



## Muhammad Suleman

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### WORK EXPERIENCE

#### Web developer

**Tails of Joy** [ 01/10/2022 – Current ]

**City:** Bolton

**Country:** United Kingdom

**Link:** <https://www.tailsofjoy.uk/>

- Implemented advanced SEO tactics for the website, resulting in a 30% increase in organic traffic and improved search rankings.
- Implemented user-friendly website design and navigation, reducing bounce rates by 40% and increasing page views by 50%.
- Integrated Wix plug-ins for payment processing and inventory management, resulting in a streamlined ordering process and reducing errors.

#### Full-Stack Software Development Intern

**QisstPay** [ 01/06/2023 – 01/08/2023 ]

**City:** Islamabad

**Country:** Pakistan

**Business or sector:** Professional, scientific and technical activities

- Developed configurable WhatsApp AI chatbots powered by OpenAI to automate customer service.
- Developed AutoChat, a Full-Stack platform to create configurable WhatsApp AI chatbots with any phone number using MongoDB, Express, NodeJS, JWT, HTML, CSS, and various JavaScript libraries.
- Developed the initial concept for an Idle Tycoon game using Unity.

#### Web Development Intern

**Admission Advisors** [ 01/08/2022 – 01/10/2022 ]

**City:** Lahore

**Country:** Pakistan

**Business or sector:** Education

- Developed and executed a comprehensive website redesign plan, resulting in a 30% decrease in website bounce rate.
- Collaborated with a cross-functional team to implement new design elements, such as responsive layouts and streamlined user interfaces.
- Utilized skills gained from training workshop to optimize website back-end functionality, increasing site speed by 50% and improving user experience.

#### Volunteer Web Developer

**Project Tabeer** [ 05/07/2017 – 05/07/2018 ]

**City:** Lahore

**Country:** Pakistan

**Business or sector:** Human health and social work activities

- Developed and deployed a user-friendly website to support the company's awareness campaign, resulting in a 40% increase in campaign awareness.
- Addressed and resolved project risks/roadblocks while allotting resources to efficiently complete deliverables.

## EDUCATION AND TRAINING

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### **Bachelor's Degree in Computer Engineering**

**FMV Işık University** [ 06/09/2019 – 09/02/2024 ]

City: Istanbul

Country: Türkiye

Website: <https://www.isikun.edu.tr/en>

### **Introduction to Cloud Computing**

**IBM** [ 31/10/2023 ]

Website: <https://skills.network/>

Link: <https://www.coursera.org/account/accomplishments/certificate/SLXUVTENATS2>

### **Build Wireframes and Low-Fidelity Prototypes**

**Google** [ 21/10/2023 ]

Website: <https://grow.google/>

Link: <https://www.coursera.org/account/accomplishments/certificate/JNW3X8SFXAYG>

### **Build a computer vision app with Azure Cognitive Services**

**Microsoft** [ 21/10/2023 ]

Website: <https://www.microsoft.com/>

Link: <https://www.coursera.org/account/accomplishments/certificate/36TNARLBZDQG>

### **Start the UX Design Process: Empathize, Define, and Ideate**

**Google** [ 29/05/2023 ]

Website: <https://grow.google/>

Link: <https://www.coursera.org/account/accomplishments/certificate/JTDNCXGKZYKR>

### **Career Essentials In Software Development**

**Microsoft** [ 18/05/2023 ]

Website: <https://www.microsoft.com/>

Link: [https://www.linkedin.com/learning/certificates/](https://www.linkedin.com/learning/certificates/de4f238f1c44fc5f42b83c388bf9c1593cc81089827f5a81eacc4c4661519189)

[de4f238f1c44fc5f42b83c388bf9c1593cc81089827f5a81eacc4c4661519189](https://www.linkedin.com/learning/certificates/de4f238f1c44fc5f42b83c388bf9c1593cc81089827f5a81eacc4c4661519189)

### **Foundations of User Experience (UX) Design**

**Google** [ 05/05/2023 ]

Website: <https://grow.google/>

Link: <https://www.coursera.org/account/accomplishments/certificate/YLQLBNML9Q35>

### **Agile With Atlassian Jira**

**Atlassian** [ 05/05/2023 ]

Website: <https://www.atlassian.com/>

Link: <https://www.coursera.org/account/accomplishments/certificate/RTVP49PBB3ER>

### **Become A Software Developer**

**LinkedIn** [ 24/08/2022 ]

Website: <https://www.linkedin.com/learning/>

Link: [https://www.linkedin.com/learning/certificates/](https://www.linkedin.com/learning/certificates/67864ddc88c0589ee28499264d7c79a9ca5d08254b9c6f5289f4c70b4acf9258?trk=backfilled_certificate)

[67864ddc88c0589ee28499264d7c79a9ca5d08254b9c6f5289f4c70b4acf9258?trk=backfilled\\_certificate](https://www.linkedin.com/learning/certificates/67864ddc88c0589ee28499264d7c79a9ca5d08254b9c6f5289f4c70b4acf9258?trk=backfilled_certificate)

## LANGUAGE SKILLS

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Mother tongue(s): **Urdu** | **English**

## Other language(s):

### Turkish

**LISTENING B2 READING C1 WRITING C1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

### Hindi

**LISTENING C2 READING A1 WRITING A1**

**SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## DIGITAL SKILLS

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### Programming Skills

HTML, CSS, JavaScript / NodeJS, Express.js / C#, Unity, ASP.NET. Razor Pages / Bootstrap, Tailwind, ReactJS / SQL, MySQL, SQLite / Firebase, MongoDB / Git, GitHub / Java, Android Studio, XML / Gradle, Apache Maven / JUnit, Jest / Python, Flask, Jupyter, NumPy, Pandas, Matplotlib, Seaborn, Scikit-learn / Wordpress, Wix, Shopify, Squarespace / UML. Visual Paradigm, Lucidchart / MIPS / Arduino / Amazon Web Services, Microsoft Azure

### Tools

Microsoft Office, Google Workspace / Jira, Trello / Notion, Confluence, Slack / Figma, Balsamiq / Canva

## PROJECTS

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### Blue Origin

- Developed, with the collaboration of a cross-functional team, a fully functional full-stack job board, utilizing HTML, CSS, PHP, JavaScript, and SQL.
- Participated in daily stand-up meetings to provide progress updates and identify any roadblocks that hindered project development, resulting in on-time product delivery.

### Foodel

- Designed the initial user interface using prototyping tools such as Figma and Balsamiq.
- Developed a user-friendly and responsive full-stack food ordering website using Razor, ASP.NET, and MVC architecture.
- Implemented advanced security features such as authentication, authorization, and encryption to ensure data privacy and prevent unauthorized access to the website.
- Optimized website performance through code optimization, reducing page load times by 20% and improving overall site speed for a seamless user experience.

### Ghostwriting

[ 11/2019 – Current ]

- Wrote over 9 engaging e-books on diverse topics ranging from spirituality to health, medicine, and psychology.
- Collaborated with experts from different fields to conduct thorough research and incorporate their insights into the e-books, resulting in higher reader engagement.
- Wrote 100s of highly ranked articles for various websites over the internet ranging from topics related to science, programming, psychology, and spirituality.
- Crafted compelling and SEO-optimized content for various clients, resulting in an average increase of 30% in website traffic.
- Collaborated with editors to ensure the timely delivery of high-quality articles, maintaining a 95% on-time delivery rate over the course of 5 years.