Ten usability heuristics

Jakob Nielsen

Ten usability heuristics

- 1. Match between system and the real world
- 2. Consistency and standards
- 3. Visibility of system status
- 4. User control and freedom
- 5. Error prevention
- 6. Help users recognize, diagnose, and recover from errors
- 7. Recognition rather than recall
- 8. Flexibility and efficiency of use
- 9. Aesthetic and minimalist design
- 10. Help and documentation

#1: Match between system and the real world

The system should speak the users' language, with words, phrases and concepts familiar to the user, rather than system-oriented terms.

#1: Match between system and the real world

Computer science language: [0][0], [0][2]

Excel speaks users' language: [A][1], [B][3]

	Α	В	С	D	Е	F	G
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							

#1: Match between system and the real world





#2: Consistency and standards

Users should not have to wonder whether different words, situations, or actions mean the same thing. Follow platform conventions.

#2: Consistency and standards

Principle of least surprise

- Similar things should look and act similar
- Different things should look different
- Users should not have to wonder whether different words, situations, or actions mean the same thing (follow platform conventions)

Consistent language and graphics

- Same visual appearance across the system
- Same information/controls in same location on all windows



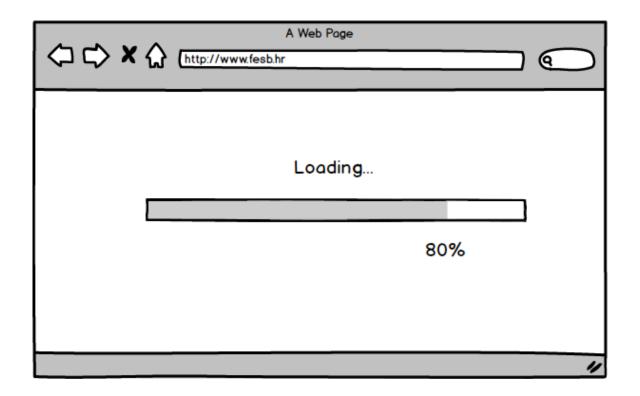
Consistent effects

Commands, actions have same effect in equivalent situations

#3: Visibility of system status

The system should always keep users informed about what is going on, through appropriate feedback within reasonable time.

#3: Visibility of system status



#3: Visibility of system status

Response times - important limits

- < 0.1 second seems instantaneous
- 0.1-1 seconds user notices, but no feedback needed
- 1-5 seconds display busy cursor
- > 1-5 seconds display progress bar

```
Response Times: The 3 Important Limits, [J. Nielsen'14]
```

#4: User control and freedom

Users often choose system functions by mistake and will need a clearly marked "emergency exit" to leave the unwanted state without having to go through an extended dialogue. Support undo and redo.

#4: User control and freedom

Users don't like to feel trapped by the computer

- Should offer an easy way out of as many situations as possible
- Provide clearly marked exits

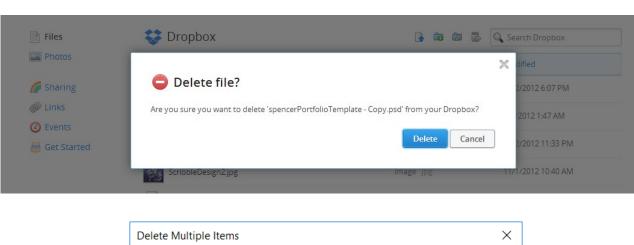
Strategies:

- Cancel button
- Universal undo
- Interrupt (especially for lengthy operations)
- Quit (for leaving the program at any time)
- Defaults (for restoring default properites)

Even better than good error messages is a careful design which prevents a problem from occurring in the first place. Either eliminate error-prone conditions or check for them and present users with a confirmation option before they commit to the action.

