



SULTANUR RAHMAN SHUVO

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SUMMARY

Skilled Web Developer with expertise in building and optimizing websites for performance, user experience, and e-commerce functionality. Proficient in data analytics to track and improve website traffic, customer behavior, and conversion rates. Experienced in digital marketing, including social media management, targeted ad campaigns, and marketing automation. Passionate about leveraging technology and data-driven strategies to enhance brand visibility and customer engagement.

WORK EXPERIENCE

StyleSilo **Sept 2024 - Present**

- Created and managed engaging, customer-friendly content for the brand's Facebook page.
- Grew Facebook page to **1.2K** followers and **782** likes, increasing engagement and achieving a higher return on ad spend (ROAS) through strategic content and targeted campaigns.
- Managed all customer inquiries, ensuring high response rates and satisfaction.
- Designed and maintained the WooCommerce website (***stylesilo.shop***) for seamless e-commerce operations.
- Ran data-driven Facebook ad campaigns to drive traffic and sales.

ADDITIONAL INFORMATION

- **Technical Skills:**
 - Full stack Web Development (MERN & NEXT JS)
 - Data Analytics (MS Excel, MySQL, Tableau, PowerBI, Python)
 - Digital Marketing (Facebook Ads, Google Ads & Web Analytics with Server Side Tracking)

- **Languages:**
 - Bangla (Fluent)
 - English (Intermediate)
 - Hindi (Basic)

- **Certifications & Courses:**

Web Development:

- CodeWithHarry (MERN) - **YouTube**
- Learn With Sumit (Js Problem Solving) - **YouTube**
- Anisul Islam (Bootstrap) - **YouTube**
- Yoshita Jain (React, Redux, TypeScript & Node Js) - **YouTube**
- Anurag Singh Procoderr (NEXT Js) - **YouTube**

Data Analytics:

- Alex The Analyst (MS Excel, MySQL, Tableau, PowerBI, Python) - **YouTube**

Digital Marketing:

- **SkillUpper** : Facebook Ads, Google Ads, and Google Analytics with server-side tracking (**Mentor - Shamim Hossain**)
- **StepUp** : Business Fundamentals, Woocommerce Website management, and Meta marketing (**Mentor - Fahmid AlNayem**)

EDUCATION

B.Sc. in Computer Science & Engineering
United International University

Present - 2026