

# **CASE STUDY REPORT**

*Personal Income Protection & Financial Risk Management*

*Individual Insurance Planning Case Study*

**Prepared for Professional Insurance Portfolio**

**Prepared By: Sultan Mohammed Basit**

Date: \_\_\_\_\_

## 1. Background

Mr. Bob Williams, a 25-year-old self-employed carpenter, operates a small furniture manufacturing business. His income depends primarily on physical labor and daily operations.

## 2. Risk Profile

- Age: 25 years
- Occupation: Manual labor
- Employment: Self-employed
- Savings: Limited
- Income dependency: High

## 3. Incident Scenario

Bob suffered a serious workplace accident resulting in long-term disability and an extended recovery period of approximately nine months.

## 4. Financial Impact Assessment

Category	Amount (₹)
Income Loss (9 Months)	4,50,000
Business Expenses	2,07,000
Medical Expenses	2,20,000
Total Loss	8,77,000

## 5. Insurance Coverage Analysis

At the time of accident, Bob did not maintain adequate insurance protection.

- No income protection cover
- No business expense insurance
- No disability insurance
- Limited health coverage

## 6. Alternative Risk Protection Framework

Cover Type	Potential Benefit (₹)
Income Protection	3,15,000
Business Expense Cover	2,07,000
Health Insurance	2,20,000
Disability Cover	5,00,000
Total Protection	12,42,000

## 7. Comparative Outcome Analysis

Factor	Without Insurance	With Insurance
Income Stability	Lost	Protected
Business Continuity	At Risk	Stable
Medical Costs	Self-Funded	Covered
Financial Stress	High	Low

## 8. Key Risk Management Insights

- Self-employed professionals face high income volatility
- Physical occupations carry elevated disability risk
- Savings alone are insufficient for major shocks
- Insurance improves financial resilience
- Planning enhances recovery outcomes

## 9. Professional Recommendation

- Comprehensive health insurance
- Income protection (60–70% of income)
- Business expense cover
- Long-term disability insurance
- Emergency fund of six months expenses

## 10. Management Conclusion

This case highlights the importance of structured insurance planning in ensuring long-term financial stability for self-employed individuals.

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Insurance Risk Management Portfolio

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