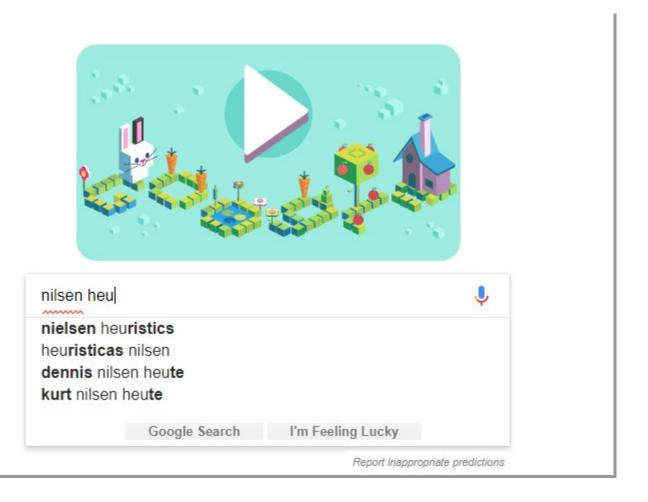
Design for errors

Double-check with users



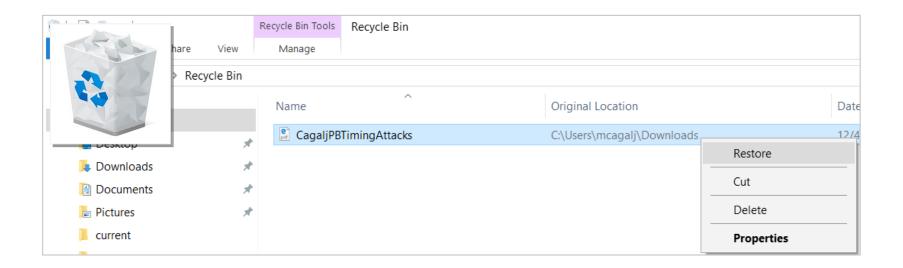
Design for errors

Remove memory burdens



Design for errors

Support Undo and Re

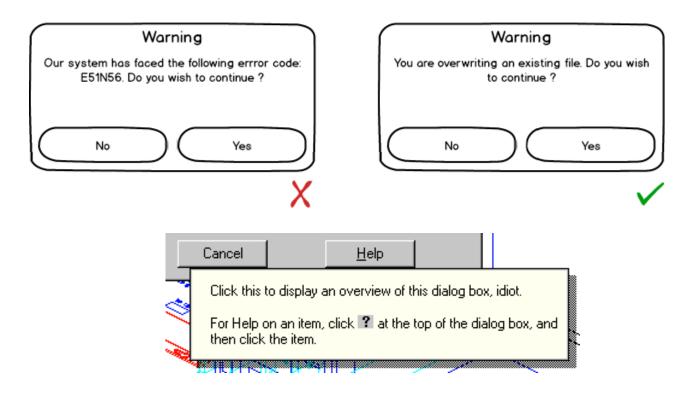


#6: Help users recognize, diagnose, and recover from errors

Error messages should be expressed in plain language (no codes), precisely indicate the problem, and constructively suggest a solution.

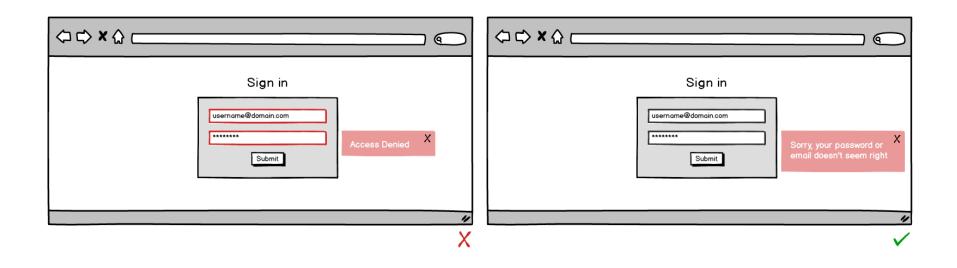
#6: Help users recognize, diagnose, and recover from errors

Deal with errors in a positive manner (be polite, speak human-readable language)



#6: Help users recognize, diagnose, and recover from errors

Deal with errors in a positive manner (be polite, speak human-readable language)



Introduction to Heuristics Evaluation
@uxdesign.cc

Minimize the user's memory load by making objects, actions, and options visible. The user should not have to remember information from one part of the dialogue to another. Instructions for use of the system should be visible or easily retrievable whenever appropriate.

