FMCG_Dashboard

Sales Performance Dashboard

Year	All	Quarter	All	Month	All

KEY METRICS

Total Revenue(INR)	Total Qty Sold	Average Selling Price(INR)
119.93B	39.05M	4052.46

Total Active Customers	Total Active Products
54	133

REVENUE ANALYSIS

Monthly Sales Trend

Top 10 Products by Revenue

Product	Revenue
AX Guard Cricket Helmet	5.76B
FX Striker Training Football	4.82B
KX Blaze Kashmir Willow Cricket Bat	5.04B
NX Pro Cricket Leg Guards	6.99B
NX Turf Control Football	4.4B
PX Grip Cricket Batting Gloves	8.72B
RX Sprint Football Boots	6.3B
SR Strike Leather Cricket Ball	5.86B
TRX Max Cricket Kit Bag	5.82B
WL Hex Dumbbell	8.22B

Total amount in INR by platform

Total amount in INR by platform

Top 10 Customers by Revenue

Customer	Revenue
Active Sport Shop	6.19B
Athletic Supplies	6.33B
Atlikon Sports India	6.59B
FastTrack Sports	8.21B
Fitness Mania	6.98B
FitnessWorld	11.3B
PlayMore Sports	6.49B
Prime Sports	6.37B
SportsMart	6.35B
Ultimate Sports	6.47B