Manage Personal and confidential data in M365

Sébastien Paulet, Microsoft MVP, Aerow CTO in sebpaulet SP_twit



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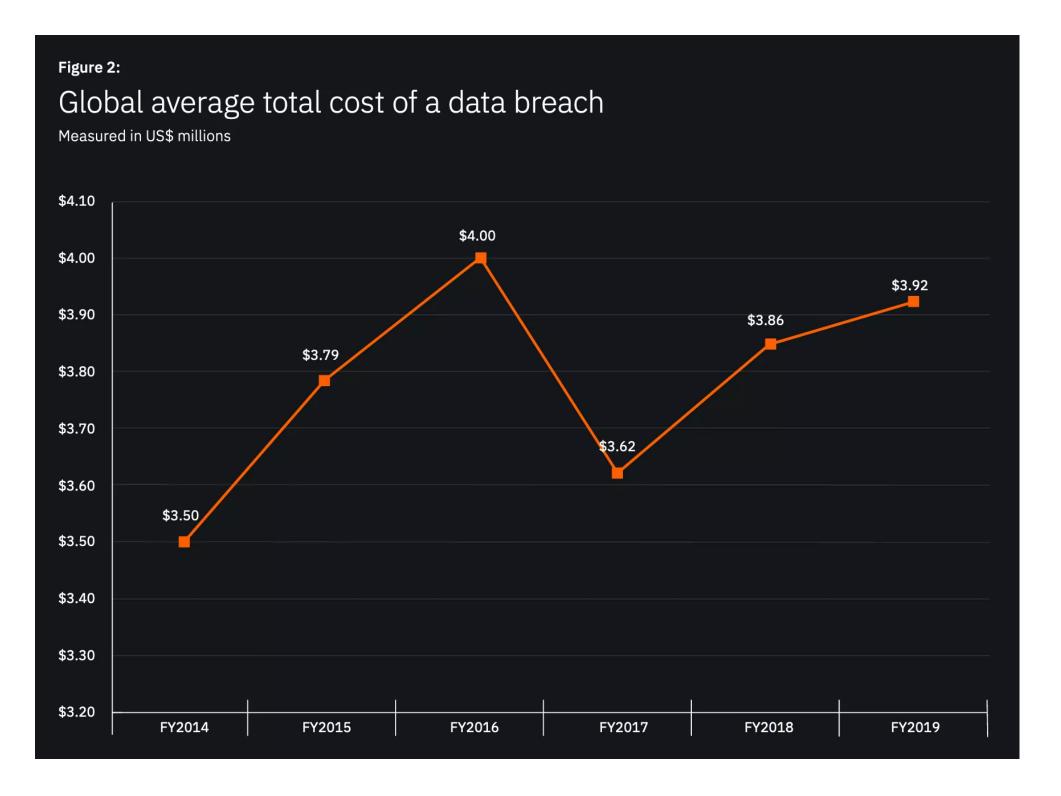
Disclaimer

- Check all information relatated to regulation with your local legal council
- Microsoft license information are my understanding and may evolve. **Always** check with your Microsoft licensing contact.

Data breach cost

Source IBM and Ponemon Institute's annual "Cost of a Data Breach" report

"Companies that had security automation technologies deployed experienced around half the cost of a breach"



Between the hammer and the anvil

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Increasing security attacks

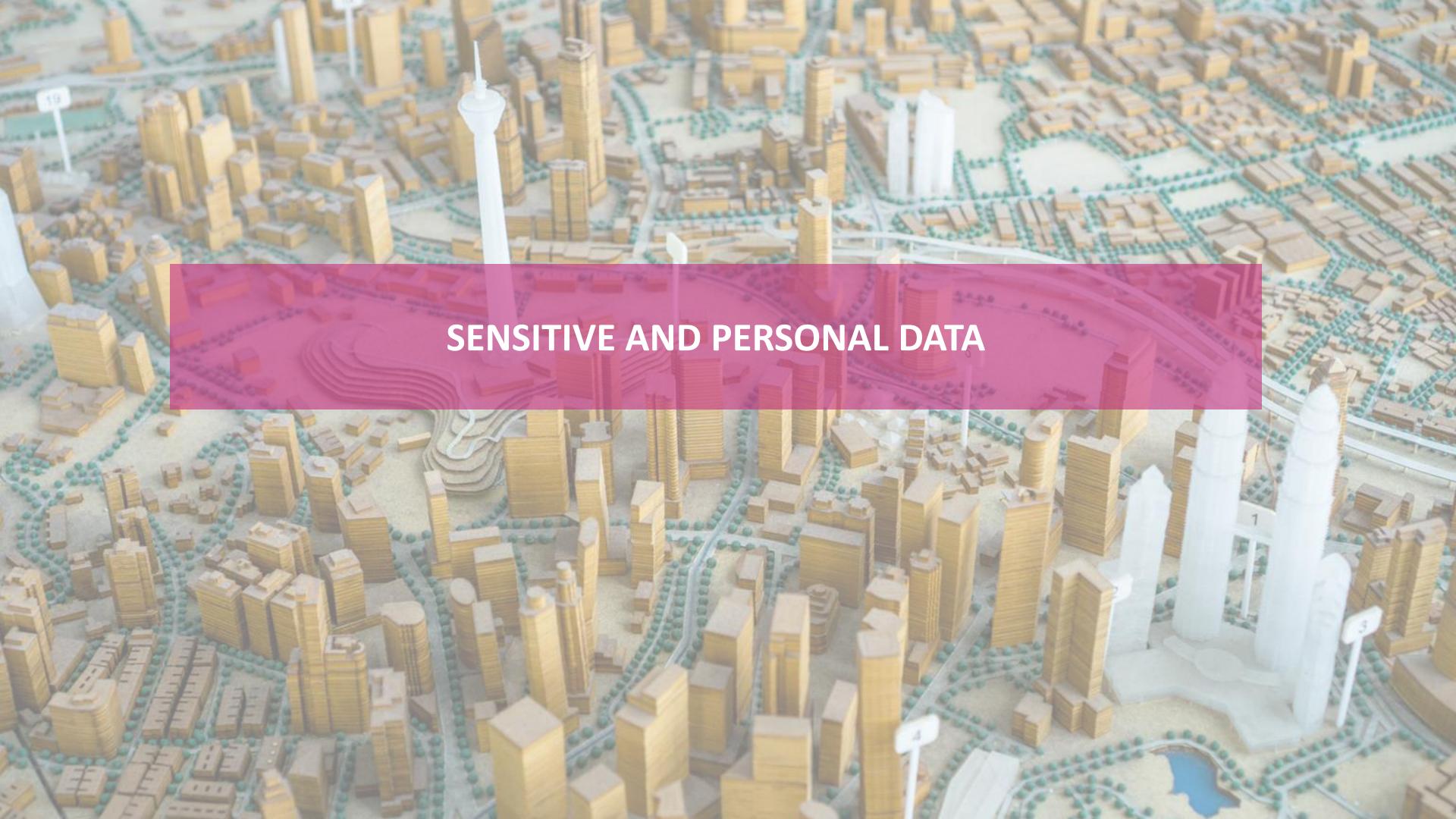
Ransomware attacks in India increased 200% quarter-on-quarter in April-June with 4 lakh new cases detected during the period



Increasing data regulation (ex : GDPR)

British Airways –\$242 million Over 330 fines for GDPR between January and August 2020 The total amount of fines issued in 2020 exceeds \$181 million





Sensitive data breach cost

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2018; 2019 – PDPB Personal Data Protection Bill

