

## Ritter Marks



Age - 9

Location - Netherlands

School Student

### About Ritter Marks

Ritter is a student of 5th class. Doing good with all the subjects except Science

He wants to focus on the topics on which he wants to learn more. Ritter wants to do learn the subject with experiments

### Goals

To find a free online learning app having Science subject topics

### Motivation

Concentration on the Science subject

### Frustrations

- Finding free online School Subjects
- Personalized learning
- Learning while playing

### Personality

- Ambitious
- Creative
- Needs feedback






## Journey Map of Student

### Ritter Marks Student



#### Demographics

Name : Ritter Marks  
Age : 9 yrs  
Occupation : Student  
Country : Netherlands

Stages	Stage 1 	Stage 2 	Stage 3 	Stage 4 	Stage 5 
User Goals	Searching for online free learning apps	Finding required courses	Personalized learning	Testing Knowledge	Stepping into next level
Pain points	Difficult to find online free learning apps	Finding courses of the school subjects are very rare	Hard to learn a topic of any topic in between	Can't find the only test paper on the learnt topic	Rare to find next topics or other courses
Touch points	Online free learning app	User can find the required school courses	User can choose any topic from the subjects	Can test their knowledge on the particular topic	User can get into next topic of that subject or get into another subject