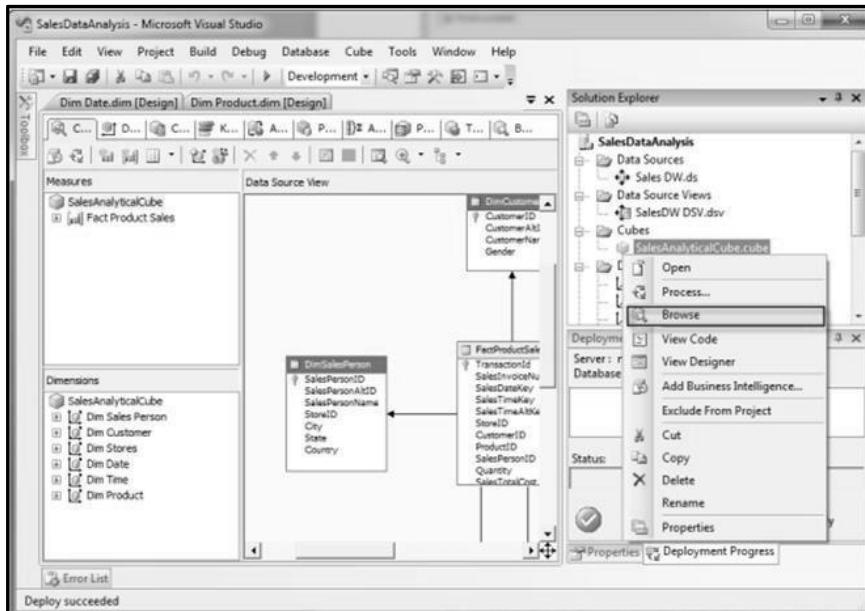


- 9.3 Once processing is complete, you can see **Status** as **Process Succeeded**  
→ Click **Close** to close both the open windows for processing one after the other.



Step 10 : Browse the Cube for Analysis.

- 10.1 In Solution Explorer, right click on Cube Name (SalesDataAnalysisCube)

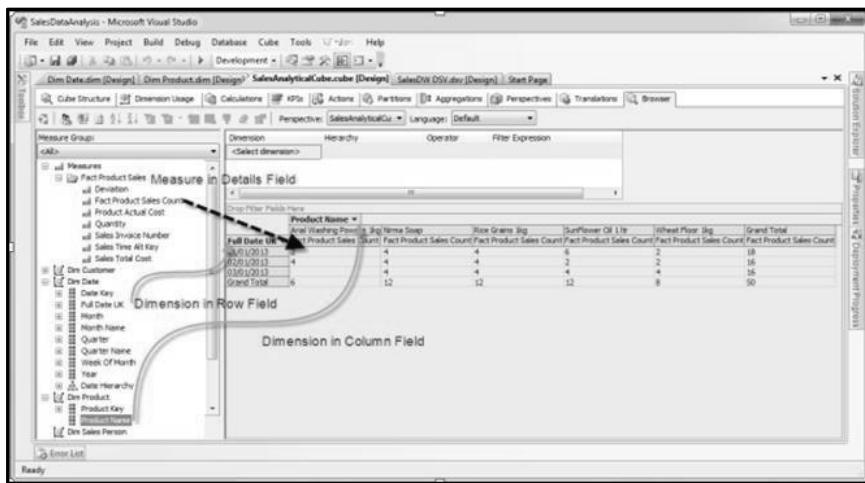


→ Click **Browse**.

- 10.2 Drag and drop measures into Detail fields and Drag and Drop Dimension Attributes in Row Field or Column fields.

Now to **Browse Our Cube** :

1. Product Name Drag and Drop into Column.
2. Full Date UK Drag and Drop into Row Field.
3. FactProductSalesCount Drop this measure in Detail area.



## PART-2 : IMPORT CUBE ALREADY PREPARED IN MS. EXCEL.

Step 1 : Open Excel, Click on Data → From Other Sources → From Analysis Services.

Step 2 : Select SQL Server Name and Windows Authentication (or as per security set in your system for SQL).

Step 3 : Select Database Name and Name of the Cube created.

Step 4 : Browse and select the path for selection of data connection (\*.odc ) file and click on Excel Services : Authentication Setting.

Step 5 : Select Pivot Table Report and select existing worksheet, then click on OK.

For Example :

Following data are imported for 3 years data collection for total sales in 2 halves of each year.

	A	B	C
1	<b>Three years Quaterwise Sales Data in Lakh Rs./-</b>		
2			
3	<b>Year vs Quarter</b>	<b>First Half</b>	<b>Sec Half</b>
4	<b>2021-2022</b>	4.5	5.5
5	<b>2022-2023</b>	4.3	5.3
6	<b>2023-2024</b>	4.4	5.4
7			

Then Create a pivot table/report as follows :

Click on menu Insert → Pivot Table, You will get a window as below, select Year as row data and First Half and Sec Half as column data , as well as in  Values as shown in below:

The screenshot shows the 'PivotTable Fields' pane in Excel. On the left, there is a preview of the pivot table with data from rows 3 to 8. The first row has 'Sum of First Half' as the column label. Row 4 is a summary row with 'Row Labels' and values 4.3, 4.4, 4.5, and 'Grand Total'. Rows 5, 6, and 7 show data for the years 2021-2022, 2022-2023, and 2023-2024 respectively, with values 4.5, 4.3, and 4.4. The last row is a summary row with values 4.3, 4.4, 4.5, and 13.2. To the right of the preview, the 'Choose fields to add to report:' section is open, showing three checked checkboxes: 'Year vs Quarter', 'First Half', and 'Sec Half'. Below this, the 'Drag fields between areas below:' section is visible, showing the 'Report Filter' area with 'Year vs Quarter' selected, the 'Column Labels' area with 'First Half' selected, and the 'Values' area with 'Sum of First Half' selected. There is also a 'Defer Layout Update' checkbox at the bottom.

## Practical 2:

Apply the what – if Analysis for data visualization. Design and generate necessary reports based on the data warehouse data. Use Excel.

EXAMPLE 1 :

C8	A	B	C	D	E
			=B4*(1-C4)		
1	<b>Book Store</b>				
2					
3	total number of books	% sold for the highest price			
4	100	60%			
5					
6		number of books	unit profit		
7	highest price	60	\$50		
8	lower price	40	\$20		
9					
10		total profit	\$3,800		
11					

A bookstore and have 100 books in storage.

You sell a certain % for the highest price of \$50 and a certain % for the lower price of \$20. If you sell 60% for the highest price, cell D10 calculates a total profit of  $60 * \$50 + 40 * \$20 = \$3800$ .

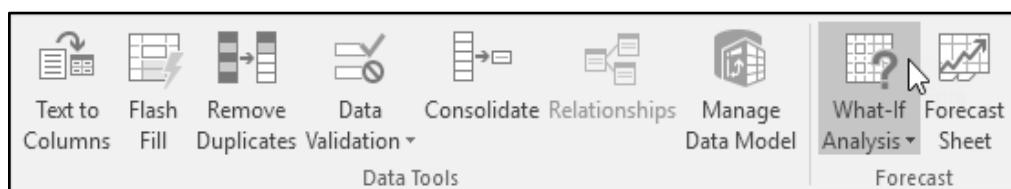
Create Different Scenarios :

But what if you sell 70% for the highest price? And what if you sell 80% for the highest price? Or 90%, or even 100%? Each different percentage is a different **scenario**. You can use the Scenario Manager to create these scenarios.

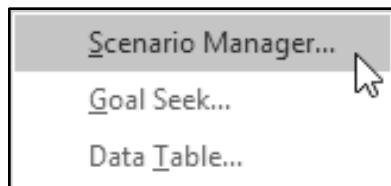
Note :

You can simply type in a different percentage into cell C4 to see the corresponding result of a scenario in cell D10. However, *What-If* analysis enables you to easily compare the results of different scenarios. Read on.

1. On the Data tab, in the Forecast group, click What-If Analysis.

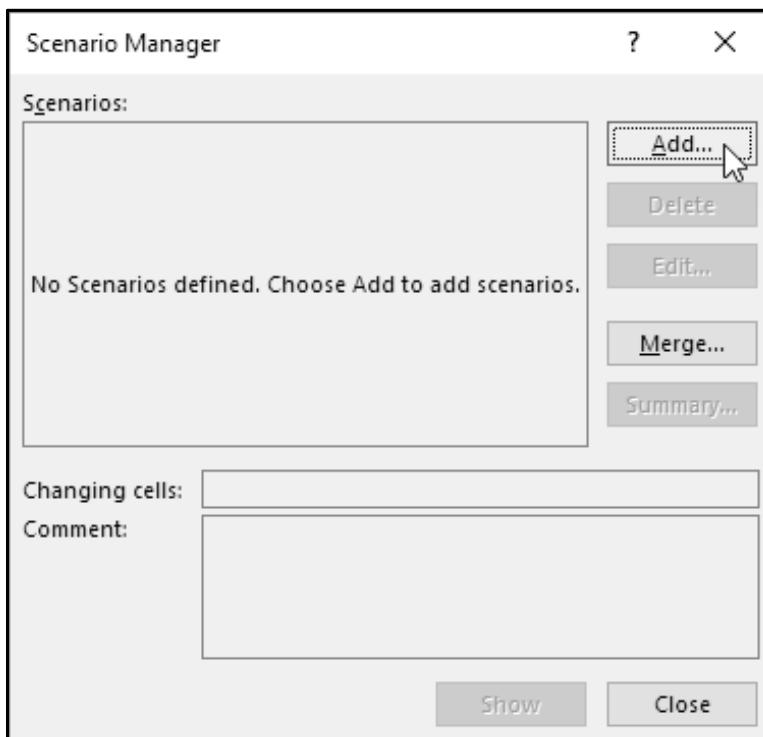


2. Click Scenario Manager.

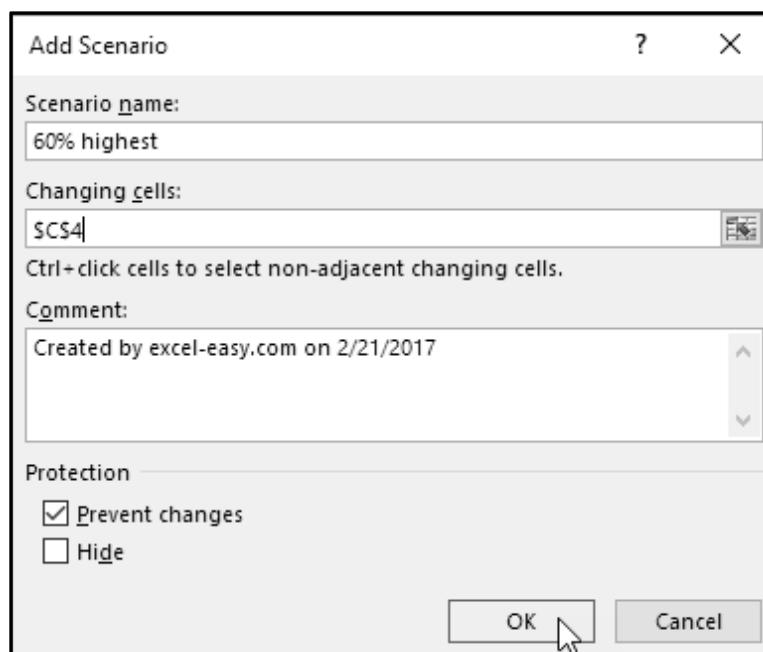


The Scenario Manager dialog box appears.

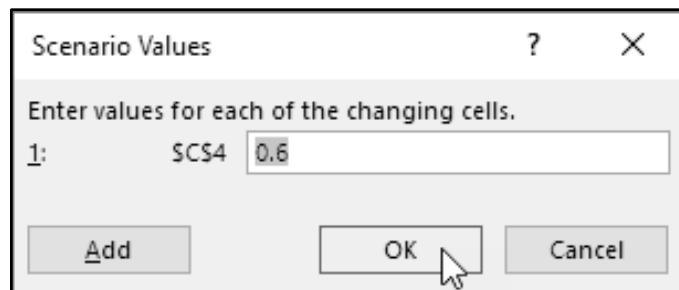
3. Add a scenario by clicking on Add.



4. Type a name (60% highest), select cell C4 (% sold for the highest price) for the Changing cells and click on OK.

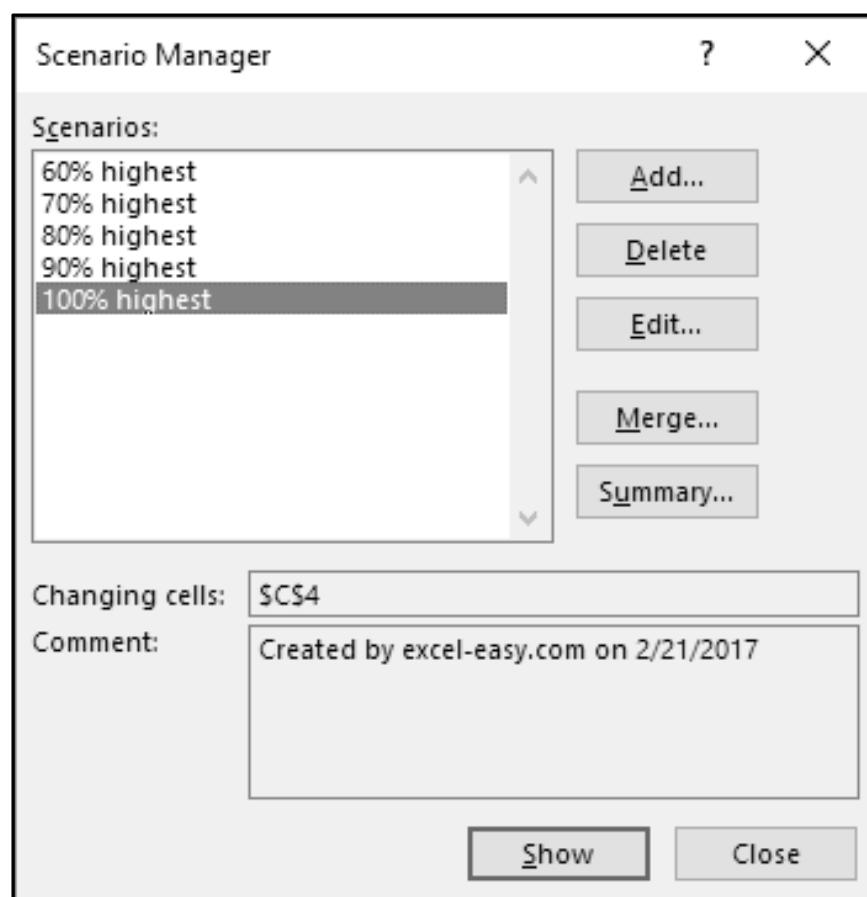


5. Enter the corresponding value 0.6 and click on OK again.



6. Next, add 4 other scenarios (70%, 80%, 90% and 100%).

Finally, your Scenario Manager should be consistent with the picture below :



(Ref. for Above example is “<https://mureresults.net>”)

#### EXAMPLE 2:

Note :

To solve above problem, We are using data warehousing of inventory system stored in SQL.

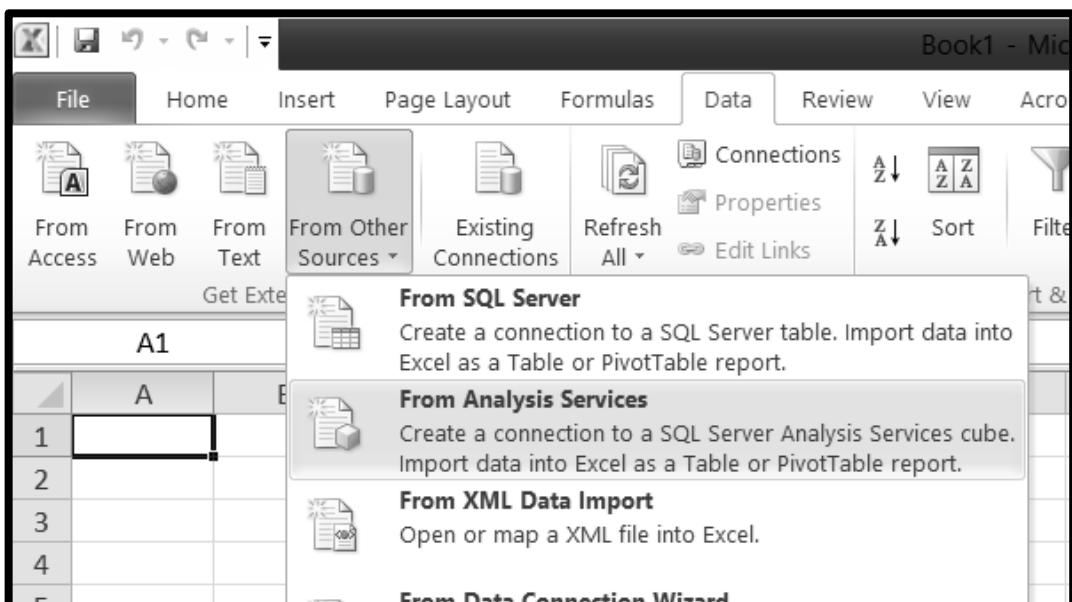
Here, Gross Income = Total Sales + Commission gain,

Total Deduction = Total Cost Price + Exchange Rate + Tax Payable + Other

Cost Net Profit = Gross Income – Total Deduction

Import table stored in SQL are imported in Excel as shown below :

(Click on Menu Data → From Other Sources → From Analysis Services, then fill server name, User ID and password in SQL)



Assume, following Data will be imported from SQL :

B	C	D
	<b>Category</b>	<b>Rs. In Lakhs</b>
	Commission gain	5000
	Total Sales	500000
	<b>Gross Income</b>	<b>505000</b>
	Total Cost price	300000
	Exchange Rate	3000
	Tax Payable	50000
	Other Cost	4000
	<b>Total Deduction</b>	<b>357000</b>
	<b>Net Profit</b>	<b>148000</b>

What If Analysis :

What would be Net Profit on variation of amount of Total Sales and Other cost? We will solve it by using What If Analysis's Data Table techniques as follows : Modify above sheets as follows :

Apply value = D11 at cell "G2" and "J2".

