

Samantha Jin

Phone: 1(647)207-5156 | Email: samantha.jin.toronto@gmail.com | www.linkedin.com/in/sujung8193

Web Designer / Front-end Developer

A seasoned Web Designer / Front-end Developer with several years of experience utilizing programming languages ranging from HTML, CSS, JavaScript, jQuery to create client-centered solutions to a variety of challenging projects.

SKILL SUMMARY

- Proficient with HTML5, Javascript, jQuery, CSS & SASS with an understanding PHP & MySQL
- Excellent UX/UI Design skills utilizing photoshop, illustrator, XD
- Understanding of responsive design/mobile development
- Ability to hand-roll code without reliance on visual tools
- Experts in CMS, such as WordPress
- Stay up to date on the latest front-end development best practices, passionate about designing beautiful and highly usable websites

WORK EXPERIENCE

Stonewell Financial Service Inc. (Jul 2018 – Present)

Web designer / Wordpress Developer

Toronto, Canada

1. Web Design / WordPress Development

- Building mobile-responsive sites and updating pages on stonewellfinancial.com using WordPress, HTML, CSS, PHP, and JavaScript, jQuery skills
- Customize pre-existing WordPress themes and plugins
- Troubleshoot and resolve WordPress problems
- Working with the Marketing team to determine and manage the website roadmap, including new development and maintenance projects
- Designed and developed HTML emails for vendors

2. Design marketing materials

- Design and produce internal and external publications such as brochures, newsletters, presentation materials, advertising, displays, posters and signage for execution
- Design and produce artwork for presentation

3. Office Administrator

- Answered phone calls, assisted clients or directed them to appropriate manager
- Assisted in all general office duties; including catered events/meetings, receiving and shipping, reception coverage, and supply ordering
- Collaborating with others on the Marketing, Product and Customer Success teams to meet the company's goals

Branding Academy (Jan 2018 – Jun 2018)*Web designer/Web Developer***Toronto, Canada**

- Worked with the IT team that developed the technology responsible for creating and managing client data presented on the website and in the mobile app in order to improve system efficiency
- Collaborated with management, IT team members, the design team, and architects to ensure the highest quality product was developed and best practices were followed
- Created Client management back-end system with MySQL database

Designer's Code (Apr 2017 ~ Dec 2017)*Web designer / Digital marketer***Seoul, South Korea**

- Produce web page layouts and responsive web designs that support client's brand
- Working closely with the developers and project managers to implement user interfaces for event registration sites
- Identify social media opportunities and develop an actionable plan for execution
- Fostered strong teamwork environment with co-workers resulting in positive collaboration

PROFESSIONAL SKILLS

•**Programing Skills:** HTML/HTML5, CSS/CSS3, JavaScript, jQuery, Bootstrap, Node.js, AJAX, JSON, PHP, MySQL, Laravel, Structured Query Language (SQL), Wordpress

•**Design tool:** Adobe creative studio (Photoshop, illustrator)

EDUCATION

Humber College (2015 - 2017)*Ontario College Diploma – Business Marketing*

Toronto, Canada

Academic Honour's List – GPA 3.8