

# Project Report

## 1 INTRODUCTION

### 1.1 Overview

The "Creating Captivating Wedding Invitations with Canva" project is centered around designing visually appealing and personalized wedding invitations using Canva. A well-crafted wedding invitation sets the tone for a memorable celebration and makes recipients feel excited to attend.

### 1.2 Purpose

We created it for inviting family and friends to a marriage ceremony.

## 2 Problem Definition & Design Thinking

### 2.1 Empathy Map



### 2.2 Ideation & Brainstorming Map



## 3 RESULT



## 4 ADVANTAGES & DISADVANTAGES

It's very useful to carry the message easily to everyone.

The major disadvantage is that somebody may unlike the particular design given by the designer

## 5 APPLICATIONS

It is useful to invite family and friends with great love and it can be memorable and also it carry the message easily

## 6 CONCLUSION

We Learn a lot of new things on editing by using Canva and make it to be useful for others.