Applies to all Indian citizen / companies

Gov can access data

Fine: Failing to notify breach: Rs 5 crore / 2% global turnover

Unlawful data transfers: Rs 15 crore / 4% global turnover

+ criminal penalties



2018 – GDPR General Data Protection Regulation

Applies to all european citizen personal data

Restriction on data location

Fine: 20M€/4% consolidated worldwide revenue



2020 - CCPA California Consumer Privacy Act

Personnal data of californian residents

750\$ / californian resident impacted + 7,5K\$/violation



Personnal data

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"means data about or relating to a natural person who is directly or indirectly identifiable, having regard to any characteristic, trait, attribute or any other feature of the identity of such natural person, whether online or offline, or any combination of such features with any other information, and shall include any inference drawn from such data for the purpose of profiling [...]" - PDPB

Samples (according GDPR):

Name

ID / UID

Email

Location

Banking/financial data

IP address

Political, religious, caste, ethnical data, sexual orientation

Physical, medical, genetical data





Responsability

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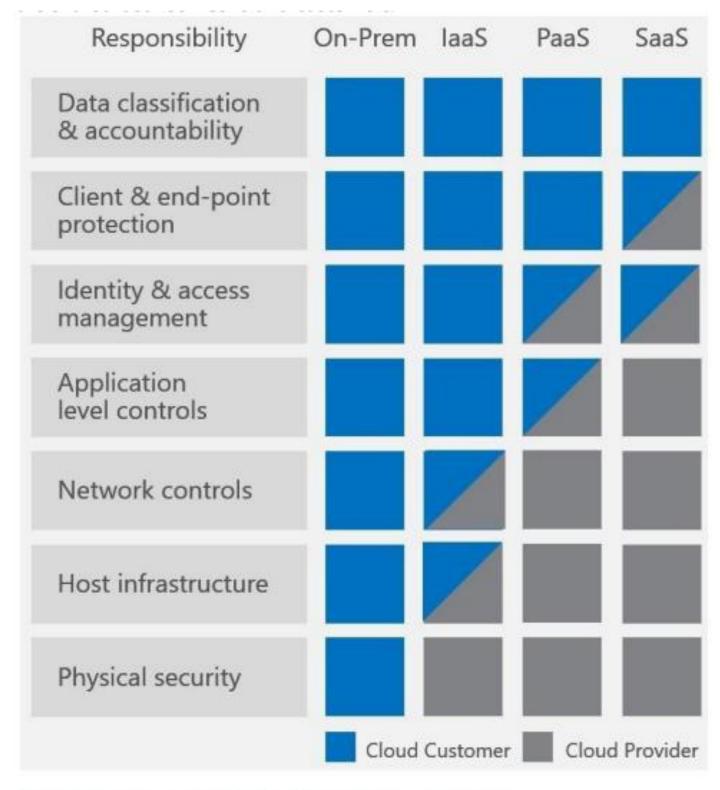
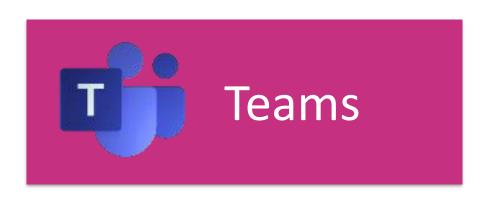


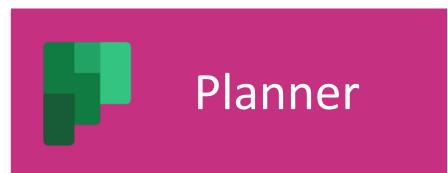
Figure 1: Shared responsabilities for different cloud service models



Content sources in 0365

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Office 365 Groups



SHAREPOINT







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- a) Prohibition of processing of personal data.
- b) Limitation on purpose of processing of personal data.
- c) Limitation on collection of personal data.
- d) Requirement of notice for collection or processing of personal data.
- e) Quality of personal data processed.
- f) Restriction on retention of personal data.
- g) Accountability of data fiduciary.
- h) Consent necessary for processing of personal data

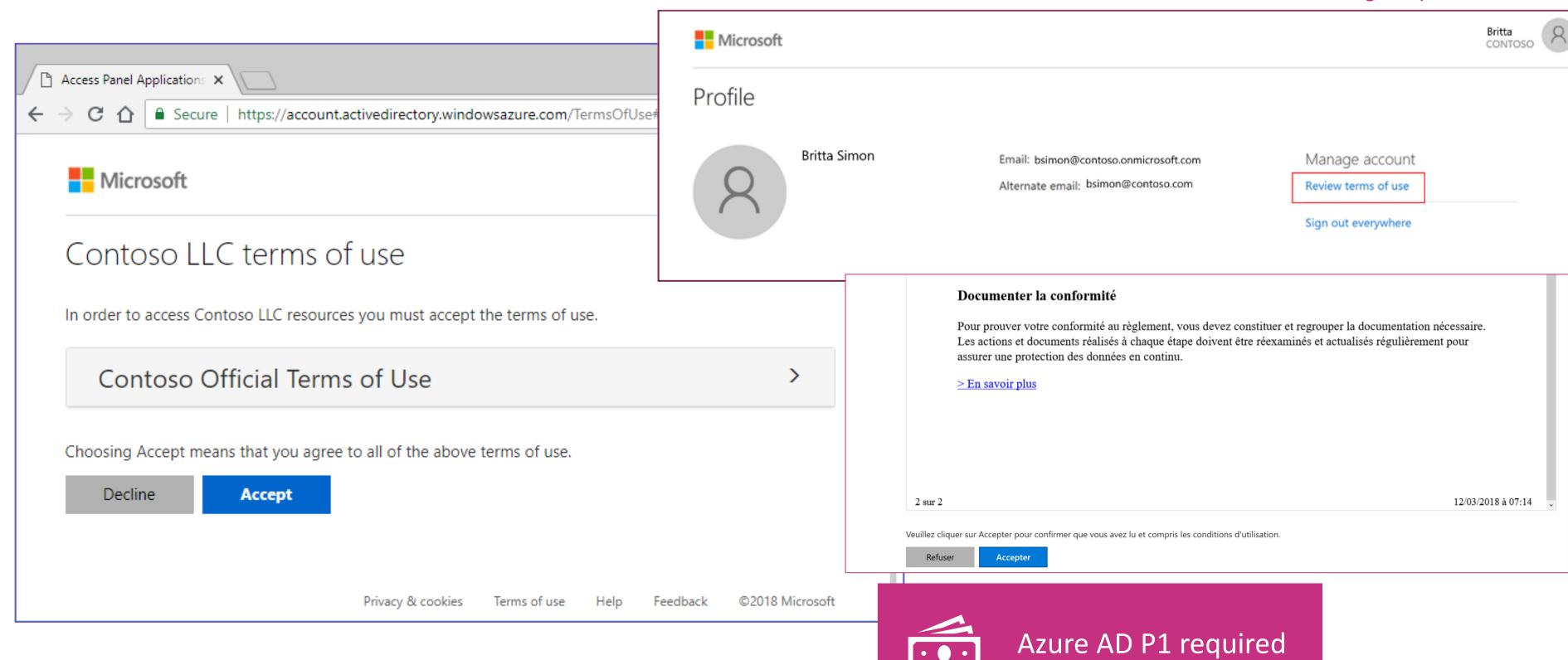


What are we talking about

- (1) The personal data shall not be processed, except on the consent given by the data principal at the commencement of its processing.
- (2) The consent of the data principal shall not be valid, unless such consent is—
- (a) free, having regard to whether it complies with the standard specified undersection 14 of the Indian Contract Act, 1872;
- (b) informed, having regard to whether the data principal has been provided with the information required under section 7;
- (c) specific, having regard to whether the data principal can determine the scope of consent in respect of the purpose of processing;
- (d) clear, having regard to whether it is indicated through an affirmative action that is meaningful in a given context; and
- (e) capable of being withdrawn, having regard to whether the ease of such withdrawal is comparable to the ease with which consent may be given