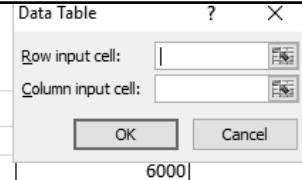
Fill various value for total sales amount from F3: F11 and Other Cost I3:I11 respectively. Select Range F2:G11.

The status of worksheet is as follows :

C	D	E	F	G	H	I	J
			Variation in total sales amount	Respective Net Profit		Variation in total sales amount	Respective Net Profit
<b>Category</b>	<b>Rs. In Lakhs</b>						
Commission gain	5000		505000	148000		5000	148000
Total Sales	500000		510000			6000	
<b>Gross Income</b>	<b>505000</b>		515000			7000	
Total Cost price	300000		520000			8000	
Exchange Rate	3000		525000			9000	
Tax Payable	50000		530000			10000	
Other Cost	4000		535000			11000	
<b>Total Deduction</b>	<b>357000</b>		540000			12000	
<b>Net Profit</b>	<b>148000</b>		545000			13000	

Click on Menu → Data → What If Analysis → Data Table. You will get input popup as follows :

C	D	E	F	G	H	I	J
			Variation in total sales amount	Respective Net Profit			
<b>Category</b>	<b>Rs. In Lakhs</b>						
Commission gain	5000		505000	148000		6000	
Total Sales	500000		510000			7000	
<b>Gross Income</b>	<b>505000</b>		515000			8000	
Total Cost price	300000		520000			9000	
Exchange Rate	3000		525000			10000	
Tax Payable	50000		530000			11000	
Other Cost	4000		535000			12000	
<b>Total Deduction</b>	<b>357000</b>		540000			13000	
<b>Net Profit</b>	<b>148000</b>		545000				



At Column input cell, enter “\$D\$4”, and click on OK.

Respective Net Profit will be populated automatically in range “G3:G11”.

Similarly, by applying Column input cell value for Other Cost as “\$D\$9”, Respective Net

Profit will be populated automatically in range “J3:J11”.

Output will be :

C	D	E	F	G	H	I	J
			Variation in Total Sales amount	Respective Net Profit		Variation in Other Cost amount	Respective Net Profit
<b>Category</b>	<b>Rs. In Lakhs</b>						
Commission gain	5000		505000	153000		5000	147000
Total Sales	500000		510000	158000		6000	146000
<b>Gross Income</b>	<b>505000</b>		515000	163000		7000	145000
Total Cost price	300000		520000	168000		8000	144000
Exchange Rate	3000		525000	173000		9000	143000
Tax Payable	50000		530000	178000		10000	142000
Other Cost	4000		535000	183000		11000	141000
<b>Total Deduction</b>	<b>357000</b>		540000	188000		12000	140000
<b>Net Profit</b>	<b>148000</b>		545000	193000		13000	<b>139000</b>

## Practical 3:

### Perform the data classification using classification algorithm using R/Python.

Consider the annual rainfall details at a place starting from January 2012.

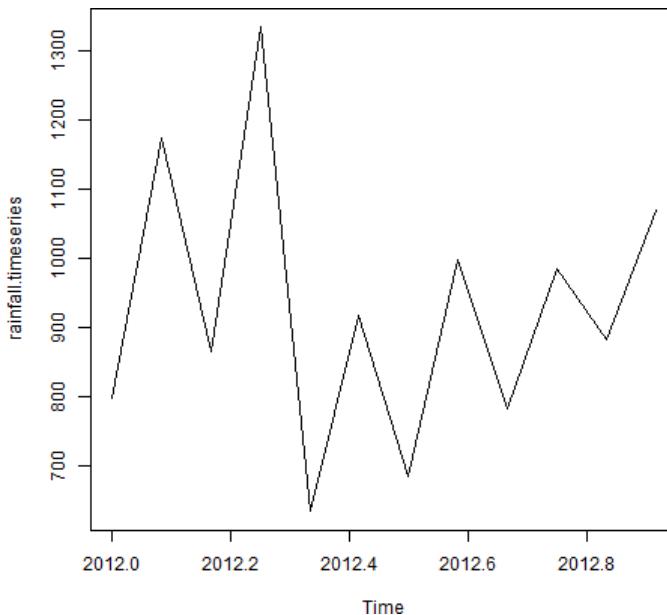
We create an R time series object for a period of 12 months and plot it.

```
# Get the data points in form of a R vector. rainfall ←  
c(799,1174.8,865.1,1334.6,635.4,918.5,685.5,998.6,784.2,985,882.8,1071)  
  
# Convert it to a time series object.  
rainfall.timeseries ← ts(rainfall,start = c(2012,1),frequency  
= 12) # Print the timeseries data. print(rainfall.timeseries)  
  
# Give the chart file a name. png(file = "rainfall.png")  
  
# Plot a graph of the time series.  
plot(rainfall.timeseries) # Save the file. dev.off()
```

Output :

When we execute the above code, it produces the following result and chart :

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
2012	799.0	1174.8	865.1	1334.6	635.4	918.5	685.5	998.6	784.2
	Oct	Nov	Dec						
2012	985.0	882.8	1071.0						



## Practical 4:

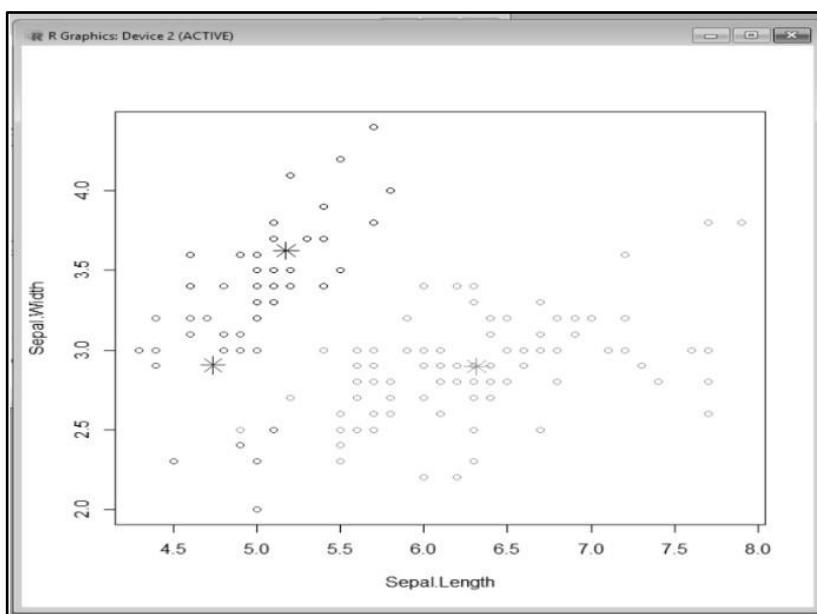
**Perform the data clustering using clustering algorithm using R/Python.**

### SOLUTION:

Compare the species label with the clustering result :

```
R Console
> #Compare the Species label with the clustering result
> table(iris$Species,kc$cluster)

      1 2 3
setosa    0 0 50
versicolor 48 2 0
virginica  14 36 0
> |
```



## Practical 5:

### Perform the Linear regression on the given data warehouse data using R/Python.

In Linear Regression these two variables are related through an equation, where exponent (power) of both these variables is 1. Mathematically a linear relationship represents a straight line when plotted as a graph. A non-linear relationship where the exponent of any variable is not equal to 1 creates a curve.

$y = ax + b$  is an equation for linear regression.

Where,  $y$  is the response variable,  $x$  is the predictor variable and  $a$  and  $b$  are constants which are called the coefficients.

A simple example of regression is predicting weight of a person when his height is known.

To do this we need to have the relationship between height and weight of a person.

The steps to create the relationship is :

1. Carry out the experiment of gathering a sample of observed values of height and corresponding weight.
2. Create a relationship model using the ***lm()*** functions in *R*.
3. Find the coefficients from the model created and create the mathematical equation using these.
4. Get a summary of the relationship model to know the average error in prediction. Also called **residuals**.
5. To predict the weight of new persons, use the ***predict()*** function in *R*.

Input Data :

Below is the sample data representing the observations :

# Values of height

151, 174, 138, 186, 128, 136, 179, 163, 152, 131

# Values of weight.

63, 81, 56, 91, 47, 57, 76, 72, 62, 48

***lm()* Function :**

This function creates the relationship model between the predictor and the response variable.

Syntax : The basic syntax for ***lm()*** function in linear regression is :

***lm(formula,data)***

Following is the description of the parameters used :

- i) ***formula*** is a symbol presenting the relation between  $x$  and  $y$ .
- ii) ***data*** is the vector on which the formula will be applied.

Create Relationship Model and get the Coefficients :

`x <- c(151, 174, 138, 186, 128, 136, 179, 163, 152, 131)`

`y <- c(63, 81, 56, 91, 47, 57, 76, 72, 62, 48)`

`# Apply the lm() function. relation <- lm(y ~`

`x) print(relation)`

When we execute the above code, it produces the following result :

Call:

*lm(formula = y ~ x)*

Coefficients :

(Intercept)	x
---38.4551	0.6746

Get the Summary of the Relationship :

*x ← c(151, 174, 138, 186, 128, 136, 179, 163, 152, 131)*

*y ← c(63, 81, 56, 91, 47, 57, 76, 72, 62, 48)*

*# Apply the lm() function. relation ← lm(y ~ x) print(summary(relation))*

When we execute the above code, it produces the following result :

call:

*lm(formula = y ~ x)*

Residuals :				
Min	1Q	Median	3Q	Max
---6.3002	---1.6629	0.0412	1.8944	3.9775

Coefficients :

*Estimate Std. Error t value Pr(>|t|)*

(Intercept)	---38.45509	8.04901	---4.778		0.00139 **
x	0.67461	0.05191	12.997		1.16e---06 ***
-----					
Signif. codes:	0	*** 0.001	** 0.01	* 0.05	. 0.1 ' 1

Residual standard error : 3.253 on 8 degrees of freedom Multiple R---squared :

0.9548, Adjusted R---squared : 0.9491 F---statistic : 168.9 on 1 and 8 DF, p---value:  
1.164e---06 ***predict()* Function.**

Syntax :

The basic syntax for *predict()* in linear regression is :

*predict(object, newdata).*

Following is the description of the parameters used :

- i) ***object*** is the formula which is already created using the *lm()* function.
- ii) ***newdata*** is the vector containing the new value for predictor variable.

Predict the weight of new persons :

*# The predictor vector.*

*x ← c(151, 174, 138, 186, 128, 136, 179, 163, 152, 131)*

*# The response vector.*

*y ← c(63, 81, 56, 91, 47, 57, 76, 72, 62, 48)*

*# Apply the lm() function. relation ← lm(y ~ x)*

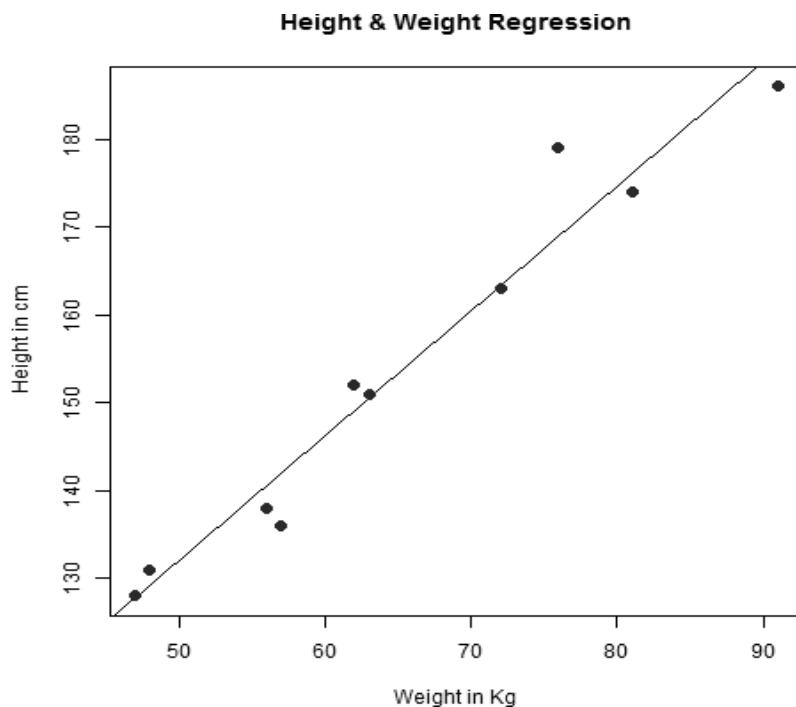
*# Find weight of a person with height 170. a ← data.frame(x = 170) result ← predict(relation,a) print(result)*

Result : 1

76.22869

Visualize the Regression Graphically :

```
# Create the predictor and response variable.  
x <- c(151, 174, 138, 186, 128, 136, 179, 163, 152, 131)  
y <- c(63, 81, 56, 91, 47, 57, 76, 72, 62, 48)  
relation <- lm(y ~ x)  
# Give the chart file a name. png(file = "linearregression.png") # Plot the  
chart. plot(y,x,col = "blue",main = "Height & Weight Regression",  
abline(lm(x~y)),cex = 1.3,pch = 16,xlab = "Weight in Kg",ylab = "Height  
in cm") # Save the file. dev.off() output:
```

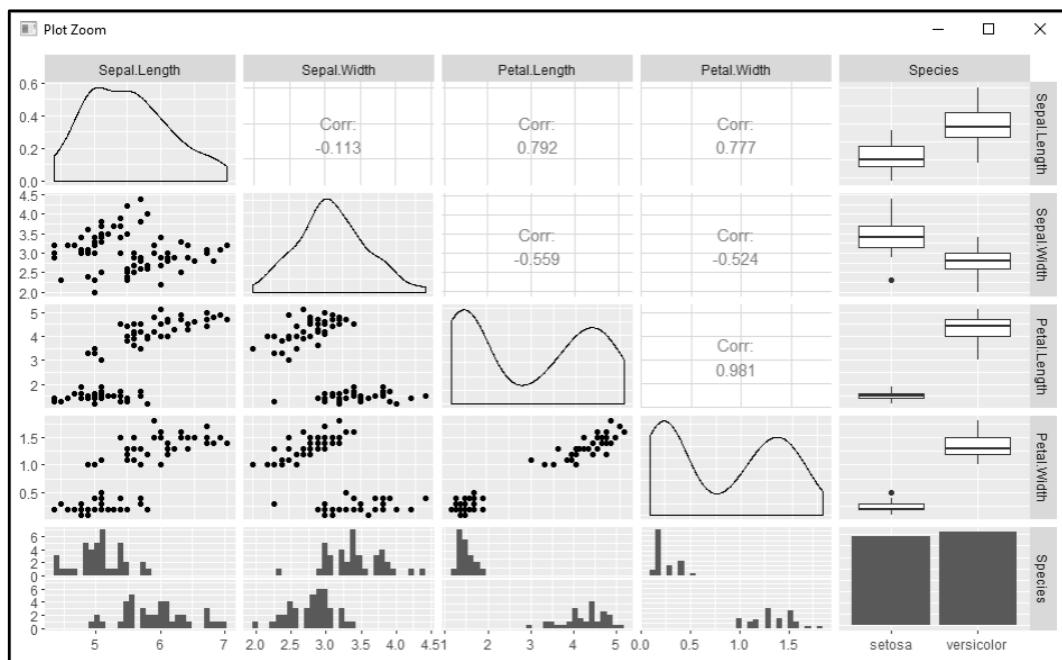


**Practical 6:**  
**Perform the logistic regression on the given data warehouse data using R/Python.**

SOLUTION :

```
library(datasets)
ir_data<-iris
head(ir_data)
str(ir_data)
levels(ir_data$species)
sum(is.na(ir_data))
ir_data<-
ir_data[1:100,]
set.seed(100)
samp<-sample(1:100,80)
ir_test<-ir_data[samp,]
ir_ctrl<-ir_data[-samp,]
install.packages("ggplot2")
library(ggplot2)
install.packages("GGally")
library(GGally)
ggpairs(ir_test)
y<-ir_test$Species;x<-
ir_test$Sepal.Length gfit<-
glm(y~x,family='binomial')cls
summary(gfit)
newdata<-data.frame(x=ir_ctrl$Sepal.Length)
predicted_val<-
predict(gfit,newdata,type="response")
prediction<-data.frame(ir_ctrl$Sepal.Length,ir_ctrl$Species,predicted_val)
prediction<-
qpplot(prediction[,1],round(prediction[,3]),col=prediction[,2],xlab='Sepal
Length',ylab='prediction using Logistic Reg.')
```

OUTPUT :



## Practical 7:

**Write a Python program to read data from a CSV file, perform simple data analysis, and generate basic insights. (Use Pandas is a Python library).**

**SOLUTION :**

To perform this practical create following “customers.csv” file having following

```
'CustomerID', 'Genre', 'Age', 'Annual Income (k$)', 'Spending Score (1-100)'
```

fields and insert 25 records :

**Apply following command :**

1. `read()` :

```
import pandas as pd  
  
#Loading data into a DataFrame  
data_frame=pd.read_csv('Mall_Customers.csv')
```

2. `head(), tail()`

# `data_frame.head()` displays the first five rows and `data_frame.tail()` displays last five rows.

```
#displaying first five rows  
display(data_frame.head())  
#displaying last five rows  
display(data_frame.tail())
```

# Program to print all the column name of the dataframe

```
print(list(data_frame.columns))
```

The functions `info()` prints the summary of a DataFrame that includes the data type of each column, RangeIndex (number of rows), columns, non-null values, and memory usage.

```
data_frame.info()
```

The `describe()` function outputs descriptive statistics which include those that summarize the central tendency, dispersion, and shape of a dataset’s distribution, excluding NaN values.

```
data_frame.describe()
```

The `data_frame.dropna( )` function removes columns or rows which contains atleast one missing values.

```
data_frame = data_frame.dropna()
```

## Removing 4th indexed value from the dataframe :

```
data_frame.drop(4).head()
```

Drop(i).head is used to remove  $i^{\text{th}}$  index value from dataframe

## Renaming rows :

The rename function can be used to rename the rows or columns of the data frame.

```
data_frame.rename({0:"First",1:"Second"})
```

```
data_frame['NewColumn']=1  
data_frame.head()
```

To Create a new column with all the values equal to 1 :

The **sort\_values( )** are the values of the column whose name is passed in the **by** attribute in the ascending order by default we can set this attribute to false to sort the array in the descending order.

```
data_frame.sort_values(by='Age', ascending=False).head()
```

## Sort by multiple columns :

```
data_frame.sort_values(by=['Age','Annual Income (k$)']).head(10)
```

The **merge()** function in pandas is used for all standard database join operations. Merge operation on data frames will join two data frames based on their common column values.

