



UNIVERSITY OF
BIRMINGHAM

BIRMINGHAM
BUSINESS
SCHOOL

Student ID Number(s): 2655175

Programme: MSc Business Analytics

Module: Micro Courses Certification

Name of Tutor: Mr Robert Fleming

Assignment Title: Micro-Courses Certification

Date and Time of Submission: Time: 23rd April 2024, 4:41 PM

Actual Page Count: 6

Extension: N **Extension Due Date:**

I do wish my assignment to be considered for including as an exemplar in the **School Bank of Assessed Work**.

The purpose of this template is to ensure you receive targeted feedback that will support your learning. It is a requirement to complete to complete all 3 sections, and to include this completed template as the first page of every assignment that is submitted for marking (your School will advise on exceptions).

Section One: Reflecting on the feedback that I have received on previous assessments, the following issues/topics have been identified as areas for improvement: *NB – for first year students/PGTs in the first term, this refers to assessments in your previous institution*

- I should add precisely the information required in the assignment
- I should take care of the word/page limit

Section Two: In this assignment, I have attempted to act on previous feedback in the following ways

- I have added precisely the necessary information that was required in this assignment
- I have taken care of the word limit

Course name, time duration and educational platform of each course:

List of courses that I have completed are:

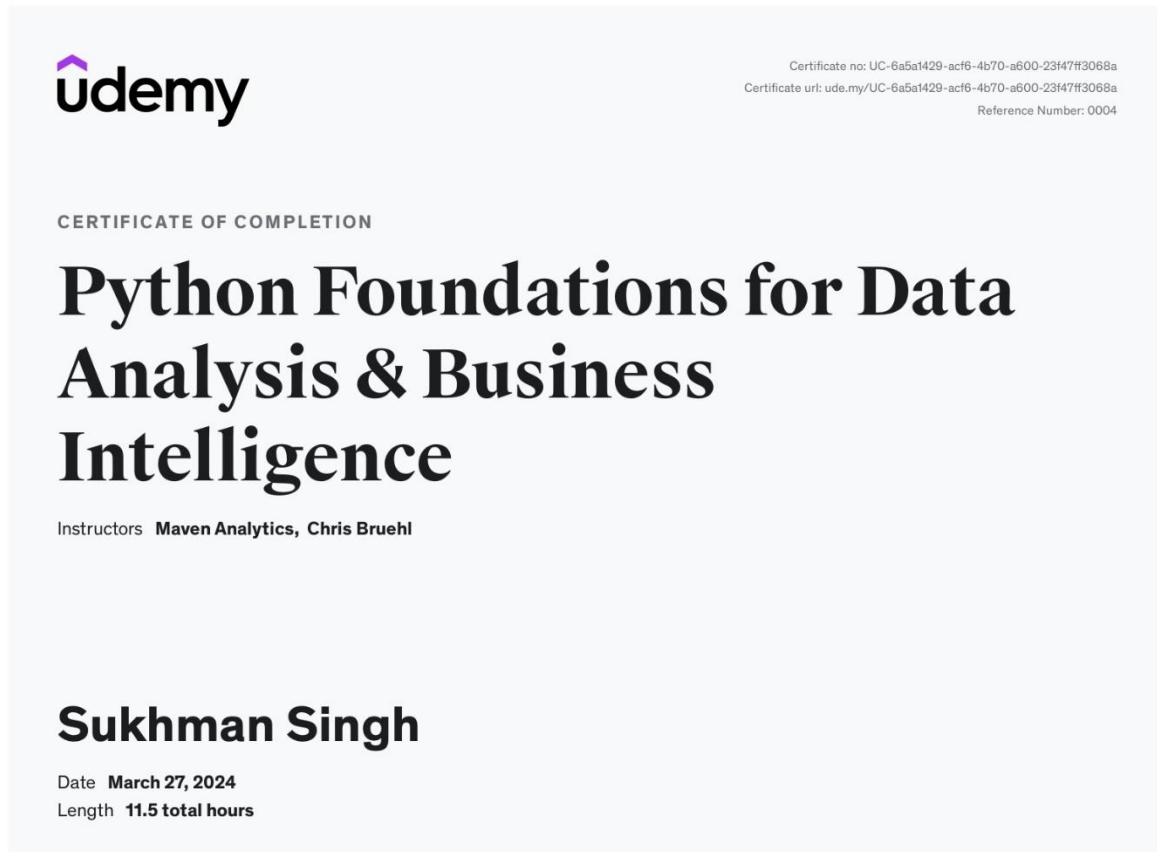
- 1) Python Foundations for Data Analysis & Business Intelligence
- 2) My SQL for Business Analytics and Business Intelligence
- 3) Data Preparation in Excel
- 4) Data Analysis in Excel
- 5) Creating Dashboards in Tableau
- 6) Intermediate SQL

