

$$5.6. \gamma_{ji} = \begin{cases} 1 & i=j \\ -1 & i=d \\ 0 & \text{otherwise} \end{cases}$$

$$E(Y|V_1, \dots, V_{d-1}) = \eta_0 + \eta_1 V_1 + \dots + \eta_{d-1} V_{d-1}$$

$$\begin{aligned} \text{Pf. } E(Y|V_1, \dots, V_{d-1}) &= \eta_0 + \eta_1 V_1 + \dots + \eta_{d-1} V_{d-1} \\ &= \eta_0 + \eta_1(1) + \dots + \eta_{d-1} V_0 \\ &= \eta_0 + \eta_1 + \dots + \eta_{d-1} V_0 \end{aligned}$$

Since we need to prove that $\alpha_{ij} = \begin{cases} \eta_j & j \neq d \\ -(\eta_1 + \eta_2 + \dots + \eta_{d-1}) & j = d \end{cases}$, we need to prove that level mean $j=1$.

We know that $\sum \alpha_{ij} = 0$. Hence we can simply assume

$$\alpha_{ij} = \begin{cases} \eta_j & j \neq d \\ \eta_1 + \eta_2 + \dots + \eta_{d-1} & j = d \end{cases}$$

Hence the overall mean is given by

$$E(Y|V_1, \dots, V_{d-1}) = \eta_1 + \eta_2 + \dots + \eta_{d-1} = 1 + 1 + \dots + n-1 = 2 + \dots + 0 = 2$$

Hence the level mean $\eta_i = j \Rightarrow j=1$; Q.E.D.

5.7

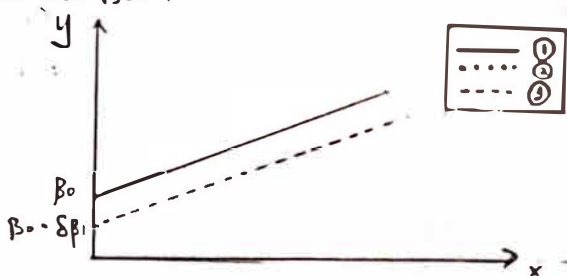
$$\textcircled{1} E(Y|X=\alpha) = \beta_0 + \beta_1 \alpha_1 + \beta_2 \alpha_2 + \beta_3 \alpha_3 \quad (\text{Slope } \beta_1; \text{intercept } \beta_0 + \beta_2 \alpha_2 + \beta_3 \alpha_3)$$

$$\textcircled{2} E(Y|X=\alpha) = \beta_0 + \beta_1 \alpha_1 + \beta_2 \alpha_2 + \beta_3 \alpha_3 \quad (\text{Slope } (\beta_1 + \beta_{12} \alpha_2 + \beta_{13} \alpha_3); \text{intercept } \beta_0)$$

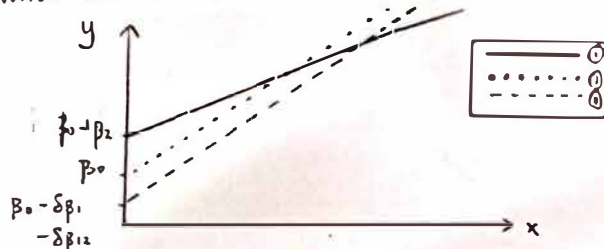
$$\textcircled{3} E(Y|X=\alpha) = \beta_0 + \beta_1(\alpha_1 - \delta) + \beta_2(\alpha_2 - \delta) + \beta_3(\alpha_3 - \delta) \quad (\text{Slope } (\beta_1 + \beta_{12} \alpha_2 + \beta_{13} \alpha_3); \text{intercept } \beta_0 - \delta(\beta_1 + \beta_{12} \alpha_2 + \beta_{13} \alpha_3))$$

Then the plot of Y against X can be drawn by; we always assume $\beta_0, \beta_1, \beta_2, \beta_3, \beta_{12}, \beta_{13}, \delta > 0$

When $\alpha_2, \alpha_3 = 0$.



When $\alpha_2 = 1, \alpha_3 = 0$



When $\alpha_2 = 0, \alpha_3 = 1$