Let us create a data frame.

```
#Creating dataframe1
```

```
df1 = pd.DataFrame({  
    'Name':['Jeevan', 'Raavan', 'Geeta', 'Bheem'],  
    'Age':[25, 24, 52, 40],  
    'Qualification':['Msc', 'MA', 'MCA', 'Phd']})  
df1
```

```
#Creating dataframe2
```

```
df2 = pd.DataFrame({'Name':['Jeevan', 'Raavan', 'Geeta', 'Bheem'],  
                    'Salary':[100000, 50000, 20000, 40000]})  
df2
```

Merge two distinct data frames created earlier:

```
#Merging two dataframes  
df=pd.merge(df1, df2)  
df
```

Apply function on dataframe:

```
def fun(value):
    if value > 70:
        return "Yes"
    else:
        return "No"

data_frame['Customer Satisfaction'] = data_frame['Spending Score (1-100)'].apply(fun)
data_frame.head(10)
```

### Uses of the lambda operator :

This syntax is generally used to apply log transformations and normalize the data to bring it in the range of 0 to 1 for particular columns of the data.

```
const = data_frame['Age'].max()
data_frame['Age'] = data_frame['Age'].apply(lambda x: x/const)
data_frame.head()
```

The **plot( )** function is used to make plots of the data frames. # Visualization

```
data_frame.plot(x = 'CustomerID', y = 'Spending Score (1-100)', kind = 'scatter')
```

## **Practical 8A: Perform data visualization**

### **Perform data visualization using Python on any sales data.**

Create a CSV file, having field name as Item\_Name and Qty\_sold as listed below :

Item_name	Qty_sold
Mouse	98
Keyboard	75
Pendrive	50
Speaker	92
Bluetooth	90

To plot CSV data using Matplotlib and Pandas in Python, we can take the following steps:

*[Introduction to Matplotlib : Matplotlib is a Python library that lets you create plots, graphs and charts. It is a popular data visualization tool that can be used to create static, animated, and interactive visualizations.]*

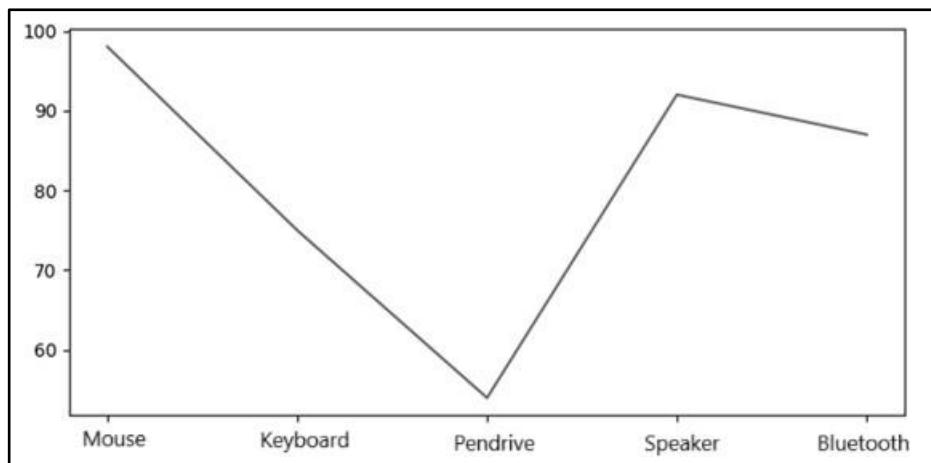
1. Set the figure size and adjust the padding between and around the subplots.
2. Make a list of headers of the .CSV file.
3. Read the CSV file with headers.
4. Set the index and plot the dataframe.
5. To display the figure, use **show()**

method. Execute following code on python

IDLE :

```
import pandas as pd
from matplotlib import pyplot as plt
plt.rcParams["figure.figsize"] = [8.00, 4.50]
plt.rcParams["figure.autolayout"] = True
columns = ["Item_Name", "Qty_sold"]
df = pd.read_csv("Sales.csv",
usecols=columns) print("Contents in csv
file:", df) plt.plot(df.Item_Name, df.Qty_sold)
plt.show()
```

OUTPUT :



## Practical 8B: Perform data visualization

Perform data visualization using PowerBI on any sales data.

**SOLUTION :**

Following “Northwind” database will have to create in database application. (It is a open source database, can be downloaded from internet.)

```
--  
-- PostgreSQL database dump  
  
--  
  
SET statement_timeout = 0;  
SET lock_timeout = 0;  
SET client_encoding = 'UTF8';  
SET standard_conforming_strings =  
on; SET check_function_bodies = false;  
SET client_min_messages = warning;  
  
  
  
SET default_tablespace =  
  
"; SET default_with_oids =  
  
false;  
  
  
---  
--- drop tables  
---  
  
  
  
DROP TABLE IF EXISTS  
customer_customer_demo; DROP TABLE IF  
EXISTS customer_demographics; DROP  
TABLE IF EXISTS employee_territories;  
DROP TABLE IF EXISTS order_details;  
DROP TABLE IF EXISTS orders;  
DROP TABLE IF EXISTS  
customers; DROP TABLE IF  
EXISTS products; DROP TABLE  
IF EXISTS shippers; DROP TABLE  
IF EXISTS suppliers;
```

```

DROP TABLE IF EXISTS
territories; DROP TABLE IF
EXISTS us_states; DROP TABLE
IF EXISTS categories; DROP
TABLE IF EXISTS region;
DROP TABLE IF EXISTS employees;

-- 
-- Name: categories; Type: TABLE; Schema: public; Owner: -; Tablespace:

-- 

CREATE TABLE categories (
    category_id smallint NOT NULL PRIMARY KEY,
    category_name character varying(15) NOT NULL,
    description text,
    picture bytea
);
-- 
-- Name: customer_demographics; Type: TABLE; Schema: public;
Owner: -; Tablespace:

-- 

CREATE TABLE customer_demographics (
    customer_type_id bpchar NOT NULL PRIMARY
    KEY, customer_desc text
);
-- 
-- Name: customers; Type: TABLE; Schema: public; Owner: -; Tablespace:

-- 

CREATE TABLE customers (
    customer_id bpchar NOT NULL PRIMARY
    KEY, company_name character varying(40)
    NOT NULL, contact_name character
    varying(30), contact_title character
    varying(30),
    address character
    varying(60), city character
    varying(15), region character
    varying(15),
    postal_code character
    varying(10), country character
    varying(15),

```

```

    phone character varying(24),
    fax character varying(24)
);
-- 
-- Name: customer_customer_demo; Type: TABLE; Schema: public;
Owner: -; Tablespace:
-- 

CREATE TABLE customer_customer_demo (
    customer_id bpchar NOT NULL,
    customer_type_id bpchar NOT NULL,
    PRIMARY KEY(customer_id, customer_type_id),
    FOREIGN KEY(customer_type_id) REFERENCES
    customer_demographics, FOREIGN KEY(customer_id) REFERENCES
    customers
);
-- 
-- Name: employees; Type: TABLE; Schema: public; Owner: -; Tablespace:
-- 

CREATE TABLE employees (
    employee_id smallint NOT NULL PRIMARY
    KEY, last_name character varying(20) NOT
    NULL, first_name character varying(10)
    NOT NULL, title character varying(30),
    title_of_courtesy character varying(25),
    birth_date date,
    hire_date date,
    address character
    varying(60), city character
    varying(15), region character
    varying(15),
    postal_code character
    varying(10), country character
    varying(15), home_phone
    character varying(24), extension
    character varying(4), photo bytea,
    notes text,
    reports_to
    smallint,
    photo_path character varying(255),
    FOREIGN KEY(reports_to) REFERENCES employees
);

```

```

-- 
-- Name: suppliers; Type: TABLE; Schema: public; Owner: -; Tablespace:
-- 

CREATE TABLE suppliers (
    supplier_id smallint NOT NULL PRIMARY KEY,
    company_name character varying(40) NOT NULL,
    contact_name character varying(30),
    contact_title character varying(30),
    address character varying(60),
    city character varying(15),
    region character varying(15),
    postal_code character varying(10),
    country character varying(15),
    phone character varying(24),
    fax character varying(24),
    homepage text
);
-- 
-- Name: products; Type: TABLE; Schema: public; Owner: -; Tablespace:
-- 

CREATE TABLE products (
    product_id smallint NOT NULL PRIMARY KEY,
    product_name character varying(40) NOT NULL,
    supplier_id smallint,
    category_id smallint,
    quantity_per_unit character varying(20),
    unit_price real,
    units_in_stock smallint,
    units_on_order smallint,
    reorder_level smallint,
    discontinued integer NOT NULL,
    FOREIGN KEY (category_id) REFERENCES categories,
    FOREIGN KEY (supplier_id) REFERENCES suppliers
);
-- 
-- Name: region; Type: TABLE; Schema: public; Owner: -; Tablespace:
-- 
```

```
--  
  
CREATE TABLE region (  
    region_id smallint NOT NULL PRIMARY  
    KEY, region_description bpchar NOT NULL  
);  
  
  
--  
-- Name: shippers; Type: TABLE; Schema: public; Owner: -; Tablespace:  
--  
  
CREATE TABLE shippers (  
    shipper_id smallint NOT NULL PRIMARY KEY,  
    company_name character varying(40) NOT  
    NULL, phone character varying(24)  
);  
  
  
--  
-- Name: orders; Type: TABLE; Schema: public; Owner: -; Tablespace:  
--  
  
CREATE TABLE orders (  
    order_id smallint NOT NULL PRIMARY  
    KEY, customer_id bpchar,  
    employee_id smallint,  
    order_date date,  
    required_date date,  
    shipped_date date,  
    ship_via smallint,  
    freight real,  
    ship_name character varying(40),  
    ship_address character varying(60),  
    ship_city character varying(15),  
    ship_region character varying(15),  
    ship_postal_code character varying(10),  
    ship_country character varying(15),  
    FOREIGN KEY (customer_id) REFERENCES  
    customers, FOREIGN KEY (employee_id)  
    REFERENCES employees, FOREIGN KEY  
    (ship_via) REFERENCES shippers  
);
```

```

-- 
-- Name: territories; Type: TABLE; Schema: public; Owner: -; Tablespace:
-- 

CREATE TABLE territories (
    territory_id character varying(20) NOT NULL PRIMARY KEY,
    territory_description bpchar NOT NULL,
    region_id smallint NOT NULL,
    FOREIGN KEY (region_id) REFERENCES region
);

-- 
-- Name: employee_territories; Type: TABLE; Schema: public; Owner: -;
Tablespace:
-- 

CREATE TABLE employee_territories (
    employee_id smallint NOT NULL,
    territory_id character varying(20) NOT
NULL, PRIMARY KEY (employee_id,
territory_id),
    FOREIGN KEY (territory_id) REFERENCES
territories, FOREIGN KEY (employee_id)
REFERENCES employees
);
-- 
-- Name: order_details; Type: TABLE; Schema: public; Owner: -; Tablespace:
-- 

CREATE TABLE order_details (
    order_id smallint NOT NULL,
    product_id smallint NOT
NULL, unit_price real NOT
NULL, quantity smallint NOT
NULL, discount real NOT
NULL,
    PRIMARY KEY (order_id, product_id),
    FOREIGN KEY (product_id) REFERENCES products,
    FOREIGN KEY (order_id) REFERENCES orders
);

```

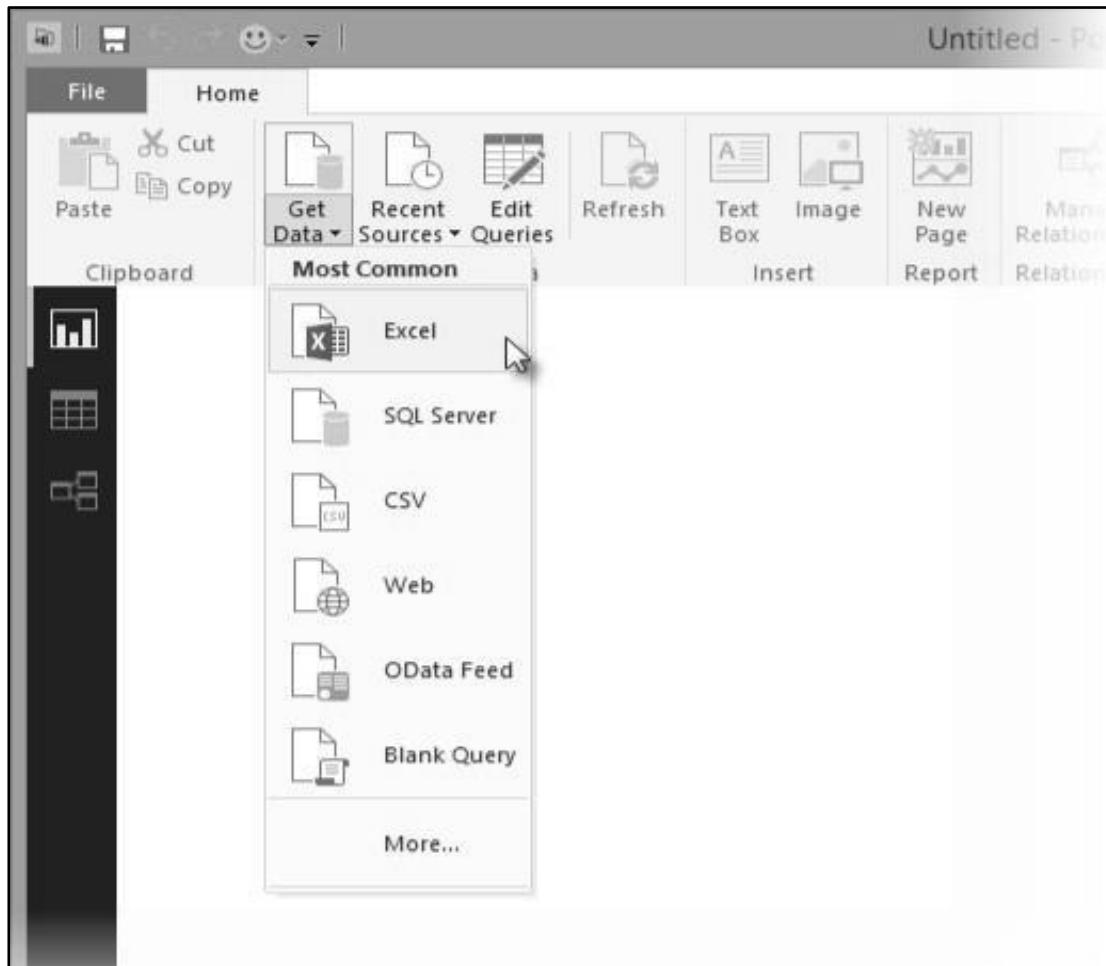
```
-- Name: us_states; Type: TABLE; Schema: public; Owner: -; Tablespace:
```

```
--  
  
CREATE TABLE us_states (  
    state_id smallint NOT NULL PRIMARY  
    KEY, state_name character varying(100),  
    state_abbr character varying(2),  
    state_region character varying(50)  
);
```

## SOLUTION FOR “PERFORM DATA VISUALIZATION USING POWERBI ON ANY SALES DATA”:

### Importing Excel Data :

1. Launch Power BI Desktop.
2. From the Home ribbon, select Get Data. Excel is one of the Most Common data connections, so you can select it directly from the Get Data menu.



3. If you select the Get Data button directly, you can also select File > Excel and select Connect.
4. In the Open File dialog box, select the *Products.xlsx* file.
5. In the Navigator pane, select the Products table and then select Edit.

The screenshot shows the Power BI Desktop interface. On the left, the Navigator pane displays a file named 'Products.xlsx' with two items: 'Products' and 'Sheet1'. The 'Products' item is checked. On the right, a data preview window titled 'Products' shows a table with columns: ProductID, ProductName, SupplierID, CategoryID, and Quantity. The table contains 22 rows of product information. At the bottom of the data preview window, there are three buttons: 'Load', 'Edit' (which is highlighted with a large black arrow), and 'Cancel'.

ProductID	ProductName	SupplierID	CategoryID	Quantity
1	Chai	2	1	31
2	Chang	2	1	32
3	Aniseed Syrup	2	2	35
4	Chef Anton's Cajun Seasoning	2	2	44
5	Chef Anton's Gumbo Mix	2	2	36
6	Grandma's Boysenberry Spread	3	2	31
7	Uncle Bob's Organic Dried Pears	3	7	11
8	Northwoods Cranberry Sauce	3	2	12
9	Mishi Kobe Niku	4	6	18
10	Ikura	4	8	31
11	Queso Cabrales	5	4	1
12	Queso Manchego La Pastora	5	4	10
13	Konbu	6	8	2
14	Tofu	6	7	44
15	Genen Shouyu	6	7	24
16	Pavlova	7	3	32
17	Alice Mutton	7	6	21
18	Carnarvon Tigers	7	8	11
19	Teatime Chocolate Biscuits	8	3	10
20	Sir Rodney's Marmalade	8	3	30
21	Sir Rodney's Scones	8	3	24
22	Gustaf's Knäckebrodd	9	5	24

#### Importing Data from OData Feed :

In this task, you will bring in order data. This step represents connecting to a sales system. You import data into Power BI Desktop from the sample Northwind OData feed at the following URL, which you can copy (and then paste) in the steps below :

<http://services.odata.org/V3/Northwind/Northwind.svc/>

#### Connect to an OData Feed :

1. From the Home ribbon tab in Query Editor, select Get Data.
2. Browse to the OData Feed data source.
3. In the OData Feed dialog box, paste the URL for the Northwind OData feed.
4. Select OK.
5. In the Navigator pane, select the Orders table, and then select Edit.