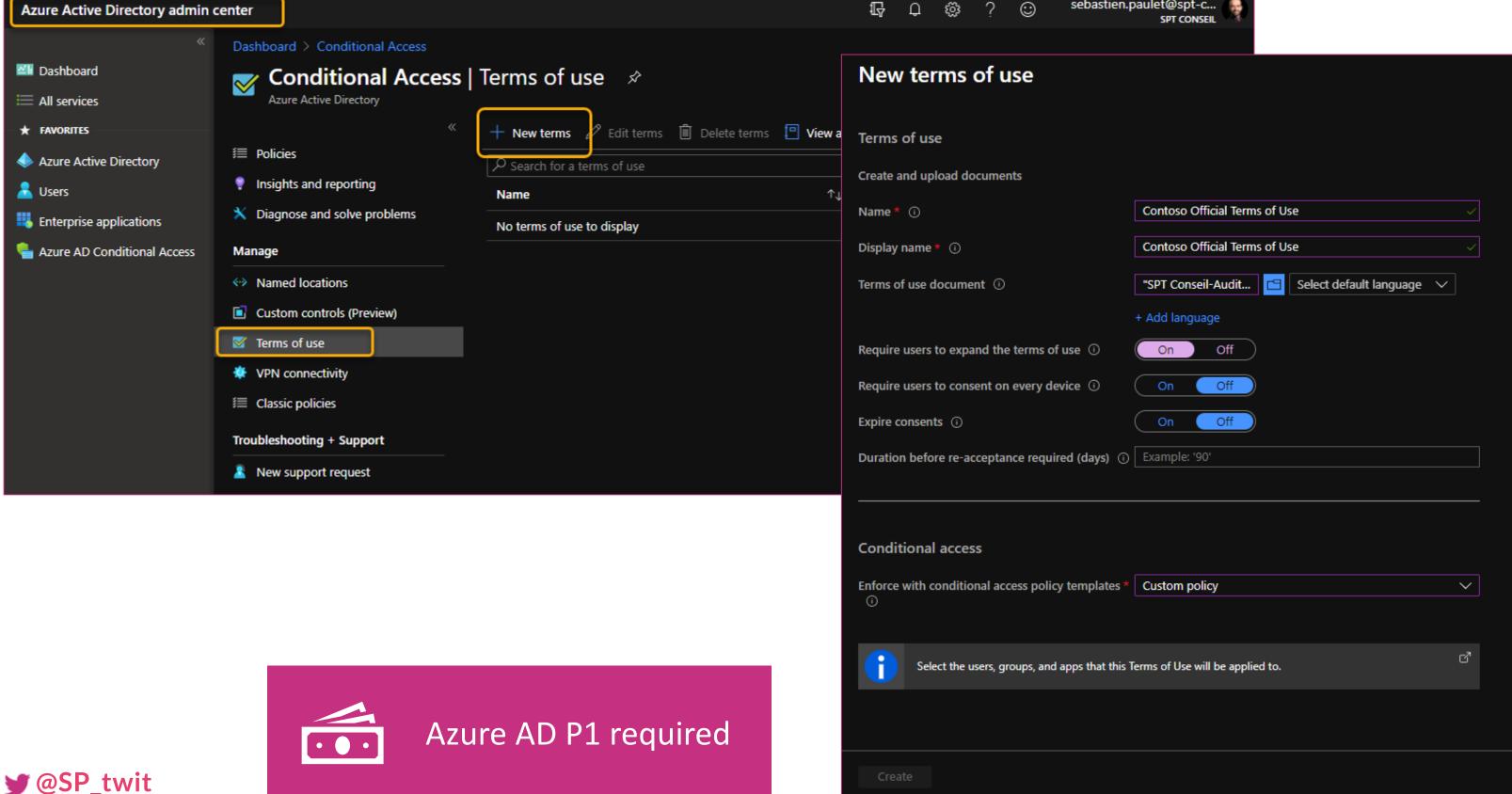
Disclaimer on first login

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Disclaimer on first login (how to)

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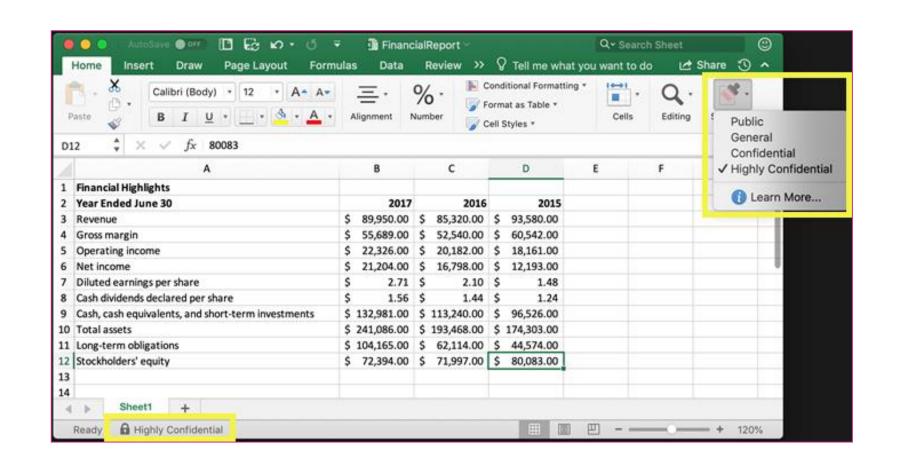
- (1) The data fiduciary shall take necessary steps to ensure that the personal data processed is complete, accurate, not misleading and updated, having regard to the purpose for which it is processed.
- (2) While taking any steps under sub-section (1), the data fiduciary shall have regard to whether the personal data—
 - (a) is likely to be used to make a decision about the data principal;
 - (b) is likely to be disclosed to other individuals or entities including other data fiduciaries or processors; or
 - (c) is kept in a form that distinguishes personal data based on facts from personal data based on opinions or personal assessments.
- (3) Where personal data is disclosed to any other individual or entity, including other data fiduciary or processor, and the data fiduciary finds that such data does not comply with the requirement of sub-section (1), the data fiduciary shall take reasonable steps to

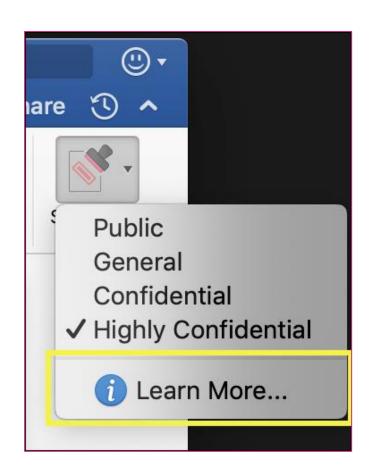
 w @SP twit notify such individual or entity of this fact.

 w #M365Gurgaon

Sensitivity Labels

Define global sensitivity levels at tenant scale End user can manually tag content as sensitive Available in Outlook, SharePoint, Teams, OWA and M365 Apps for Business







