# PROJECT REPORT

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This report explains a system designed to detect and reduce phishing threats. It has two main parts: Domain and URL Analysis to spot suspicious links, and Message Content Analysis to detect risky or urgent language.

### **MESSAGE CONTENT ANALYSIS:**

- 1. Keyword Pattern Scanner:
- **Data Structures Used:** Trie (Aho–Corasick Automaton)
- Purpose: Efficiently detect multiple phishing-related keywords in text.
- Implementation:
  - o A **trie** is built where each node represents a character.
  - Leaf nodes mark the end of a keyword.
- How It Works:
  - o The text is scanned once, and all matches are reported in linear time.
- 2. Sentiment and Urgency Detector:
- Data Structures Used: Hash Map, Arrays
- Purpose: Identify urgent or manipulative language in messages.
- Implementation:
  - A hash map (using an array of structures) stores words/phrases with urgency scores.
  - o **Arrays** are used for n-gram generation (1-gram, 2-gram, 3-gram).
- How It Works:

- o A sliding window generates n-grams, which are looked up in the hash map.
- o Cumulative urgency scores determine the message's risk level.

#### 3. Attachment Risk Analyzer

- Data Structures Used: Trie
- Purpose: Identify and classify dangerous file extensions.
- Implementation:
  - o A trie is built where each node represents a character in a file extension.
  - Leaf nodes store a risk level (1–5) instead of a simple end-of-word flag.
- How It Works:
  - The trie is traversed to detect file extensions in the text.
  - Detected extensions are classified by their risk score.

# 4. Confidence Explanation System:

- Data Structures Used: Singly Linked List
- Purpose: Provide users with clear, rule-based explanations of detected risks.
- Implementation:
  - Each node in the linked list contains:
    - Rule name (e.g., "too\_many\_links")
    - Explanation text
    - Pointer to the next node

#### How It Works:

- The system traverses the linked list to fetch explanations for triggered rules.
- o Explanations are displayed in a clean, user-friendly format.

#### 5. Multi-Language Detection System

- Data Structures Used: Linked List, Wide Strings (Unicode)
- Purpose: Detect homograph attacks using mixed-script characters.
- Implementation:
  - A linked list stores mappings between Unicode characters and their ASCII equivalents.
  - Each node contains:
    - Unicode character (e.g., Cyrillic 'a')
    - ASCII equivalent ('a')
    - Next pointer

#### • How It Works:

- The input string is converted to a wide string for Unicode support.
- Each character is checked against Unicode ranges (e.g., Latin, Cyrillic, Greek).
- o The linked list is used to identify suspicious mappings.

#### 6. Link Ratio Detector

- Data Structures Used: Arrays, Strings parsing
- Purpose: Calculate the ratio of links to words in a message.
- Implementation:
  - Character arrays and string manipulation functions are used for parsing.
  - o Integer counters track:
    - linkCount
    - wordCount
  - o **Floating-point** variables compute the ratio.
- How It Works:
  - o Word boundaries are detected using spaces, tabs, and newlines.
  - URL patterns are matched using string::find() and length checks.
  - o The ratio is compared against thresholds to determine risk.

# **URL and Domain Analysis Tools**

- 1. URL Heuristic Analysis
- Data Structures Used: Strings and Boolean flags
- Purpose: Evaluate URLs based on suspicious features like length, symbols, and keywords.
- Implementation:
  - Utilizes C++ Standard Library's string class for URL storage and manipulation
  - Employs character-level parsing algorithms for pattern detection
  - Implements heuristic scoring through integer accumulation and string concatenation for result formatting.

#### How It Works:

- The system applies multiple heuristic checks including length validation, symbol detection, IP address parsing, and keyword matching
- Each heuristic violation contributes weighted scores to a cumulative risk assessment
- Final classification follows threshold-based categorization into LOW RISK (0-14),
  SUSPICIOUS (15-29), or HIGH RISK (30+) categories

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## 2. Visual Spoof Analysis

- Data Structures Used: Linked List
- **Purpose:** Detect homoglyph attacks by normalizing domains.
- Implementation:
  - o A **singly linked list** stores mappings of visually similar characters (e.g., 'o'  $\rightarrow$  '0', 'rn'  $\rightarrow$  'm').

#### • How It Works:

- The normalizeDomain function traverses the linked list to replace suspicious characters.
- o Normalized domains are compared using a simple character-by-character match.

# 3. Domain Similarity Analysis

- Data Structures Used: 2D Array (Dynamic Programming Table)
- **Purpose:** Quantify similarity between domains using the Levenshtein distance.
- Implementation:
  - o A **2D** array is used to store intermediate values for edit distance calculations.

#### • How It Works:

- The algorithm fills the DP table to compute the minimum edits needed to transform one domain into another.
- o The result is converted into a similarity percentage.