✦ Suin Kim
Digital designer (she/her)

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Design Tools

Figma Photoshop Illustrator
InDesign After Effects Dimension

Programming Languages

HTML CSS JavaScript TypeScript
React Next.js jQuery Express.js
PHP React Native WordPress
Tailwind CSS Bootstrap Framer Motion
GSAP Git GitHub Postman

Technical Skills

UX/UI & Web Design

UX Research & Analysis · Persona Development · User Journey Mapping · Information Architecture · Wireframing & Prototyping · UI Design · Design System Creation & Maintenance · Usability Testing · Iterative Design

Web Development

Modular & Reusable Component Architecture · Mobile-First Development · Responsive Design · Interactive Animation · API Development · QA Testing & Debugging · Version Control & Collaborative Workflow · Database Management · Problem Solving

Graphic Design

Logo Design & Branding · Typography · Illustration · Print & Packaging Design · Marketing Design · Social Media Graphics · Motion Graphics & Video Editing · 3D Design & Modeling · Photography

Others

Agile & Waterfall Workflow · Collaboration · Communication · Time Management · Attention to Detail · Adaptability

Work Experience

Media Design & Web Development Intern
Convergence & Pixel Ramen (Vancouver, BC, Canada)
May 2025 - July 2025

- Collaborated with developers and designers to conduct QA testing and identify & resolve bugs in a TypeScript-based UI.
- Contributed to the redesign of a survey form for a company-developed program, improving usability and enhancing visual consistency across components by applying a design system.
- Created scroll-stopping visuals for social media using Photoshop and Illustrator, and produced motion graphics in After Effects to boost engagement and brand awareness.

Freelance UX/UI Designer & Web Developer
Vancouver, BC, Canada
November 2024 - April 2025

- Redesigned client websites, created and implemented design systems, and addressed usability issues through iterative feedback, enhancing User Experience (UX) and visual consistency.
- Developed responsive websites with React and Tailwind CSS, integrated third-party APIs, and collaborated closely with backend developers.
- Built scalable, easy-to-manage client sites on WordPress by customizing themes and plugins for streamlined content management.

Freelance Graphic Designer
Vancouver, BC, Canada & South Korea
May 2023 - February 2025

- Developed menus, packaging, brochures, and logos for multiple restaurant clients, delivering audience-appropriate designs that boosted customer engagement.
- Designed brand identities (logos, business cards) for a digital marketing agency, creating a cohesive visual system to strengthen brand recognition.
- Collaborated closely with clients to align visual concepts with business goals and support successful product launches and promotions.

Cafe Manager
South Korea
August 2022 - May 2023

- Developed and iterated a seasonal menu of 10+ coffee and dessert items based on customer feedback, boosting satisfaction and aligning with seasonal trends.
- Managed daily cafe operations including customer service, staff coordination, and inventory control, streamlining workflows and ensuring consistent service quality.

Extracurriculars

<Fluffy Rabbit> Emoji Launch
South Korea
August 2023

- Designed and launched a hand-drawn emoji set for the blog and platform content of Naver, a major Korean platform, refining designs through four prototype iterations over six months.
- Analyzed visual trends, grid systems, and illustration styles to iterate designs, improving clarity and user appeal.

Extracurriculars

British Columbia Institute of Technology
Diploma of New Media Design and Web Development
January 2024 - July 2025

The Ultimate Guide to Usability and UX
Certificate – Udemy course by David Travis
November 2024 - January 2025