Sensitivity Labels - Actions

Encrypt files

-> no way to read it for unallowed / non authenticated users

Restricted permissions

-> can block copy/paste, print, screenshot, email forward, and so on

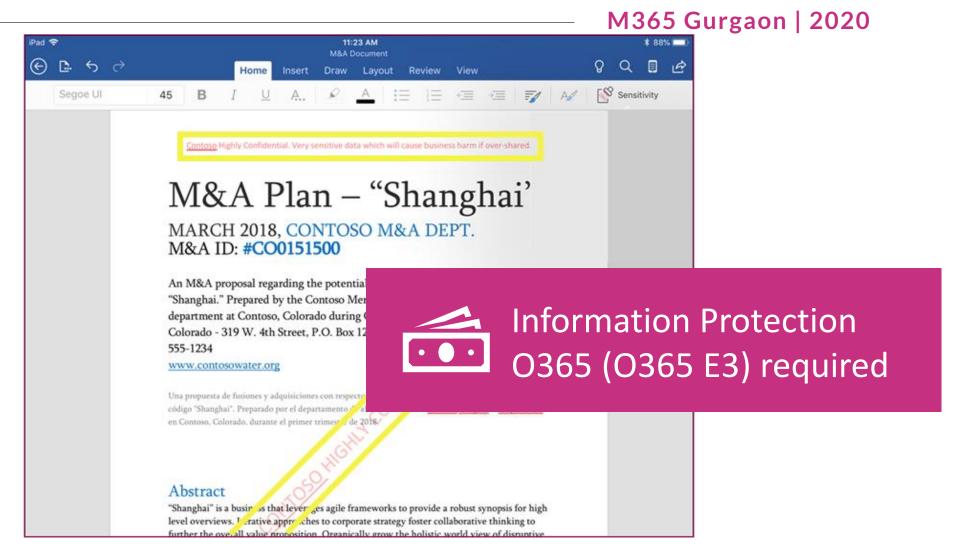
Watermarking

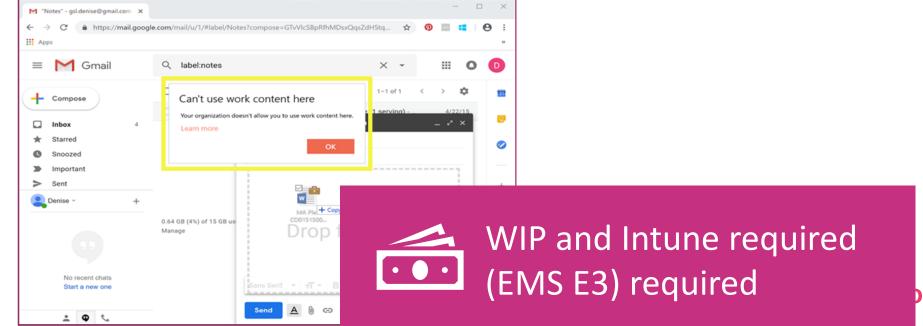
-> beware limitations

Disable USB key copy / attached file in non O365 services

-> WIP (Windows Information Protection) and Intune required





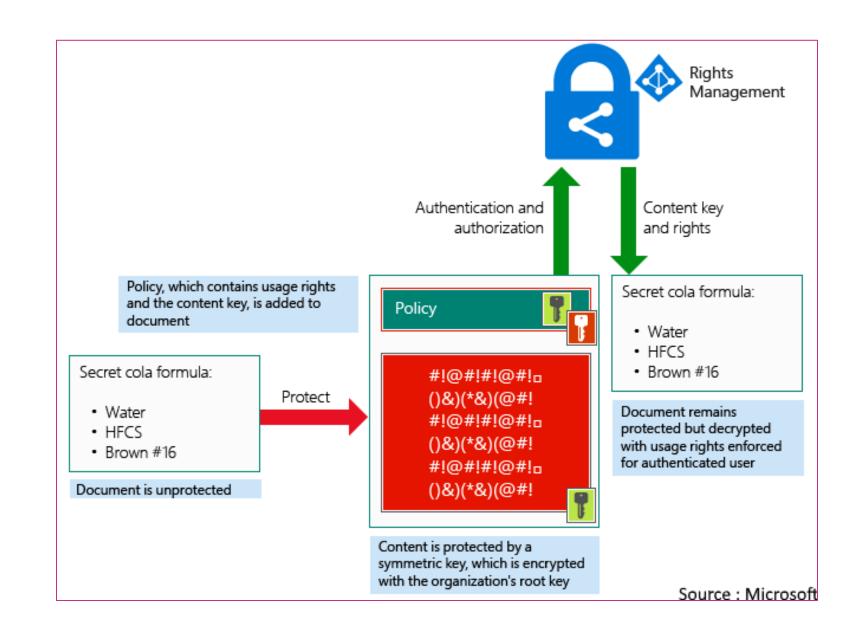


Based on RMS - Right Management System

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Permissions are bound to the file

- Public/private key system
 Files encrypted by RSA 2048 bits, and signed with SHA-256
- Read https://docs.microsoft.com/en-us/information-protection/understand-explore/how-does-it-work





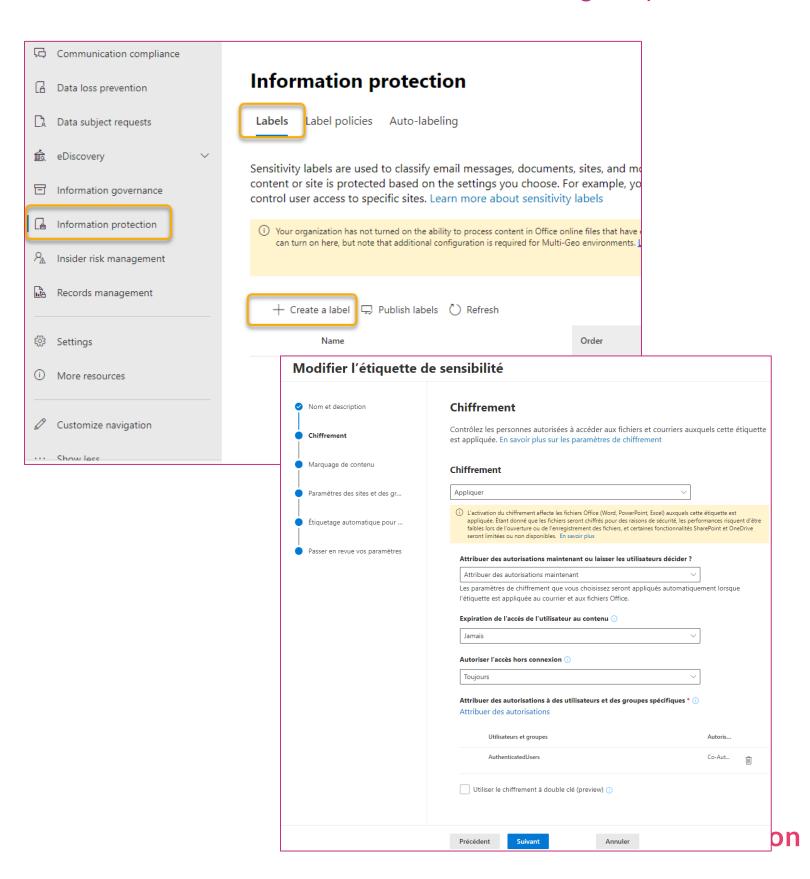
Sensitivity Labels - How to create

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As tenant global admin, go to « Compliance » section (https://compliance.microsoft.com/) > « Display all »

In compliance center, go to « Solutions » > « Information Protection »

In labels page, go to « Labels » > « Create a label »