Serial No.	Courses	Duration(Hours)	Educational Platform
1	Python Foundations for Data Analysis & Business Intelligence	11.5	Udemy
2	My SQL for Business Analytics and Business Intelligence	12	Udemy
3	Data Preparation in Excel	3	Datacamp
4	Data Analysis in Excel	3	Datacamp
5	Creating Dashboards in Tableau	3	Datacamp
6	Intermediate SQL	4	Datacamp

Total duration of all courses combined : $11.5 + 12 + 3 + 3 + 3 + 4 = 36.5$ Hours

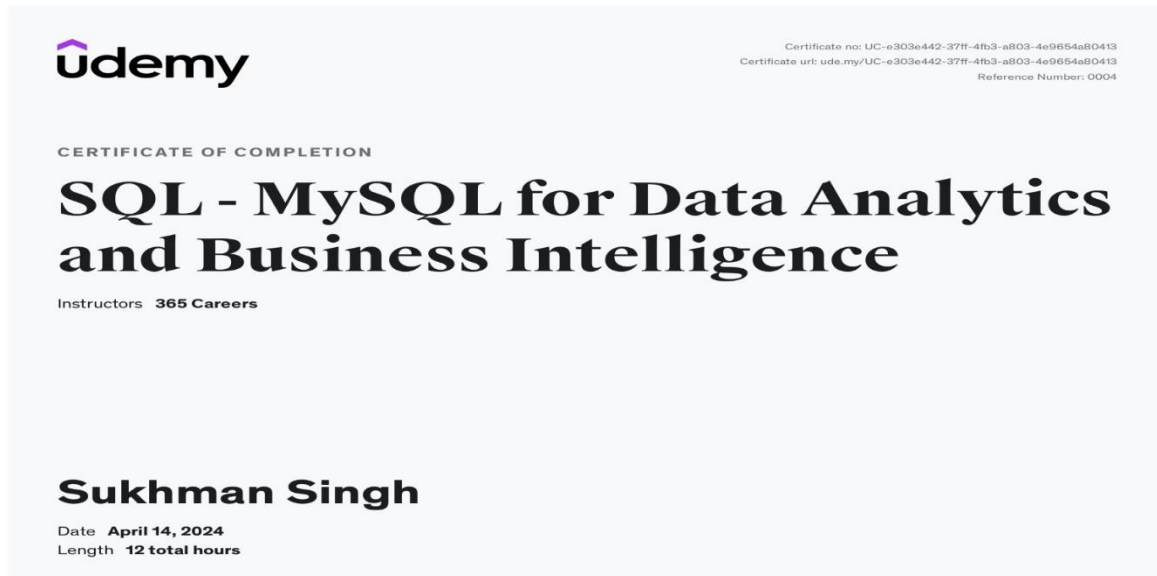
Certifications

1) Python Foundations for Data Analysis & Business Intelligence



The course '*Python Foundations for Data Analysis & Business Intelligence*' (length: 11.5 Hours) played a pivotal role in enhancing my Python skills to meet industry standards. I mastered the use of well-known Python libraries for data manipulation, analysis, and visualization, including *NumPy*, *Pandas*, and *Matplotlib*. Furthermore, the course included advanced subjects like *feature engineering*, *predictive modeling*, and *data cleansing*, which gave me the confidence to take on challenging data analysis projects.