Short-term memory can hold around 5-7

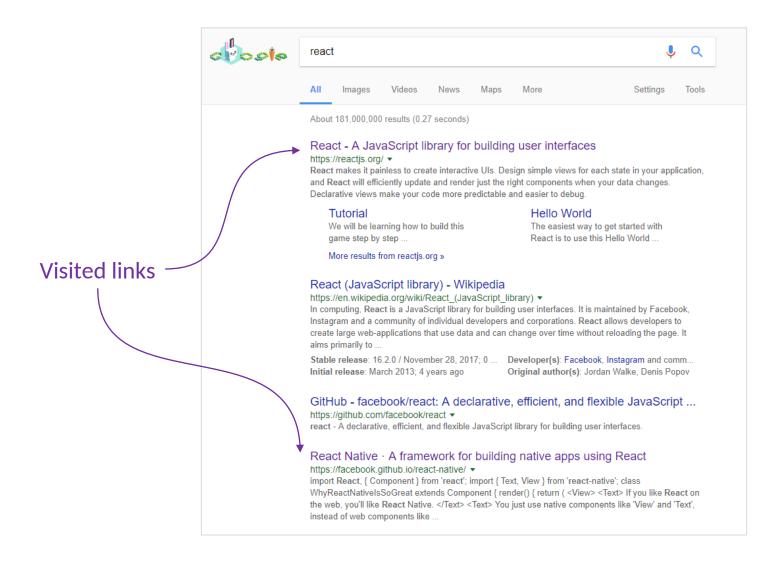
elements

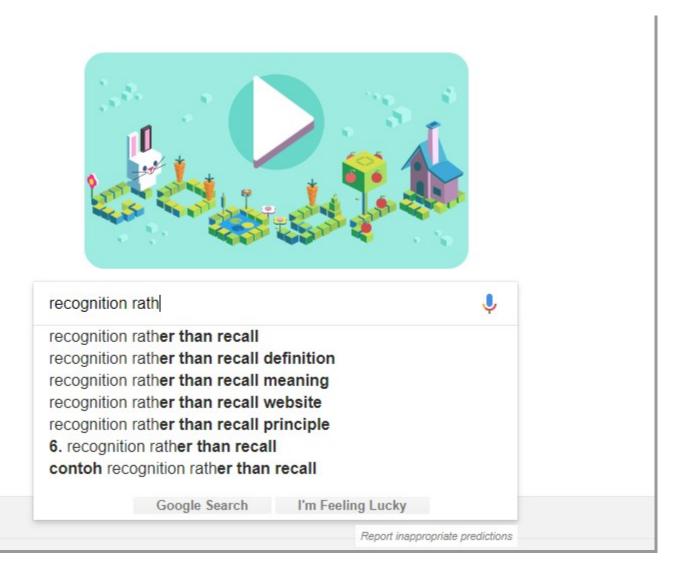
CLI vs GUI

```
C:\> git add -A -- c:\Users\mcagalj\...\index.js
C:\> git commit --quiet --allow-empty-message --f
C:\> git status -z -u
C:\> git symbolic-ref --short HEAD
C:\> git remote --verbose
C:\> git config --get commit.template
C:\> git push
```

