

## STATS 415, Homework 1

Due at 11:59pm on Thursday, Sep 10, 2020

**Note:** Turn in a pdf scan of your homework on Canvas. Please limit your answer to Q3 to 12 pages, organized into a coherently typed data analysis report. Answers to Q1 and Q2 may be either typed or handwritten. Please clearly write your name, your UMID, and your GSI/lab number on the homework.

1. Consider the students of STATS 415 in F'20 as your sample (of convenience). [10 points per question]
  - (a) Name one variable **related to academics** you could collect or measure on this sample in each of the following categories: categorical, ordinal and continuous.
  - (b) Name a population about which we could plausibly make inferences on the variables you listed, based on the data collected from this sample.
  - (c) Name a population about which we could not make inferences on the variables based on the data collected from this sample.
2. Consider a document-term matrix, where  $f_{ij}$  is the frequency of the  $j$ th word (term) in the  $i$ th document and  $n$  is the number of documents. Consider the variable transformation that is defined by

$$f_{ij}^* = f_{ij} \ln \frac{n}{g_j},$$

where  $g_j$  is the number of documents in which the  $j$ th term appears, known as the document frequency of the term. This transformation is called the inverse document frequency transformation.

- (a) What might be the purpose of this transformation? Illustrate your answer by considering a rare term and a common term, and giving a specific example comparing  $f_{ij}$  and  $f_{ij}^*$ . [10 points]
- (b) Based on this document-term matrix, give one potential statistical task of supervised learning and unsupervised learning respectively. [10 points]

3. This exercise relates to the `College` data set, which can be found in the file `College.csv` on the following webpage:

<http://faculty.marshall.usc.edu/gareth-james/ISL/data.html>.

It contains the following variables for different universities and colleges in the US:

- `Private` : Public/private indicator
- `Apps` : Number of applications received
- `Accept` : Number of applicants accepted
- `Enroll` : Number of new students enrolled
- `Top10perc` : New students from top 10% of high school class
- `Top25perc` : New students from top 25% of high school class
- `F.Undergrad` : Number of full-time undergraduates
- `P.Undergrad` : Number of part-time undergraduates
- `Outstate` : Out-of-state tuition
- `Room.Board` : Room and board costs
- `Books` : Estimated book costs
- `Personal` : Estimated personal spending
- `PhD` : Percent of faculty with Ph.D.'s
- `Terminal` : Percent of faculty with terminal degree
- `S.F.Ratio` : Student/faculty ratio
- `perc.alumni` : Percent of alumni who donate
- `Expend` : Instructional expenditure per student
- `Grad.Rate` : Graduation rate

Perform exploratory data analysis of this dataset and write up your findings in a report. Comment on any interesting or significant features. Include the variables names in whatever tables or plots you report. You can do any exploration you like as long as you include

- Some numerical summaries for each variable
- Some multivariate numerical summaries (e.g., pairwise correlations)
- Some graphical summaries for each variable. Include at least one boxplot and at least one histogram.

- Some multivariate graphical summaries (at least one with pair-wise scatter plots, and at least one with side-by-side boxplots).

Pay special attention to ensure that you are using appropriate summaries for different types of variables; for example, do not compute the mean of a categorical variable, even if its values are coded with numbers. [50 points]