2) My SQL for Business Analytics and Business Intelligence



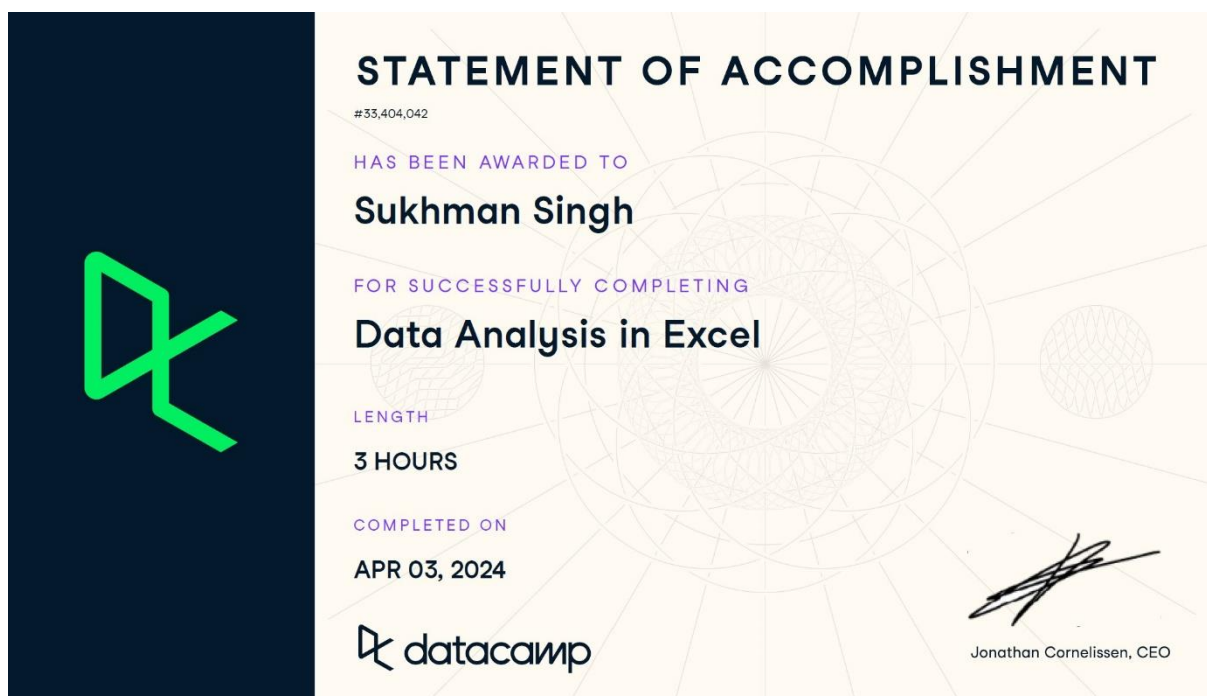
The course '*MySQL for Business Analytics and Business Intelligence*' (length: 12 hours) has been instrumental in enhancing my SQL skills to meet industry standards. Teaching me with hands-on experience with databases and industry-relevant technology, the training enabled me to improve my SQL skills. I gained proficiency in creating sophisticated *SQL* queries that let me *see*, *edit*, and *query* data stored within MySQL databases. The course covers a wide range of SQL abilities including joins, subqueries, stored procedures, data manipulation (*SELECT*, *INSERT*, *UPDATE*, *DELETE*), data aggregation (*GROUP BY*, *HAVING*), and more.

3) Data Preparation in Excel



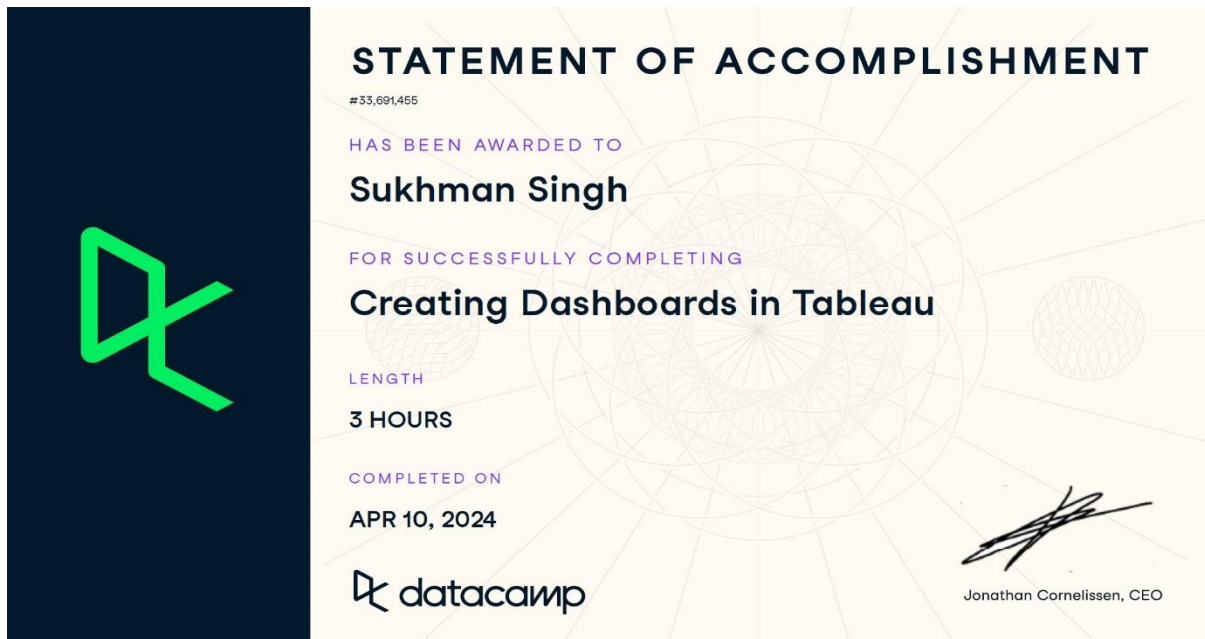
The course '*Data Preparation in Excel*' (length: 3 Hours) laid a good foundation on how to pre-process the databases before drawing insights from them. I became proficient in Excel and learned how to use its features for *altering*, *cleaning*, and *organizing* data through an organized and thorough program that focussed on data preparation strategies. I learnt about advanced Excel functions and techniques, such as importing, cleaning, filtering, sorting, and data transformation. The course gave me with practical expertise in advanced Excel functions (including *VLOOKUP* and *INDEX-MATCH*) and *pivot tables*, *conditional formatting*, *data validation*, *data transformation* and *manipulation*. I learnt on how to arrange data tables, compose informative summaries and reports, and draw logical conclusions from complex datasets.