**Navigator**

Show All | Show Selected [1]

http://services.odata.org/V3/Northwind/Nort... ▾

- Alphabetical\_list\_of\_products
- Categories
- Category\_Sales\_for\_1997
- Current\_Product\_Lists
- Customer\_and\_Suppliers\_by\_Cities
- CustomerDemographics
- Customers
- Employees
- Invoices
- Order\_Details
- Order\_Details\_Extendeds
- Order\_Subtotals
- Orders
- Orders\_Qries
- Product\_Sales\_for\_1997
- Products
- Products\_Above\_Average\_Prices
- Products\_by\_Categories
- Regions

**Orders**

OrderID	CustomerID	EmployeeID	OrderDate	RequiredDate
10248	VINET	5	7/4/1996 12:00:00 AM	8/1/1996
10249	TOMSP	6	7/5/1996 12:00:00 AM	8/16/1996
10250	HANAR	4	7/6/1996 12:00:00 AM	8/5/1996
10251	VICTE	3	7/8/1996 12:00:00 AM	8/5/1996
10252	SUPRD	4	7/9/1996 12:00:00 AM	8/6/1996
10253	HANAR	3	7/10/1996 12:00:00 AM	7/24/1996
10254	CHOPS	5	7/11/1996 12:00:00 AM	8/8/1996
10255	RICKS	9	7/12/1996 12:00:00 AM	8/9/1996
10256	WELLU	3	7/15/1996 12:00:00 AM	8/12/1996
10257	HILAA	4	7/16/1996 12:00:00 AM	8/13/1996
10258	ERNSH	1	7/17/1996 12:00:00 AM	8/14/1996
10259	CENTC	4	7/18/1996 12:00:00 AM	8/15/1996
10260	OTTIK	4	7/19/1996 12:00:00 AM	8/16/1996
10261	QUEDE	4	7/19/1996 12:00:00 AM	8/16/1996
10262	RATIC	8	7/22/1996 12:00:00 AM	8/19/1996
10263	ERNSH	9	7/23/1996 12:00:00 AM	8/20/1996
10264	FOLKO	6	7/24/1996 12:00:00 AM	8/21/1996
10265	BLONP	2	7/25/1996 12:00:00 AM	8/22/1996
10266	WARTH	3	7/26/1996 12:00:00 AM	8/6/1996
10267	FRANK	4	7/29/1996 12:00:00 AM	8/26/1996
10268	GROSR	8	7/30/1996 12:00:00 AM	8/27/1996
10269	WHITC	5	7/31/1996 12:00:00 AM	8/14/1996
10270	WARTH	1	8/1/1996 12:00:00 AM	8/29/1996

*Note : You can click a table name, without selecting the checkbox, to see a preview.*

## Practical 9:

### Create the Data staging area for the selected database using SQL.

SOLUTION :

Introduction :

Data staging refers to the process of temporarily storing raw data extracted from various sources in a designated "staging area" before further processing, while ETL (Extract, Transform, Load) is a complete data integration process that includes extracting data from sources, transforming it into a usable format, and loading it into a target system, with the staging area being a key part of the ETL process itself; essentially, data staging is a single step within the broader ETL workflow where raw data is held before transformation and loading.

A data staging area is defined as a storage area within a data warehouse where data is stored in its original format before being loaded into the warehouse. It allows for loose coupling of timing between data sources and the warehouse and provides an audit trail for analyzing data-related issues.

Step 1 : Data Extraction :

The data extraction is first step of ETL. There are 2 Types of Data Extraction :

1. Full Extraction :

All the data from source systems or operational systems gets extracted to staging area. (Initial Load).

2. Partial Extraction :

Sometimes we get notification from the source system to update specific date. It is called as Delta load.

Source System Performance :

The Extraction strategies should not affect source system performance.

Step 2 : Data Transformation :

The data transformation is second step. After extracting the data, there is big need to do the transformation as per the target system. I would like to give you some bullet points of Data Transformation.

- Data Extracted from source system is into Raw format. We need to transform it before loading in to target server.
- Data has to be cleaned, mapped and transformed.
- There are following important steps of Data Transformation :
  1. **Selection** : Select data to load in target.
  2. **Matching** : Match the data with target system.
  3. **Data Transforming** : We need to change data as per target table structures.

## REAL LIFE EXAMPLES OF DATA TRANSFORMATION :

- **Standardizing data :**

Data is fetched from multiple sources so it needs to be standardized as per the target system.

- Character set conversion :

Need to transform the character sets as per the target systems. (First name and last name example)

- Calculated and derived values :

In source system there is first val and second val and in target we need the calculation of first val and second val.

- Data Conversion in different formats :

If in source system date is in DDMMYY format and in target the date is in DDMONYYYY format, then this transformation needs to be done at transformation phase.

### Step 3 : Data Loading :

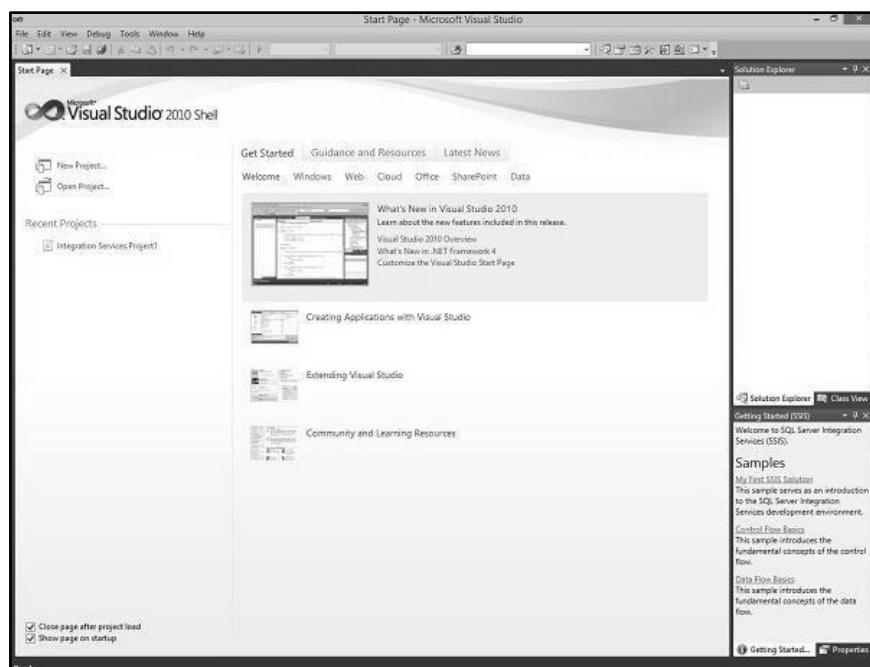
- Data loading phase loads the prepared data from staging tables to main tables.

## ETL PROCESS IN SQL SERVER :

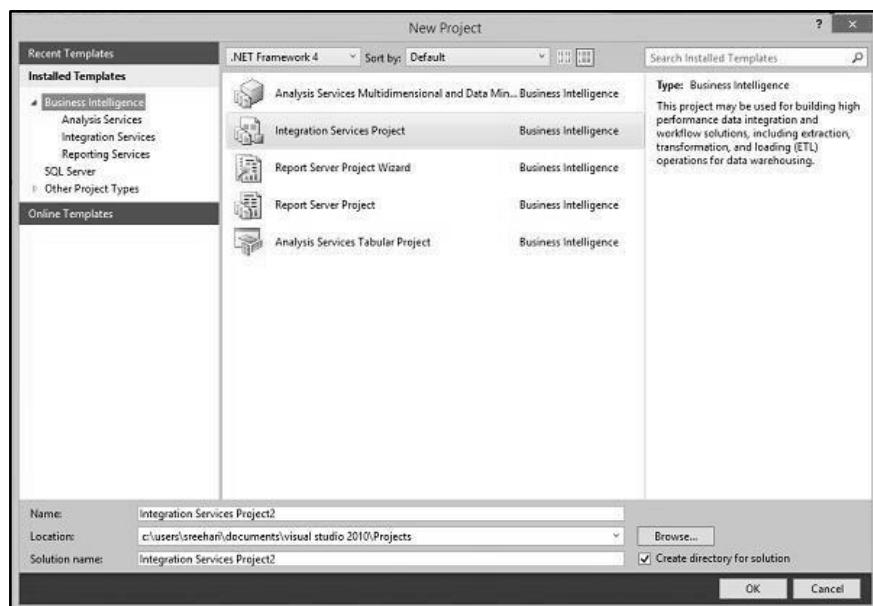
Following are the steps to open BIDS\SSDT.

**Step (i) :** Open either BIDS\SSDT based on the version from the Microsoft SQL Server programs group.

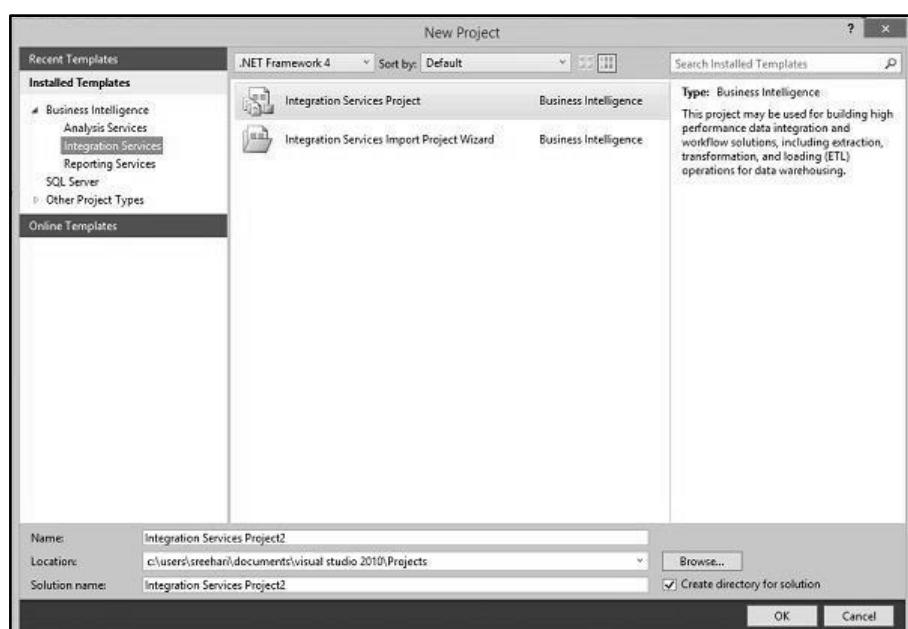
The following screen appears.



**Step (ii) :** The above screen shows SSDT has opened. Go to file at the top left corner in the above image and click New.  
Select project and the following screen opens.



**Step (iii) :** Select Integration Services under Business Intelligence on the top left corner in the above screen to get the following screen.



**Step (iv) :** In the above screen, select either Integration Services Project or Integration Services Import Project Wizard based on your requirement to develop/create the package.

Modes : There are two modes – Native Mode (SQL Server Mode) and Share Point Mode.

Models :

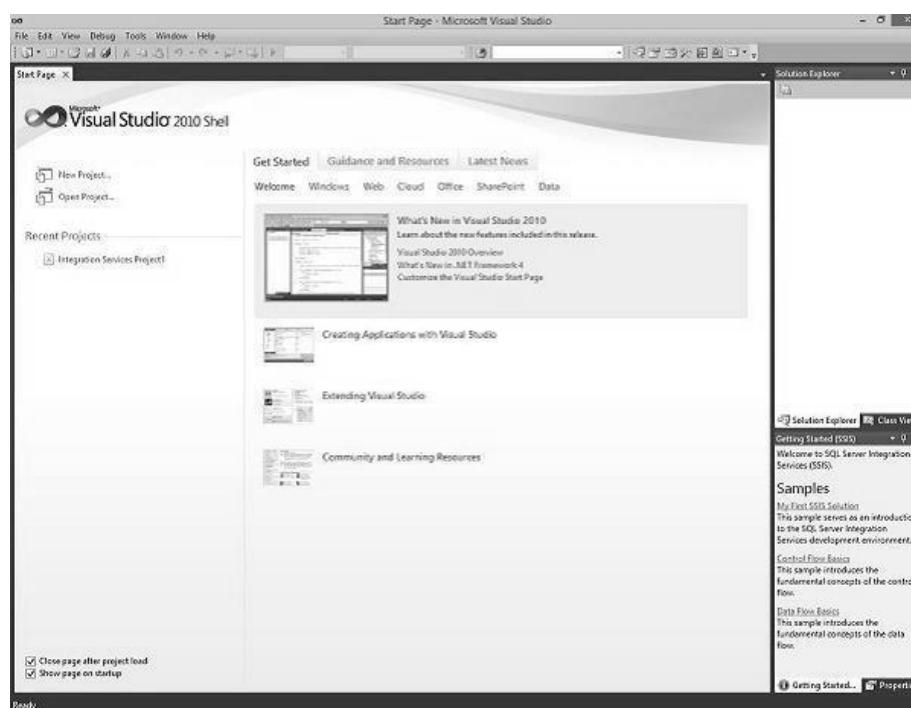
There are two models – Tabular Model (For Team and Personal Analysis) and Multi

Dimensions Model (For Corporate Analysis).

The BIDS (Business Intelligence Studio till 2008 R2) and SSDT (SQL Server Data Tools from 2012) are environments to work with SSAS.

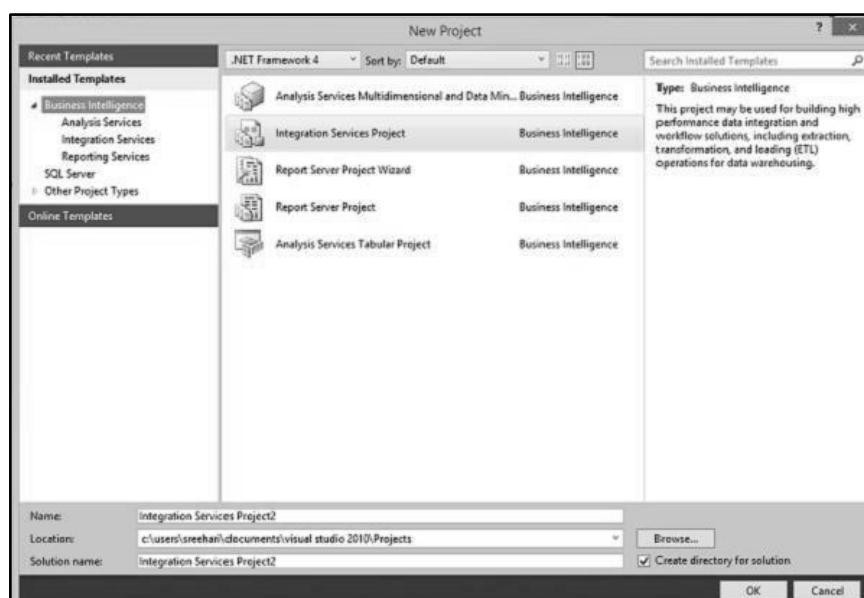
**Step (i)** : Open either BIDS\SSDT based on the version from the Microsoft SQL Server programs group.

The following screen will appear.



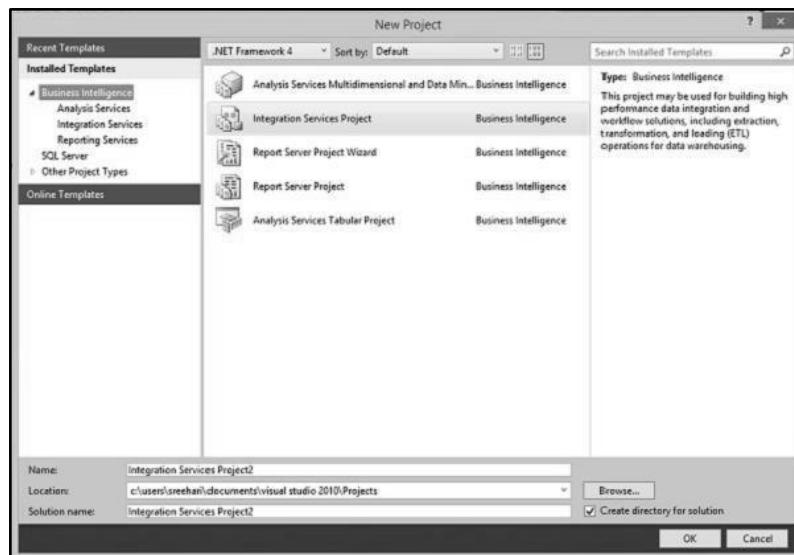
**Step (ii)** : The above screen shows SSDT has opened. Go to file on the top left corner in the above image and click New.

Select project and the following screen opens.



**Step (iii):** Select Analysis Services in the above screen under Business Intelligence as seen on the top left corner.

The following screen pops up.



**Step (iv) :** In the above screen, select any one option from the listed five options based on your requirement to work with Analysis services.

ETL PROCESS IN POWERBI :

1. **Remove other columns to only display columns of interest.**

In this step, you remove all columns except **ProductID**, **ProductName**, **UnitsInStock** and **QuantityPerUnit**.

Power BI Desktop includes Query Editor, which is where you shape and transform your data connections. Query Editor opens automatically when you select **Edit** from Navigator. You can also open the Query Editor by selecting Edit Queries from the Home ribbon in Power BI Desktop.

The following steps are performed in Query Editor.

