

# SULTANUR RAHMAN SHUVO

Aspiring Full-Stack Web Developer | Data Analyst & Scientist | Digital Marketer

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## PROFESSIONAL SUMMARY

Skilled Full-Stack Web Developer with strong expertise in data science, web development, and digital marketing. I build responsive applications, create data-driven dashboards, and develop machine-learning features that turn complex data into practical insights. Explore my projects across development, analytics, and marketing:

<https://shuvo-portfolio-fawn.vercel.app>

## TECHNICAL SKILLS

**Full-Stack Development:** MERN Stack & Next.js, TypeScript, PHP, Python (Flask), WordPress (WooCommerce)

**Data Science & Analytics:** Python (All Necessary Libraries), Probability, Machine Learning, Deep Learning & Neural Network, Large Language Model, Retrieval-Augmented Generation, MS Excel, MySQL, Tableau, Power BI

**Digital Marketing:** Facebook Ads, Google Ads, Web Analytics, Server-Side

**Tools:** Git & GitHub, Meta Ads Manager, Google Analytics, Figma, Jira

## SOFT SKILLS

- Problem Solving
- English
- Time Management
- Communication & Team Collaboration

## WORK EXPERIENCE

### **StyleSilo — Founder & Brand Manager ( Sept 2024 – Present )**

- Created and managed a WooCommerce-based e-commerce website for girls' clothing items.
- Developed and ran Facebook ad campaigns, increasing page reach and customer engagement.
- Handled end-to-end product listing, order management, and customer communication.

### **RequinBD — Intern, Marketing & PR ( May 2025 – October 2025 )**

- Managed email campaigns on Brevo, LinkedIn organic marketing, and Facebook paid ads, supporting lead generation and audience engagement.
- Conducted brand and platform audits, client campaign analysis, and YouTube SEO to optimize digital presence and performance.
- Wrote captions, copy, and storytelling content, ensuring alignment with brand voice while collaborating with designers for creative assets.
- Supported event planning, idea generation, and presentations, contributing to marketing strategies and campaign execution
- Organized team tasks in Google Sheets and participated in personal branding sessions to strengthen marketing and PR skills.

## PROJECTS

### **Web Development Projects:**

- Expense Tracker App with MERN Stack
  - Real-time CRUD operations with MongoDB for expense tracking.
- Blog App with Next.js, TypeScript, and TailwindCSS
  - SEO-optimized blog with SSG and SSR.
- Responsive React Corporate Website with React Bootstrap & CSS
  - Built a mobile-friendly layout for portfolio and business use.

- Full-Stack E-Commerce App with React, Node, MongoDB & Redux
  - Simulated store functionality with cart, orders, and admin panel.
- Full-Stack Notebook App with React, Node, MongoDB & Bootstrap
  - Secure login with JWT and note-saving in MongoDB.
- Full-Stack POS App with React, Node, and MongoDB
  - Inventory and billing system for small businesses.
- NewsApp: React & Bootstrap News Platform
  - Displayed categorized news articles using an external API.
- WorldInfo API: React & CSS - Explore Global Country Data
  - Fetched and visualized global data using REST API.
- Library Explorer: Next.js & Tailwind Book Search Platform
  - Fetched and visualized book data using REST API.

#### **Data Science & Analytics Projects:**

- Excel, MySQL, Tableau, Power BI Dashboards
  - Analyzed trends and KPIs using SQL and visual dashboards.
- Python Data Analysis Projects
  - Cleaned and visualized data using pandas, matplotlib, and seaborn.
- RAG-Based AI Teaching Assistant
  - Built a preprocessing pipeline that chunked transcripts and generated bge-m3 embeddings via Ollama, saving structured vectors to joblib for downstream RAG retrieval.

#### **Digital Marketing Projects:**

- GA4 and Facebook Pixel Setup with Server-Side Tracking (CAPI) on My Business Website
  - Enhanced tracking using Google Tag Manager and Meta Events Manager.

## **EDUCATION**

### **Bachelor of Science in Computer Science & Engineering**

United International University, Dhaka

Expected Graduation: 2026

## **CERTIFICATIONS & COURSES**

#### **Full-Stack Web Development:**

- MERN Stack – CodeWithHarry (YouTube, 2024)

- JavaScript Problem Solving – Learn With Sumit (YouTube, 2023)
- Bootstrap – Anisul Islam (YouTube, 2022)
- React, Redux, TypeScript – Yoshita Jain & Anurag Singh (YouTube, 2024)
- Next.js – Anurag Singh ProCoderr (YouTube, Learning)
- Complete Backend with Node.js – Anurag Singh (ProCoderr Platform - Learning)

#### **Data Science & Analytics:**

- Data Analytics – Alex The Analyst (YouTube, 2023)
- Data Science - Haris Ali Khan (CodeWithHarry Platform, 2025)

#### **Digital Marketing:**

- Facebook Ads, Google Ads, Analytics with Server-Side Tracking – SkillUpper (Mentor: Shamim Hossain, 2024)
- Business Fundamentals, WooCommerce, Meta Marketing – StepUp (Mentor: Fahmid Al Nayeem, 2024)

## **LANGUAGES**

- Bangla: Fluent
- English: Intermediate
- Hindi: Basic