4) Data Analysis in Excel



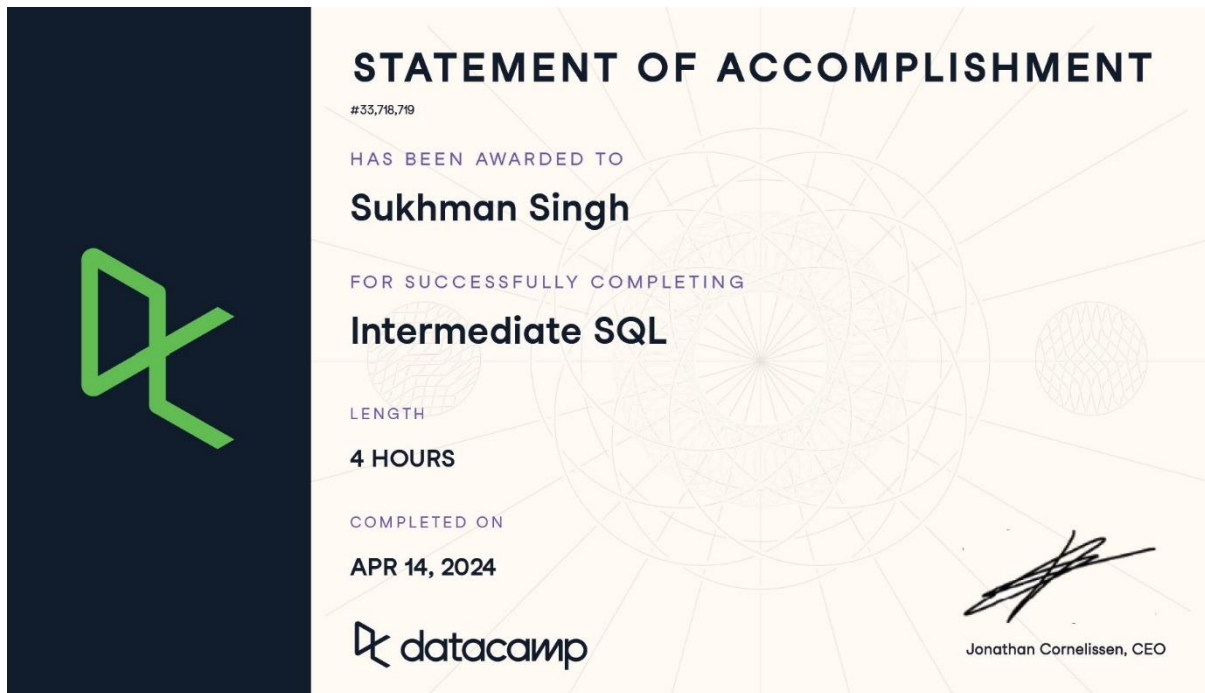
The course '*Data Analysis in Excel*' (length: 3 Hours) helped me gain knowledge of sophisticated Excel features and methods, including *data transformation*, *cleaning*, *filtering*, *sorting*, and *importing*. The course gave students hands-on experience with sophisticated Excel data transformation and manipulation techniques like *pivot tables*, *data validation*, *conditional formatting*, and *advanced functions* (such *VLOOKUP* and *INDEX-MATCH*).

5) Creating Dashboards in Tableau



The course '*Creating Dashboards in Tableau*' (*length: 3 Hours*) primarily focuses on enhancing proficiency in Tableau, a leading data visualization tool. While Tableau excels in *visualization*, Excel remains valuable for *data manipulation* and *preprocessing*. I integrated Tableau dashboards with Excel data sources, highlighting the complementary nature of the two tools. The course imparts advanced *visualization* techniques applicable to both Tableau and Excel.

6) Intermediate SQL



The '*Intermediate SQL*' (length: 4 Hours) course significantly enhances Excel proficiency to meet industry standards by imparting skills that directly benefit Excel-based data analysis tasks. This course has taught me how to write complex formulas or use *Power Query* to handle data in Excel efficiently, which will speed up data processing duties. Additionally, this course covers fundamental SQL data transformation and cleansing procedures like *sorting*, *filtering*, and *joining* tables.