- i) In **Query Editor**, select the **ProductID**, **ProductName**, **QuantityPerUnit**, and **UnitsInStock** columns (use **Ctrl+Click** to select more than one column, or **Shift+Click** to select columns that are beside each other).
- ii) Select **Remove Columns > Remove Other Columns** from the ribbon, or right-click on a column header and click **Remove Other Columns**.

Products - Query Editor

File Home Transform Add Column View

Close & Load New Recent Sources Refresh Preview Advanced Editor Properties Choose Columns Remove Columns Reduce Rows Split Column Group By Replace Values Data Type: Any Use First Row As Headers 12 Replace Values Combine Manage Columns Sort Transform

1 Query Products

SupplierID CategoryID Quantity UnitID

SupplierID	CategoryID	Quantity	UnitID
1	1 - 10 boxes	32	
1	1 - 24 - 12	Remove Columns	17
1	2 - 12 - 50	Remove Duplicates	13
1	2 - 48 - 90	Remove Errors	53
1	2 - 36 boxes	Replace Values...	0
1	2 - 12 - 80	Fill	120
1	7 - 12 - 10	Change Type	15
1	2 - 12 - 12	Transform	6
4	6 - 18 - 50	Group By...	29
4	8 - 12 - 20	Unpivot Columns	31
5	4 - 1 kg lbs	Unpivot Other Columns	22
5	4 - 10 - 50		80
6	8 - 2 kg lbs	Move	24
6	7 - 40 - 100 g bags	23.25	35
6	7 - 24 - 250 ml bottles	15.5	39
7	3 - 12 - 500 g boxes	17.45	29
7	6 - 20 - 1 kg tins	19	0
7	8 - 10 kg pigs	62.5	42
8	3 - 10 boxes x 12 pieces	9.2	25
8	3 - 30 gift boxes	21	40
8	3 - 24 plugs x 4 pieces	20	7

10 COLUMNS, 77 ROWS PREVIEW DOWNLOADED AT 9:44 AM

Query Settings

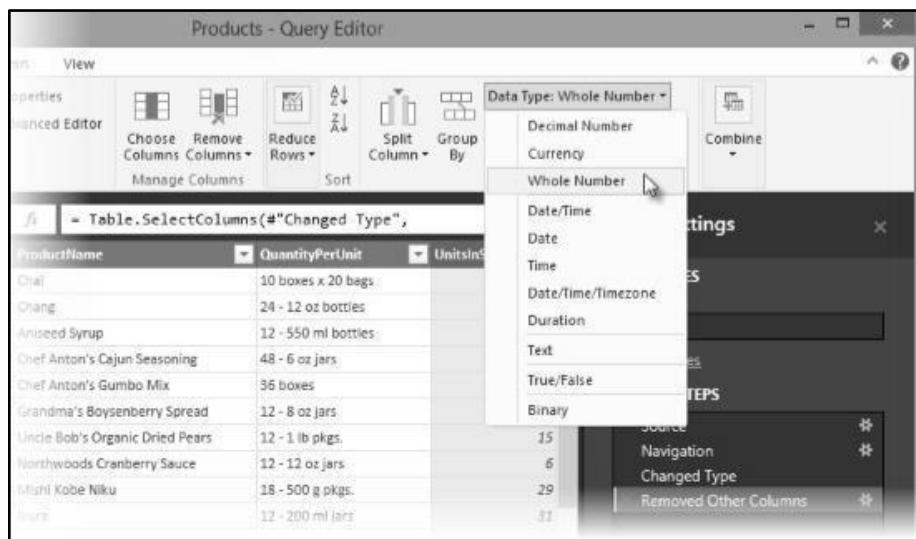
PROPERTIES Name: Products All Properties

APPLIED STEPS Source Navigation Changed Type

2. Change the data type of the UnitsInStock column.

When Query Editor connects to data, it reviews each field and to determine the best data type. For the Excel workbook, products in stock will always be a whole number, so in this step, you confirm the **UnitsInStock** column's datatype is Whole Number.

- Select the **UnitsInStock** column.
- Select the **Data Type drop-down button** in the **Home ribbon**.



- If not already a Whole Number, select **Whole Number** for data type from the drop down (the Data Type: button also displays the data type for the current selection).

3. Expand the Order\_Details table.

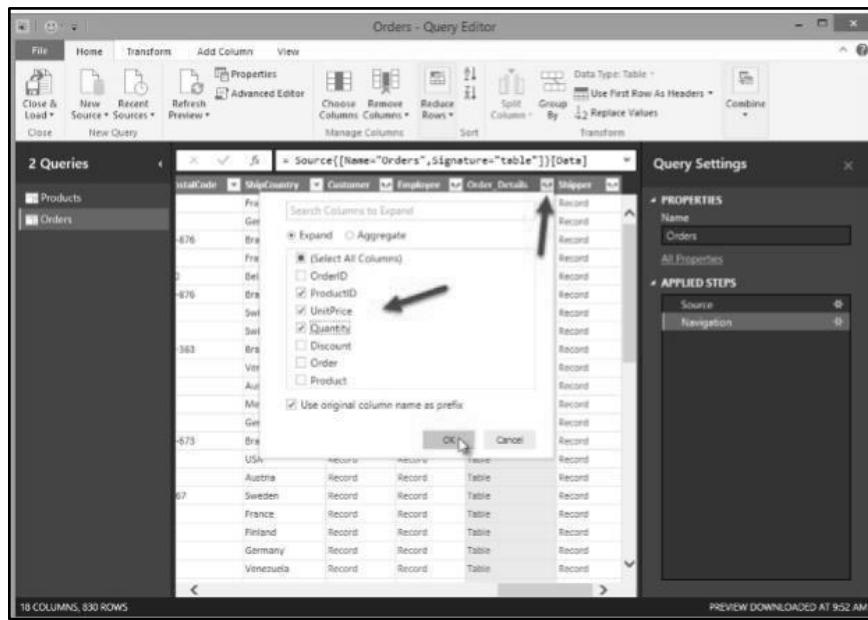
The Orders table contains a reference to a Details table, which contains the individual products that were included in each Order. When you connect to data sources with multiples tables (such as a relational database) you can use these references to build up your query.

In this step, you expand the **Order\_Details** table that is related to the Orders table, to combine the **ProductID**, **UnitPrice**, and **Quantity** columns from **Order\_Details** into the **Orders** table. This is a representation of the data in these tables.

The Expand operation combines columns from a related table into a subject table. When the query runs, rows from the related table (**Order\_Details**) are combined into rows from the subject table (**Orders**).

After you expand the Order\_Details table, three new columns and additional rows are added to the Orders table, one for each row in the nested or related table.

- In the Query View, scroll to the Order\_Details column.
- In the Order\_Details column, select the expand icon ( ).
- In the Expand drop-down :
  - Select (Select All Columns) to clear all columns.
  - Select ProductID, UnitPrice, and Quantity.
  - Click OK.



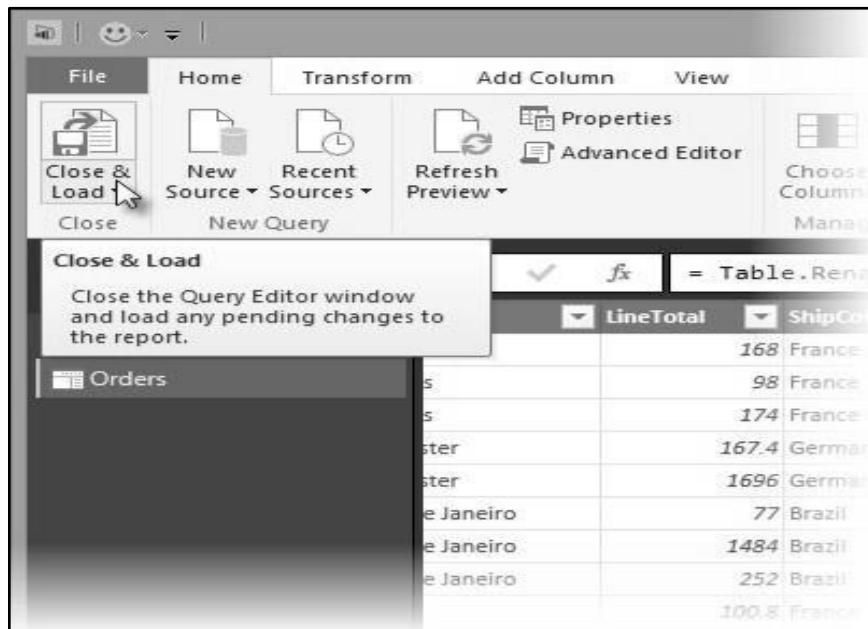
**4.** Calculate the line total for each Order\_Details row.

Power BI Desktop lets you to create calculations based on the columns you are importing, so you can enrich the data that you connect to.

In this step, you create a Custom Column to calculate the line total for each Order\_Details row.

Calculate the line total for each Order\_Details row :

- In the Add Column ribbon tab, click Add Custom Column.



- In the Add Custom Column dialog box, in the Custom Column Formula textbox, enter [Order\_Details.UnitPrice] \* [Order\_Details.Quantity].
- In the New column name textbox, enter LineTotal.
- Click OK.



## 5. Rename and reorder columns in the query.

In this step, you finish making the model easy to work with when creating reports, by renaming the final columns and changing their order.

- In Query Editor, drag the LineTotal column to the left, after ShipCountry.

ShipCity	LineTotal	Order_Details.ProductID	Order_Details.UnitPrice
AM Reims	France	22	
AM Reims	France	42	
AM Reims	France	72	
AM Münster	Germany	14	
AM Münster	Germany	51	
AM Rio de Janeiro	Brazil	41	
AM Rio de Janeiro	Brazil	51	
AM Rio de Janeiro	Brazil	65	
AM Lyon	France	22	
AM Lyon	France	57	
AM Lyon	France	65	
AM Charleroi	Belgium	20	
AM Charleroi	Belgium	33	
AM Charleroi	Belgium	60	
AM Rio de Janeiro	Brazil	31	
AM Rio de Janeiro	Brazil	39	
AM Rio de Janeiro	Brazil	49	
AM Bern	Switzerland	24	
AM Bern	Switzerland	55	
AM Bern	Switzerland	74	
AM Genève	Switzerland	2	

- Remove the Order\_Details. prefix from the Order\_Details.ProductID, Order\_Details.UnitPrice & Order\_Details.Quantity columns, by double-clicking on each column header, and then deleting that text from the column name.

## 6. Combine the Products and Total Sales queries.

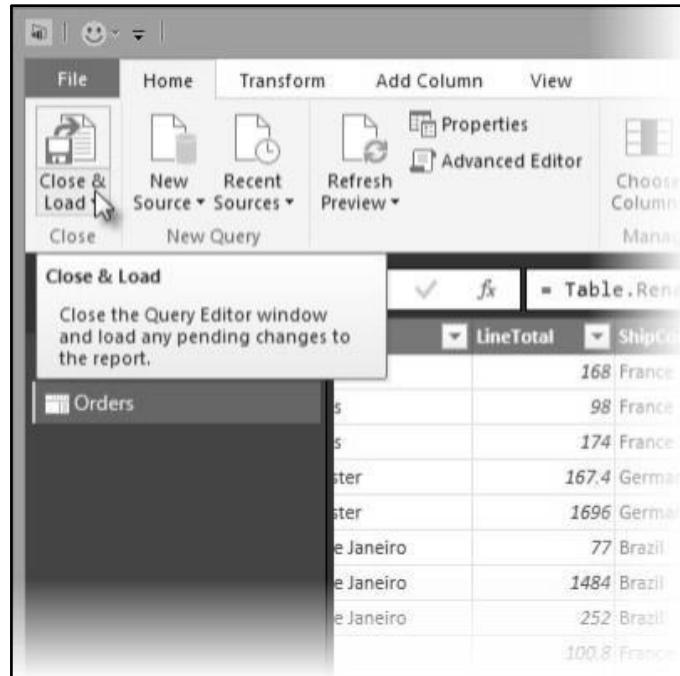
Power BI Desktop does not require you to combine queries to report on them. Instead, you can create Relationships between datasets. These relationships can be created on any column that is common to your datasets.

We have Orders and Products data that share a common 'ProductID' field, so we need to ensure there is a relationship between them in the model we are using with Power BI Desktop. Simply specify in Power BI Desktop that the columns from each table are related (i.e., columns that have the same values). Power BI Desktop works out the direction and cardinality of the relationship for you. In some cases, it will even detect the relationships automatically.

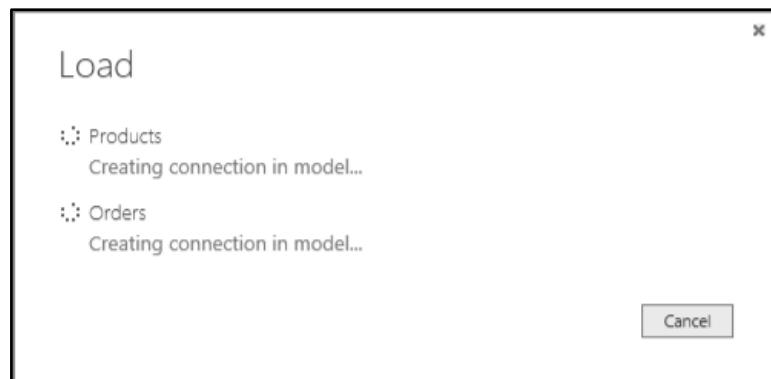
In this task, you confirm that a relationship is established in Power BI Desktop between the Products and Total Sales queries.

Step 1 : Confirm the relationship between Products and Total Sales.

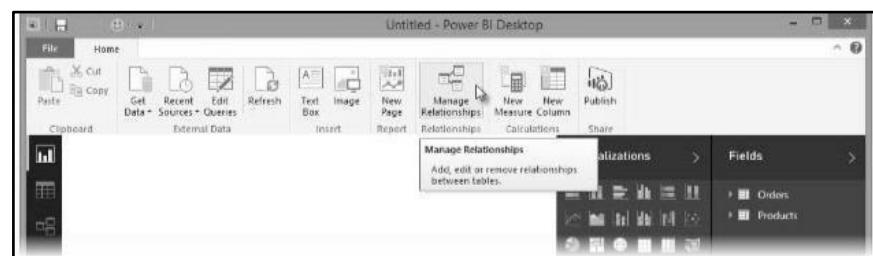
- i) First, we need to load the model that we created in Query Editor into Power BI Desktop. From the Home ribbon of Query Editor, select Close and Load.



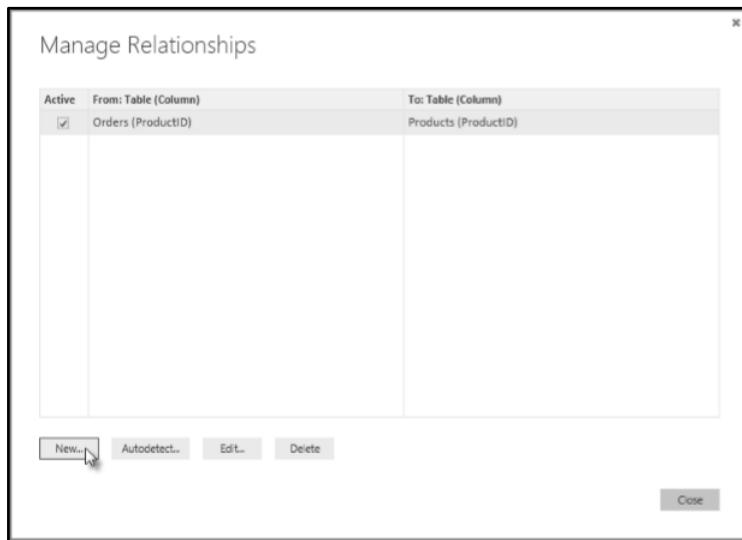
- ii) Power BI Desktop loads the data from the two queries.



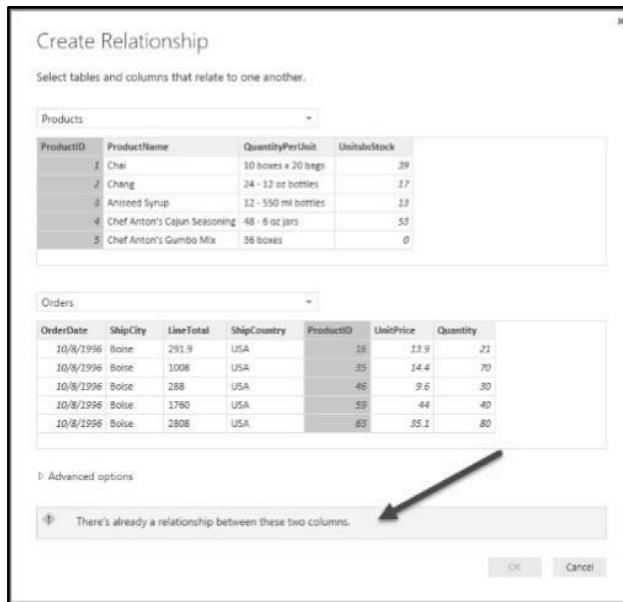
- iii) Once the data is loaded, select the Manage Relationships button on the Home ribbon.



- iv) Select the New... button.



- v) When we attempt to create the relationship, we see that one already exists! As shown in the Create Relationship dialog (by the shaded columns), the ProductsID fields in each query already have an established relationship.



