Date: 05/10/2022

4, perungudi, chennai.

Dear Permission Manager,

Ascend Learning, LLC (together with Ascend Affiliates, including, without limitation, Jones & Bartlett Learning, LLC, (collectively referred to herein as "Ascend Learning") is currently preparing the educational product listed below ("Ascend Learning Material"). For purposes hereof, "Ascend Affiliates" shall include all companies controlled by, or under common control of, Ascend Learning, LLC.

Planning, Implementing, & Evaluating Health Promotion Programs, Eighth Edition, By James F. McKenzie and Brad L. Neiger © 2023, ISBN: 9781284269000

We would like to request permission by this letter of agreement ("Agreement") to use the following material, to which you hold copyright:

Ascend Learning would like to use the above referenced material ("Material"), without charge, royalty-free, in perpetuity, throughout the world in any language, in the Ascend Learning Material and all related ancillary material of this educational textbook and in related in-context marketing and promotional materials (facsimiles [including without limitation screen shots] of complete student edition and/or teacher edition pages), in print and electronic or digital formats, including without limitation audio versions (including podcasts), customizations and derivative works, CD-ROMs, DVDs and other portable electronic devices, websites, image banks, learning management systems developed by Ascend Learning , and other technologies, whether now known or developed in the future. In the normal course of marketing the Ascend Learning Material, we may need to make minimal changes or reconfigure in different formats, such as hardcover or softcover; single volumes or modular versions; abridged editions; editions composed of selected unchanged chapters or unchanged chapters combined with new material; or with a different cover. This may include major revisions (with more than 10% of changes to the art program), minor revisions (with less than 10% changes to the art program), and a general revision as an updated or modified version of this previously existing work. Therefore, we also request the right to include and publish the Material in such versions, revisions, and future editions of the Ascend Learning Material. These rights in no way restrict publication of the Material in any other form by you or others authorized by you.

If you agree to grant Ascend Learning the rights requested above, please sign this letter, which will serve as the formal agreement between you and Ascend Learning, and return it to my attention. Your signature below will also confirm that you are authorized to grant the rights described in this Agreement and that the Material, if not believed to be in the public domain, is protected by copyright at the time of this Agreement. Please keep a copy of this Agreement, when fully-executed, for your files. If you do not own or control the rights to the Material, please do not sign this Agreement and refer us to the correct rightsholder as soon as possible. If signed by you below, we plan to use the following credit line unless you specify another by writing your change in the space below:

I would appreciate your consent to this request at your earliest convenience. If you do sign and return this Agreement, any other contrary or conflicting terms you may attach or provide (on an invoice or otherwise) or changes you may make to the rights described above will not apply. If you prefer to use your own license or permission agreement instead, please note that it must include the rights described above. This Agreement is governed by the laws of the Commonwealth of Massachusetts. Thank you.

Sincerely,

Rebecca Damon,

Jones & Bartlett Learning.

25 Mall Road | Burlington, MA | 01803 | 978-443-5000 | www.jblearning.com

CONTENT BEING REQUESTED:

1. **JBL ID:** 9781284166033_CH11_TXTCS01

Caption: Case 1: Telemedicine in Canada during the COVID-19 Crisis

Description: important information that might otherwise have been unavailable and deliver it in the form of alerts

issued within the ...EMR workflows

Credit Line: Reproduced from from Biesecker, B., & Tibben, A. (2019). Chapter 13 - Summary of Key Areas for Research. In Clinical Genome Sequencing Psychological Considerations (pp. 225–235). doi: https://doi.org/10.1016/

B978-0-12-813335-4.00013-1

Source: https://doi.org/10.1016/B978-0-12-813335-4.00013-1

2. **JBL ID:**

Caption: Case 2: COVID-19 Contact Tracing

Description: In the case of uncertainty, eager providers may be tempted to defuse the patient's uncertainty and fear by conveying an abundance of information from which the patient absorbs little. When informing patients about the results of genome sequencing, healthcare professionals will require skills that enable them to manage the uncertainties and affective responses that the information may elicit in the patient

Credit Line: Reproduced from from Biesecker, B., & Tibben, A. (2019). Chapter 13 - Summary of Key Areas for Research. In Clinical Genome Sequencing Psychological Considerations (pp. 225–235). doi: https://doi.org/10.1016/B978-0-12-813335-4.00013-1

Source: https://doi.org/10.1016/B978-0-12-813335-4.00013-1

3. **JBL ID:** 9781284166033 CH11 TXTCS02

Caption: Case 2: COVID-19 Contact Tracing

Description: In the case of uncertainty, eager providers may be tempted to defuse the patient's uncertainty and fear by conveying an abundance of information from which the patient absorbs little. When informing patients about the results of genome sequencing, healthcare professionals will require skills that enable them to manage the uncertainties and affective responses that the information may elicit in the patient

Credit Line: Reproduced from from Biesecker, B., & Tibben, A. (2019). Chapter 13 - Summary of Key Areas for Research. In Clinical Genome Sequencing Psychological Considerations (pp. 225–235). doi: https://doi.org/10.1016/B978-0-12-813335-4.00013-1

Source: https://doi.org/10.1016/B978-0-12-813335-4.00013-1

For good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, permission is granted to Ascend Learning for the use of the Material, in accordance with the terms of this Agreement, as requested above.

If acting on behalf of an individual, please complete the following personal information:			
Name:	Signature:	Date:	_
		se complete the following information for zed to bind the following company or corp	•
Company Name:	Signature of A	uthorized Representative:	
Name:	Title	Date:	

25 Mall Road | Burlington, MA | 01803 | 978-443-5000 | www.jblearning.com

Selection Material:

9781284166033_CH11_TXTCS01

Case Study 16c — Verification

Haley Walter, Yazmin, Olla & Tan

Vaccine passports are now being utilized in New York and Hawaii. In order to verify vaccination status, verification by upload or direct feed with an immunization database is required.

Hawaii's Safe Travel program allows vaccinated Hawaiians to travel between islands without requiring pre-travel testing or quarantine measures. The Safe Travel program requires individuals to create a digital copy of their vaccination document by taking a photo of their official COVID-19 Vaccination Record Card. The site then asks individuals for the name of the vaccine they received (Pfizer, Moderna, Johnson & Johnson), dose and lot number. Once uploaded, the vaccine information is verified by the Hawaii Department of Health database. If the information cannot be verified, the individual must bring their vaccine document so it can be manually verified at the airport.

Owing to the simplicity of the COVID-19 Vaccination Record Card, it is possible for people to create and/or purchase fake vaccination cards as reported. Since some vaccine

9781284166033_CH12_TXTCS02

9781284166033_CH11_TXTCS02

Case 17, Dentistry Case Study

Digital Health Innovations - The Virtual Dental Home Program: Increasing Access to Dental

Care Using Teledentistry

Biola Adenini

Objectives

This case study seeks to examine how digital technology is being used to increase access to dental care for socially disadvantaged populations. It will promotelearning about how digital innovations can be successfully deployed for dentistry and explore future potential of teledentistry for reducing barriers to a ccessing dental care.

Key terms

Teledentistry: "A combination of telecommunications and dentistry involving the exchange of