Sensitivity Labels - How to publish

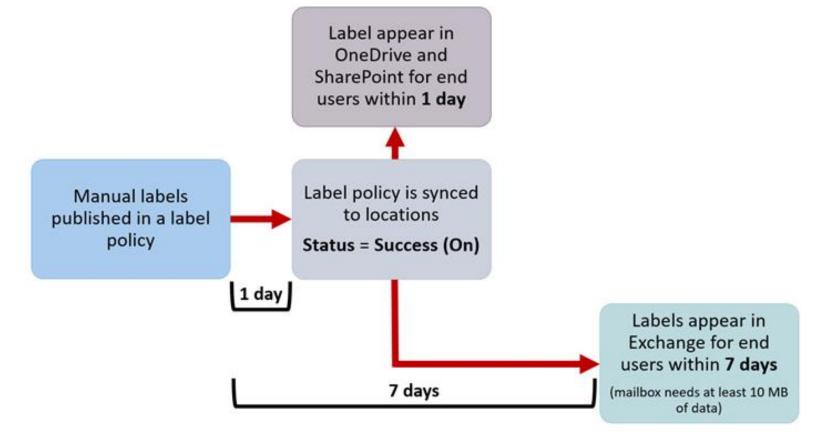
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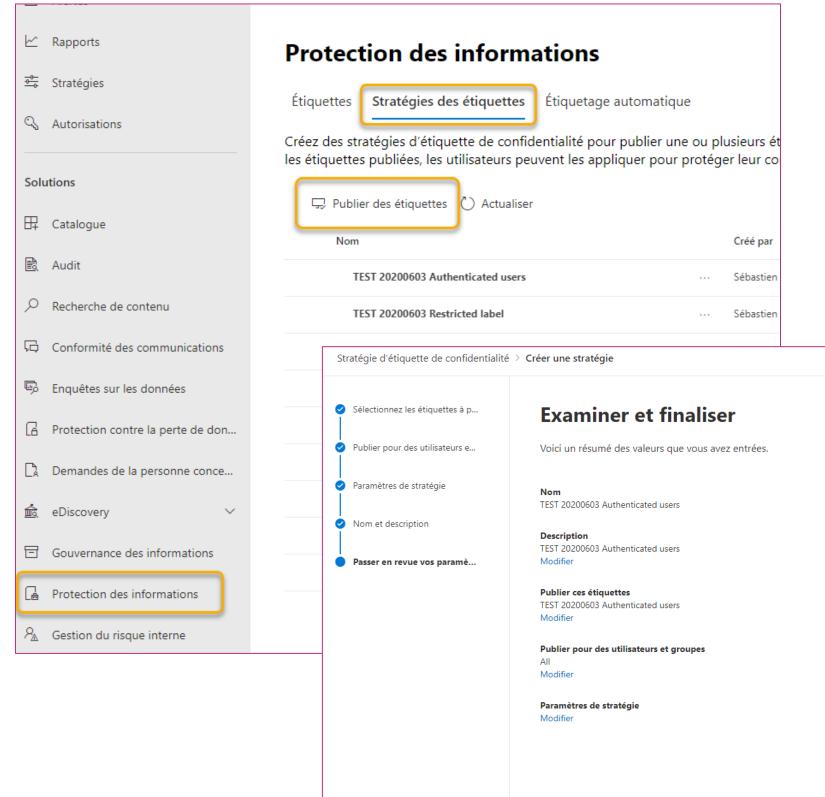
As tenant global admin, go to « Compliance » section (https://compliance.microsoft.com/) > « Display all »

In compliance center, go to « Solutions »

> « Information Protection »

In labels page, go to « Labels Policies» > « Publish label »







Sensitivity Labels - Automatically apply

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1- Can be done while end user types (set up at label creation)

2- Or when uploading content (based on keyword or RegEx):

As tenant global admin, go to « Compliance » section (https://compliance.microsoft.com/) > « Display all »

In compliance center, go to « Solutions »

> « Information Protection »

In labels page, go to « Automatically apply »

> « Create application policy »

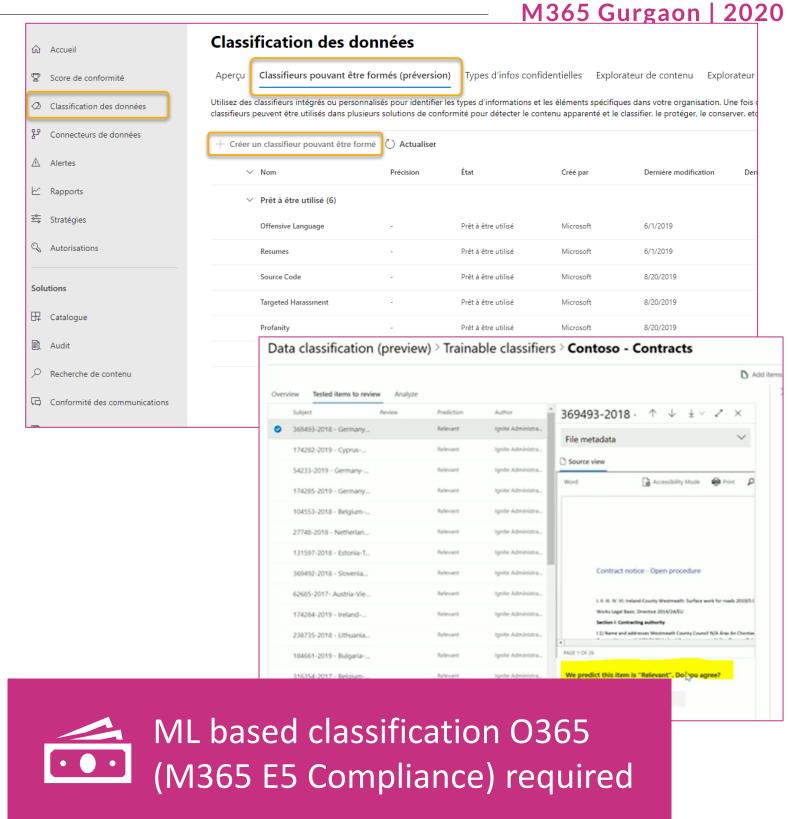


Sensitivity Labels - Automatically apply

Or based on Machine Learning (preview)
Use existing trained criterias or create your own
(50 to 500 contents to learn, up to 10,000 to test).

As tenant global admin, go to « Compliance » portal (https://compliance.microsoft.com/)

> « Data classification»





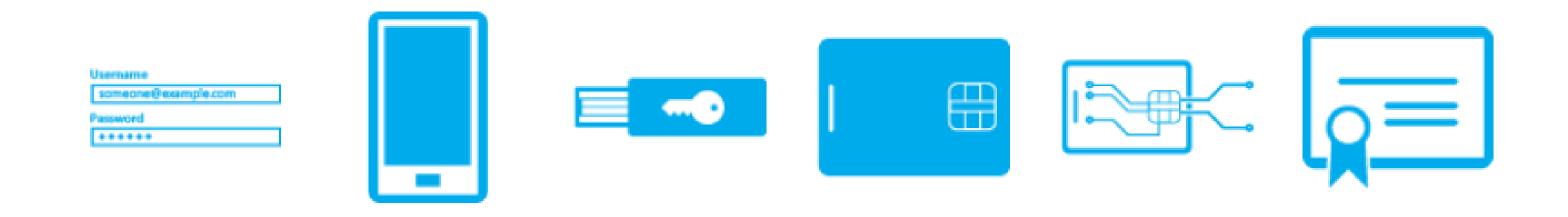
What are we talking about

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(1) The data fiduciary shall be responsible for complying with the provisions of this Act in respect of any processing undertaken by it or on its behalf



If you don't have have EMS / AAD Premium, at least, enable MFA on admin and users accounts



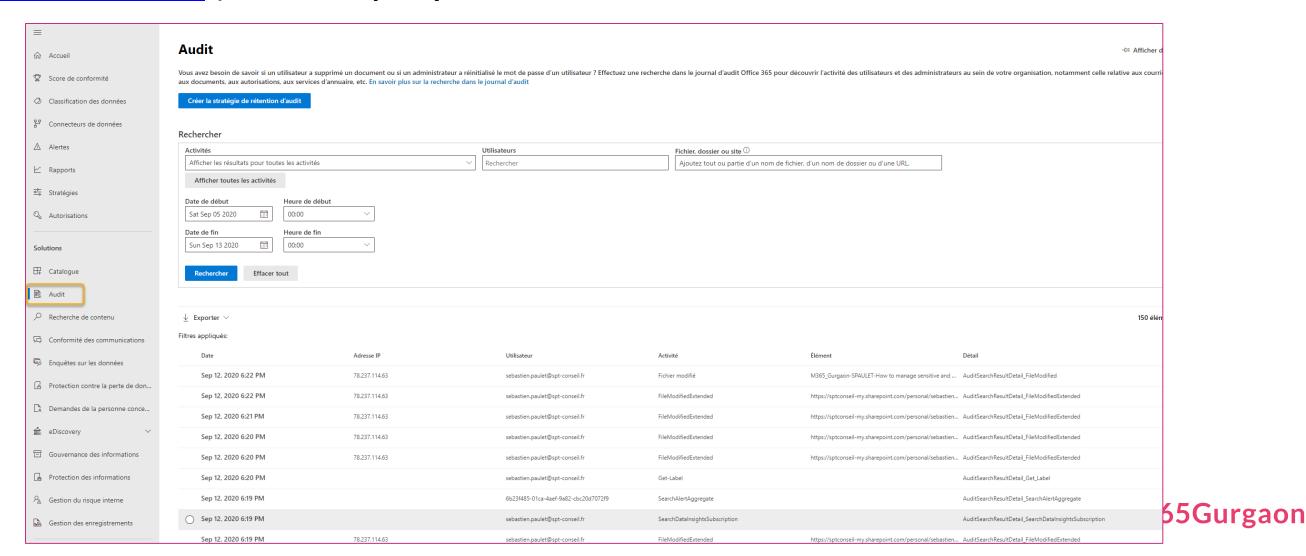
- (1) Something you know (typically a password)
- (2) Something you have (a trusted device that is not easily duplicated, like a phone)
- (3) Something you are (biometrics)

