



Muhammad Suleman

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Home: Istanbul (Türkiye)

WORK EXPERIENCE

Web developer

Tails of Joy [1 Oct 2022 – Current]

City: Bolton

Country: United Kingdom

Link: <https://www.tailsofjoy.uk/>

- Implemented advanced SEO tactics for the website, resulting in a 30% increase in organic traffic and improved search rankings.
- Implemented user-friendly website design and navigation, reducing bounce rates by 40% and increasing page views by 50%.
- Integrated Wix plug-ins for payment processing and inventory management, resulting in a streamlined ordering process and reducing errors.

Full-Stack Software Development Intern

QisstPay [1 Jun 2023 – 1 Aug 2023]

City: Istanbul

Country: Türkiye

Business or sector: Professional, scientific and technical activities

- Developed configurable WhatsApp AI chatbots powered by OpenAI to automate customer service which led to more efficient resource usage and greater company profit margins.
- Developed AutoChat, a Full-Stack platform to create configurable WhatsApp AI chatbots with any phone number using MongoDB, Express, NodeJS, JWT, HTML, CSS, and various JavaScript libraries.
- Developed the initial concept for an Idle Tycoon game using Unity.

Web Development Intern

Admission Advisors [1 Aug 2022 – 1 Oct 2022]

City: Lahore

Country: Pakistan

Business or sector: Education

- Developed and executed a comprehensive website redesign plan, resulting in a 30% decrease in website bounce rate.
- Collaborated with a cross-functional team to implement new design elements, such as responsive layouts and streamlined user interfaces.
- Utilized skills gained from training workshop to optimize website back-end functionality, increasing site speed by 50% and improving user experience.

Volunteer Web Developer

Project Tabeer [5 Jul 2017 – 5 Jul 2018]

City: Lahore

Country: Pakistan

Business or sector: Human health and social work activities

- Developed and deployed a user-friendly website to support the company's awareness campaign, resulting in a 40% increase in campaign awareness.
- Addressed and resolved project risks/roadblocks while allotting resources to efficiently complete deliverables.

EDUCATION AND TRAINING

Bachelor's Degree in Computer Engineering

FMV Işık University [6 Sep 2019 – Current]

City: Istanbul

Country: Türkiye

Website: <https://www.isikun.edu.tr/en>

Meta Front-End Developer

Meta [25 Oct 2023 – Current]

Website: <https://www.meta.com/>

Google UX Design

Google [1 May 2023 – 30 Nov 2023]

Website: <https://grow.google/>

Link: <https://www.credly.com/badges/1b3ff991-0d6b-47ab-b38c-b79382b98aeb>

Introduction to Cloud Computing

IBM [31 Oct 2023]

Website: <https://skills.network/>

Link: <https://www.coursera.org/account/accomplishments/certificate/SLXUVTENATS2>

Build a computer vision app with Azure Cognitive Services

Microsoft [21 Oct 2023]

Website: <https://www.microsoft.com/>

Link: <https://www.coursera.org/account/accomplishments/certificate/36TNARLBZDQG>

Career Essentials In Software Development

Microsoft [18 May 2023]

Website: <https://www.microsoft.com/>

Link: [https://www.linkedin.com/learning/certificates/](https://www.linkedin.com/learning/certificates/de4f238f1c44fc5f42b83c388bf9c1593cc81089827f5a81eacc4c4661519189)

[de4f238f1c44fc5f42b83c388bf9c1593cc81089827f5a81eacc4c4661519189](https://www.linkedin.com/learning/certificates/de4f238f1c44fc5f42b83c388bf9c1593cc81089827f5a81eacc4c4661519189)

Become A Software Developer

LinkedIn [24 Aug 2022]

Website: <https://www.linkedin.com/learning/>

Link: [https://www.linkedin.com/learning/certificates/](https://www.linkedin.com/learning/certificates/67864ddc88c0589ee28499264d7c79a9ca5d08254b9c6f5289f4c70b4acf9258?trk=backfilled_certificate)

[67864ddc88c0589ee28499264d7c79a9ca5d08254b9c6f5289f4c70b4acf9258?trk=backfilled_certificate](https://www.linkedin.com/learning/certificates/67864ddc88c0589ee28499264d7c79a9ca5d08254b9c6f5289f4c70b4acf9258?trk=backfilled_certificate)

Agile With Atlassian Jira

Atlassian [5 May 2023]

Website: <https://www.atlassian.com/>

Link: <https://www.coursera.org/account/accomplishments/certificate/RTVP49PBB3ER>

Programming with JavaScript

Meta [30 Nov 2023]

Website: <https://www.meta.com/>

Link: <https://www.coursera.org/account/accomplishments/verify/M9MUHJFMSWC>

LANGUAGE SKILLS

Mother tongue(s): **Urdu** | **English**

Other language(s):

Turkish

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Hindi

LISTENING C2 READING A1 WRITING A1

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Programming Skills

HTML, CSS, JavaScript / NodeJS, Express.js / Bootstrap, Tailwind, ReactJS / C#, Unity, ASP.NET. Razor Pages / SQL, MySQL, SQLite / Firebase, MongoDB / Git, GitHub / Java, Android Studio, XML / Gradle, Apache Maven / JUnit, Jest / Python, Flask, Jupyter, NumPy, Pandas, Matplotlib, Seaborn, Scikit-learn / Wordpress, Wix, Shopify, Squarespace / UML. Visual Paradigm, Lucidchart / MIPS / Arduino / Amazon Web Services, Microsoft Azure

Tools

Microsoft Office, Google Workspace / Jira, Trello / Notion, Confluence, Slack / Figma, Balsamiq / Canva

PROJECTS

Blue Origin

- Developed, with the collaboration of a cross-functional team, a fully functional full-stack job board, utilizing HTML, CSS, PHP, JavaScript, and SQL.
- Participated in daily stand-up meetings to provide progress updates and identify any roadblocks that hindered project development, resulting in on-time product delivery.

Foodel

- Designed the initial user interface using prototyping tools such as Figma and Balsamiq.
- Developed a user-friendly and responsive full-stack food ordering website using Razor, ASP.NET, and MVC architecture.
- Implemented advanced security features such as authentication, authorization, and encryption to ensure data privacy and prevent unauthorized access to the website.
- Optimized website performance through code optimization, reducing page load times by 20% and improving overall site speed for a seamless user experience.

Ghostwriting

[Nov 2019 – Current]

- Wrote over 9 engaging e-books on diverse topics ranging from spirituality to health, medicine, and psychology.
- Collaborated with experts from different fields to conduct thorough research and incorporate their insights into the e-books, resulting in higher reader engagement.
- Wrote 100s of highly ranked articles for various websites over the internet ranging from topics related to science, programming, psychology, and spirituality.
- Crafted compelling and SEO-optimized content for various clients, resulting in an average increase of 30% in website traffic.
- Collaborated with editors to ensure the timely delivery of high-quality articles, maintaining a 95% on-time delivery rate over the course of 5 years.