Pull Pull (Rebase) Pull from... Push Push to... Sync Publish Branch Commit All Commit All (Amend) Commit All (Signed Off) Commit Staged Commit Staged (Amend) Commit Staged (Signed Off) Undo Last Commit Discard All Changes Stage All Changes Unstage All Changes

```
Mav.jsx (Working Tree) - web-page - Visual Studio Code
File Edit Selection View Go Debug Tasks Help
                      JS index.js
          1 import React, { Component } from 'react'
                                                                                      1 import React, { Component } from 'react'
             import classnames from 'classnames'
                                                                                      2 import classnames from 'classnames'
             import 'styles/components/basic/Nav.css'
                                                                                      3 import 'styles/components/basic/Nav.css'
             import { NavLink } from 'react-router-dom'
                                                                                      4 import { NavLink } from 'react-router-dom'
             import Hamburger from 'components/basic/Hamburger.jsx'
                                                                                         import Hamburger from 'components/basic/Hamburger.jsx'
             import LogoutButton from 'components/basic/LogoutButton.jsx'
                                                                                         import LogoutButton from 'components/basic/LogoutButton.jsx'
             class Nav extends Component {
                                                                                         class Nav extends Component {
 10
                 constructor(props) {
                                                                                     10
                                                                                             constructor(props) {
                      super(props)
                                                                                     11
                                                                                                 super(props)
                                                                                     12 +
                                                                                                  this.linksThatFit = this.props.links
                                                                                     13 +
                                                                                                 this.linksRest = []
                                                                                     14 +
                                                                                                 this.maxWidth = 0
                                                                                     15 +
                                                                                     16 +
                                                                                                 this.windowSize = 0,
                                                                                                 this.windowResized = 0
                                                                                     17 +
         12
                                                                                     18
         13
                                                                                     19
         14
                                                                                     20
                  state = {
                                                                                             state = {
                      isMenuOpen: false
                                                                                     21 +
                                                                                                 isMenuOpen: false,
                                                                                     22 +
                                                                                                  isRestOpen: false
                                                                                     23 +
                                                                                     24 +
                                                                                     25 +
                                                                                             processNavLinks() {
                                                                                     26 +
                                                                                                  const guardWidth = 200;
                                                                                     28 +
                                                                                                 let maxWidth = this.containerElement.getBoundingClientRect
                                                                                     29 +
                                                                                                 // Mobile devices often emit 'resize' when scrolling.
                                                                                                  // We react only on changes in the width.
 P master* S ⊗ 0 A 0
                                                                                                                    Ln 12, Col 1 Spaces: 4 UTF-8 CRLF JavaScript React
```





#8: Flexibility and efficiency of use

Accelerators -- unseen by the novice user -- may often speed up the interaction for the expert user such that the system can cater to both inexperienced and experienced users. Allow users to tailor frequent actions.

#8: Flexibility and efficiency of use

Provide easily-learned shortcuts for frequent operations

- Keyboard accelerators
- Command abbreviations
- Bookmarks
- History (command line interfaces)
- Templates e.g. ppt

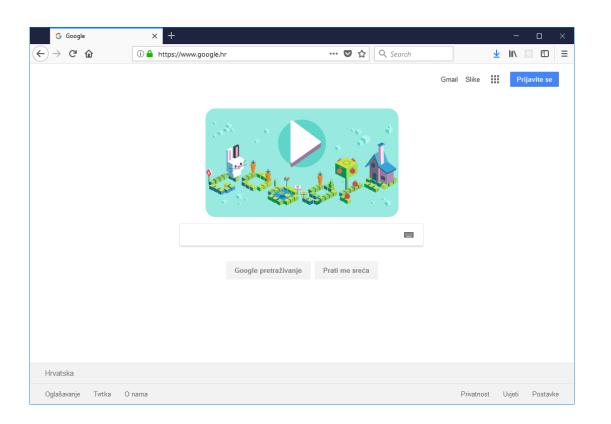
#9: Aesthetic and minimalist design

Dialogues should not contain information which is irrelevant or rarely needed. Every extra unit of information in a dialogue competes with the relevant units of information and diminishes their relative visibility.

#9: Aesthetic and minimalist design

Less is more

- Omit extraneous info, graphics, features
- Provide only relevant data



#10: Help and documentation

Even though it is better if the system can be used without documentation, it may be necessary to provide help and documentation. Any such information should be easy to search, focused on the user's task, list concrete steps to be carried out, and not be too large.

#10: Help and documentation

Users don't read manuals ©

But manuals and online help are vital when user is frustrated or in crisis

Help should be:

- Searchable
- Context-sensitive
- Task-oriented
- Concrete
- Short

#10: Help and documentation

