

Sukhman S

Msc in Business Analytics (UOB) | SQL| Python | Tableau | 2 YOE | Business and Analyst
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Professional Summaries

Results-driven Data Analyst with two years' experience leading strategic business consultations for projects totalling **\$110 million**. Recognised for streamlining operations through tailored strategies, earning **two Delivery Excellence Awards** in 2 years. Skilled in **Financial Modelling & Valuation (DCF, LBO, Comparables)**, **Financial Analysis** and **Market research** to drive measurable impact.

Professional Skills

Functional Competencies: Financial Modelling & Valuation (DCF, LBO, Comparable Analysis) | Corporate Finance & Investment Strategy | Portfolio Performance Analysis (IRR, ROI, VaR, Sharpe Ratio) | Financial Statement Analysis | Risk & Compliance Management (FCA Standards) | Capital Markets Research (Equities, Fixed Income, Alternatives) | Macroeconomic & Sector Analysis | Business Intelligence & Reporting | Data Analysis & Interpretation | Predictive & Prescriptive Analytics | Data Visualization & Storytelling | Quantitative Research & Statistical Modelling | Due Diligence & Market Assessment | Cross-Border Collaboration | Presentation & Stakeholder Communication

Technical Tools: Excel (Advanced Functions, Power Query, Pivot Tables, VBA) | Python (Pandas, NumPy, Scikit-learn, Matplotlib, Seaborn) | SQL | Bloomberg Terminal | Refinitiv | Power BI | Tableau | R | SPSS | Minitab | Microsoft Project | Word | PowerPoint | Data APIs | JIRA | Confluence | Slack | Microsoft Teams | Zoom

Work Experience

Financial Analyst | Insuresafeline, United Kingdom | September 2025 – Present

- Analyzed financial and risk data for 50+ SME portfolios monthly using SQL and Python, aligning coverage structures with capital exposure and improving ROI by 18%.
- Built Tableau and Power BI dashboards to visualize insurer pricing and performance trends, enabling data-driven premium negotiations that reduced costs by 15-20%.
- Performed detailed financial statement reviews via Python-based ratio analysis, assessing insurer solvency and pricing models to enhance client trust and retention by 95%.
- Automated policy confirmation and reporting workflows through SQL queries and DocuSign API integration, cutting turnaround time by 30% and boosting efficiency.
- Partnered with compliance teams to maintain FCA-aligned documentation and reporting dashboards, mitigating audit risks across 100% of client accounts.

Data Analyst Intern | L.E.K. Consulting, United Kingdom

April 2024 - September 2024

- Cleaned and modelled 50K+ rows of financial and market data using SQL and Excel, improving data accuracy by 20% and enhancing valuation and KPI tracking for client portfolios.
- Built 6 interactive Tableau and Power BI dashboards to visualise market trends and portfolio performance, driving 10+ investment strategy recommendations across healthcare and retail sectors.
- Conducted financial statement and competitive analysis in Python for 25+ companies, identifying £12M+ revenue growth opportunities and informing DCF and comparables valuations.
- Partnered with 4 cross-functional teams to translate business and investment requirements into analytical models, supporting 3 new market entry and pricing strategies with measurable ROI outcomes.
- Automated reporting and data validation processes through Python-based quality checks, reducing manual processing time by 30% and ensuring regulatory compliance with FCA data standards.

- Built and automated financial and marketing performance models using SQL, Python, and R, driving a 15% uplift in ROI and improving forecast accuracy by 25%.
- Conducted data-driven valuation and ROI analysis across 5 business units, translating financial insights into capital allocation and investment growth strategies.
- Designed 20+ Tableau and Power BI dashboards to track KPIs such as ROI, IRR, and engagement ratios, cutting reporting time by 40% and enhancing decision-making speed.
- Applied regression and A/B testing frameworks to evaluate channel efficiency and optimise budget distribution, aligning with portfolio performance goals.
- Ensured 99.9% data integrity across AWS and GCP pipelines, strengthening compliance and risk management processes in line with FCA data governance standards.

Project

- **[Customer Segmentation and Sales Performance Analysis of Superstore Data](#)**: Used SPSS and Tableau to analyse Superstore sales. Applied descriptive statistics, T-tests, clustering, and factor analysis to guide strategy on marketing and product focus.
- **[Pizza Sale Analysis Dashboard \(SQL and Excel\)](#)**: Turned raw sales data into a dynamic dashboard to reveal revenue trends, order patterns, and top-selling items—enabling smarter business decisions.
- **[Data Visualization for the NHS](#)**: Built two Tableau dashboards by integrating messy datasets using calculated fields. These visualisations supported decisions on healthcare resource allocation, funding, and infrastructure planning.
- **[Real Estate Analysis](#)**: I performed a comprehensive analysis of a UAE real estate dataset, utilizing descriptive statistics and regression modeling to uncover key insights into property rental trends and pricing factors.
- **[Applied Analytics for Operations, Supply Chain, and Management](#)**: Analysed year-long financial data, using interpolation and moving averages to close data gaps. Achieved 90% forecast accuracy, cut stockouts by 15%, and improved inventory planning.

Education

Master's in Business Analytics, University of Birmingham

Highlight: Took extra modules in predictive modelling, business case analysis, and technical tools including SQL, Python, Power BI, and Tableau.

Bachelor's in Business Administration (Major: Marketing), Doon Business School

Highlight: Focused on Marketing, Finance, and Accounting. Completed additional modules in Digital Marketing and Project Management.

Key Reward and Recognitions

- **Revenue Growth Leader**: Drove a 25% increase in overall sales through customer behaviour analysis using SQL and Python. Earned 'Performance Excellence' recognition.
- **Customer Insights Dashboard**: Praised for designing a dashboard that boosted targeting accuracy and repeat purchase rates by 15%.
- **Data-Driven Decision Making**: Introduced visual KPIs that helped management make faster, evidence-based decisions.
- **Predictive Analytics Contributor**: Applied machine learning and statistical modelling to forecast demand and trends, improving planning accuracy.
- **Process Automation Lead**: Automated inventory tracking, reducing human error by over 30% and freeing up team resources.