



SUKIRTI RATH

★ FASHION STUDENT

CONTACT

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ABOUT ME

I'm a fashion student pursuing B.Des in the field of Fashion Communication at NIFT, who enjoys keeping up to date and learning about all the latest trends in the fashion industry.

OBJECTIVE

I'm seeking to secure a fun, exciting, and challenging Fashion Styling position that will allow me to best utilise my passion, skills, and expertise regarding fashion in contributing to the ever-changing fashion industry.

EDUCATION

Secondary Education

St. Joseph's Higher Secondary School,
Bhubaneswar
(2007-2019)

Higher Secondary Education

Delhi Public School, Kalinga
(2019-2021)

Bachelor of Design

National Institute Of Fashion Technology,
Bhubaneswar
(2021-Present)

INTERNSHIP

Vostro Design & Fashion Private Limited, Sector - 63, Noida, U.P.

Assisted in the design process, contributed to styling, and coordinated on the manufacturing of fashion garments for international and renowned brands like Max Mara, MSGM, forte_forte, Elisabetta Franchi, Pinko, Aspiga London, Lily and Lionel, Ralph Lauren, and other notable labels.

SKILLS

FASHION STYLING



GRAPHIC DESIGN



CONTENT WRITING



SET DESIGN



BRANDING



LAYOUTING



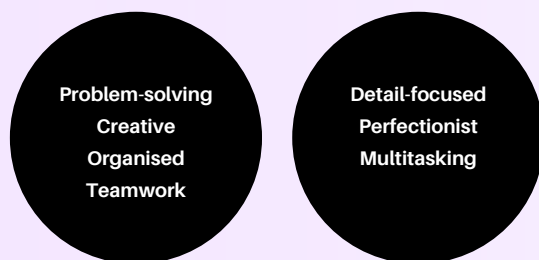
LANGUAGES KNOWN

- Odia (Mother tongue)
- Hindi
- English

INTERESTS

- Styling
- Art and illustrations
- Content writing
- Copywriting
- Video editing
- Photography
- Set design
- Filmmaking
- Music
- Tennis

STRENGTHS AND WEAKNESSES



SOFTWARE SKILLS



EXPERIENCE

- Curated fashion look boards and styled models according to body type.
- Created a Fashion Editorial on "Fashion Playlist", including shoots, styling, reels and interviews.
- Designed visual merchandising and set for H&M's "Unwrap the Magic" collection and a hypothetical brand's autumn wear collection.
- Designed and created a magazine featuring the Tribes of Rajasthan.
- Redesigned Soch and Rare Rabbit brand's facades, including fixtures and lighting.
- Engaged in studio photography and conceptualised shoots.
- Conducted trend forecast on fashion and education, and created an educational comic.
- Developed a hypothetical brand manual, including branding elements and mockups.
- Redesigned Nataraj's packaging and created deliverables and mockups.
- Rebranded a local store, designing stationery items and other deliverables.
- Participated in Theatre classes and performed an act.
- Crafted a comic story for Storytelling and Narratives subject.
- Researched and drafted a brief document on the "Comparative study between Talapatrachitra and Madhubani paintings".
- Created a POP (Point Of Purchase) display for Pedigree.
- Created a 2024 calendar, and created the brochure and invitation for NIFT.
- Researched on Game Design, suggesting user solutions.
- Designed fresh themes, logos, personalised fonts, and developed app prototypes and wireframes.