

Business Requirement Document (BRD)

3.1 Business Objective

- To build an online food delivery platform similar to Zomato.
- To enable customers to order food easily from nearby restaurants.
- To help restaurants increase reach and manage orders efficiently.
- To provide delivery partners with optimized order allocation.

3.2 Stakeholders

- Customers
- Restaurants
- Delivery Partners
- Business Owners (Zomato)
- Payment Gateway Providers

3.3 Business Scope

In-Scope:

- User registration and login
- Restaurant listing and menu display
- Food ordering and online payment
- Order tracking
- Ratings and reviews

Out-of-Scope:

- International delivery
- Offline (cash-only) restaurants
- Loyalty program (Phase 2)

3.4 Business Benefits

- Increased customer convenience
- Higher restaurant revenue
- Efficient delivery operations
- Scalable business model