

SULTANUR RAHMAN SHUVO

Web Developer | Data Analyst | Digital Marketer

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PROFESSIONAL SUMMARY

Skilled Web Developer with a strong background in full-stack development, data analytics, and digital marketing. Experienced in building responsive websites, interactive dashboards, and executing performance-based marketing strategies. Explore my portfolio to view projects across full-stack web development, interactive data analytics dashboards, and results-driven digital marketing solutions: <https://shuvo-portfolio-fawn.vercel.app>

TECHNICAL SKILLS

Web Development: MERN Stack, Next.js, Bootstrap, TypeScript, Redux

Data Analytics: MS Excel, MySQL, Tableau, PowerBI, Python

Digital Marketing: Facebook Ads, Google Ads, Web Analytics, Server-Side Tracking

Tools: WooCommerce, Meta Ads Manager, Google Analytics

SOFT SKILLS

- Problem Solving
- Communication
- Time Management
- Team Collaboration

WORK EXPERIENCE

StyleSilo — Founder & Brand Manager

Dhaka, Bangladesh | Sept 2024 – Present

- Created and managed a WooCommerce-based e-commerce website for girls' clothing items.
- Developed and ran Facebook ad campaigns, increasing page reach and customer engagement.
- Handled end-to-end product listing, order management, and customer communication.

RequinBD — Intern, Marketing & PR

Dhaka, Bangladesh | May 2025 – October 2025

- Managed email campaigns, LinkedIn organic marketing, and Facebook paid ads, supporting lead generation and audience engagement.
- Conducted brand and platform audits, client campaign analysis, and YouTube SEO to optimize digital presence and performance.
- Wrote captions, copy, and storytelling content, ensuring alignment with brand voice while collaborating with designers for creative assets.
- Supported event planning, idea generation, and presentations, contributing to marketing strategies and campaign execution
- Organized team tasks in **Google Sheets** and participated in **personal branding sessions** to strengthen marketing and PR skills.

PROJECTS

Web Development Projects:

- Expense Tracker App with MERN Stack
 - Real-time CRUD operations with MongoDB for expense tracking.
- Blog App with Next.js, TypeScript, and TailwindCSS
 - SEO-optimized blog with SSG and SSR.
- Responsive React Website with Bootstrap & CSS
 - Built a mobile-friendly layout for portfolio and business use.
- Full-Stack E-Commerce App with React, Node, MongoDB & Redux
 - Simulated store functionality with cart, orders, admin panel.
- Full-Stack Notebook App with React, Node, MongoDB & Bootstrap

- Secure login with JWT and note-saving in MongoDB.
- Full-Stack POS App with React, Node, and MongoDB
 - Inventory and billing system for small businesses.
- NewsApp: React & Bootstrap News Platform
 - Displayed categorized news articles using external APIs.
- WorldInfo API: Explore Global Country Data
 - Fetched and visualized global data using REST APIs.

Data Analytics Projects:

- Excel, MySQL, Tableau, Power BI Dashboards
 - Analyzed trends and KPIs using SQL and visual dashboards.
- Python Data Analysis Projects
 - Cleaned and visualized data using pandas, matplotlib, seaborn.

Digital Marketing Projects:

- GA4 and Facebook Pixel Setup with Server-Side Tracking (CAPI)
 - Enhanced tracking using Google Tag Manager and Meta Events Manager.

EDUCATION

Bachelor of Science in Computer Science & Engineering

United International University, Dhaka

Expected Graduation: 2026

CERTIFICATIONS & COURSES

Web Development:

- MERN Stack – CodeWithHarry (YouTube, 2024)
- JavaScript Problem Solving – Learn With Sumit (YouTube, 2023)
- Bootstrap – Anisul Islam (YouTube, 2022)
- React, Redux, TypeScript & Node.js – Yoshita Jain (YouTube, 2024)
- Next.js – Anurag Singh Procoderr (YouTube, Learning)
- Complete Backend with Node.js – Anurag Singh Procoderr (Procoderr Platform - Learning)

Data Science & Analytics:

- MS Excel, MySQL, Tableau, PowerBI, Python – Alex The Analyst (YouTube, 2023)
- Data Science - Haris Ali Khan (CodeWithHarry Platform, 2025)

Digital Marketing:

- Facebook Ads, Google Ads, Analytics with Server-Side Tracking – SkillUpper (Mentor: Shamim Hossain, 2024)
- Business Fundamentals, WooCommerce, Meta Marketing – StepUp (Mentor: Fahmid Al Nayeem, 2024)

LANGUAGES

- Bangla: Fluent
- English: Intermediate
- Hindi: Basic