



Brand Identity

Logo

Primary Logo



Secondary Logo



Tertiary Logo



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Or



Typography

Primary

Libre Baskerville

Aa

ABCDEFGHIJKLM NOPQRSTUVWXYZ

abcdefghijklmn opqrstuvwxyz

123456789

(!@#\$%^&*)

Secondary

Switzer

Aa

ABCDEFGHIJKLM NOPQRSTUVWXYZ

abcdefghijklmn opqrstuvwxyz

123456789

(!@#\$%^&*)

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Color Palette

**Empylo
Turquoise**

Hex : #00a99d
R, G, B : 0, 169, 157
C, M, Y, K : 100, 0, 7, 34
Pantone : 326 C



**Empylo
Orange**

Hex : #FFB347
R, G, B : 255, 179, 71
C, M, Y, K : 0, 30, 72, 0
Pantone : 804 C



**Empylo
Black**

Hex : #191919
R, G, B : 25, 25, 25
C, M, Y, K : 0, 0, 0, 90
Pantone : Black 6 C

**Empylo
White**

Hex : #FFFFFF
R, G, B : 255, 255, 255
C, M, Y, K : 0, 0, 0, 0
Pantone : 656 C

**Empylo
Light Purple**

Hex : #A9B7F4
R, G, B : 169, 183, 244
C, M, Y, K : 31, 25, 0, 4
Pantone : 270 C

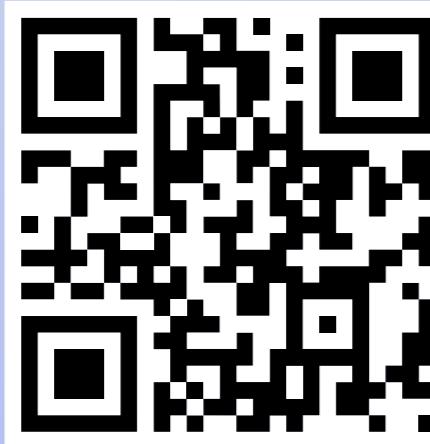
**Empylo
Light Blue**

Hex : #DBE4EB
R, G, B : 219, 228, 235
C, M, Y, K : 7, 3, 0, 8
Pantone : 649 C

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Empylo Brand Assets

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Thank You