Audit logs

Enable audit logs in Office 365 (in Compliance center) and Azure AD Audit logs are kept 90 days max (up to 365 days for "O365 E5" users)

As tenant global admin, go to « Compliance » portal (https://compliance.microsoft.com/) > « Display all »

In compliance center, go to « Solutions » > « Audit »





Enterprise Mobility + Security

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Microsoft Enterprise Mobility + Security



Control identity + access in the cloud

Centrally manage single sign-on across devices, your datacenter, and the cloud.



Get identity-driven security

Comprehensive, intelligent protection against today's advanced attacks.



Manage mobile devices + apps

Securely manage apps and data on iOS, Android, and Windows from one place.



Protect your information

Intelligently safeguard your corporate data and enable secured collaboration.



Virtualize your desktops

Efficiently deliver and manage Windows desktops and apps on all devices.



Enterprise Mobility + Security

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- Azure Active Directory Premium
- Azure MFA
- Azure Advanced Protection
- Microsoft Cloud App Security
- Azure Information Protection Premium
- Azure Right Management Premium
- Intune





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- (1) The data fiduciary shall not retain any personal data beyond the period necessary to satisfy the purpose for which it is processed and shall delete the personal data at the end of the processing.
- (2) Notwithstanding anything contained in sub-section (1), the personal data may be retained for a longer period if explicitly consented to by the data principal, or necessary to comply with any obligation under any law for the time being in force.
- (3) The data fiduciary shall undertake periodic review to determine whether it is necessary to retain the personal data in its possession.
- (4) Where it is not necessary for personal data to be retained by the data fiduciary under sub-section (1) or sub-section (2), then, such personal data shall be deleted in such manner as may be specified by regulations

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Appliquer l'étiquette de rétention

RGPD - Donnée personnelle client

Autre fichier Word.docx

Autre fichier Word.docx

Entrez une valeur ici

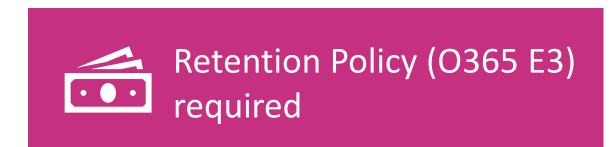
Titre

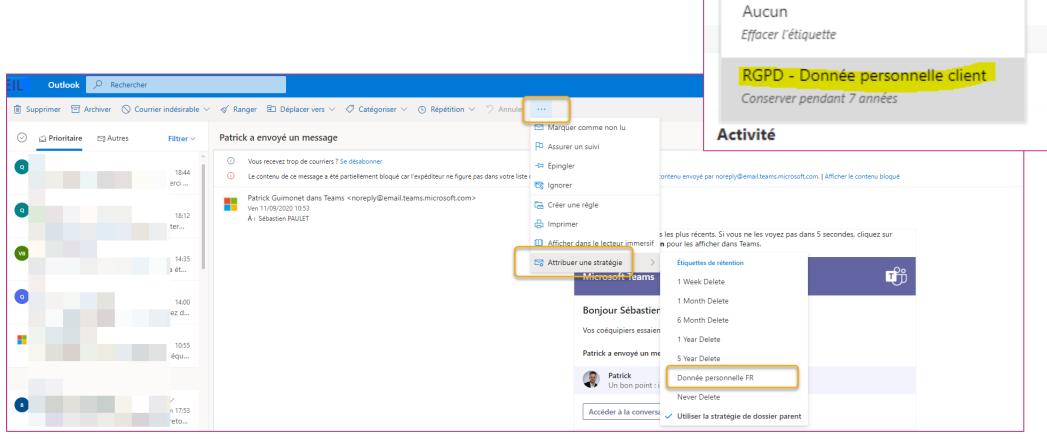
End user can manually apply one retention label per file or email

A retention formula is attached to the retention label ex: Last modification + 7Y

Retention labels can also be set up by default per:

- Exchange folder
- SharePoint document library







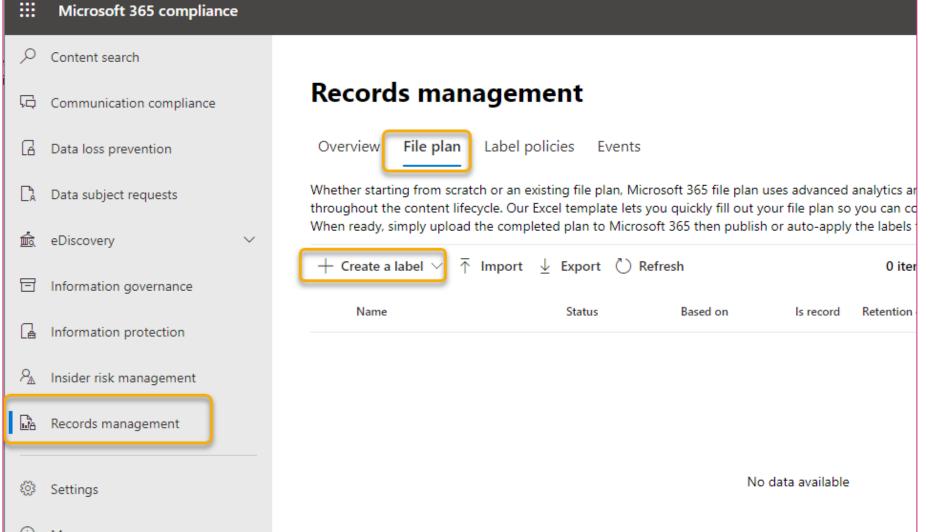
Retention labels - How to create

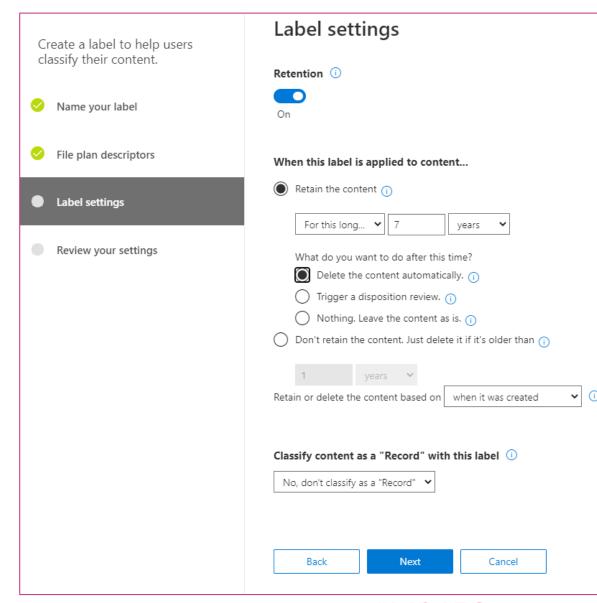
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As tenant global admin, go « Compliance » portal