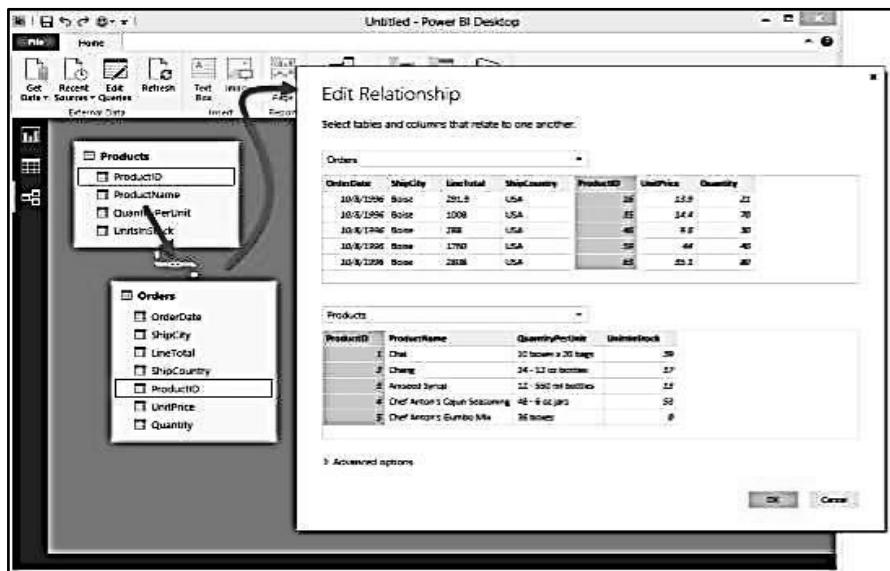
- vi) Select Cancel & then select Relationship view in Power BI Desktop.



- Step 2** : i) We see the following, which visualizes the relationship between the queries.



- ii) When you double-click the arrow on the line that connects the two queries, an Edit Relationship dialog appears.



- iii) No need to make any changes, so we will just select Cancel to close the Edit Relationship dialog.

#### DATA VISUALIZATION FROM ETL PROCESS WITH POWERBI :

Power BI Desktop lets you create a variety of visualizations to gain insights from your data. You can build reports with multiple pages and each page can have multiple visuals. You can interact with your visualizations to help analyze and understand your data.

In this task, you create a report based on the data previously loaded. You use the Fields pane to select the columns from which you create the visualizations.

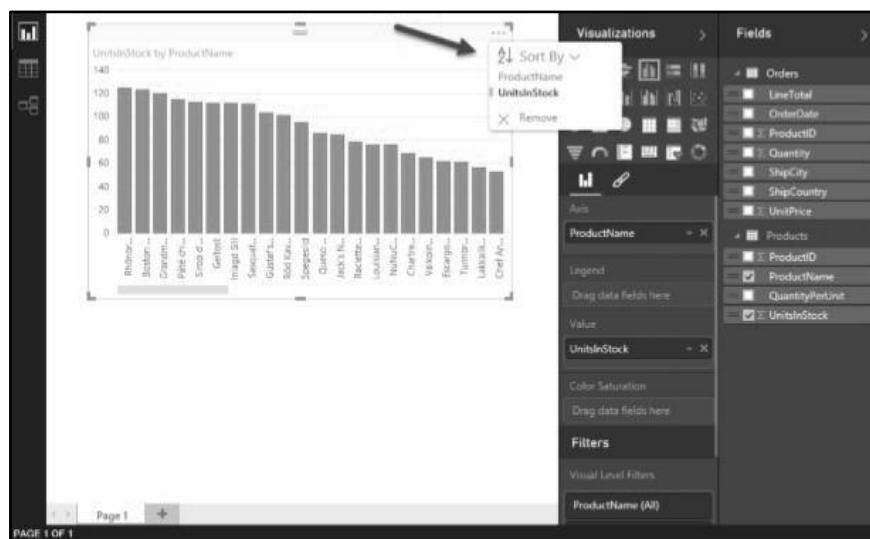
Step 1 : Create charts showing Units in Stock by Product and Total Sales by Year.

- i) Drag UnitsInStock from the Field pane (the Fields pane is along the right of the screen) onto a blank space on the canvas.

A Table visualization is created.

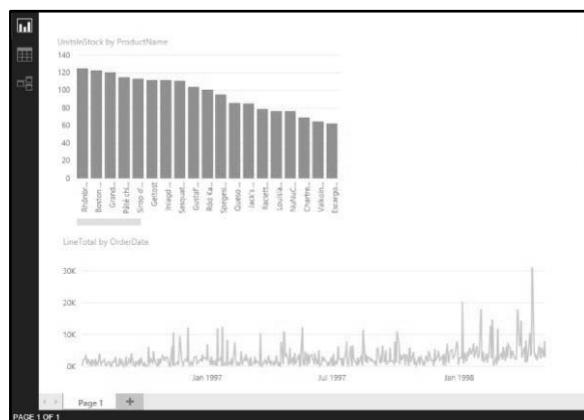
Next, drag ProductName to the Axis box, found in the bottom half of the Visualizations pane.

Then, select Sort By > UnitsInStock using the skittles in the top right corner of the visualization.

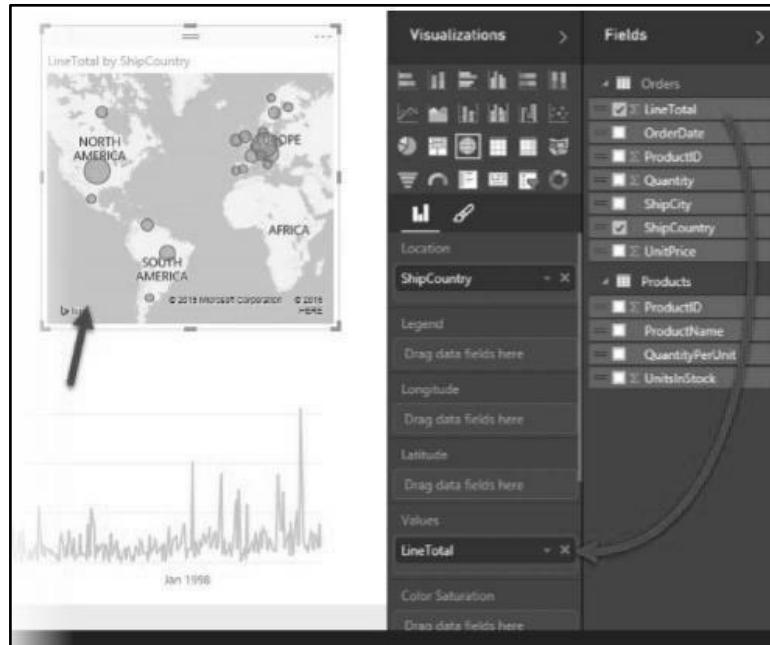


- ii) Drag OrderDate to the canvas beneath the first chart, then drag LineTotal (again, from the Fields pane) onto the visual, then select Line Chart.

The following visualization is created.



- iii) Next, drag ShipCountry to a space on the canvas in the top right. Because you selected a geographic field, a map was created automatically. Now drag LineTotal to the Values field; the circles on the map for each country are now relative in size to the LineTotal for orders shipped to that country.



**Step 2** : Interact with your report visuals to analyze further.

Power BI Desktop lets you interact with visuals that cross-highlight and filter each other to uncover further trends.

- i) Click on the light blue circle centered in Canada. Note how the other visuals are filtered to show Stock (ShipCountry) and Total Orders (LineTotal) just for Canada.



## Practical 10:

### Create the cube with suitable dimension and fact tables based on ROLAP, MOLAP and HOLAP model.

SOLUTION :

Creating Data Warehouse :

Let us execute our T---SQL Script to create data warehouse with fact tables, dimensions

and populate them with appropriate test values.

Download T---SQL script attached with this article for creation of Sales Data Warehouse

or download from this article “**Create First Data Warehouse**” and run it in your SQL Server.

Follow the given steps to run the query in **SSMS** (SQL Server Management Studio).

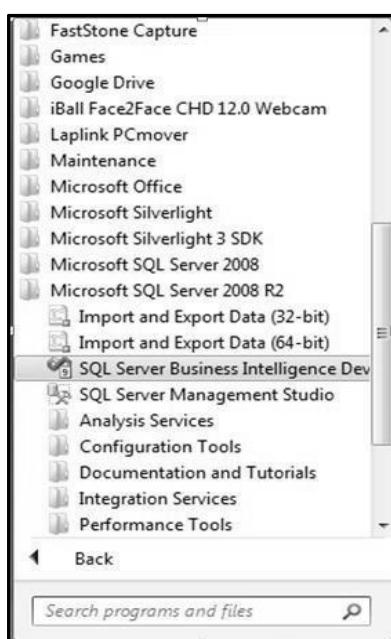
1. Open SQL Server Management Studio 2008.
2. Connect Database Engine.
3. Open **New Query** editor.
4. Copy paste Scripts given below in various steps in new query editor window one by one.
5. To run the given SQL Script, press **F5**.
6. It will create and populate “Sales\_DW” database on your SQL Server.

DEVELOPING AN OLAP CUBE :

For creation of OLAP Cube in Microsoft BIDS Environment, follow the 10 easy steps given below.

Step 1 : Start BIDS Environment.

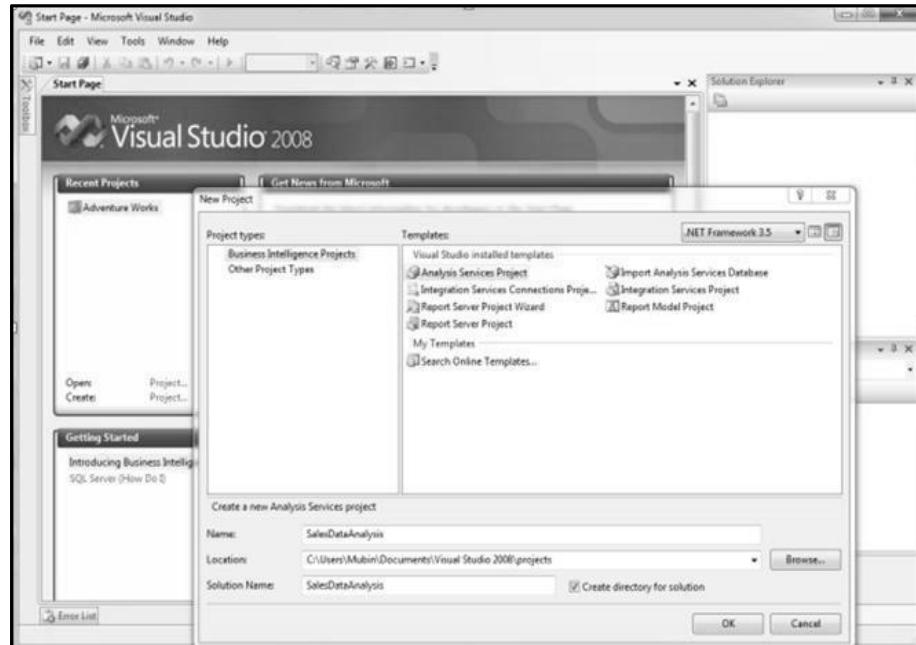
Click on **Start Menu** → Microsoft **SQL Server 2008 R2** → Click **SQL Server Business Intelligence Development Studio**.



Step 2 :

Start Analysis Services Project.

Click **File** → **New** → **Project** → **Business Intelligence Projects** → select **Analysis Services Project** → Assign Project Name → Click **OK**.



Step 3 :

3.1 Creating New Data Source.

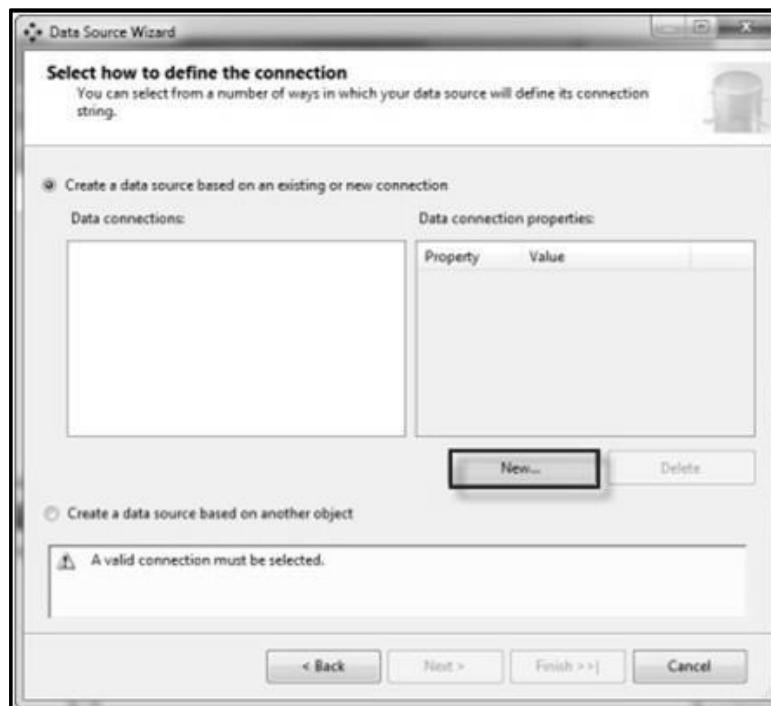
- i) In Solution Explorer, Right click on **Data Source** → Click **New Data Source** Step 3 : Creating New Data Source.
- ii) In Solution Explorer, Right click on **Data Source** → Click **New Data Source**.



iii) Click on **Next**.



iv) Click on **New** Button.

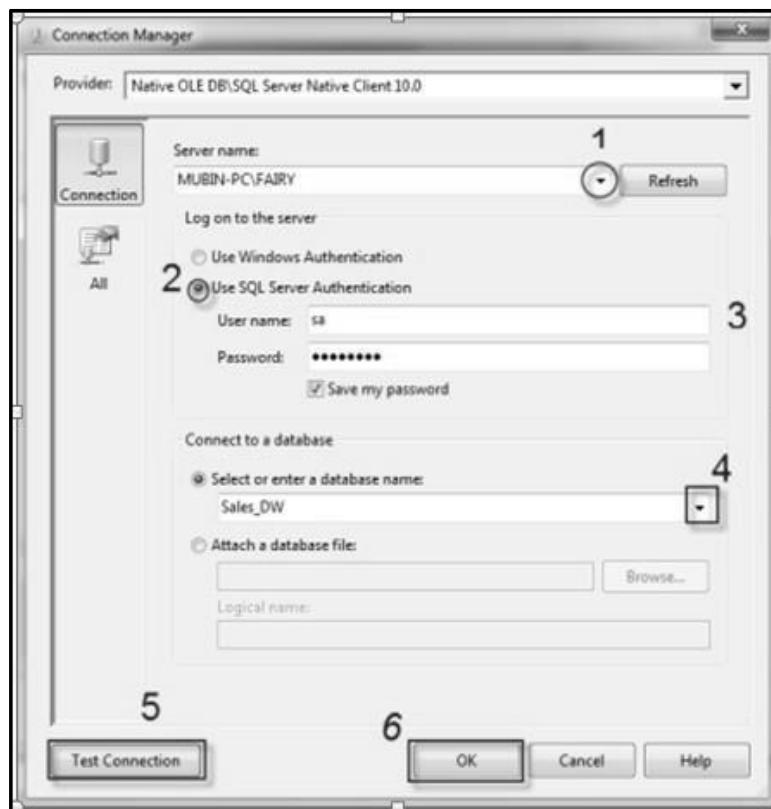


Step 3 :

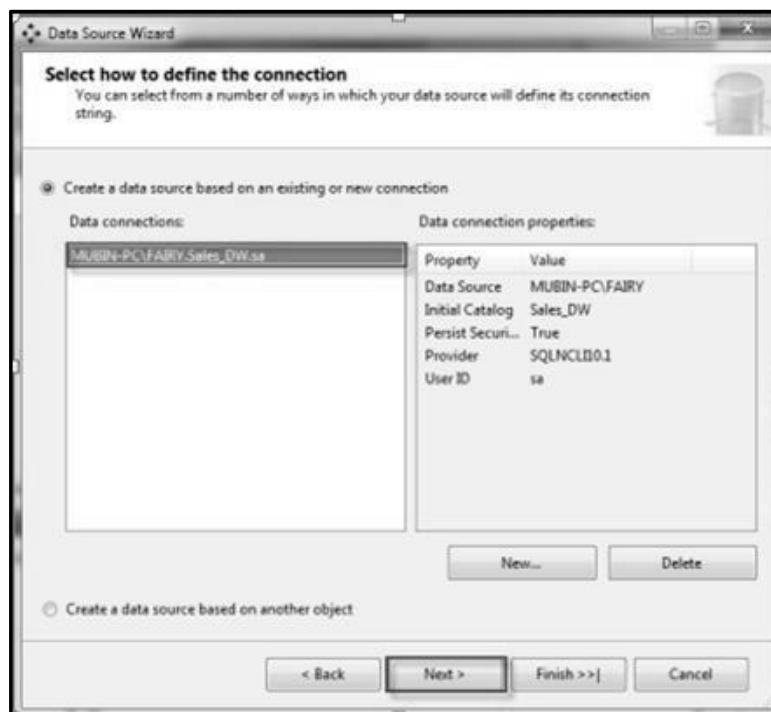
### 3.2 Creating New Connection.

- i) Specify Your **SQL Server Name** where your Data Warehouse was created.
- ii) Select Radio Button according to your **SQL Server Authentication** mode.
- iii) Specify your **Credentials** using which you can connect to your SQL Server.
- iv) Select database Sales\_DW.

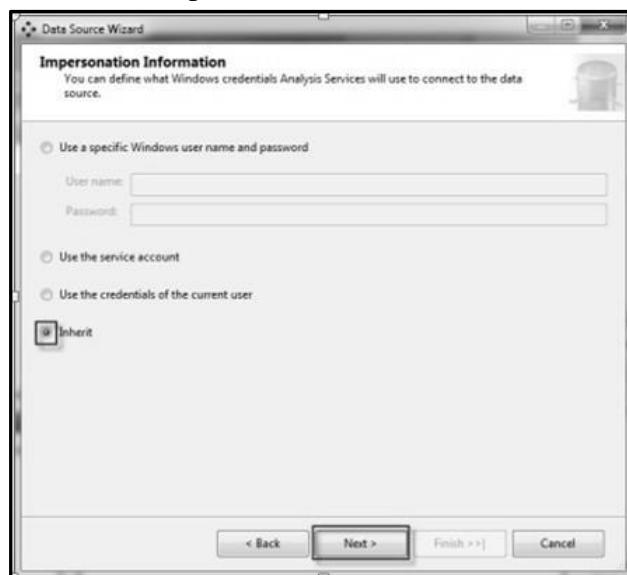
- v) Click on **Test Connection** and verify for its success.  
vi) Click **OK**.



