



Google Developer Student Clubs  
SVIET

# Google IDEATE

I D E A T H O N 2 0 2 4

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## POWER TOMORROW'S SOLUTION

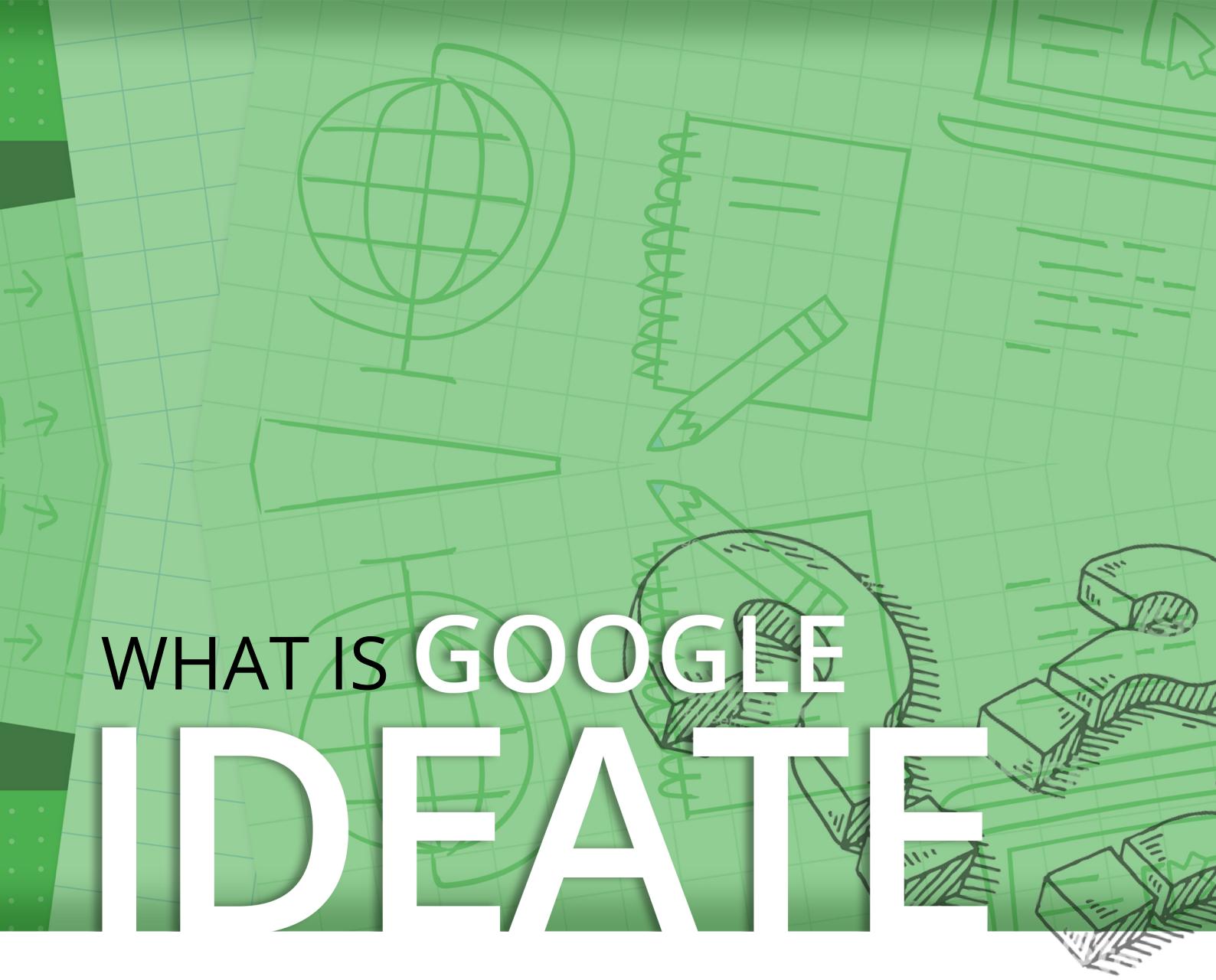
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Put your skills to the test and unleash your creativity  
to craft real-world solutions with impact.

17  
FEBRUARY  
2 0 2 4

SVIET  
AUDITORIUM





# WHAT IS GOOGLE IDEATE

- 💡 The Google Ideate Ideathon is set to be a dynamic event hosted at Swami Vivekananda Institute of Engineering and Technology.
- 💡 This ideathon aims to bring together various departments to collaboratively address 17 UN Sustainable Development Goals (SDGs).
- 💡 Participants will have the opportunity to leverage their skills and creativity to develop innovative solutions with real-world impact.



# WHAT ARE 17 UN SDGS ?

- ⌚ This ideathon aims to bring together various departments to collaboratively address 17 UN Sustainable Development Goals (SDGs).