In compliance center, go to « Classification » > « Solutions » > Records Management

On RM page, go to « File Plan » > « Create a label »







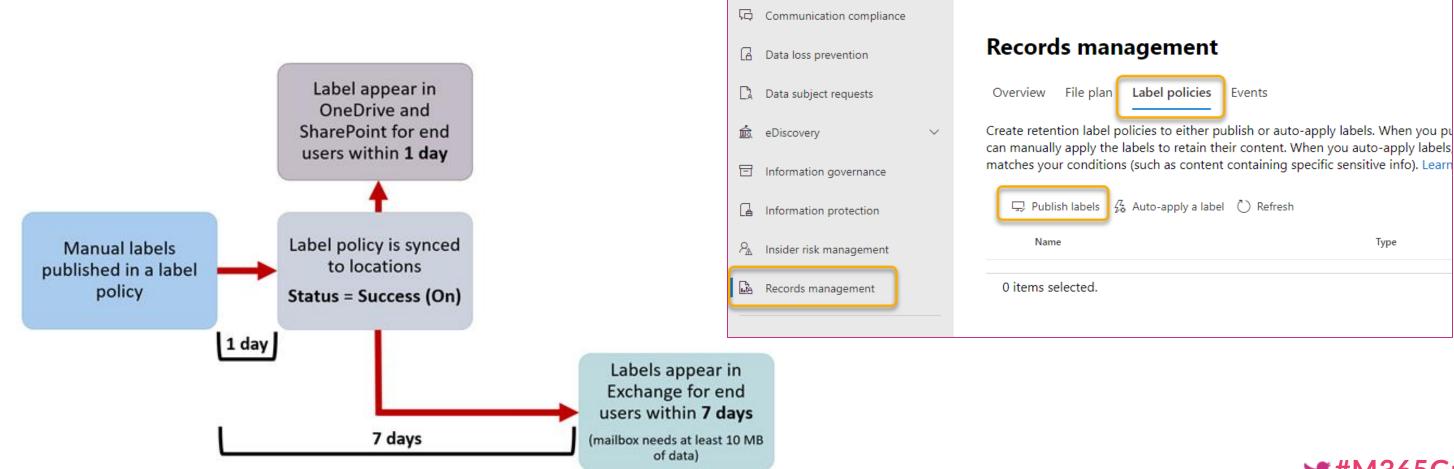
Retention labels - How to publish

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As tenant global admin, go « Compliance » portal

In compliance center, go to « Classification » > « Solutions » > Records Management

On RM page, go to « Label policies» > « Publish label »



Microsoft 365 compliance





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- (1) Every data fiduciary shall give to the data principal a notice, at the time of collection of the personal data, or if the data is not collected from the data principal, as soonas reasonably practicable, containing the following information, namely:—
 - (a) the purposes for which the personal data is to be processed;
 - (b) the nature and categories of personal data being collected;
 - (c) the identity and contact details of the data fiduciary and the contact details of the data protection officer, if applicable;
 - (d) the right of the data principal to withdraw his consent, and the procedure for such withdrawal, if the personal data is intended to be processed on the basis of consent;

[...]

DSR - Data Subject Request

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Search across all

Mailboxes

SharePoint

Teams

OneDrive

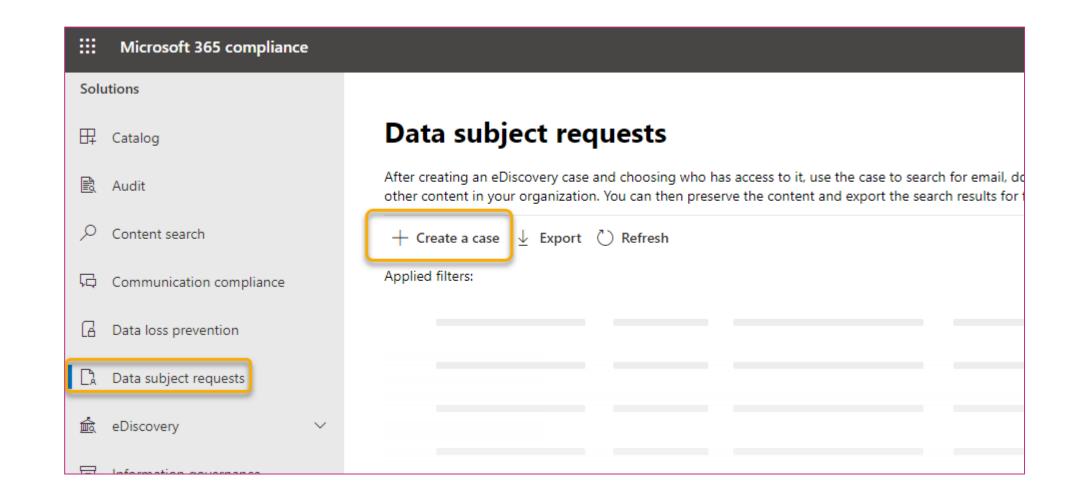
Based on

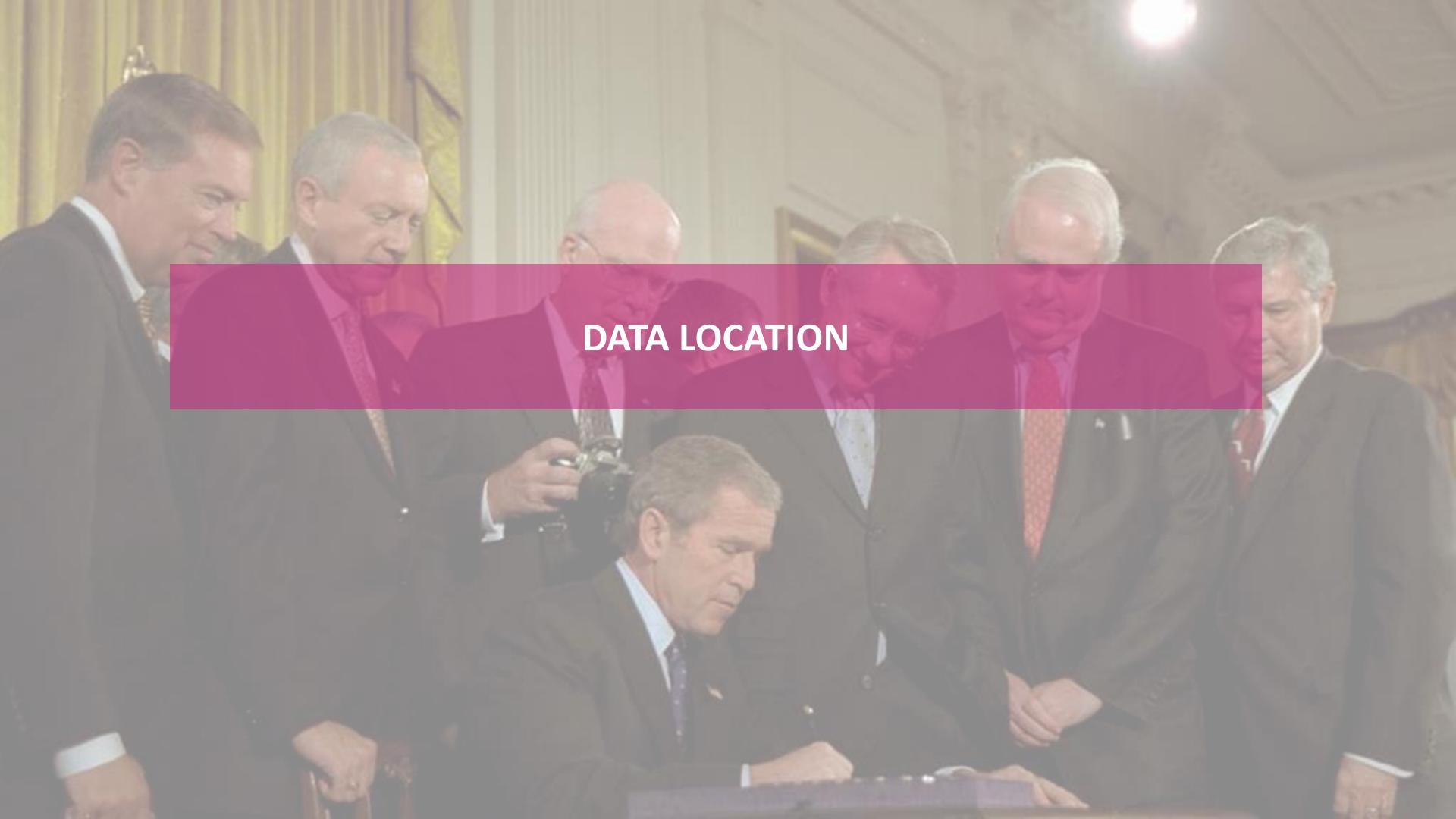
Content

Metadata

Labels

Export results as a .zip





Location

By default, all in a single region

ANNOUNCED: Yammer and search indexs also geo located.