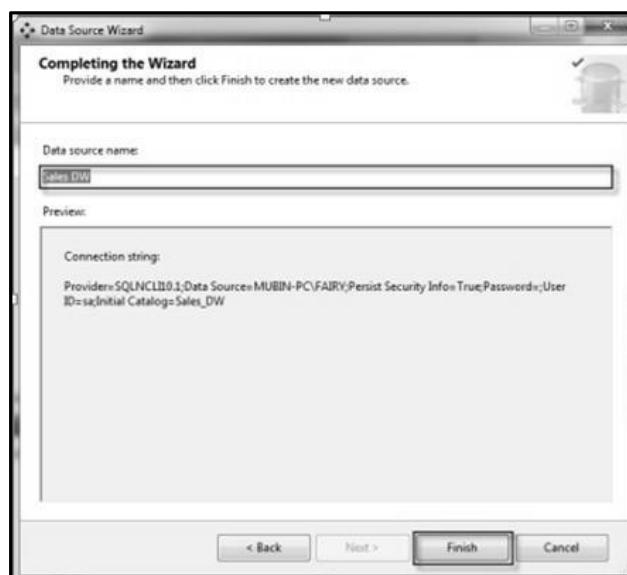
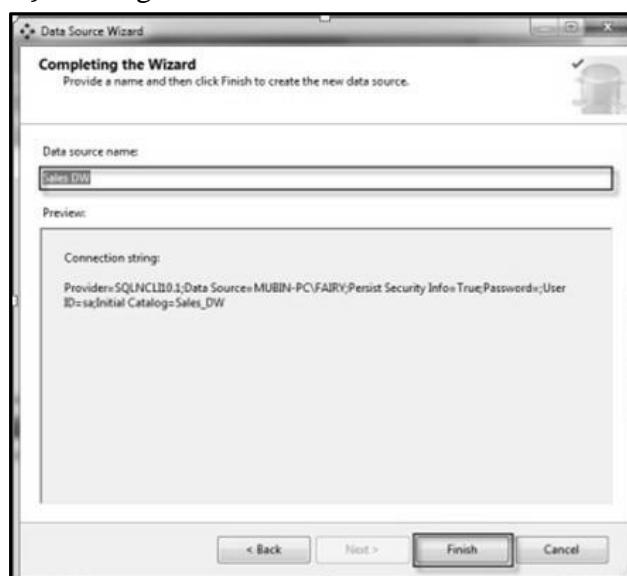
- vii) Select Connection created in **Data Connections** → Click **Next**.



viii) Select Option **Inherit**.



ix) Assign Data Source Name → Click Finish.



Step 4 :

Creating New Data Source View.

- i) In the Solution Explorer, Right Click on **Data Source View** → Click on  
New Data Source View.



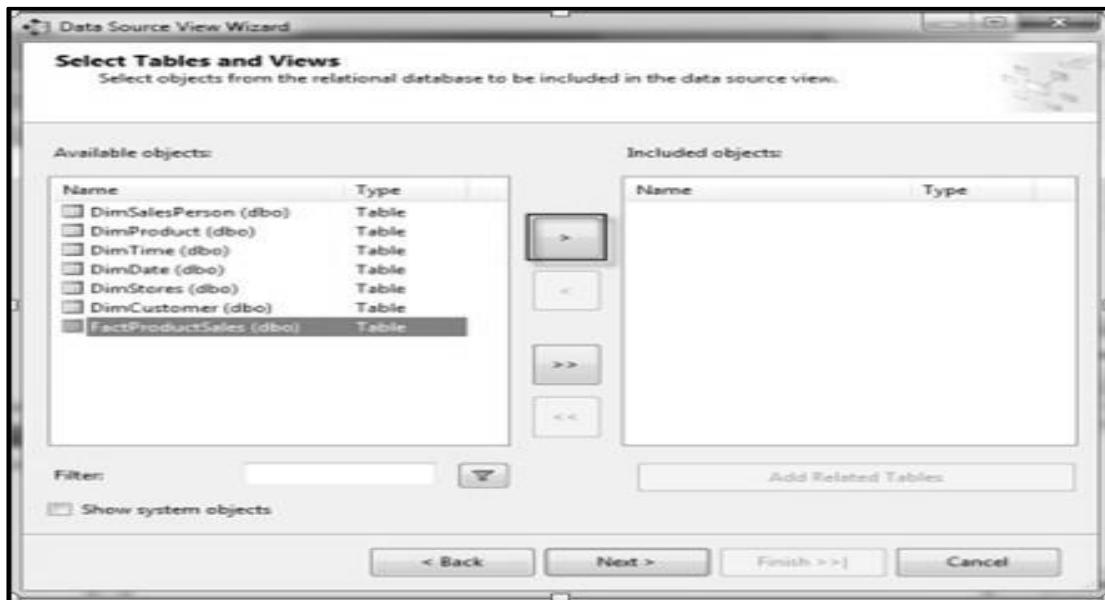
- ii) Click Next.



- iii) Select **Relational Data Source** we have created previously (Sales\_DW)  
→ Click Next.



- iv) First move your **Fact Table** to the right side to include in object list.



- v) Select FactProductSales Table → Click on Arrow Button to move the selected object to Right Pane.

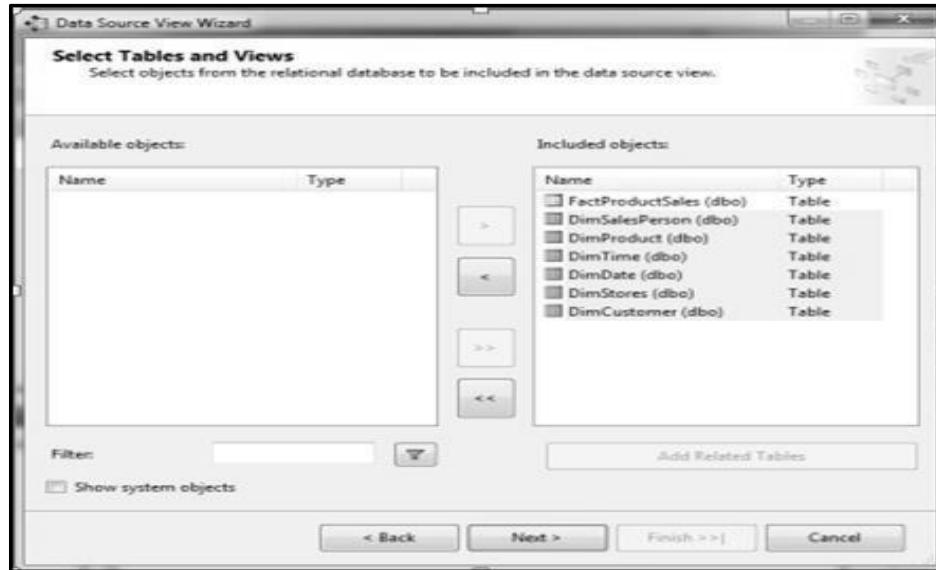
- vi) Now to **add dimensions** which are **related** to your **Fact Table**, follow the given steps :

Select **Fact Table** in Right Pane (Fact product Sales) → Click On **Add Related Tables**



- vii) It will add all associated dimensions to your Fact table as per relationship specified in your SQL DW (Sales\_DW).

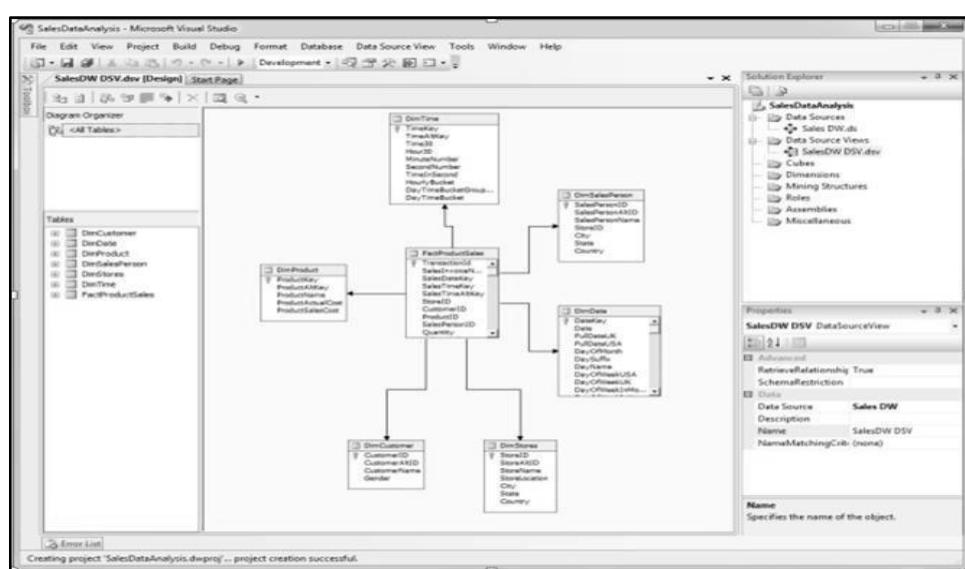
viii) Click Next.



ix) Assign Name (SalesDW DSV) → Click Finish.



x) Now Data Source View is ready to use.



Step 5 :

Creating New Cube.

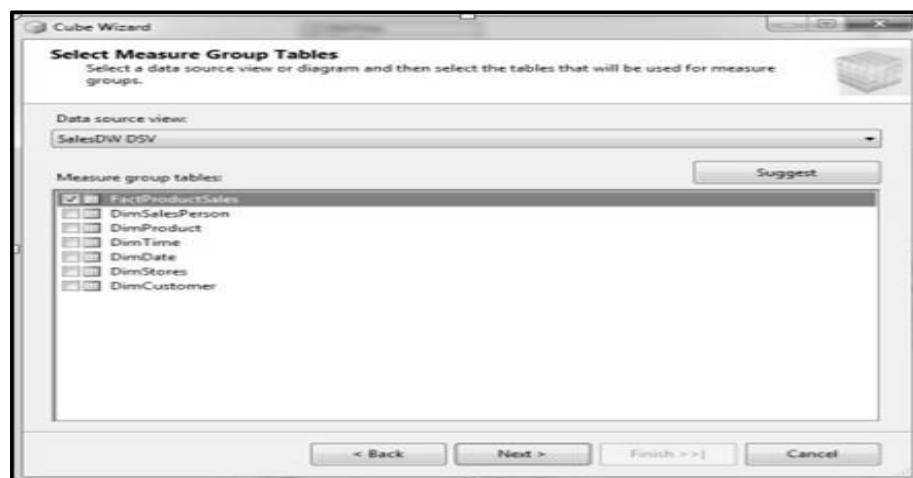
- i) In Solution Explorer → Right Click on **Cube** → Click **New Cube**.
- ii) Click **Next**.



- iii) Select Option **Use existing Tables** → Click **Next**.



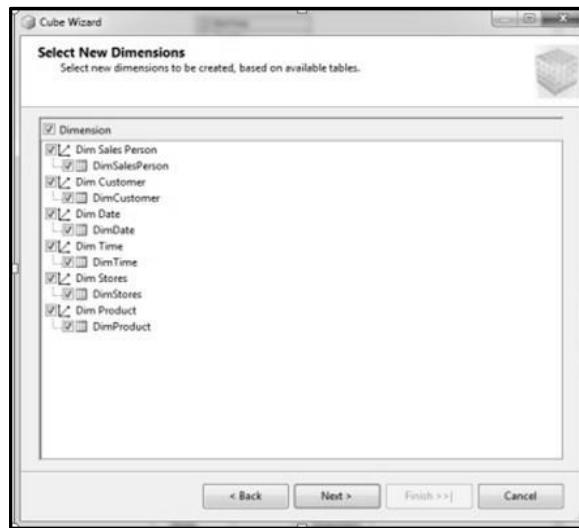
- iv) Select Fact Table Name from **Measure Group Tables (FactProductSales)** → Click **Next**.



- v) Choose **Measures** from the List which you want to place in your Cube  
→ Click **Next**.



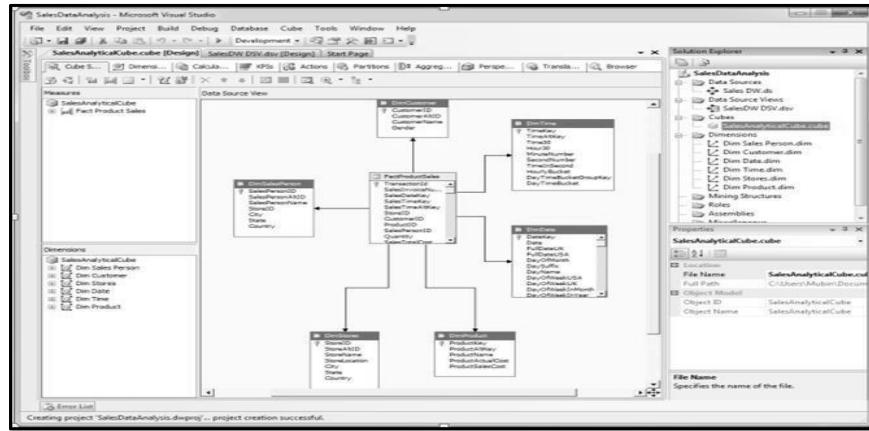
- vi) Select All **Dimensions** here which are associated with your Fact Table  
→ Click **Next**.



- vii) Assign **Cube Name** (SalesAnalyticalCube) → Click **Finish**.

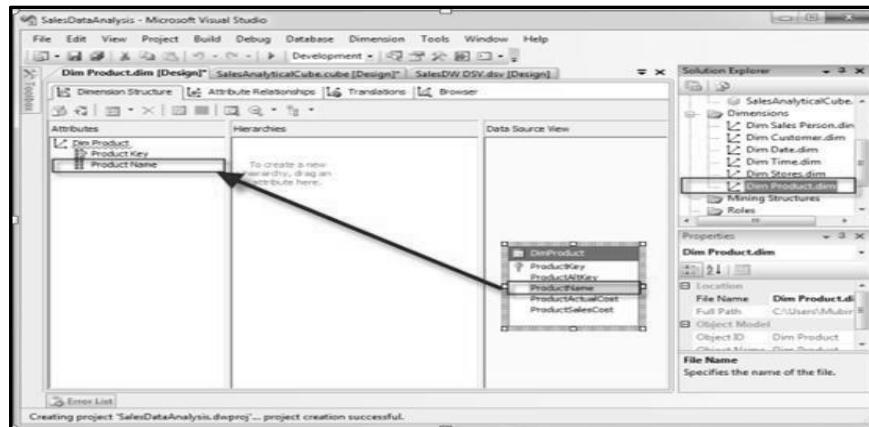


- viii) Now your Cube is ready, you can see the newly created cube and dimensions added in your solution explorer.



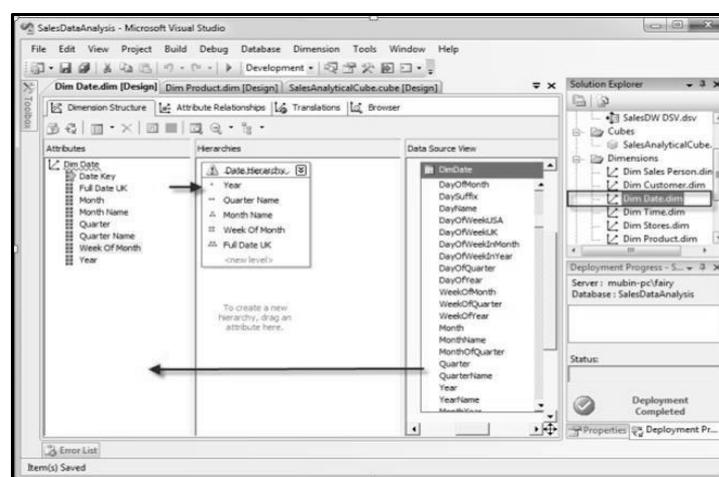
#### Step 6 : Dimension Modification.

In Solution Explorer, double click on dimension **Dim Product** → Drag and Drop Product Name from Table in Data Source View and Add in Attribute Pane at left side.



#### Step 7 : Creating Attribute Hierarchy In Date Dimension.

- Double click On **Dim Date** dimension → Drag and Drop Fields from Table shown in Data Source View to Attributes → Drag and Drop attributes from leftmost pane of attributes to middle pane of Hierarchy.
- Drag fields in sequence from Attributes to Hierarchy window (Year, Quarter Name, Month Name, Week of Month, Full Date UK).



