

Vancouver, BC, Canada

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## Design Tools

Figma Photoshop Illustrator  
InDesign After Effects Dimension

## Programming Languages

HTML CSS JavaScript TypeScript  
React Next.js jQuery Express.js  
PHP React Native WordPress  
Tailwind CSS Bootstrap Framer Motion  
GSAP Git GitHub Postman

## Technical Skills

### UX/UI & Web Design

UX Research & Analysis · Persona  
Development · User Journey Mapping ·  
Information Architecture · Wireframing &  
Prototyping · UI Design · Design System  
Creation & Maintenance · Usability Testing ·  
Iterative Design

### Web Development

Modular & Reusable Component  
Architecture · Mobile-First Development ·  
Responsive Design · Interactive Animation ·  
API Development · QA Testing & Debugging  
· Version Control & Collaborative Workflow ·  
Database Management · Problem Solving

### Graphic Design

Logo Design & Branding · Typography ·  
Illustration · Print & Packaging Design ·  
Marketing Design · Social Media Graphics ·  
Motion Graphics & Video Editing · 3D  
Design & Modeling · Photography

### Others

Agile & Waterfall Workflow · Collaboration ·  
Communication · Time Management ·  
Attention to Detail · Adaptability

## Work Experience

### Media Design & Web Development Intern

May 2025 - July 2025

Convergence & Pixel Ramen (Vancouver, BC, Canada)

- Collaborated with developers and designers to conduct QA testing and identify & resolve bugs in a TypeScript-based UI.
- Contributed to the redesign of a survey form for a company-developed program, improving usability and enhancing visual consistency across components by applying a design system.
- Created scroll-stopping visuals for social media using Photoshop and Illustrator, and produced motion graphics in After Effects to boost engagement and brand awareness.

### Freelance UX/UI Designer & Web Developer

November 2024 - April 2025

Vancouver, BC, Canada

- Redesigned client websites, created and implemented design systems, and addressed usability issues through iterative feedback, enhancing User Experience (UX) and visual consistency.
- Developed responsive websites with React and Tailwind CSS, integrated third-party APIs, and collaborated closely with backend developers.
- Built scalable, easy-to-manage client sites on WordPress by customizing themes and plugins for streamlined content management.

### Freelance Graphic Designer

May 2023 - February 2025

Vancouver, BC, Canada & South Korea

- Developed menus, packaging, brochures, and logos for multiple restaurant clients, delivering audience-appropriate designs that boosted customer engagement.
- Designed brand identities (logos, business cards) for a digital marketing agency, creating a cohesive visual system to strengthen brand recognition.
- Collaborated closely with clients to align visual concepts with business goals and support successful product launches and promotions.

### Cafe Manager

August 2022 - May 2023

South Korea

- Developed and iterated a seasonal menu of 10+ coffee and dessert items based on customer feedback, boosting satisfaction and aligning with seasonal trends.
- Managed daily cafe operations including customer service, staff coordination, and inventory control, streamlining workflows and ensuring consistent service quality.

## Extracurriculars

### <Fluffy Rabbit> Emoji Launch

August 2023

South Korea

- Designed and launched a hand-drawn emoji set for the blog and platform content of Naver, a major Korean platform, refining designs through four prototype iterations over six months.
- Analyzed visual trends, grid systems, and illustration styles to iterate designs, improving clarity and user appeal.

## Extracurriculars

### British Columbia Institute of Technology

January 2024 - July 2025

Diploma of New Media Design and Web Development

### The Ultimate Guide to Usability and UX

November 2024 - January 2025

Certificate – Udemy course by David Travis