VANITA ASHOK SONEJI

DIGITAL MARKETING | UI DESIGN | FAV ICON

NAVI MUMBAI | vanitaa.work@gmail.com | vanitaportfolio1.netlify.app |

ABOUT ME

I completed my education in Mumbai and am currently pursuing my Bachelor's degree at MGM University. Over time, I have developed a strong passion for design, advertising, and management, which has shaped my academic and professional journey.

My work blends creativity with strategy whether it's crafting visually appealing designs, conceptualizing advertising campaigns, or managing projects from start to finish. I enjoy turning ideas into impactful outcomes that not only look good but also deliver results.

With a keen eye for detail and a commitment to continuous learning, I strive to bring fresh perspectives to every project I undertake. My goal is to create work that resonates with audiences while meeting the highest professional standards

EDUCATION

Bachlors of Arts in International Journalism & Electronic Media
MGM UNIVERSITY (College of Communication , Culture & Media)
2023 – 2027
Avg. SGPA: 8.5

WORK EXPERIENCE

Fave . In   **2021-2023**
Social media (Pinterest Management)

Ekotex Pvt . Ltd   **2024 - till date**
SMM & ADVERTISING

AIN NEWS   **2 months**
Internship

Freelancing

SKILLS

UI DESIGN	ADOBE ILLUSTRATOR	CANVA
ADOBE INDESIGN	ADOBE PREMIER PRO	DIGITAL MARKETING

SOFT SKILLS

LEADERSHIP	EASY COMMUNICATION	TIME MANAGEMENT
TEAM MANAGEMENT	ADAPTABILITY	ANALYTICAL THINKING

ADDITIONAL INFORMATION

- **Languages:** English, Hindi , Marathi .
- **Certifications:** Graphic Designing , Digital marketing , AI