Step 8 :

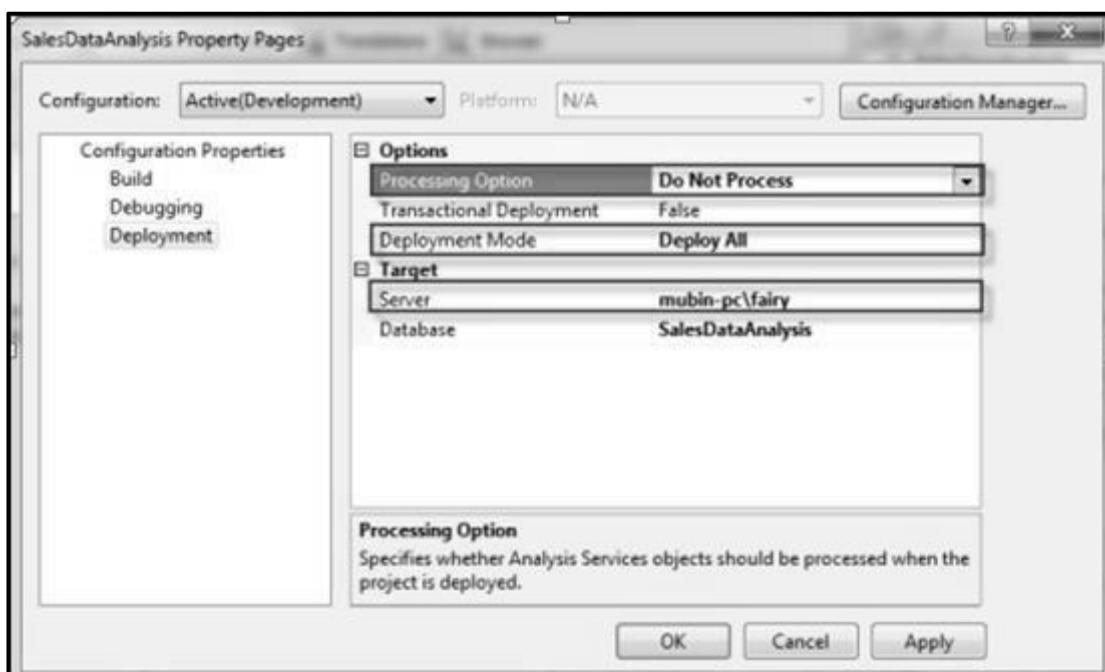
Deploy the Cube.

- i) In Solution Explorer, right click on Project Name (SalesDataAnalysis)  
→  
Click Properties.

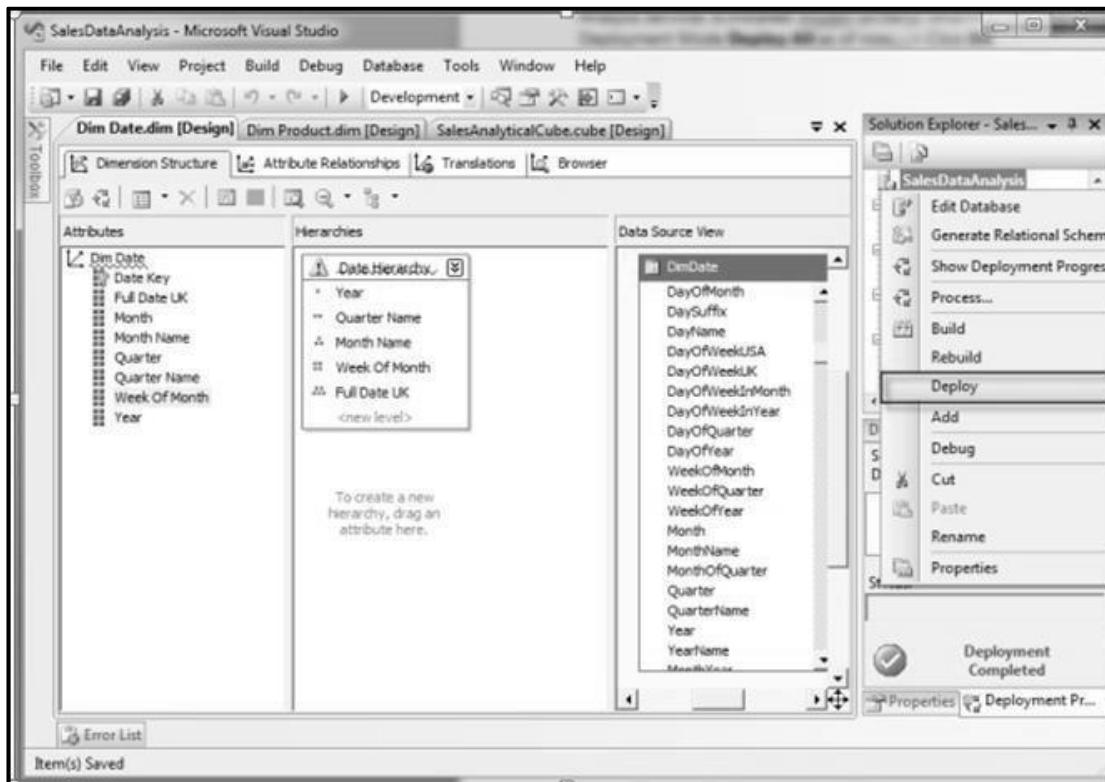


- ii) Set Deployment Properties First.

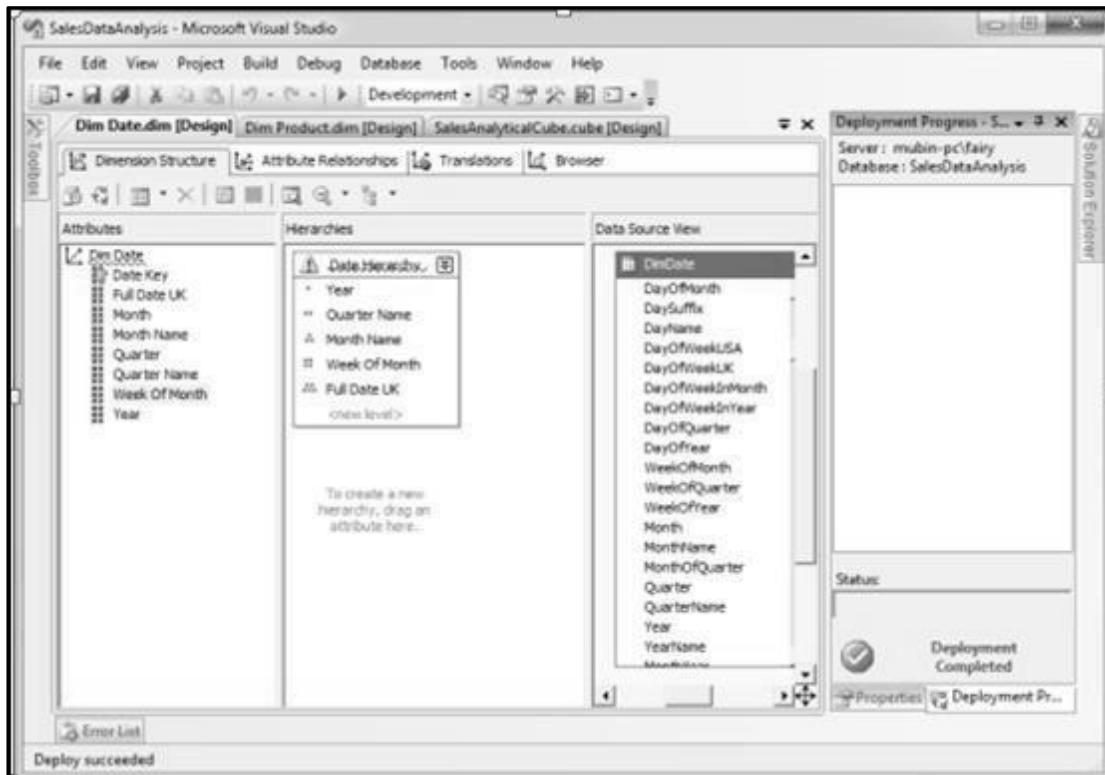
In Configuration Properties, Select Deployment → Assign Your SQL Server Instance Name Where Analysis Services Is Installed (*mubin--- pc\fairy*) (*Machine Name\Instance Name*) → Choose Deployment Mode **Deploy All** as of now →Select Processing Option **Do Not Process** → Click OK.



- iii) In Solution Explorer, right click on **Project Name** (SalesDataAnalysis)  
→ Click **Deploy**.

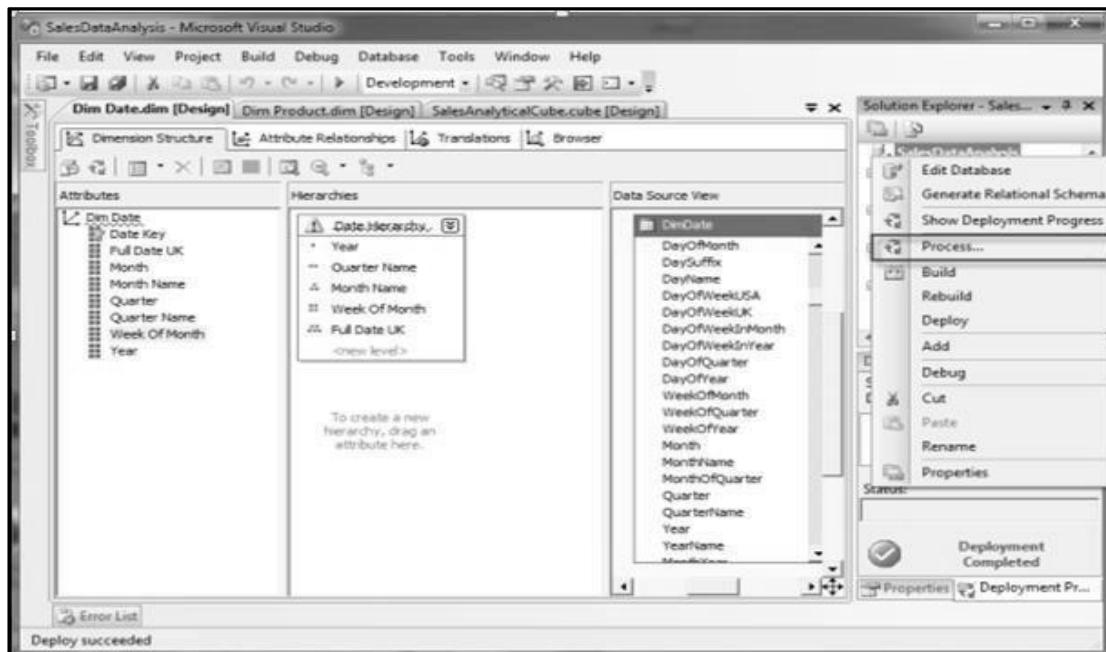


- iv) Once Deployment will finish, you can see the message **Deployment Completed** in deployment Properties.

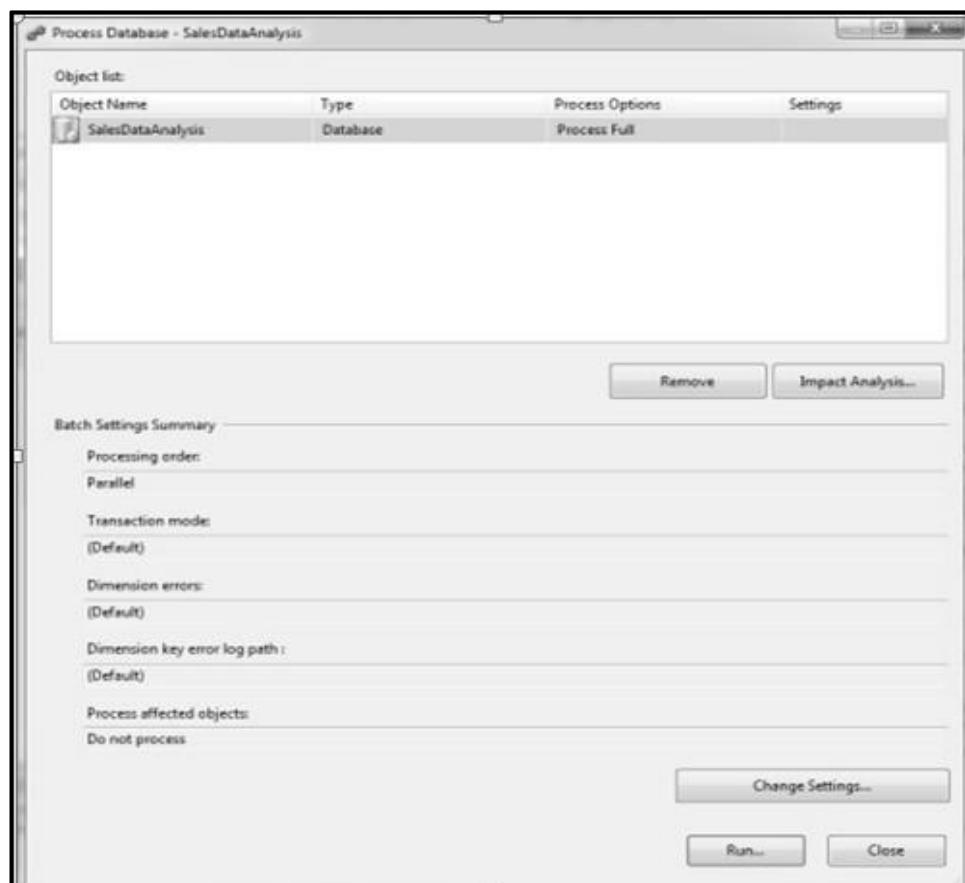


Step 9 : Process the Cube.

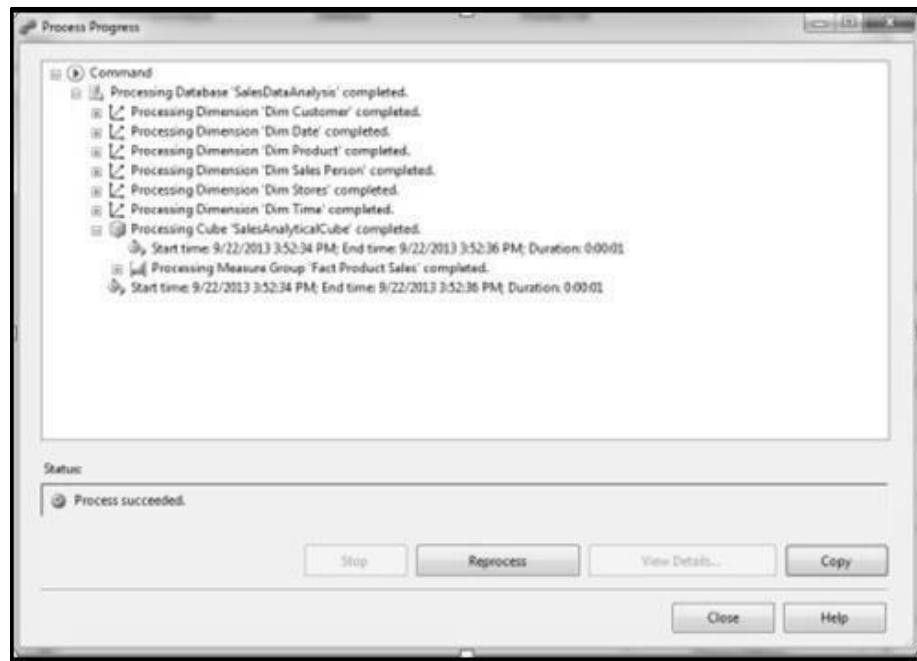
- i) In Solution Explorer, right click on Project Name (SalesDataAnalysis)  
→  
Click Process



- ii) Click on **Run** button to process the Cube.

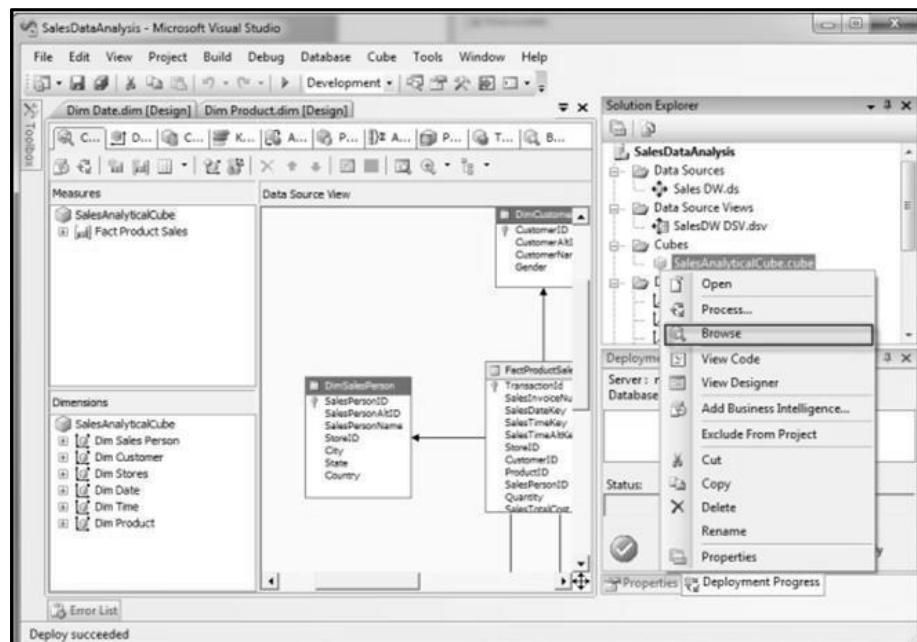


- iii) Once processing is complete, you can see **Status** as **Process Succeeded**  
 → Click **Close** to close both the open windows for processing one after the other.



Step 10 : Browse the Cube for Analysis.

- i) In Solution Explorer, right click on Cube Name (SalesDataAnalysisCube)  
 → Click **Browse**.



- ii) Drag and drop measures into Detail fields and drag and Drop Dimension Attributes in Row Field or Column fields.
- iii) Now to **Browse Our Cube :**
  - a) Product Name Drag and Drop into Column.
  - b) Full Date UK Drag and Drop into Row Field.
  - c) FactProductSalesCount Drop this measure in Detail area.

The screenshot shows the Microsoft Visual Studio interface for cube design. The main window displays the SalesAnalyticalCube cube design. On the left, the 'Measure Group' pane lists various measures under 'Measures'. In the center, the 'Measure in Details Field' section shows a table with columns for different product types and rows for dates. A callout arrow points to the date rows. On the right, the 'Dimension in Row Field' and 'Dimension in Column Field' sections are highlighted with callout arrows pointing to the date dimension in the table. A legend on the right side identifies these sections: 'Measure in Details Field', 'Dimension in Row Field', and 'Dimension in Column Field'.

	Anal Washing Powder, 5kg	Nirma Soap	Rice Grains, 5kg	SunFlower Oil 1lt	Wheat Flour, 5kg	Grand Total
01/01/2013	4	4	6	2	10	30
02/01/2013	4	4	2	2	16	36
03/01/2013	4	4	4	4	16	56
Grand Total	12	12	12	8	50	