This collaborative approach enhances the effectiveness and impact of initiatives aimed at improving global well-being and sustainability by 2030.

The United Nations (UN) set forward 17 Sustainable Development Goals (SDGs) in 2015. These goals are a collection of 17 interlinked objectives that aim to improve the planet and the quality of human life around the world by 2030.





# OUR COMMUNITY EVENTS

## GDSC INAUGURAL EVENT 2K23

A landmark occasion that marks the beginning of an exciting journey in the world of technology. This highly anticipated event brings together developers, tech enthusiasts, and industry experts for a day filled with inspiration, learning, and networking.

## GOOGLE CLOUD JAM 2K23

Google Cloud Jam 2k23, hosted by the esteemed Google Developers Group for an immersive experience where developers, cloud enthusiasts, and industry leaders come together to explore the limitless possibilities of Google Cloud.

## BHARATTECHXPERIENCE HACKATHON

In BharatTechXperience Hackathon, diverse teams collaborated intensively to solve problems and create innovative projects within a limited time frame. They aimed to develop functional solutions, showcasing creativity and teamwork across various fields.

## 2 Day Hackathon

Bharat Tech Experience was a dynamic event that brought together over **500+** registrations from **54+** cities, showcasing a strong interest in technology and innovation. With **250** enthusiastic participants, the event provided a platform for networking and collaboration. The presence of **7** experienced mentors added valuable guidance and insights, fostering a collaborative learning environment. The culmination involved a keenly contested competition, with three judges evaluating and recognizing the most innovative and impactful projects. Overall, Bharat Tech Experience was a vibrant gathering of tech enthusiasts, fostering knowledge exchange and celebrating technological advancements.

Innovation Unleashed: Tech Enthusiasts United.



# Google Cloud Study Jam

Unlock the Power of Cloud Computing!



- Google Cloud Jam 2023 organized by GDSC (Google Developer Student Clubs) at our college was a resounding success.
- Engaged **122 students** in an immersive and hands-on learning experience focused on Google Cloud technologies.
- Participants gained valuable insights into cloud computing and its applications.
- GDSC group led interactive sessions, practical exercises, and collaborative problem-solving during the event.
- The Jam highlighted the commitment of 122 students who completed the program to expand their skills in cloud technology.
- The **success** of the **Google Cloud Jam 2023** showcased the power of community-driven initiatives in fostering technological expertise among students.



# Why Sponsor Us?

Welcome to Google Ideate, the GDSC SVIET ideathon addressing the 17 UN SDGs. Sponsor us to align your brand with global sustainability goals. Engage with diverse participants committed to innovative solutions. Your sponsorship is an investment in positive change and corporate social responsibility. Gain visibility among 300+ motivated attendees, collecting valuable data for strategic objectives. Connect with the vibrant tech community in Punjab at a dedicated sponsor booth. Embrace this chance to forge meaningful connections, inspire change, and be a part of Google Ideate—where innovation meets purpose, shaping a better tomorrow.



Offerings	Platinum	Gold	Silver	Bronze
Total Number of Slots (No. of sponsors on each type)	2	Unlimited	Unlimited	Unlimited
Website Mentions (Company Logo)	✓	✓	✓	✓
Social Media Mentions After the event (One Post to Thank Sponsors) (Twitter/Facebook/LinkedIn/Instagram/Discord/YouTube)	✓	✓	✓	✓
Inclusion of Promotional Material to attendees on registration desk	✓	✓	✓	
Logo on Highlights Video (Post Event)	✓	✓		
Social Media Mentions Before the event (Separate Announcement Post - once) (Twitter/FB/LinkedIn/Instagram/Discord/YouTube)	✓	✓		
Stall Setup Space	✓			
Logo on E - Certificates	✓			
Pricing	20,000/- INR	15,000/- INR	10,000/- INR	5,000/- INR

**Thank you  
for investing your time with us.**

Please fill the sponsorship form, if you are willing to sponsor us in this fest, so that we can connect for a detailed discussion and proceed with a common aim - to cover more diverse audience and help them by sharing the knowledge.

**APPLY NOW**

**Chat With Us**

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# CONTACT US

Thanks for going through the content and checking out our plans.  
We are looking forward to onboard you super soon.

For any doubts/queries, drop us a mail at [gdsc@sviet.ac.in](mailto:gdsc@sviet.ac.in)

## Our Community page

<https://gdsc.community.dev/swami-vivekanand-institute-of-engineering-technology-chandigarh/>

## Facebook

<https://www.facebook.com/people/GDSC-SVIET/100095245669213/?mibextid=ZbWKwL>

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<https://www.instagram.com/gdsc.sviet/>

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Initiative by

