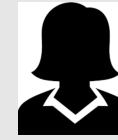




## Customer Churn Dashboard

**5.01**  
Avg Account Age

**243.79K**  
Total Customers



**121.930K**  
Churned Females



**121.857K**  
Churned Males

### Churning Status

Churned

Not Churned

### Gender

Select all

Female

Male

Number of Customers by Content Type

81.737K

80.905K

81.145K

Both

Movies

TV Shows

Number of Customers by Subscription Content Interaction

30K

20K

10K

0K

Basic Both

Basic Movies

Basic TV Shows

Premium Both

Premium Movies

Premium TV Shows

Standard Both

Standard Movies

Standard TV Shows

Contents

Subscription

Age

Interaction

Number of Customers by Support Tickets Per Month

24,600

24,400

24,200

24,000

0

5

10

Avg Support Need Intensity

0.2

0.1

0.0

0.14

0.26

0

1

Monthly Charges & Avg Viewing Duration by Account Age

● Avg Viewing Duration ● Sum of Monthly Charges

0.2M

0.1M

0.0M

0

20

40

60

80

100

120