

# Sukhman Singh

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## SKILLS

- Tableau • SPSS • Data-driven processing • Solving case studies • Strong interpersonal skills
- SQL • Jira • Statistical Data Analysis • Reporting • MS Powerpoint
- Python • Excel • Data Visualization • Investor analysis • PowerBI

## WORK EXPERIENCE

### Unlimited Greens

#### Business Analyst

July 2022 - June 2023

- I significantly increased sales by **25%**, optimized business processes using SQL and Python data analysis, reducing data processing time by **30%** and improving accuracy to target right customers by **20%**.
- Created over **15** interactive dashboards and visualizations using Tableau and Excel, leading to a **30%** increase in data-driven decision-making for clients. Presented results to clients and stakeholders confidently and professionally.
- Document client objectives, scope, requirements, use cases and assumptions in Business Requirements documents and reports in a clear and detailed manner. Here i showcased strong problem-solving skills and mathematical aptitude.

### Projects (Clickable links)

#### 1) Capstone Data Visualization

- I used tableau to create **2** dashboard presentations, one for the general audience and other for the NHS website.
- I used different kind of charts to visualize data from various datasets. Experience in writing user stories.

#### 2) Applied Analytics for Operations Supply Chain and Management

- Performed time series analysis and investigated sales trends on financial data.
- Forecasted for **12**-month periods, achieving an accuracy rate of **90%** in predicted sales. and calculated product demand and created distribution plan using statistics. Continuously evaluated features, created feedback reports.

## EDUCATION

### Masters in Business Analytics, University of Birmingham

- Conducted comprehensive data analysis using Tableau, Excel, SQL and Python, extracting key insights that led to a **15%** improvement in business outcomes in academic projects. Here i discovered my capability of picking up new technologies quickly with efficiency in agile development.
- Became proficient in data visualization, implemented optimization strategies and forecasting models, resulting in a **20%** increase in predictive accuracy in my projects. Communicated results of my analysis to stakeholders, both internal and external reflecting my strong analytical mind with my problem solving abilities.

### Bachelor in Business Administration, Doon Business School (Marketing)

- Effectively learnt and applied business management principles in projects, demonstrating a **20%** improvement in team efficiency, achieving an accuracy rate of **95%** in financial reporting.
- Worked on computer systems enhancing operation efficiency by **30%**. Acquired project management skills, including project planning, execution, monitoring and problem-solving. Assisted software development lifecycle.

## Certifications (Clickable link)

- Python Foundations for Data Analysis & Business Intelligence
- My SQL for Business Analytics and Business Intelligence
- Data Analysis in Excel
- Creating Dashboards in Tableau
- The Complete Digital Marketing Course - 12 Courses in 1
- Intermediate SQL
- Introduction to Tableau
- Introduction to Python
- Data Preparation in Excel

## EXTRACURRICULAR

- Brandaid Project: Created a chocolate brand with a workforce of **60** students. Increased operational efficiency by **15%** by processing financial data in MS Excel. Led technology and finance department demonstrating great teamwork skills.
- **1st** in college debate competition, **4** times winner in speech competition indicating my written and verbal skills. I thought creatively and strived for continuous improvement with a positive attitude.
- **2nd** in College Business Story competition, showcasing my strong communication and interpersonal skills with high level attention to detail.