ANNOUNCED: Availability zone in Central India in 2021

Available region
 Announced region
 Availability Zones



Multi geo capability (500 users min. 2\$/users/month)



Where is my data?

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Tenant administration > Settings > Organization profile

Data location

Office 365 has been built from the ground-up to provide enterprise-grade security, privacy and compliance capabilities. As part of our transparency principles we publish the location of your core customer data at rest here.

Service Name Region

Exchange France

SharePoint France

Skype for Business Europe

Microsoft Teams Europe

Visit the Office 365 Trust Center to learn more about this topic.

PS> Connect-MsolService

PS> (Get-MsolCompanyInformation). Authorized ServiceInstances



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Where is my data?

https://docs.microsoft.com/en-us/microsoft-365/enterprise/o365-data-locations?view=o365-worldwide#india

ndia	
Click to expand	
Service	Location
Exchange Online	India
OneDrive for Business	India
SharePoint Online	India
Skype for Business	India
Microsoft Teams	India
Office Online & Mobile	India
EOP	India
Intune	Global Geography 2 – Asia Pacific
MyAnalytics	India
Planner	Global Geography 2 – Asia Pacific
Sway	United States
Yammer	United States
OneNote Services	India
Stream	India
Whiteboard	United States
Forms	United States
Workplace Analytics	United States

```
Microsoft Azure Active Directory Module for Windows PowerShell
PS C:\WINDOWS\System32> Connect-MsolService
PS C:\WINDOWS\System32> (Get-MsolCompanyInformation).AuthorizedServiceInstances
WindowsDefenderATP/NA001
Windows/SDF
SCO/PROD AMSUC0501 02
MultiFactorService/NA001
AzureAdvancedThreatAnalytics/NA001
AADPremiumService/NA001
exchange/apcprd04-005-01
 ammerEnterprise/NA003
WhiteboardServices/NA001
o-Do/NA001
 eamspaceAPI/NA001
Sway/NA001
SharePoint/SPOS1020
RMSOnline/AP
ProjectWorkManagement/PROD_AS_Org_Ring_202
ProcessSimple/NA001
PowerBI/AS001
 werAppsService/NA001
 fficeForms/NA001
 icrosoftStream/NA001
MicrosoftOffice/NorthAmerica3
MicrosoftKaizala/NA001
MicrosoftCommunicationsOnline/APAC-0F-S2
ExchangeOnlineProtection/apac01-03
Deskless/NA001
Bing/NA001
Adallom/Prod05
SMIT/NA002
Metro/NA001
DirectoryToCosmos/WW002
BecWSClients/*
BDM/NA031
AadAllTenantsNotifications/ASHK02
 C:\WINDOWS\System32>
```



Norms compliance leader

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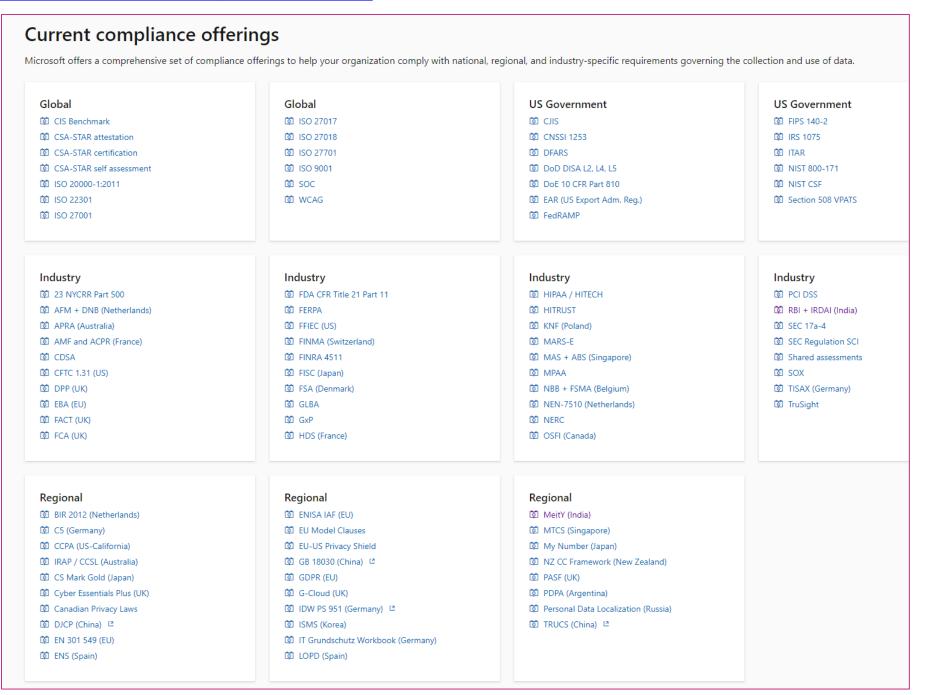
https://www.microsoft.com/en-us/trust-center/compliance/

Various norms including Indian ones

- RBI (Banking)
- IRDAI (Insurance)
- MeitY (gov guidelines)

External audits

Can get audit documents

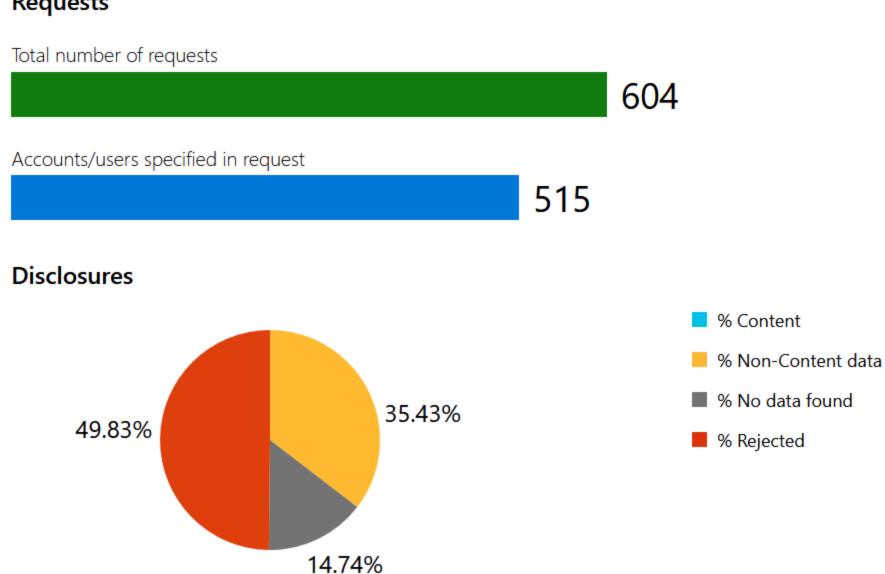


Law enforcement requests

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2019 (Jul-Dec) - India

Requests





Questions?





